



# INSANELY AWESOME MAD

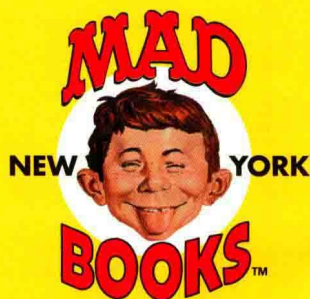
AS SEEN ON  
**CN**  
CARTOON NETWORK™



# INSANELY AWESOME MAD<sup>®</sup>

常州大学图书馆  
藏书章

"The Usual Gang of Idiots"



# MAD BOOKS

**William Gaines** Founder

**John Ficarra** Editor

**Charlie Kadau, Joe Raiola** Senior Editors

**Dave Croatto** Associate Editor

**Sam Viviano** Art Director

**Ryan Flanders** Assistant Art Director

**Doug Thomson** Production Artist

## ADMINISTRATION

**Diane Nelson** President

**Dan DiDio and Jim Lee** Co-Publishers

**Geoff Johns** Chief Creative Officer

**John Road** Executive VP – Sales, Marketing and Business Development

**Amy Jenkins** Senior VP – Business and Legal Affairs

**Nairi Gardiner** Senior VP – Finance

**Jeff Boison** VP – Publishing Operations

**John Cunningham** VP – Marketing

**Terri Cunningham** VP – Talent Relations and Services

**Anne DePies** VP – Strategy Planning and Reporting

**Amit Desai** Senior VP – Franchise Management

**Alison Gill** Senior VP – Manufacturing and Operations

**Bob Harras** VP – Editor in Chief

**David Hyde** VP – Publicity

**Hank Kanalz** Senior VP – Digital

**Jay Kogan** VP – Business and Legal Affairs, Publishing

**Jack Mahan** VP – Business Affairs, Talent

**Nick Napolitano** VP – Manufacturing Administration

**Rich Palermo** VP – Business Affairs, Media

**Ron Perazza** VP – Online

**Sue Pohja** VP – Book Sales

**Courtney Simmons** Senior VP – Publicity

**Bob Wayne** Senior VP – Sales

## CONTRIBUTING WRITERS AND ARTISTS:

### “The Usual Gang of Idiots”

Compilation and new material © 2011 by E.C. Publications, Inc. All Rights Reserved.

MAD, Boy's Head Design, and all related indicia are trademarks of E.C. Publications, Inc.

Published by MAD Books. An imprint of E.C. Publications, Inc., 1700 Broadway, New York, NY 10019.  
A Warner Bros. Entertainment Company.

CARTOON NETWORK and the logo TM & © Cartoon Network.

No part of this book may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without permission in writing from the publisher, except in the case of brief quotations embodied in critical articles and reviews.

The names and characters used in MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

Printed by RR Donnelley, Salem, VA, USA. 7/22/11. First Printing.  
ISBN: 978-1-4012-3348-8



**Visit MAD online at: [www.madmag.com](http://www.madmag.com)**

Though Alfred E. Neuman wasn't the first to say "A fool and his money are soon parted," here's your chance to prove the old adage right — subscribe to MAD! Simply call 1-800-4-MADMAG and mention code AWFMDIA. Operators are standing by (the water cooler).



# CONTENTS

- 6** A MAD Look at Mixed Martial Arts
- 9** Spy Vs. Spy
- 10** Signs You Have a Lousy School Nurse
- 12** Everyday Pet-Peeves of Second Rate Superheroes
- 14** The Pizza Trough (A MAD Ad Parody)
- 16** The Gamer's Guide to Functioning in the Real World
- 19** One Evening in a Bathtub
- 20** What to Expect at Your Team's  
Spanking New \$450 Million Ballpark
- 22** The MAD World of Shopping
- 25** The Zit
- 26** MAD Spends an Afternoon at the  
Mutant Animal Petting Zoo
- 28** Refrigerator Art Reviews
- 30** In a Doctor's Office
- 31** Gross & Beyond Gross — The Sequel
- 34** What Your Mother Is Not
- 36** Spy Vs. Spy
- 37** Cents-Less Coupons — Your Money-Saving Circular
- 41** On the Beach at Low Tide
- 42** MAD's Teacher Translation Guide
- 44** The 18 Worst Things About Halloween
- 47** One Morning on Fifth Avenue
- 48** Carpool — The Video Game
- 50** A MAD Look at *Twilight*
- 54** Wild, Unfounded Rumors  
Surrounding the Xbox Kinect
- 56** Spy Vs. Spy
- 57** The League of Rejected Superheroes
- 62** Snappy Answers to Stupid Questions:  
Special Sports Edition!
- 64** Lunch-Packing Mom Profiles
- 66** Spy Vs. Spy
- 67** T.G.I. Fried-Day's Menu
- 72** The MAD World of Family Life
- 75** Chia Bieber Pet (A MAD Ad Parody)
- 76** When Lifeguards Go Bad
- 78** Madison Avenue Smackdown!
- 80** The Comic Club
- 84** A Sneak Peek at the ESPN3 Programming Lineup
- 86** The Pet Peddler
- 88** Snappy Answers to Stupid Questions:  
Special Medical Edition
- 91** Spy Vs. Spy
- 92** Thanks to YouTube...
- 94** MAD's Proposed Rule Changes for the  
Upcoming NASCAR Season
- 98** MAD's Guide to Amusement Park Fun
- 100** One Evening at Home
- 101** Lesser-Known Comic Book Villains
- 105** Spy Vs. Spy
- 106** A MAD Look at Going Green
- 109** The Foolastic Book Club
- 113** When Advertising Takes Over  
the Pledge of Allegiance
- 114** Pre-Movie Screens We'd Like to See
- 116** Stop the Spread of Germs! (A MAD Fake-Out Poster)
- 117** If Chickens Could Time Travel
- 120** The MAD World of Sports
- 123** Shipwrecked
- 124** When Adults Say...Remind Them
- 126** Comments You'll Never Hear No Matter  
How Long You Live
- 128** A MAD Look at *Angry Birds*

# INSANELY AWESOME *MAD*®

## **Also available from MAD Books**

---

**MAD About Comic Strips**

**MAD About Super Heroes Vol. 2**

**MAD About The Fifties**

**MAD About The Sixties**

**MAD About The Mob**

**MAD About The Oscars**

**MAD Neumanisms**

**MAD Bathroom Companion Number Two**

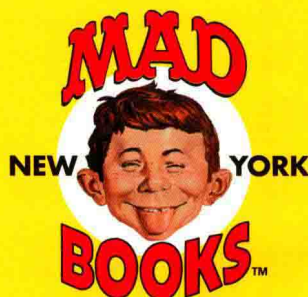
**MAD Monster Book of Horrifying Clichés**

**MAD Archives Vol. 1**



# INSANELY AWESOME MAD<sup>®</sup>

By  
"The Usual Gang of Idiots"



# MAD BOOKS

**William Gaines** Founder

**John Ficarra** Editor

**Charlie Kadau, Joe Raiola** Senior Editors

**Dave Croatto** Associate Editor

**Sam Viviano** Art Director

**Ryan Flanders** Assistant Art Director

**Doug Thomson** Production Artist

## ADMINISTRATION

**Diane Nelson** President

**Dan DiDio and Jim Lee** Co-Publishers

**Geoff Johns** Chief Creative Officer

**John Road** Executive VP – Sales, Marketing and Business Development

**Amy Jenkins** Senior VP – Business and Legal Affairs

**Nairi Gardiner** Senior VP – Finance

**Jeff Boison** VP – Publishing Operations

**John Cunningham** VP – Marketing

**Terri Cunningham** VP – Talent Relations and Services

**Anne DePies** VP – Strategy Planning and Reporting

**Amit Desai** Senior VP – Franchise Management

**Alison Gill** Senior VP – Manufacturing and Operations

**Bob Harras** VP – Editor in Chief

**David Hyde** VP – Publicity

**Hank Kanalz** Senior VP – Digital

**Jay Kogan** VP – Business and Legal Affairs, Publishing

**Jack Mahan** VP – Business Affairs, Talent

**Nick Napolitano** VP – Manufacturing Administration

**Rich Palermo** VP – Business Affairs, Media

**Ron Perazza** VP – Online

**Sue Pohja** VP – Book Sales

**Courtney Simmons** Senior VP – Publicity

**Bob Wayne** Senior VP – Sales

## CONTRIBUTING WRITERS AND ARTISTS:

### “The Usual Gang of Idiots”

Compilation and new material © 2011 by E.C. Publications, Inc. All Rights Reserved.

MAD, Boy's Head Design, and all related indicia are trademarks of E.C. Publications, Inc.

Published by MAD Books. An imprint of E.C. Publications, Inc., 1700 Broadway, New York, NY 10019.  
A Warner Bros. Entertainment Company.

CARTOON NETWORK and the logo TM & © Cartoon Network.

No part of this book may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without permission in writing from the publisher, except in the case of brief quotations embodied in critical articles and reviews.

The names and characters used in MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

Printed by RR Donnelley, Salem, VA, USA. 7/22/11. First Printing.  
ISBN: 978-1-4012-3348-8



Fiber used in this product line meets the  
sourcing requirements of the SFI program.  
www.sfi.org SCS-S1-COC-US1081072

**Visit MAD online at: [www.madmag.com](http://www.madmag.com)**

Though Alfred E. Neuman wasn't the first to say "A fool and his money are soon parted," here's your chance to prove the old adage right — subscribe to MAD! Simply call 1-800-4-MADMAG and mention code AWFMDIA. Operators are standing by (the water cooler).



# CONTENTS

- 6** A MAD Look at Mixed Martial Arts
- 9** Spy Vs. Spy
- 10** Signs You Have a Lousy School Nurse
- 12** Everyday Pet-Peeves of Second Rate Superheroes
- 14** The Pizza Trough (A MAD Ad Parody)
- 16** The Gamer's Guide to Functioning in the Real World
- 19** One Evening in a Bathtub
- 20** What to Expect at Your Team's  
Spanking New \$450 Million Ballpark
- 22** The MAD World of Shopping
- 25** The Zit
- 26** MAD Spends an Afternoon at the  
Mutant Animal Petting Zoo
- 28** Refrigerator Art Reviews
- 30** In a Doctor's Office
- 31** Gross & Beyond Gross — The Sequel
- 34** What Your Mother Is Not
- 36** Spy Vs. Spy
- 37** Cents-Less Coupons — Your Money-Saving Circular
- 41** On the Beach at Low Tide
- 42** MAD's Teacher Translation Guide
- 44** The 18 Worst Things About Halloween
- 47** One Morning on Fifth Avenue
- 48** Carpool — The Video Game
- 50** A MAD Look at *Twilight*
- 54** Wild, Unfounded Rumors  
Surrounding the Xbox Kinect
- 56** Spy Vs. Spy
- 57** The League of Rejected Superheroes
- 62** Snappy Answers to Stupid Questions:  
Special Sports Edition!
- 64** Lunch-Packing Mom Profiles
- 66** Spy Vs. Spy
- 67** T.G.I. Fried-Day's Menu
- 72** The MAD World of Family Life
- 75** Chia Bieber Pet (A MAD Ad Parody)
- 76** When Lifeguards Go Bad
- 78** Madison Avenue Smackdown!
- 80** The Comic Club
- 84** A Sneak Peek at the ESPN3 Programming Lineup
- 86** The Pet Peddler
- 88** Snappy Answers to Stupid Questions:  
Special Medical Edition
- 91** Spy Vs. Spy
- 92** Thanks to YouTube...
- 94** MAD's Proposed Rule Changes for the  
Upcoming NASCAR Season
- 98** MAD's Guide to Amusement Park Fun
- 100** One Evening at Home
- 101** Lesser-Known Comic Book Villains
- 105** Spy Vs. Spy
- 106** A MAD Look at Going Green
- 109** The Foolastic Book Club
- 113** When Advertising Takes Over  
the Pledge of Allegiance
- 114** Pre-Movie Screens We'd Like to See
- 116** Stop the Spread of Germs! (A MAD Fake-Out Poster)
- 117** If Chickens Could Time Travel
- 120** The MAD World of Sports
- 123** Shipwrecked
- 124** When Adults Say...Remind Them
- 126** Comments You'll Never Hear No Matter  
How Long You Live
- 128** A MAD Look at *Angry Birds*

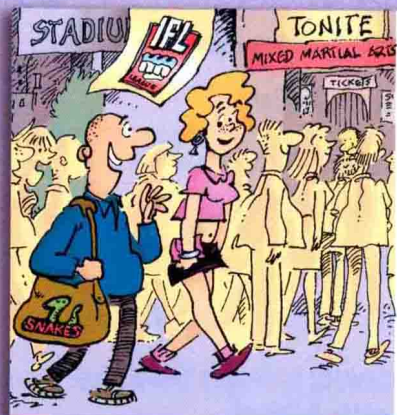
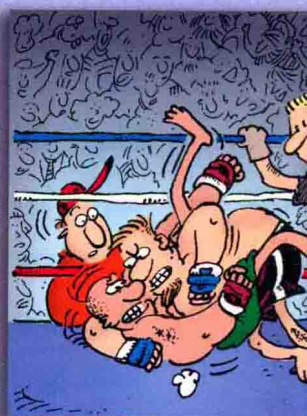
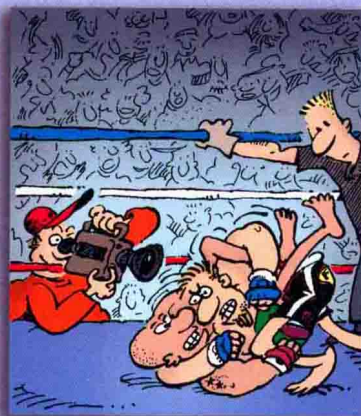
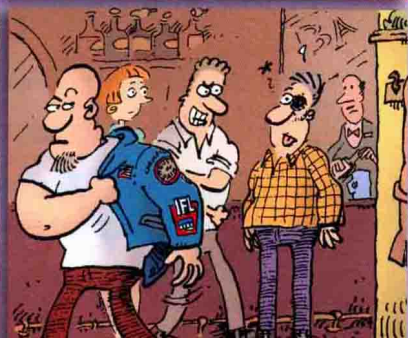
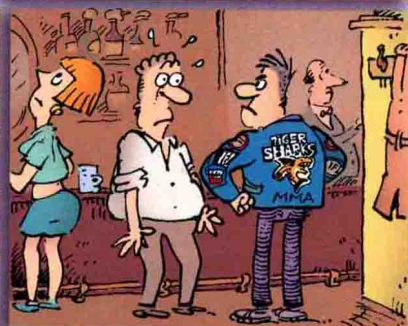
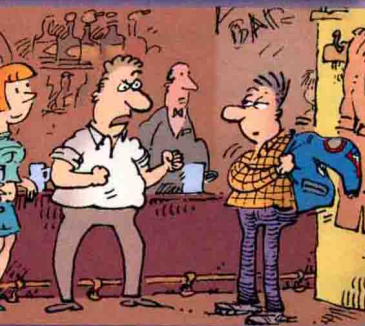
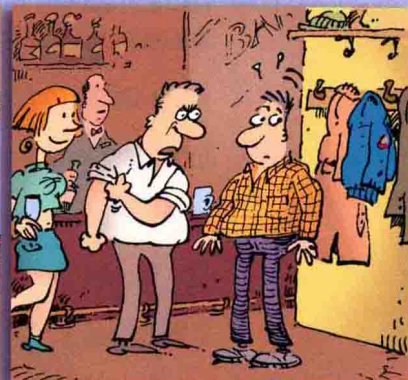
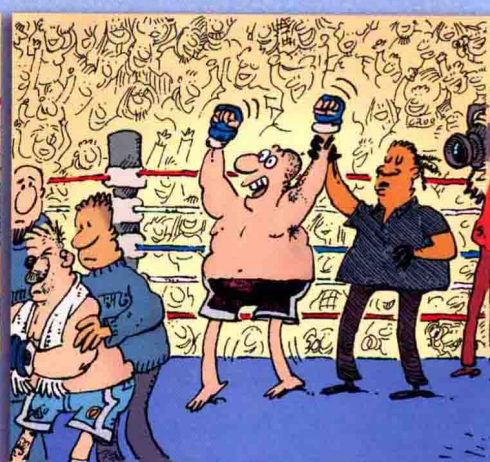
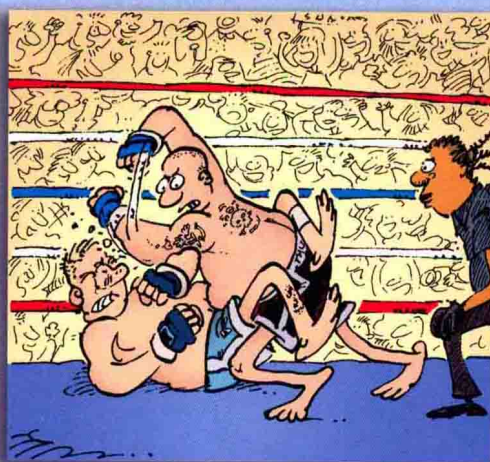
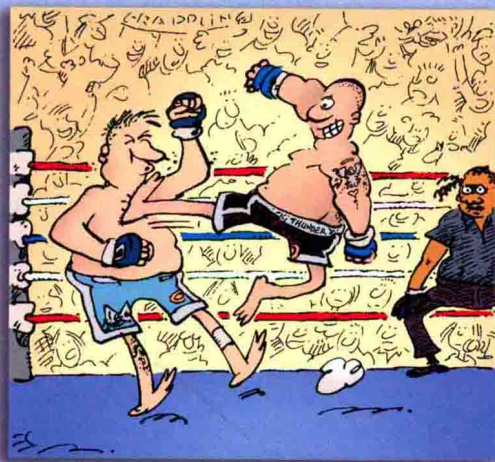




SERGE-IN GENERAL DEPT.

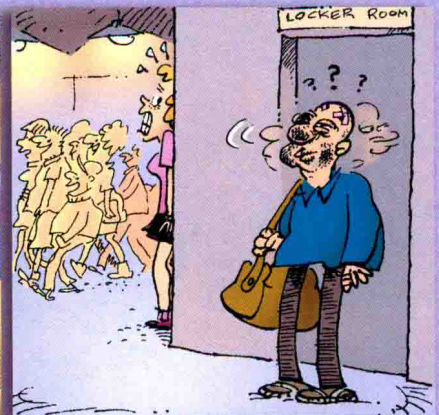
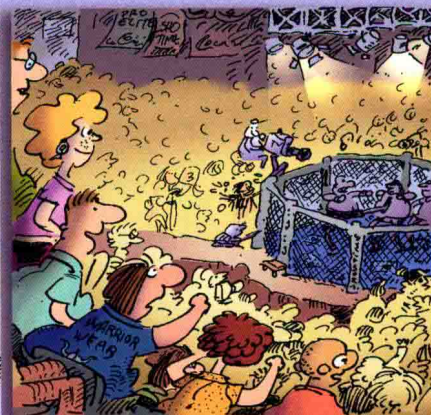
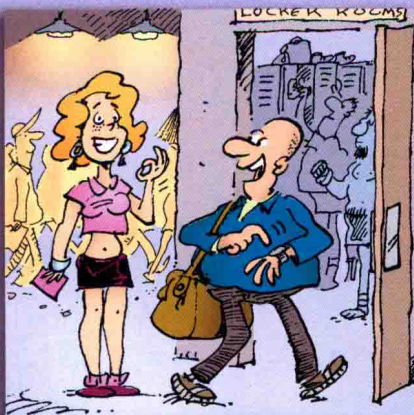
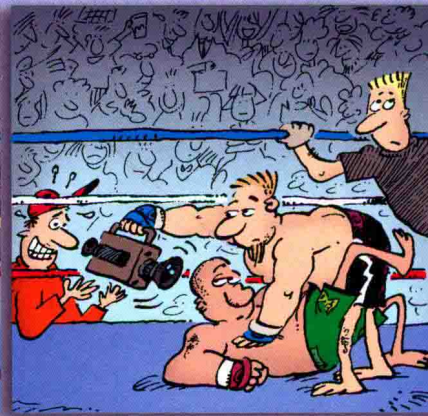
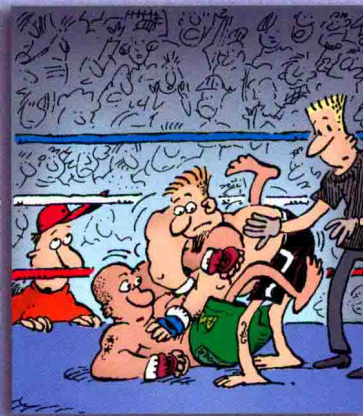
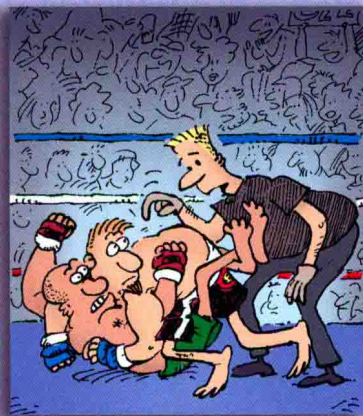
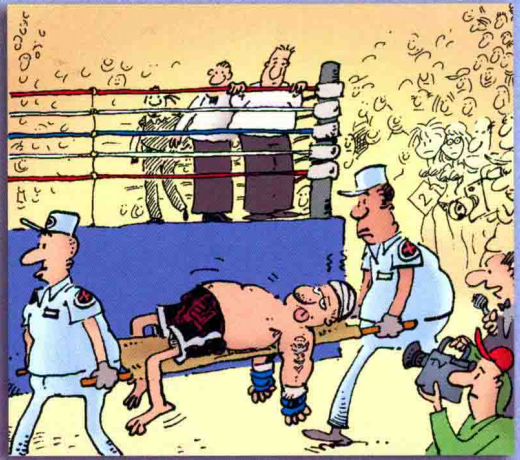
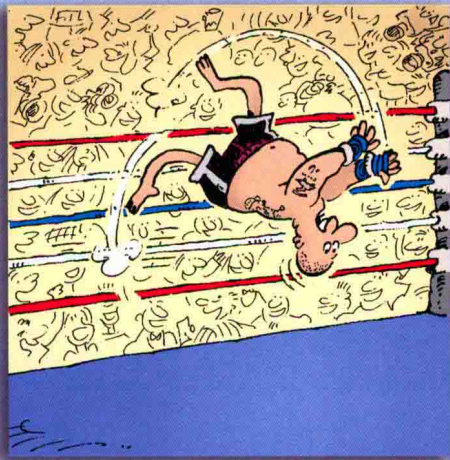
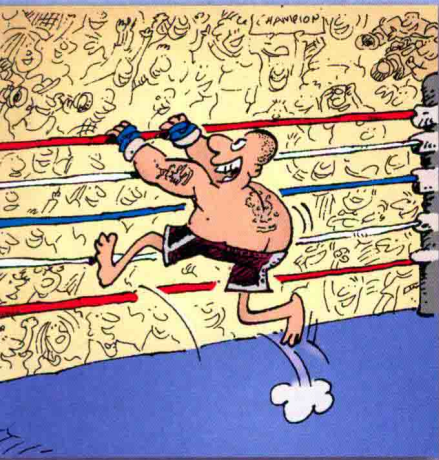
SERGIO ARAGONES  
PRESENTS

# A MAD LOOK AT

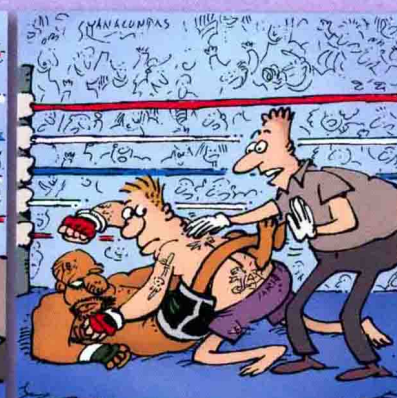
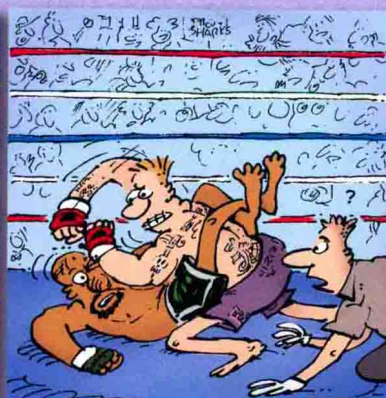
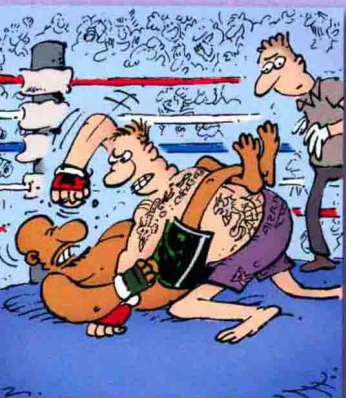
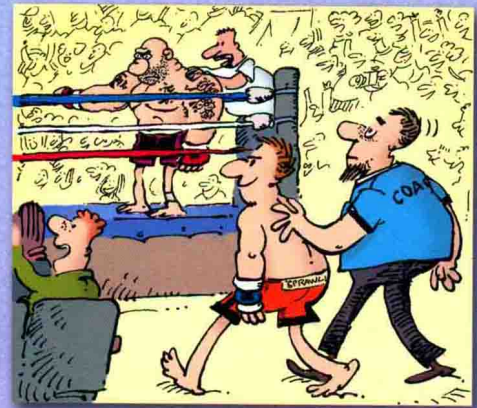
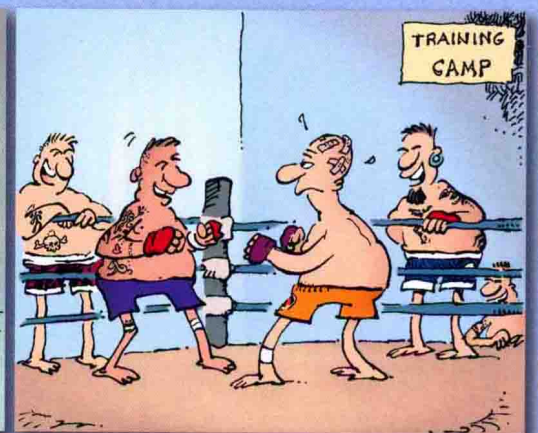
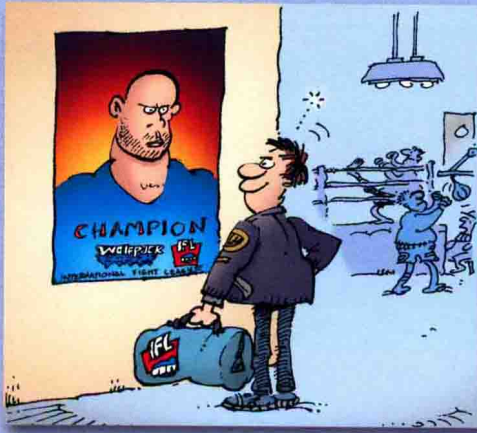




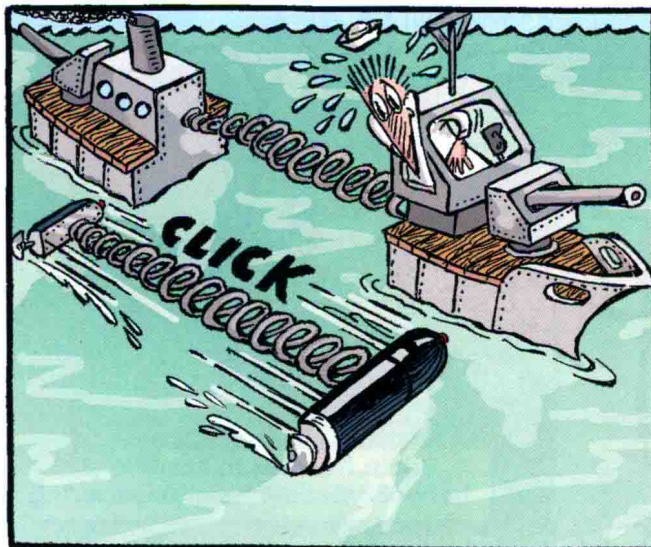
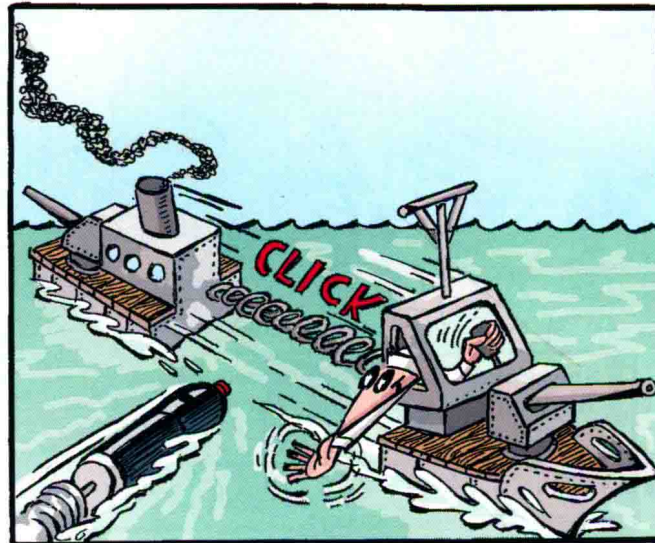
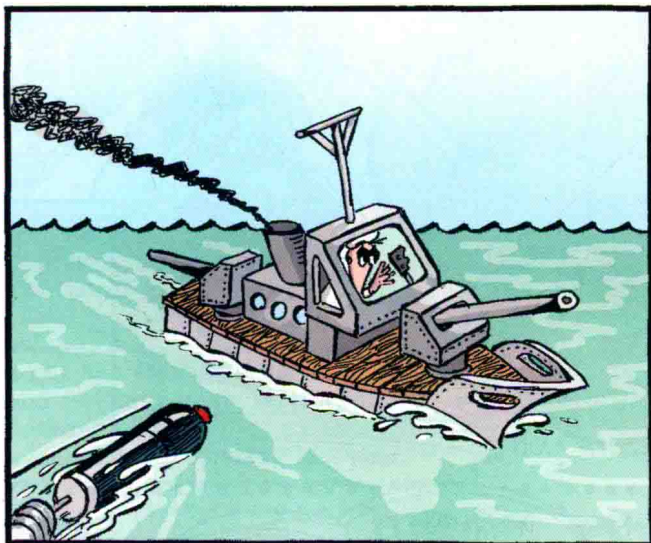
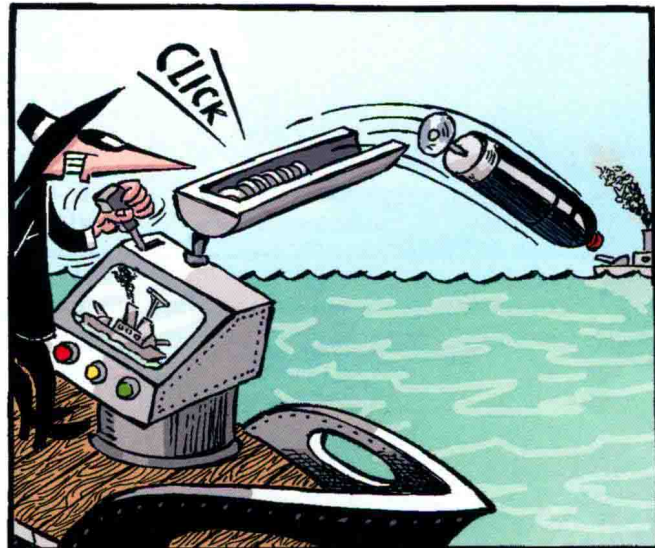
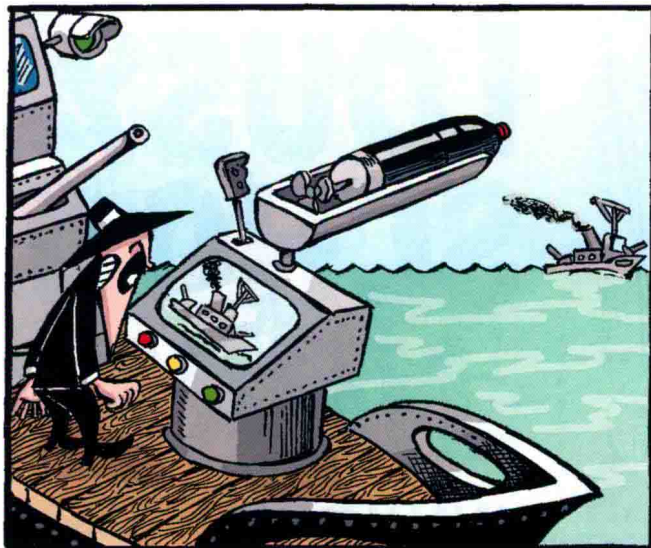
# MIXED MARTIAL ARTS













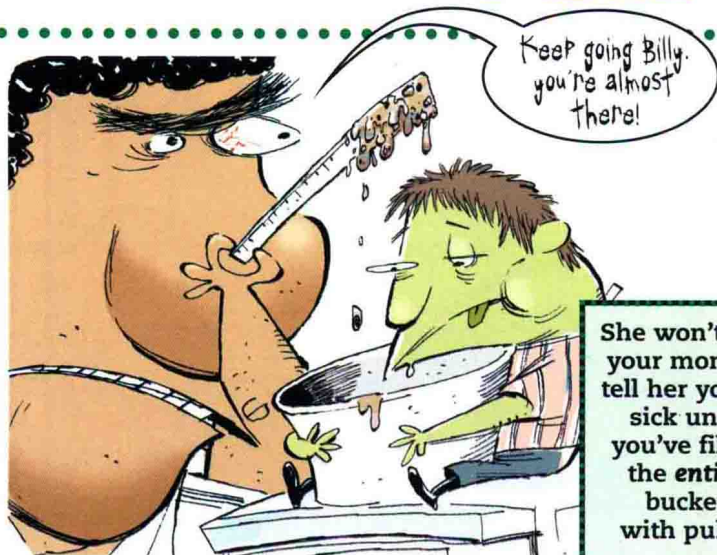


School nurses are special people — kind, caring...oh, who are we kidding? Most school nurses are about as qualified as Barry Bonds is lovable! So how does YOURS stack up? Before it's too late, find out with...

# SIGNS YOU HAVE A LOUSY SCHOOL NURSE



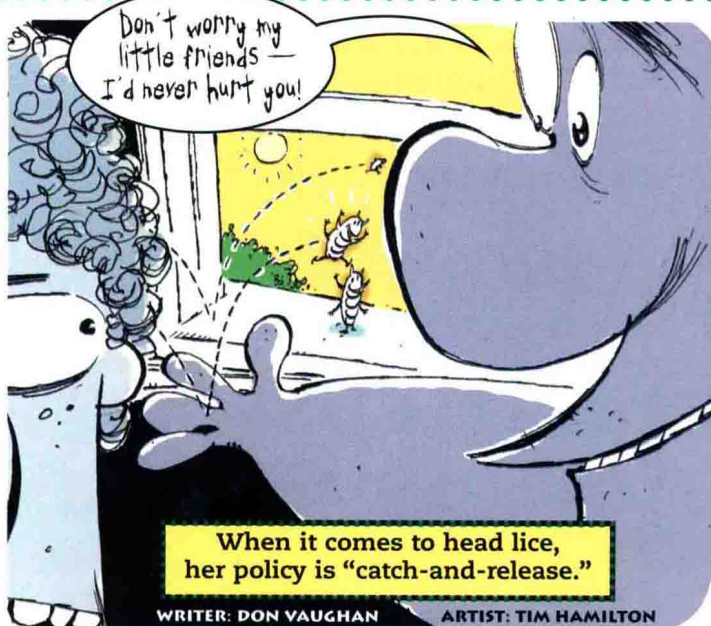
She proudly wears the severed finger from an 8th grade shop student around her neck.



She won't call your mom to tell her you're sick until you've filled the entire bucket with puke.



After she gives you the Heimlich maneuver in the school cafeteria, you realize your wallet is missing.



When it comes to head lice, her policy is "catch-and-release."

WRITER: DON VAUGHAN

ARTIST: TIM HAMILTON

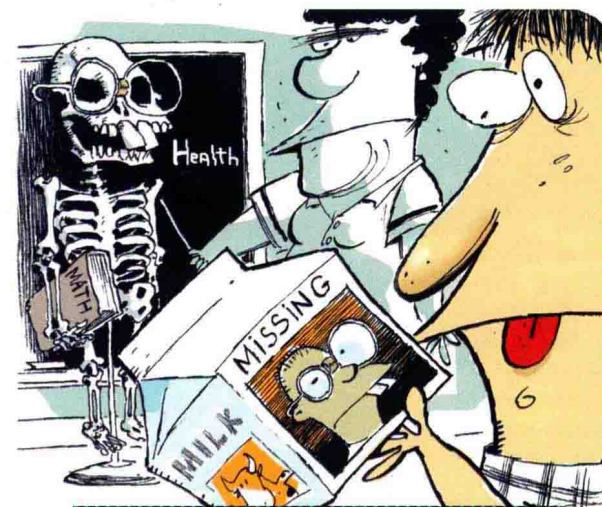




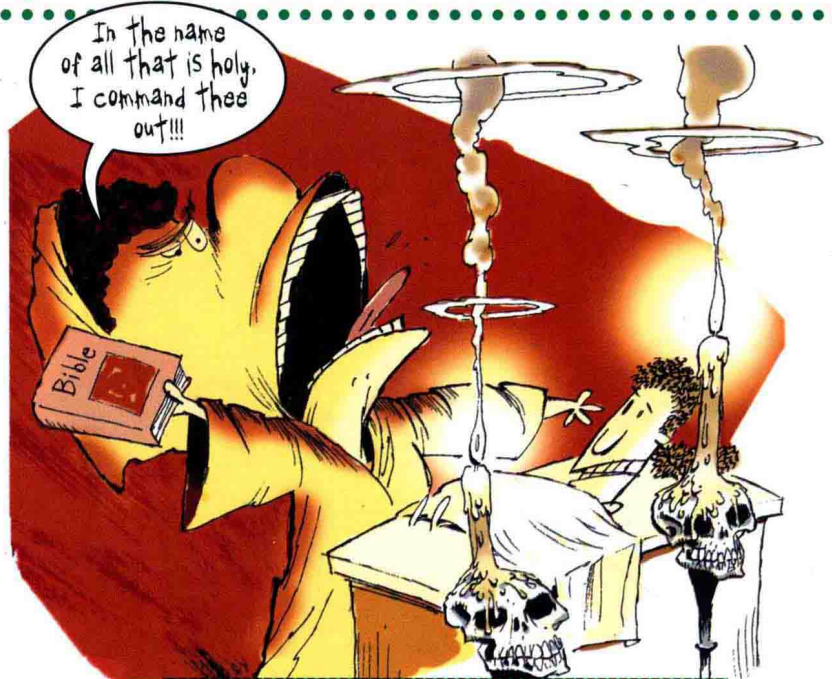
She brings in her imaginary assistant, a 6-foot lemur named Lord Bigglesbee, for a second opinion.



Before she'll bandage your scraped knee, she frequently demands proof of insurance.



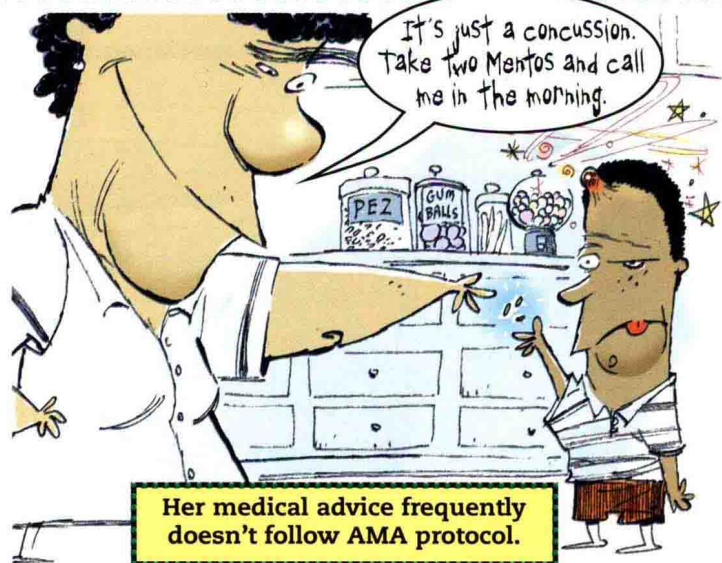
The skeleton she uses to explain anatomy bears an uncanny resemblance to your classmate who went missing last year.



Her most frequent diagnosis, regardless of symptoms, is demonic possession.



She offers to show you her "world famous" collection of student scabs.



Her medical advice frequently doesn't follow AMA protocol.





JOHN CALDWELL'S  
**EVERYDAY  
PET-PEEVES  
OF  
SECOND RATE  
SUPERHEROES**

**ARTIST AND WRITER: JOHN CALDWELL**

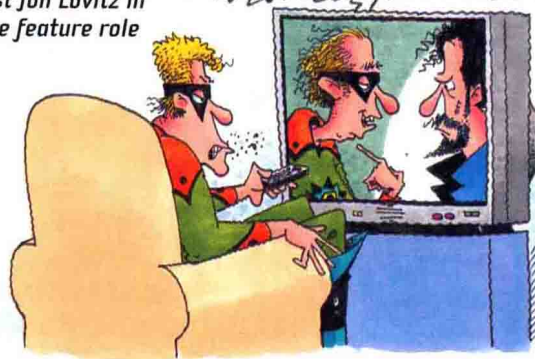


*People who  
make fun of  
his name*



*When the low budget film of his daring exploits goes straight to video because they cast Jon Lovitz in the feature role*

I'M ON TO YOU, FANG! YOUR  
SORRY EVIL BUTT IS MINE...  
YEAH.....THAT'S THE TICKET!

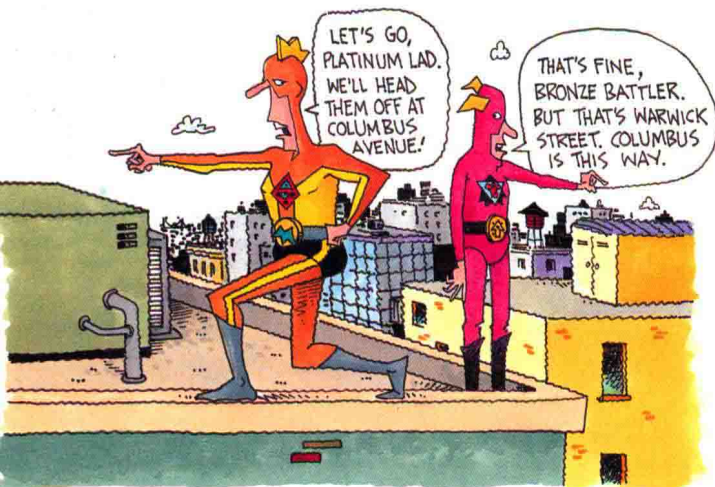


**Trying to find a place to put that 747 he just prevented from hurtling to Earth and exploding on impact**



*That painful "stitch" in the rib area that always comes from vibrating himself into another time and dimension too soon after a big meal*





The fact that the city refuses to do squat with regard to his petition to put street signs on rooftops

