Preemption Choice

The Theory, Law, and Reality of Federalism's Core Question

EDITED BY WILLIAM W. BUZBEE

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Emory University School of Law



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PREEMPTION CHOICE

This book examines the theory, law, and reality of preemption choice. The Constitution's federalist structures protect states' sovereignty but also create a powerful federal government that can preempt and thereby displace the authority of state and local governments and courts to respond to a social challenge. Despite this preemptive power, Congress and agencies have seldom preempted state power. Instead, they typically have embraced concurrent, overlapping power. Recent legislative, agency, and court actions, however, reveal a newly aggressive use of federal preemption, sometimes even preempting more protective state law.

Preemption choice fundamentally involves issues of institutional choice and regulatory design: should federal actors displace or work in conjunction with other legal institutions? This book moves logically through each preemption choice step, ranging from underlying theory to constitutional history, to preemption doctrine, to assessment of when preemptive regimes make sense and when state regulation and common law should retain latitude for dynamism and innovation.

William W. Buzbee is a Professor of Law at Emory University School of Law and Director of the Emory Environmental and Natural Resources Law Program. He is a co-author of *Environmental Protection: Law and Policy*, fifth edition (2007). He has published widely on issues of regulatory federalism, environmental law, and administrative law, and three of his articles have appeared in collections of the ten best articles published in their year regarding environmental or land-use law. He has also testified before congressional committees regarding issues of federalism and environmental regulation. Prior to becoming an academic, he practiced public-interest and private-sector law in New York City.

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William W. Buzbee is a Professor of Law and the Director of the Emory Environmental and Natural Resources Law Program. He has also been a Visiting Professor of Law at Columbia, Cornell, and Illinois Law Schools. He is a graduate of Amherst College and Columbia Law School, where he served as a Notes and Comments Editor for the Columbia Law Review. Before joining Emory's faculty, he clerked for federal judge José A. Cabranes and worked with the Natural Resources Defense Council and then for Patterson Belknap, Webb and Tyler in New York City. Professor Buzbee's scholarship tends to focus on environmental law, administrative law, and other public law topics, with his most recent publications focusing on regulatory federalism, urban sprawl and governance, citizen litigation, and regulatory design issues. His publications have appeared in New York University Law Review, University of Pennsylvania Law Review, Michigan Law Review, Stanford Law Review (co-authored), Cornell Law Review (co-authored), Iowa Law Review, The Journal of Law and Politics, and an array of other journals and edited volumes. Three of his articles have been named and republished as being among the ten best environmental or landuse law articles of that year. He is also a co-author of the fifth edition of Aspen's Environmental Protection: Law and Policy. Professor Buzbee is a founding Member Scholar of the Center for Progressive Reform, a Washington, D.C.-based regulatory think tank.

David E. Adelman is an Associate Professor and the Director of Law and Science Initiatives at the University of Arizona's James E. Rogers College of Law, where he has taught since the fall of 2001. Professor Adelman's research focuses on the many interfaces between law and science. His articles have addressed topics ranging from the implications of emerging genomics technologies for environmental regulation, to the parallels between legal

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and scientific judgment, to the influence of the rapid rise in patenting during the 1990s on biotechnology innovation. Prior to entering academia, he was an associate with Covington and Burling in Washington, D.C., where he litigated patent disputes and provided counsel on environmental regulatory matters, and a Senior Attorney with the Natural Resources Defense Council in its Nuclear and Public Health programs. Following his graduation from Stanford Law School, Professor Adelman clerked for the Honorable Samuel Conti of the U.S. District Court for the Northern District of California. He has been a member of the U.S. Department of Energy's Environmental Management Advisory Board and has served on two National Academy of Sciences committees.

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Examination of the FDA's Efforts to Preempt Failure-to-Warn Claims," co-authored with David A. Kessler, M.D., who is dean and vice chancellor of the University of California San Francisco Medical School and formerly served as the Commissioner of the Food and Drug Administration; and a 2005 article in the *Pepperdine Law Review* entitled "Preemption and Regulatory Failure." Professor Vladeck also testifies frequently before Congress and testified on preemption in September 2007 before the Senate Judiciary Committee. Professor Vladeck is a founding Member Scholar of the Center for Progressive Reform and formerly served as a Public Member of the Administrative Conference of the United States.

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Acknowledgments William W. Buzbee

This book is the product of the shared efforts of numerous individuals and organizations. The idea for this book arose out of a number of papers first presented in discussion form at a November 2006 conference at Duke Law School, "Federalism in the Overlapping Territory." That conference was sponsored by the Duke Law School Program in Public Law, the Center for Progressive Reform, and the American Constitution Society. Key organizers and facilitators for that gathering were Professors Christopher Schroeder, Robert Glicksman, Robert Verchick, and Trevor Morrison. A February 2007 Thrower Symposium conference at Emory Law School, "The New Federalism: Plural Governance in a Decentered World," also involved several participants in this book who have further developed ideas presented at Emory. That gathering was sponsored by the family of Randolph Thrower, the *Emory* Law Journal, and the Emory Center for Federalism and Intersystemic Governance, with substantial faculty input by Professors Robert Ahdieh, Robert Schapiro, and William Buzbee. The book also involves chapters by scholars offering completely new work that was not shared at either conference.

I also thank my administrative assistant, Brenda Huffman, and Terry Gordon of the Emory Law School Library for their prompt and skillful assistance. Research assistants Annie Mackay, Daniel Adams, Chandani Patel, and Michael Eber provided assistance with this book and several related projects. I especially thank the remarkable scholars and staff associated with the Center for Progressive Reform (CPR), a regulatory think tank comprising experts in the fields of law, economics, philosophy, and science. Discussions of this book and strategies to strengthen it at several CPR meetings proved invaluable. The engaged, wise, and supportive people associated with Cambridge University Press, especially John Berger, copy editor Christine Dunn, and indexer Robert Swanson, immeasurably improved the book. Lastly, I personally thank my wife, Lisa E. Chang, and daughters, Tian and Seana Buzbee, for their support.

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Introduction

William W. Buzbee

Debates over the federal government's preemption power rage in the courts, in Congress, before agencies, and in the world of scholarship. Much of this debate has been prompted by unusually aggressive assertions of preemption power by federal agencies starting about 2006, but several major legislative battles have also involved preemption choice. The Supreme Court has also been on a preemption roll, hearing an unusually large number of preemption cases.

Little debate is possible over the basic parameters of federal preemption power – under the U.S. Constitution's Supremacy Clause, federal law reigns supreme and hence preempts any conflicting law or law that federal legislation deems preempted. A few Supreme Court cases in the 1990s reasserted judicial scrutiny of federal assertions of legislative power, while others strengthened state claims of sovereign immunity and protection from federal meddling. Nevertheless, seldom will preemption debates turn on underlying constitutional questions of federal power.

Instead, preemption debates tend to concern three basic questions. The first is political: should the federal government act to preempt, and thereby displace or nullify, regulatory turf that might otherwise be shared with state or local law, be it statutory or common law in origin? The second is interpretive: has a federal act actually preempted the laws or legal activities of these other actors? A fairly vast literature focuses on the third facet of preemption debates, parsing the vagaries of the Supreme Court's doctrinal expositions regarding preemption. This scholarship is critical and invaluable, given the Supreme Court's increasingly frequent acceptance of cases involving preemption issues. The Court's sometimes befuddling disjuncture between stated doctrine and actually applied frameworks further explains the need for scholarship examining Supreme Court preemption doctrine. This book contains several chapters that further illuminate this body of ever-developing law.

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This book, however, is unusual in its rich focus on the antecedent political and regulatory choice of whether to preempt. The Supreme Court's preemption cases follow often-heated political battles about preemption choice, typically arising in both legislative and regulatory settings. Political preemption choice thus involves legislators and federal agencies, as well as interpretations and policy goals manifested by state actors asserting their own views about retained regulatory power. And in cases where the antecedent political choice is unclear, or facts about the existence of a regulatory conflict are close, courts and sometimes agencies too must make preemption choices.

The question of preemption thus fundamentally involves a question of regulatory design and institutional choice. Should a social challenge be handled exclusively by federal law, perhaps by a single regulator? Or would that regulatory challenge be better addressed by leaving it to state and local law, be it statutory or common law, or allowing federal, state, and local regulation? Despite the often "state versus federal" nature of federalism and preemption discourse, the actual political preemption choice seldom requires preemption. Instead, regulatory schemes typically embrace overlapping, shared, and often-intertwined jurisdiction. Federal, state, and local governments all retain roles, as do courts at all three levels. Furthermore, both positive law (in the form of statutes and regulations) and common law turfs are typically preserved by federal law. Outright federal legislative preemption displacing state and local jurisdiction is a rarity, and explicit displacement of common law regimes is an almost nonexistent statutory choice if federal law does not create its own substitute compensatory regime.

Despite the prevalence of political embrace of federal-state overlap, courts and litigators, and partisans in legislative and regulatory venues, often argue for the elimination of this overlap. They oppose the inherently multilayered law that is the political norm. Perhaps surprisingly, despite the dominant political choice not to preempt, normative arguments in favor of preemption are far more developed than countervailing views justifying the prevalent nonpreemption choice. The arguments for preemption are most often rooted in a preference for less law and regulation, or at least more uniform, certain, and stable law, and frequently a linked goal of facilitating thriving markets and industry. Certainly pro-preemption arguments before legislatures, agencies, and courts are overwhelmingly articulated by industry. In contrast, those protected by regulation or advocating protection of the environment or a low-risk world tend to argue for the partial preemption of minimal federal protections, or floors. With federal floors, states retain latitude to enact non-conflicting positive law and litigants can continue to seek relief in court

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through common law regimes. State law merely has to be at least as protective as federal law.

This book looks at preemption choice from all perspectives but is especially valuable in filling a gap in the normative arguments regarding preemption. Virtually all chapters in this book contribute to the development of normative arguments against preemption by using theoretical, legal, and historical analysis to explore the logic behind the long dominant choice of retention of federal, state, local, and common law regulatory power. These normative arguments against preemption should be given greater weight, not only in legislative and regulatory settings but also when courts have to resolve tough statutory interpretation puzzles or need to assess whether some result of state law poses an insuperable conflict or obstacle to federal law. If a desire for uniformity and stability are the only values weighed on the scale, then preemption may too readily be found. Actual statutory texts usually do not favor preemption. Some laws do not command preemption but leave open the possibility of more particularized claims or conflicts requiring federal preemption. In those uncertain preemption settings, normative arguments for and against preemption are of great importance.

This book offers a diverse array of scholarly perspectives on preemption by many of this nation's foremost legal scholars of regulation and constitutional law. Their views and lenses vary, so distilling their arguments and insights is difficult. Nevertheless, they enrich preemption discourse by providing a more balanced perspective on preemption choice. No one disputes that certainty, uniformity, and stability are values worth consideration. Several chapters explore and enrich those common pro-preemption arguments. But those chapters, and most others, move on to develop far too neglected countervailing arguments and values. Some are rooted in durable strains of federalism theory, seeing retention of state domains and limited federal government as strong values evident in our Constitution's language and structure. Others look closely at the Constitution's structures and mandated procedures as requiring the formality of legislation before preemption should be found. Others explore the contrasting benefits and risks of a unitary federal response with benefits of allowing a multiplicity of regulatory actors, venues, and legal modalities. Histories of regulatory challenges and acts further illuminate the preemption choice issues, revealing how retention of diverse actors and parallel common law regimes can further public-regarding goals, while strong assertions of preemption can threaten to freeze the law or lead to neglect of changing discoveries about an underlying social ill. Contested assertions about the relative performance of federal and state actors are also reexamined. Other chapters develop arguments by analogy, drawing on other disciplines'