

# EXPO 2010 SHANGHAI CHINA OFFICIAL ALBUM

Bureau of Shanghai World Expo Coordination

China Publishing Group Corporation



EXPO 2010

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EXPO 2010 SHANGHAI CHINA  
OFFICIAL ALBUM



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EXPO  
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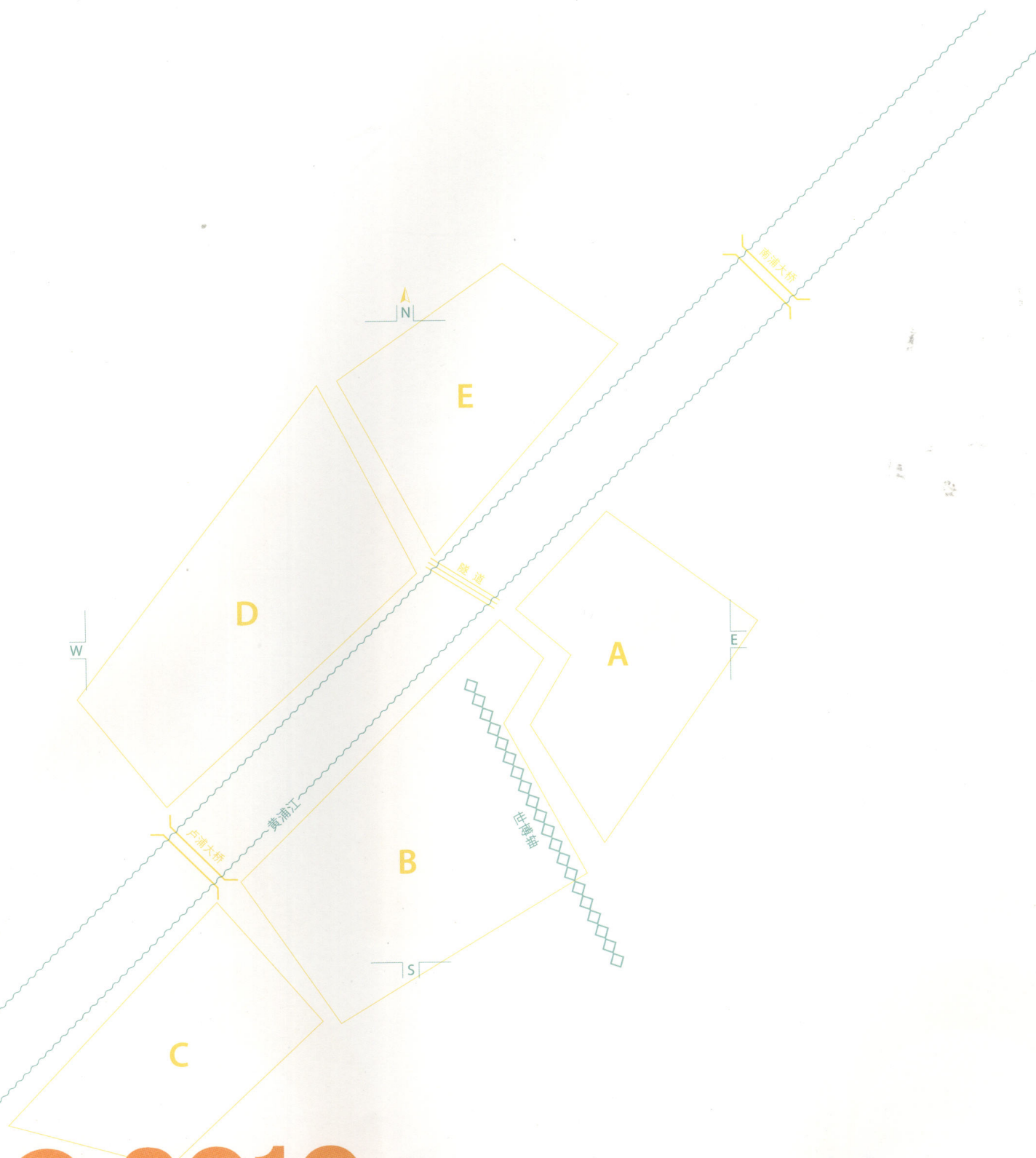
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# 中国2010年上海世博会





# EXPO 2010 SHANGHAI CHINA

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# World Exposition Shanghai China 2010

Type

Registered International Exhibition to  
International Exhibitions Bureau

Theme

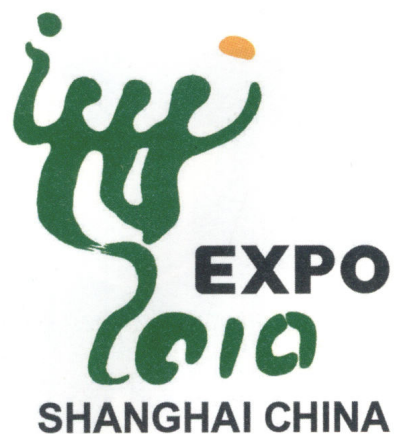
Better City, Better Life

Duration

May 1—October 31, 2010

Site Area  
5.28km<sup>2</sup>





### Emblem

The emblem for Expo 2010 Shanghai China resembles the Chinese character “世” (meaning “the world”) and has the image of three people holding hands, looking like a happy family. It symbolizes the big family of mankind in harmony and happiness, conveys the world expositions’ notion of “understanding, communication, reunion and cooperation”, and showcases the great efforts of Expo 2010 Shanghai China to focus on the humanistic core.



Mascot

The mascot for Expo 2010 Shanghai China, HAIBAO (literally "sea treasure"), is created from the Chinese character "人" (meaning "people"), which reflects the feature of Chinese culture and echoes the Expo's emblem design.

The blue color: implying inclusiveness and imagination, symbolizing China which is full of hope and potential of development.

Hair: resembling the rolling waves, lively and distinct, and explaining the mascot's home and origin.

Face: simplistic cartoonish expression, friendly and confident.

Eyes: big, round eyes, shining with expectation.

Body: round body, evoking beautiful feelings for harmonious life, cute and lovely.

Fist: the thumb is raised to praise and welcome friends from the whole world.

Big feet: standing firmly on the ground and giving strong support to the outspread arms, which implies that China has the capability and determination to hold a wonderful world exposition.

The structure of the Chinese character "人" implies mutual support

and signifies that beautiful life needs our joint efforts.

Only by supporting each other and living in harmony between man and nature, people and society and people among themselves, can urban life be better.



The World Exposition Shanghai China 2010 is yet another mega event hosted by China following the Beijing Olympics. It attracts the greatest number of participants in the history of the World Exposition. By March 25, 2010, 242 countries and international organizations have confirmed their participation.

The Expo is themed on "Better City, Better Life", the first time for a World Exposition to focus on the issue of city. Centering around the theme, participants from all over the world will stage exhibitions, events and forums to discuss the development of cities, offer their visions for the future, and promote understanding, communication and cooperation between nations and between cultures.

Expo 2010 is to be held in a downtown area between Nanpu Bridge and Lupu Bridge along Huangpu River. It has a total area of 5.28 square kilometers, and tickets are required for admission to the enclosed area of 3.28 square kilometers. Out of the five zones in the enclosed area, Zones A, B and C are in Pudong, and D and E in Puxi.

Exhibitions, events and forums are three core components of the Expo. Theme pavilions, national pavilions, pavilions of international organizations and corporate

pavilions are built by the Expo Organizer or participants who will stage exhibitions in these buildings based on their own cultural background and exploration of the theme.

During the Expo, about 20 000 performances will be given. These amazing events, sponsored by the Organizer or participants, also provide interesting interpretations of the theme.

Forums, which deal with the Expo theme most directly, are always a central part of Expo legacy and an important platform to look into the future. A Summit Forum together with a series of theme forums and public forums were and will be staged before or after the opening ceremony of Expo 2010.

Besides these core components, Expo 2010 also introduces, for the first time in the history of the World Exposition, two great innovations, i.e., UBPA and Expo Shanghai Online.

Expo 2010 is expected to produce a positive effect in the development of the world's cities and contribute greatly to the sustainable development of human societies.

Let's wish Expo 2010 Shanghai China a great success.

# Preface

# EXPO 2010 SHANGHAI CHINA

## Confirmed participating countries and international organizations

Up to March 25, 2010, 242 countries and international organizations have confirmed their participation in Expo 2010

### Countries

China, Afghanistan, Albania, Algeria, Angola, Antigua and Barbuda, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Benin, Bhutan, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Brunei Darussalam, Bulgaria, Burkina Faso, Burundi, Cambodia, Cameroon, Canada, Cape Verde, Central African Republic, Chad, Chile, Columbia, Comoros, Congo (Republic of the), Cook Islands, Costa Rica, Côte d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Democratic People's Republic of Korea, Democratic Republic of the Congo, Denmark, Djibouti, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Fiji, Finland, France, Gabon, Gambia, Georgia, Germany,

Ghana, Greece, Grenada, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kiribati, Kuwait, Kyrgyzstan, Lao People's Democratic Republic, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxembourg, Madagascar, Malawi, Malaysia, Maldives, Mali, Malta, Marshall Islands, Mauritania, Mauritius, Mexico, Micronesia (Federated States of), Monaco, Mongolia, Montenegro, Morocco, Mozambique, Myanmar, Namibia, Nauru, Nepal, Netherlands, New Zealand, Nicaragua, Niger, Nigeria, Niue, Norway, Oman, Pakistan, Palau, Palestine, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Qatar, Republic of Korea, Republic of Moldova,

Romania, Russian Federation, Rwanda, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Samoa, San Marino, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Singapore, Slovakia, Slovenia, Solomon Islands, Somalia, South Africa, Spain, Sri Lanka, Sudan, Suriname, Sweden, Switzerland, Syrian Arab Republic, Tajikistan, Thailand, The Former Yugoslav Republic of Macedonia, Timor-Leste, Togo, Tonga, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Tuvalu, Uganda, Ukraine, United Arab Emirates, United Kingdom, United Republic of Tanzania, United States of America, Uruguay, Uzbekistan, Vanuatu, Venezuela, Vietnam, Yemen, Zambia, Zimbabwe



## International organizations

African Union Commission, Association of Southeast Asian Nations, Boao Forum for Asia, Caribbean Community, Caribbean Development Bank, Common Market for Eastern and Southern Africa, Commonwealth of Independent States, European Organization for the Exploitation of Meteorological Satellites, European Union, Food and Agriculture Organization of the United Nations, Forum Francophone des Affaires, Global Environment Facility, Group on Earth Observations, International Association of Public Transport, International Atomic Energy Agency, International Council of Museums, International Development Information Network Association, International Energy Agency, International Federation of Red Cross

and Red Crescent Societies, International Maritime Organization, International Network for Bamboo and Rattan, International Telecommunication Union, Joint United Nations Program on HIV/AIDS, League of Arab States, Organisation for Economic Cooperation and Development, Pacific Islands Forum, Convention on Biological Diversity, Shanghai Cooperation Organization, South Pacific Tourism Organization, UN Framework Convention on Climate Change, UN Habitat, World Organization of United Cities and Local Governments, United Nations, United Nations Capital Development Fund, United Nations Children's Fund, United Nations Conference on Trade and Development, United Nations Educational,

Scientific and Cultural Organization, United Nations Environment Program, United Nations High Commissioner for Refugees, United Nations Industrial Development Organization, United Nations Population Fund, World Bank, World Health Organization, World Intellectual Property Organization, World Meteorological Organization, World Tourism Organization, World Trade Centers Association, World Trade Organization, World Water Council, World Wide Fund for Nature

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## Exhibitions

## Theme Pavilions

006	Urbanian Pavilion
007	Pavilion of City Being
008	Pavilion of Urban Planet
009	Pavilion of Footprint
010	Pavilion of Future

## Pavilions in Zone A

013	China Pavilion
015	Asia Joint Pavilion I
016	Bangladesh Pavilion
017	Kyrgyzstan Pavilion
018	Maldives Pavilion
019	Mongolia Pavilion
020	Tajikistan Pavilion
021	Timor-Leste Pavilion
022	Asia Joint Pavilion II
023	Afghanistan Pavilion
024	Bahrain Pavilion
025	Jordan Pavilion
026	Palestine Pavilion
027	Syria Pavilion
028	Yemen Pavilion
029	Asia Joint Pavilion III
030	Laos Pavilion
031	Myanmar Pavilion
032	Chinese Provinces Joint Pavilion
032	Beijing Pavilion
033	Tianjin Pavilion

033	Hebei Pavilion
034	Shanxi Pavilion
034	Inner Mongolia Pavilion
035	Liaoning Pavilion
035	Jilin Pavilion
036	Heilongjiang Pavilion
036	Jiangsu Pavilion
037	Zhejiang Pavilion
037	Anhui Pavilion
038	Fujian Pavilion
038	Jiangxi Pavilion
039	Shandong Pavilion
039	Henan Pavilion
040	Hubei Pavilion
040	Hunan Pavilion
041	Guangdong Pavilion
041	Guangxi Pavilion
042	Hainan Pavilion
042	Chongqing Pavilion
043	Sichuan Pavilion
043	Guizhou Pavilion
044	Yunnan Pavilion
044	Tibet Pavilion
045	Shaanxi Pavilion
045	Gansu Pavilion
046	Qinghai Pavilion
046	Ningxia Pavilion
047	Xinjiang Pavilion
047	Shanghai Pavilion
048	Democratic People's Republic of Korea Pavilion
049	Hong Kong Pavilion
050	India Pavilion
051	Iran Pavilion
052	Israel Pavilion
053	Japan Pavilion
054	Kazakhstan Pavilion

055	Lebanon Pavilion
056	Macao Pavilion
057	Morocco Pavilion
058	Nepal Pavilion
059	Oman Pavilion
060	Pakistan Pavilion
061	Qatar Pavilion
062	Republic of Korea Pavilion
063	Saudi Arabia Pavilion
064	Sri Lanka Pavilion
065	Taiwan Pavilion
066	Turkmenistan Pavilion
067	UAE Pavilion
068	Uzbekistan Pavilion
069	Vietnam Pavilion

## Pavilions in Zone B

073	Australia Pavilion
074	Brunei Darussalam Pavilion
075	Cambodia Pavilion
076	DEVNET Pavilion
077	International Red Cross and Red Crescent Pavilion
078	Indonesia Pavilion
079	Joint Pavilion of International Organizations
080	Pavilion of Association of Southeast Asian Nations
081	Pavilion of Boao Forum for Asia
082	Pavilion of Common Market for Eastern and Southern Africa
083	Pavilion of Forum Francophone des Affaires

084	Pavilion of Global Environment Facility
085	Pavilion of International Association of Public Transport
086	Pavilion of International Council of Museums
087	Pavilion of International Network for Bamboo and Rattan
088	Pavilion of League of Arab States
089	Pavilion of Shanghai Cooperation Organization
090	Pavilion of United Cities and Local Governments
091	Pavilion of World Water Council
092	Pavilion of World Wide Fund for Nature
093	Life Sunshine Pavilion
094	Malaysia Pavilion
095	MeteoWorld Pavilion
096	New Zealand Pavilion
097	Pacific Joint Pavilion
098	Pavilion of Public Participation
099	Pavilion of World Trade Centers Association
100	Philippines Pavilion
101	Singapore Pavilion
102	Thailand Pavilion
103	UN Joint Pavilion



## Pavilions in Zone C

107	Africa Pavilion	139	Niger Pavilion	171	Jamaica Pavilion	203	Hungary Pavilion
108	African Union (AU) Pavilion	140	Rwanda Pavilion	172	Saint Kitts and Nevis Pavilion	204	Iceland Pavilion
109	Benin Pavilion	141	Senegal Pavilion			205	Ireland Pavilion
110	Botswana Pavilion	142	Seychelles Pavilion	173	Saint Lucia Pavilion	206	Italy Pavilion
111	Burundi Pavilion	143	Sierra Leone Pavilion	174	Saint Vincent and the Grenadines Pavilion	207	Joint Pavilion of Central and South American Countries
112	Cameroon Pavilion	144	Somalia Pavilion	175	Suriname Pavilion		
113	Cape Verde Pavilion	145	Sudan Pavilion	176	Trinidad and Tobago Pavilion	208	Bolivia Pavilion
114	Central African Republic Pavilion	146	Togo Pavilion			209	Costa Rica Pavilion
115	Chad Pavilion	147	Uganda Pavilion	177	Chile Pavilion	210	Dominican Republic Pavilion
116	Comoros Pavilion	148	Tanzania Pavilion	178	Columbia Pavilion		
117	Republic of the Congo Pavilion	149	Zambia Pavilion	179	Croatia Pavilion	211	Ecuador Pavilion
118	Côte d'Ivoire Pavilion	150	Zimbabwe Pavilion	180	Cuba Pavilion	212	El Salvador Pavilion
119	Democratic Republic of the Congo Pavilion	151	Algeria Pavilion	181	Czech Pavilion	213	Guatemala Pavilion
120	Djibouti Pavilion	152	Angola Pavilion	182	Denmark Pavilion	214	Honduras Pavilion
121	Equatorial Guinea Pavilion	153	Argentina Pavilion	183	Egypt Pavilion	215	Nicaragua Pavilion
122	Eritrea Pavilion	154	Austria Pavilion	184	Estonia Pavilion	216	Panama Pavilion
123	Ethiopia Pavilion	155	Belarus Pavilion	185	Europe Joint Pavilion I	217	Uruguay Pavilion
124	Gabon Pavilion	156	Belgium-EU Pavilion	186	Cyprus Pavilion	218	Latvia Pavilion
125	Gambia Pavilion	157	Bosnia and Herzegovina Pavilion	187	Liechtenstein Pavilion	219	Libya Pavilion
126	Ghana Pavilion	158	Brazil Pavilion	188	Malta Pavilion	220	Lithuania Pavilion
127	Guinea Pavilion	159	Canada Pavilion	189	San Marino Pavilion	221	Luxembourg Pavilion
128	Guinea-Bissau Pavilion	160	Caribbean Community Joint Pavilion	190	Europe Joint Pavilion II	222	Mexico Pavilion
129	Kenya Pavilion	161	Antigua and Barbuda Pavilion	191	Albania Pavilion	223	Monaco Pavilion
130	Lesotho Pavilion	162	Bahamas Pavilion	192	Armenia Pavilion	224	The Netherlands Pavilion
131	Liberia Pavilion	163	Barbados Pavilion	193	Azerbaijan Pavilion	225	Nigeria Pavilion
132	Madagascar Pavilion	164	Belize Pavilion	194	Bulgaria Pavilion	226	Norway Pavilion
133	Malawi Pavilion	165	Caribbean Community Pavilion	195	Georgia Pavilion	227	Peru Pavilion
134	Mali Pavilion	166	Caribbean Development Bank Pavilion	196	Montenegro Pavilion	228	Poland Pavilion
135	Mauritania Pavilion	167	Dominica Pavilion	197	Moldova Pavilion	229	Portugal Pavilion
136	Mauritius Pavilion	168	Grenada Pavilion	198	Pavilion of the Former Yugoslav Republic of Macedonia	230	Romania Pavilion
137	Mozambique Pavilion	169	Guyana Pavilion	199	Finland Pavilion	231	Russia Pavilion
138	Namibia Pavilion	170	Haiti Pavilion	200	France Pavilion	232	Serbia Pavilion
				201	Germany Pavilion	233	Slovakia Pavilion
				202	Greece Pavilion	234	Slovenia Pavilion
						235	South Africa Pavilion
						236	Spain Pavilion

- 237 Sweden Pavilion
- 238 Swiss Pavilion
- 239 Tunisia Pavilion
- 240 Turkey Pavilion
- 241 Ukraine Pavilion
- 242 UK Pavilion
- 243 US Pavilion
- 244 Venezuela Pavilion

## Pavilions in Zone D

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- 248 China Railway Pavilion
- 249 China Oil Pavilion
- 250 Cisco Pavilion
- 251 Coca Cola Pavilion
- 252 Japan Industry Pavilion
- 253 PICC Pavilion
- 254 Republic of Korea  
Business Pavilion
- 255 Shanghai Corporate  
Pavilion
- 256 Space Home Pavilion
- 257 State Grid Pavilion

## Pavilions in Zone E

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- 262 China Aviation Pavilion
- 263 CSSC Pavilion
- 264 Information and  
Communications Pavilion
- 265 Private Enterprises  
Pavilion
- 266 SAIC-GM Pavilion

- 267 Vanke Pavilion
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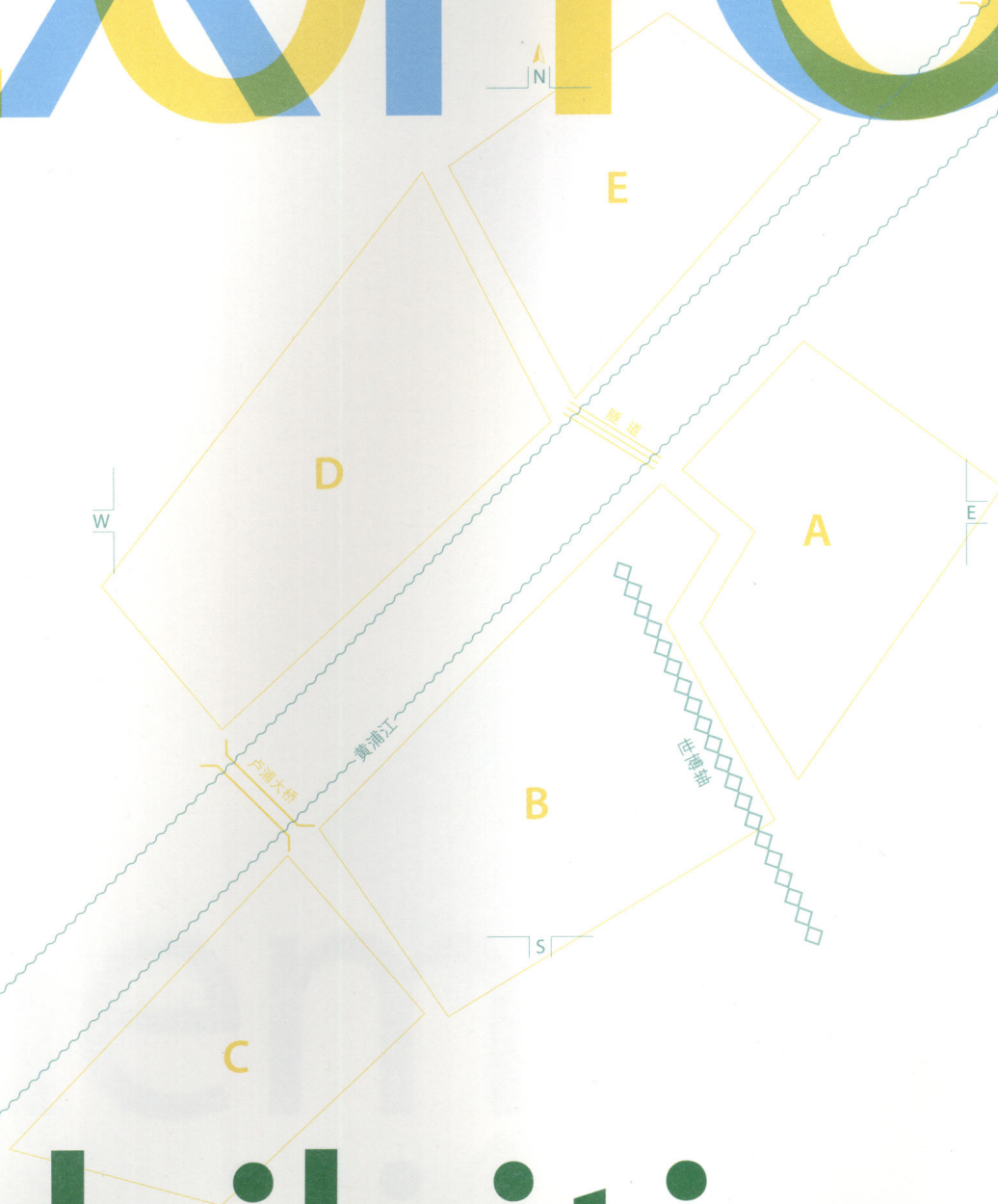
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