



高等职业教育“十二五”规划教材

# 高职高专 新概念英语

## III 行业基础篇

New Concept English  
For Higher Vocational Colleges

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高等职业教育“十二五”规划教材

# 高职高专新概念英语 (Ⅱ)

## 行业基础篇

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# 编写说明

当前国务院部署加快发展我国现代职业教育,因而高等职业教育在国家各项政策推动下已蓬勃发展,但也出现了不能学以致用等诸多问题。为此,我国提出了高职教育“以就业为导向”“产学结合”“能力为本”的发展方针,以培养生产、技术、管理、服务一线所需的技能型、应用型人才,同时要求高职院校的专业建设和课程建设要充分体现职业性、实践性,能够帮助学生实现未来的可持续发展。

英语课程虽然是公共基础课,却是学生未来职业发展的重要辅助,特别是全球经济一体化趋势日益加强的大背景下,英语的作用不可低估。因此,高职英语教学也应满足“产学结合、能力为本”的职业教育理念,在“实用为主、够用为度”的原则指导下,着重培养学生在未来职业发展中所需的英语应用能力和职业综合素养、人文素质,在帮助学生打好语言基础的同时,形成职业可持续发展基础。

本教材共两册。第一册是文化素质篇,涵盖作为准社会人和社会人需要了解和掌握的社会生活、职场生活的诸多方面,重在通过英语学习一方面进一步巩固提高英语知识,加强英语技能训练;另一方面通过英语教学实现职业通识性教育,为学生今后走上各行业岗位或自主创业打下就业基础,形成深厚的职业素养和人文素养,使学生具有较高的综合职业素质。第二册是行业基础篇,涵盖了计算机、汽车电子、建筑、食品、旅游、会计、管理等热门行业的基础知识,旨在通过英语学习对这些热门行业的发展现状和趋势有所了解,为学生今后继续学习行业英语或今后从事这些行业打下基础,以扩展学生的知识面,增加学生的就业选择。

本教材的结构安排:

本教材每册 10 个单元,每单元涉及一个主题。每单元包括 Warming-up, Listening & Speaking, Readings, Applied Writing, Grammar, Case Study, Fun Time 7 个部分,学时计划 6~8 个学时。本教材对难易程度进行了准确合理的控制,词汇起点为 3000 个左右,Reading A 和 Reading B 的长度控制在 500~600 个词,生词率为 6%~7%。

本教材主要有以下特点:

## 1. 高职高专教育的新理念

教材以高职“能力本位”教育理念为指导,以职业生活为切入点,把语言学习与就业需求、职业发展有机结合,使学生的英语学习有趣、有度、有利、有获,提高学生的英语综合能力、综合职业素养,提升学生的就业能力,助力学生的可持续发展。

## 2. 循序渐进的内容安排

高职学生的英语基础参差不齐,这是不可否认的客观事实。根据我国对高职英语教学“实用为主、够用为度”的指导原则,教材中英语知识体系的难易程度主要依据《高职高专教育英语课程教学基本要求》,并采取循序渐进的编写原则来组织,既对初高中英语基础知

## 2 高职高专新概念英语（Ⅱ）行业基础篇

识有复习巩固，重点围绕英语应用能力考试的难易程度安排课文内容，不至于让学生产生畏难心理，也有四、六级层次的拔高内容，能够满足学生对英语学习的各层次要求。

另一方面，如前所述，本教材既包括在英语教学中实现的职业通识性教育，也包括为行业所做的科普性教育，为学生的进一步学习深造打下基础。

### 3. 新颖有趣的选材内容

本教材特别选取了大学生关注度较高的一些社会生活、职业生活、行业发展中的最新资料，选材新颖，视角独特，内容广泛，信息量大，贴近生活、职业和行业，更有大学生的亲身体会，易于激发学生的学习兴趣。

### 4. 综合实训英语技能

本教材本着精讲多练的原则，在每单元安排了听、说、读、写、译各项技能的训练，部分题型参照英语应用能力考试题型，方便教师和学生在学习的同时准备应考。

本教材在编写过程中参考了来自互联网，英语相关专业书籍、期刊和报纸的有关材料，由于篇幅有限，不能一一列出，在此向这些资料的所有者表示诚挚的谢意！

由于编者水平有限，书中难免存在不足之处，敬请广大教师和学生提出宝贵意见和建议，以便我们进行修改和完善。

# 目 录

<b>Unit 1 Food Safety</b>	1
Part I Warming-up	1
Part II Listening & Speaking	2
Part III Readings	5
Part IV Applied Writing	16
Part V Grammar	19
Part VI Case Study	25
Part VII Fun Time	25
<b>Unit 2 Computer</b>	27
Part I Warming-up	28
Part II Listening & Speaking	29
Part III Readings	34
Part IV Applied Writing	46
Part V Grammar	50
Part VI Case Study	54
Part VII Fun Time	55
<b>Unit 3 Automobile</b>	57
Part I Warming-up	57
Part II Listening & Speaking	59
Part III Readings	64
Part IV Applied Writing	78
Part V Grammar	81
Part VI Case Study	86
Part VII Fun Time	86
<b>Unit 4 Environment</b>	88
Part I Warming-up	88
Part II Listening & Speaking	89
Part III Readings	93

## 2 高职高专新概念英语 ( II ) 行业基础篇

Part IV	Applied Writing .....	104
Part V	Grammar .....	105
Part VI	Case Study .....	109
Part VII	Fun Time .....	110
<b>Unit 5</b>	<b>Tourism .....</b>	<b>112</b>
Part I	Warming-up .....	113
Part II	Listening & Speaking .....	116
Part III	Readings .....	120
Part IV	Applied Writing .....	130
Part V	Grammar .....	133
Part VI	Case Study .....	136
Part VII	Fun Time .....	137
<b>Unit 6</b>	<b>Art .....</b>	<b>142</b>
Part I	Warming-up .....	142
Part II	Listening & Speaking .....	145
Part III	Readings .....	148
Part IV	Applied Writing .....	162
Part V	Grammar .....	163
Part VI	Case Study .....	166
Part VII	Fun Time .....	168
<b>Unit 7</b>	<b>Marketing .....</b>	<b>169</b>
Part I	Warming-up .....	169
Part II	Listening & Speaking .....	171
Part III	Readings .....	175
Part IV	Applied Writing .....	185
Part V	Grammar .....	189
Part VI	Case Study .....	192
Part VII	Fun Time .....	193
<b>Unit 8</b>	<b>Insurance .....</b>	<b>195</b>
Part I	Warming-up .....	196
Part II	Listening & Speaking .....	198
Part III	Readings .....	203
Part IV	Applied Writing .....	213

Part V	Grammar .....	216
Part VI	Case Study .....	220
Part VII	Fun Time .....	221
<b>Unit 9</b>	<b>Architectural Engineering</b> .....	222
Part I	Warming-up .....	222
Part II	Listening & Speaking .....	224
Part III	Readings .....	228
Part IV	Applied Writing .....	239
Part V	Grammar .....	242
Part VI	Case Study .....	246
Part VII	Fun Time .....	247
<b>Unit 10</b>	<b>Management</b> .....	248
Part I	Warming-up .....	248
Part II	Listening & Speaking .....	250
Part III	Readings .....	253
Part IV	Applied Writing .....	263
Part V	Grammar .....	265
Part VI	Case Study .....	268
Part VII	Fun Time .....	269
<b>Appendixes</b>	.....	270

## Unit 1 Food Safety



Food safety is an important issue that has been given global attention, mainly due to several occurrences of food poisoning cases around the world.

In this unit, you will:

Build up your vocabulary related to food safety;

Read about KFC in “Medicine Chicken Door”;

Think about and express your opinions about food safety;

Learn and practice the format and writing of Thank-you letters;

Review and practice the skills of Noun Clauses.

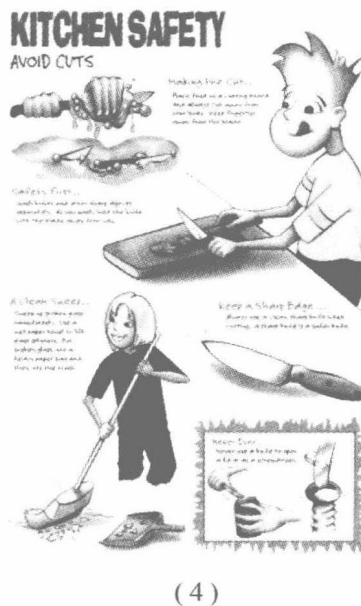
### Part I Warming-up

**Task 1 Work in pairs, discuss with your partner and answer these questions.**

1. Suppose you are a food producer, which one do you think is more important, food safety or making profit?
2. Enumerate different kinds of food safety problems around the world.
3. What do you think are the biggest food safety problems in China?
4. Give some advice about how to control food safety problems.

## 2 高职高专新概念英语 (II) 行业基础篇

**Task 2** Work in pairs, please tell where you have seen or heard food safety problems. Discuss with your partner and tell how to solve the problems.



## Part II Listening & Speaking

### Task 1

**Directions:** This section is to test your ability to understand short dialogues. There are 5 recorded dialogues in it. After each dialogue, there is a recorded question. Both the dialogues and questions will be spoken only once. When you hear a question, you should decide on the correct answer from the 4 choices marked A, B, C and D.

- A) In a shoe shop.

B) In a library.

C) In a department store.

D) In a store for men's clothes.
- A) The children were enjoying themselves.

B) The children didn't come to the party.

- C) The children were giving a lot of fun in the party.  
 D) The children were not behaving themselves in the party.
3. A) See a film. B) See a doctor.  
 C) Go swimming. D) Go shopping.
4. A) Boss and secretary. B) Husband and wife.  
 C) Salesman and customer. D) Doctor and patient.
5. A) He left the zoo in a hurry.  
 B) He didn't go to the zoo.  
 C) He didn't have enough film.  
 D) He didn't take any pictures in the zoo.

## Task 2

**Directions:** This section is to test your ability to understand short conversations. There are 2 recorded conversations in it. After each conversation, there are some recorded questions. Both the conversations and questions will be spoken two times. When you hear a question, you should decide on the correct answer from the 4 choices marked A, B, C and D.

### Conversation 1

6. A) Clothes.  
 B) Shoes.  
 C) Pants.  
 D) Socks.
7. A) Want him to eat nothing.  
 B) Because his mother want him to clean shoes.  
 C) Want him to eat anything.  
 D) Because his mother want to correct his bad habit.

### Conversation 2

8. A) One. B) Two. C) Three. D) Four.
9. A) Glass. B) Vegetables. C) Roses. D) Trees.
10. A) In a small yard. B) In a big garden.  
 C) On the roof. D) In a green house.

## Task 3

**Directions:** This section is to test your ability to comprehend short passages. You will hear a recorded passage. After that you will hear five questions. Both the passage and the questions will be read two times. When you hear a question, you should complete the answer to it with a word or a short phrase (*in no more than 3 words*). Now listen to the passage.

11. What do many people think of birthday?

For many people, a birthday is one of the \_\_\_\_\_ of the year.

12. Whom will people celebrate birthday with?

#### 4 高职高专新概念英语 ( II ) 行业基础篇

It's a time for celebrations with \_\_\_\_\_.

13. What will friends from school eat?

Their parents invite their friends from school for \_\_\_\_\_ and sandwiches.

14. What's the nicest part of the party?

The nicest part of the party is \_\_\_\_\_.

15. What does the birthday child do when he blows out the candles?

The birthday child secretly \_\_\_\_\_.

**Task 4** Read the dialogue loudly and learn some information about food safety.

A: Hello, let's talk about the problem of food safety. The problems of domestic food safety are appearing constantly, and have you heard problem of oranges?

B: Really? What kind of problem?

A: There are fresh citrus maggots.

B: How terrible! Now the domestic food is unsafe. . .

A: The U. S. does better in this point.

B: Ah, the United States did very well.

C: What is their experience?

A: The FDA in the United States is powerful, and the law will be carried out seriously.

C: But what is the FDA?

A: The US Food and Drug Administration.

B: Is there more successful experience?

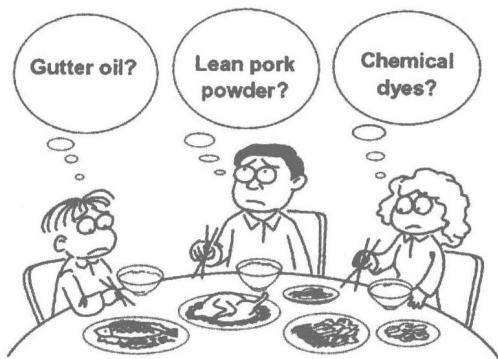
A: It's a fairly standardized market, no fake products could be sold in the supermarket and stores.

The problem lies in the main law enforcement. We also have a national food sanitation management law, but it is not strictly enforced.

C: So sorry to hear that.

#### Task 5

**Role Play:** Work in pairs. Make a dialogue about food safety with the given information in the picture, the following useful expressions are for your reference.



chemical dyes	化学色素
sell-by date	保质期
manufacturing date	生产日期
additive	添加剂
concoction	混合物
food-borne diseases	由食物携带的疾病
stale	不新鲜的
adulterate	掺假
dilute	冲淡; 稀释
contaminate	污染; 弄脏
taint	污染
fail to guarantee the safety of its product	未能证明其食品安全
preservative	防腐剂
cancer-causing chemical	致癌化学物
be hazardous to somebody's health	对某人健康有害
be barred from sale/have been pulled from sale	遭禁售
exceed WHO's acceptable daily intake	超出世界卫生组织所定的每日安全摄入量
GSFA (General Standard for Food Additives)	食品添加剂一般标准
MRL (Maximum Residue Limit)	最大残留限量
MTD (Maximum Tolerated Dose)	最大耐受剂量
PMTDI (Provisional Maximum Tolerable Daily Intake)	暂定每日最大耐受摄入量
PTDI (Provisional Tolerated Daily Intake)	暂定每日耐受摄入量
PTWI (Provisional Tolerated Weekly Intake)	暂定每周耐受摄入量
QA (Quality Assurance)	质量保证
QC (Quality Control)	质量控制
RDI (Recommended daily intake)	每日推荐摄入量

## Part III Readings

### Reading A



## KFC in “Medicine Chicken Door”

Excessive amounts of antibiotics were found in eight batches of raw chicken samples taken from KFC supplier Shandong Liuhe Group from 2010 to 2011, the Shanghai Food Safety Office said in a recent statement.

In 2005, the Shanghai Institute for Food and Drug Control signed a contract with the China division of Yum Brands in Shanghai, which owns KFC, to provide third-party testing services for its raw materials and semi-finished products, the statement said. From 2010 to 2011, a total of 19 batches of raw chicken samples from the Liuhe Group were tested, and eight of them were found to contain excessive amounts of antibiotics. All the testing reports were sent to Yum Brands. The statement of the Shanghai Food Safety Office comes after China Central Television reported on Dec. 18 that some chicken farms in Shandong province feed the birds with excessive amounts of antibiotics to reduce their death rate and shorten their growing period. Animal nutrition experts said that chemical compound medicines, most antibiotics and hormones, are banned from being fed to stock and poultry. The experts added that some chickens are fed large doses of antibiotics because many Chinese farmers don't have the money or want to spend the money to raise the birds in larger and cleaner pens. The CCTV report said that the chickens—which had inferior health conditions and reached full growth within about 40 days—were sold to the Liuhe Group and Yingtai Co, both KFC suppliers.

After the CCTV report triggered public concern over the safety of the birds supplied to KFC, the Shanghai Food and Drug Administration carried out tests after taking 32 samples of raw chicken products from a logistics center belonging to Yum Brands in Shanghai.

Severe punishments will be handed out if any violation of food safety laws is found, the Shanghai Food Safety Office said. This year, Yum Brands sent a total of 283 batches of samples for test, which didn't include the products from Liuhe, according to the Xinhua News Agency. The administration's probe revealed that the logistics center's purchase records suggest that no purchases were made from Liuhe after May.

“We will investigate whether Yum Brands took measures according to the food safety laws when they received the report on unqualified chicken,” said Gu Zhenhua, deputy director of the Shanghai Food Safety Office. “Further investigations will also be made on the tests body (Shanghai Institute for Food and Drug Control), and we will implement the most strict accountability procedures on it,” he said. Toxicologist Lu Dun said that the incident exposed some flaws in the system. “For the testing body, it's hard to find out how the clients will deal with the chickens after the test results are unveiled,” Lu said.

(Cited and edited from *21<sup>st</sup> Century*)

## New Words

criticize [ˈkɪtɪsaɪz]

excessive [ɪk'sesɪv]

*vt. & vi.* 批评; 挑剔

*adj.* 过度的, 极度的; 过分的

antibiotics [ˌæntɪbaɪ'ɒtɪks]	<i>n.</i> (用作复数) 抗生素; (用作单数) 抗生物质的研究
batch [bætʃ]	<i>n.</i> 一批; (食物、药物等的) 一批生产的量
raw [rɔː]	<i>adj.</i> 生的, 未加工的; 无经验的
division [dɪ'vɪʒən]	<i>n.</i> 分开, 分隔
compound ['kɒmpaʊnd]	<i>adj.</i> 复合 <i>vt.</i> 调和; 使混合
hormone ['hɔːməʊn]	<i>n.</i> 荷尔蒙; 激素
dose [dəʊs]	<i>n.</i> (一次) 剂量; 一剂
pen [pen]	<i>n.</i> 笔; 钢笔; 圆珠笔; 围栏
inferior [ɪn'fɪəriə (r)]	<i>adj.</i> (质量等) 低劣的; 下级的, 下等的
trigger ['trɪɡə (r)]	<i>vt.</i> 引发, 触发; 扣……的扳机
logistics [lə'dʒɪstɪks]	<i>n.</i> 后勤; 逻辑学; 物流; 组织工作
severe [si'veɪə (r)]	<i>adj.</i> 严峻的; 严厉的; 剧烈的; 苛刻的
violation [ˌvaɪə'leɪʃn]	<i>n.</i> 违反, 妨碍, 侵犯; 违犯, 违背
probe [prəʊb]	<i>n.</i> [医] (对伤处等的) 针探, 探查 <i>vt. &amp; vi.</i> 探索, 调查
reveal [ri'veɪl]	<i>vt.</i> 显露; 揭露; 泄露
investigate [ɪn'vestɪɡeɪt]	<i>vt.</i> 调查; 审查; 研究 <i>vi.</i> 作调查
unqualified [ˌʌn'kwɒlɪfaɪd]	<i>adj.</i> 不合格的; 无资格的; 无限制的; 不胜任的
implement ['ɪmplɪmənt]	<i>vt.</i> 实施, 执行; 使生效
accountability [əˌkaʊntə'bɪləti]	<i>n.</i> 有责任, 有义务, 可说明性; 责任制
procedure [prə'siːdʒə (r)]	<i>n.</i> 程序, 手续; 步骤; 诉讼程序
toxicologist [ˌtɒksɪ'kɒlədʒɪst]	<i>n.</i> 毒理学家; 毒物学者; 毒物学家
expose [ɪk'spəʊz]	<i>vt.</i> 揭露, 揭发; 使暴露; 使曝光
flaw [flɔː]	<i>n.</i> 瑕疵, 缺点
unveil [ˌʌn'veɪl]	<i>vt.</i> 揭去……的面罩; 揭露; 使公之于众

### Phrases and Expressions

sign a contract	签订合同
raw materials	原材料
semi-finished products	半成品
stock and poultry	畜禽
carry out	执行; 进行; 完成
hand out	给予 (忠告、许可等); 分发
logistics center	物流中心
take measures	采取步骤, 采取措施

### Proper Nouns or Terms

the Shanghai Food Safety Office	上海市食品安全委员会办公室
third-party testing services	第三方检测服务
the Shanghai Institute for Food and Drug Control	上海食品药品检验所

## 8 高职高专新概念英语 (II) 行业基础篇

Yum Brands

China Central Television

the Shanghai Food and Drug Administration

Xinhua News Agency

deputy director of the Shanghai Food Safety Office

百胜餐饮集团

中国中央电视台

上海市食品药品监督管理局

新华通讯社

上海市食品安全委员会办公室副主任

### Notes

1. In 2005, the Shanghai Institute for Food and Drug Control signed a contract with the China division of Yum Brands in Shanghai, which owns KFC, to provide third-party testing services for its raw materials and semi-finished products, the statement said.

该声明称, 2005 年, 上海食品药品监督管理局同肯德基母公司——中国百胜餐饮集团签订合同, 受委托为其原材料以及半成品提供第三方检测服务。..., which owns KFC, ... 为非限制性定语从句。

2. The statement of the Shanghai Food Safety Office comes after China Central Television reported on Dec. 18 that some chicken farms in Shandong province feed the birds with excessive amounts of antibiotics to reduce their death rate and shorten their growing period.

12 月 18 日, 中央电视台报道了山东一些养鸡场为减少肉鸡死亡率, 缩短其生长期, 使用了大量的抗生素。报道播出后, 上海市食品安全委员会办公室发表了这篇声明。

3. The CCTV report said that the chickens—which had inferior health conditions and reached full growth within about 40 days—were sold to the Liuhe Group and Yingtai Co., both KFC suppliers. 据中央电视台报道称, 这些健康状况不佳、40 天内就被催熟的肉鸡被出售给肯德基的供应商——六和集团和映泰集团。

4. After the CCTV report triggered public concern over the safety of the birds supplied to KFC, the Shanghai Food and Drug Administration carried out tests after taking 32 samples of raw chicken products from a logistics center belonging to Yum Brands in Shanghai.

央视的这则报道引发了公众对肯德基原料鸡肉安全的担忧。随后, 上海食品药品监督管理局在百胜集团的上海物流中心抽取了 32 个鸡肉样本, 并进行了相关检测。

5. “We will investigate whether Yum Brands took measures according to the food safety laws when they received the report on unqualified chicken,” said Gu Zhenhua, deputy director of the Shanghai Food Safety Office.

上海市食品安全委员会办公室副主任顾振华表示: “我们会调查清楚百胜集团在接到鸡肉原料不合格的通知时, 是否依据食品安全法采取了相关措施。”



### Reading Comprehension

**Task 1** Read the following passages and decide which of the following is the best answer to each of the questions or statements.

1. For athletes, what and how to eat actually is not a simple nutrition issue, because eating out

could cause an accidental intake of illegal drugs contained in the food, which could lead to \_\_\_\_\_ during the games.

A. doping accusations

B. weight gain

C. heart disease

D. game losing

2. The statement of the Shanghai Food Safety Office comes after China Central Television reported on Dec. 18 that some chicken farms in Shandong province feed the birds with excessive amounts of antibiotics to reduce their death rate and \_\_\_\_\_.  
 A. prolong their growing period  
 B. delay their growth  
 C. shorten their growing period  
 D. make them stronger
3. After the CCTV report triggered public concern over \_\_\_\_\_, the Shanghai Food and Drug Administration carried out tests after taking 32 samples of raw chicken products from a logistics center belonging to Yum Brands in Shanghai.  
 A. the safety of the hamburger supplied to KFC  
 B. the safety of the sandwich supplied to KFC  
 C. the safety of the domestic animals supplied to KFC  
 D. the safety of the birds supplied to KFC
4. Some chickens are fed large doses of antibiotics because \_\_\_\_\_.  
 A. many Chinese farmers think that antibiotics can make them stronger  
 B. many Chinese farmers don't have the money or want to spend the money to raise the birds in larger and cleaner pens  
 C. many Chinese farmers think that antibiotics can make them more delicious  
 D. many Chinese farmers are asked to do that
5. Animal nutrition experts said that chemical compound medicines, most antibiotics and hormones, are \_\_\_\_\_ from being fed to stock and poultry.  
 A. permitted      B. encouraged      C. advocated      D. banned

**Task 2** Fill in the blanks according to the passage.

1. In 2005, the Shanghai Institute for Food and Drug Control \_\_\_\_\_ with the China division of Yum Brands in Shanghai.
2. \_\_\_\_\_, a total of 19 batches of raw chicken samples from the Liuhe Group were tested, and eight of them were found to contain excessive amounts of antibiotics.
3. The statement of the Shanghai Food Safety Office comes after China Central Television reported on Dec. 18 that \_\_\_\_\_ in Shandong province feed the birds with excessive amounts of antibiotics to reduce their death rate and shorten their growing period.
4. The administration's probe revealed that the logistics center's purchase records suggest that \_\_\_\_\_ were made from Liuhe after May.
5. The experts added that some chickens are fed large doses of antibiotics because many Chinese farmers \_\_\_\_\_ to raise the birds in larger and cleaner pens.