北极星英语系列教程



读写 写作练习册

Focus on Reading and Writing

NORTHSTAR

Helen S. Solórzano



Intermediate



清华大学出版社

北极星英语系列教程

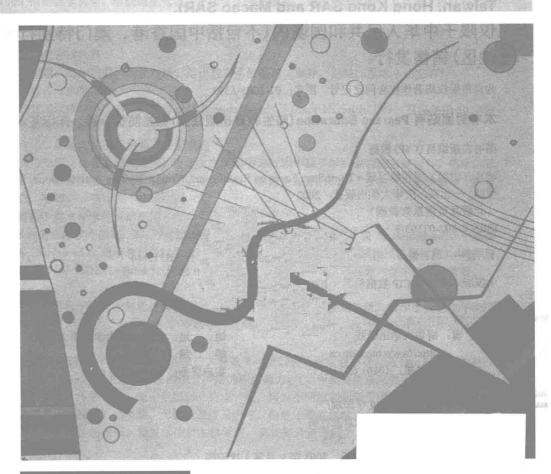


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出版前言

清华大学出版社引进 2003 年版培生教育集团面向非英语国家精心打造的 21 世纪最新英语教材——《北极星英语系列教程》(NorthStar)。引进出版 NorthStar 除了因为其知识内容极其丰富、内涵颇深又极具亲和力等特点以外,更重要的是我们发现她非常符合教育部正在启动的新一轮《大学英语教学课程标准》的思路与精神。我们认为无论从教材的形式还是内容上,该系列教材更能适应新世纪英语学习者需要。其特色如下:

● 听说与读写并重

该系列丛书分《听说》(Focus on Listening and Speaking)和《读写》(Focus on Reading and Writing)两大系列。 其中《听说》的每个单元设置七大版块。大量操练听说,将听力理解能力与表达能力完美结合。

● 教学模式更体现交互式、个性化、自主性

课本、光盘、网络互为补充,强调互动式学习。注重把教师与学生之间、学生与学生之间的反馈通过练习轻松、自然地反映出来,既有利于提高教学质量、活跃课堂气氛、评估学生学习效果,又激发学生的学习兴趣、提倡自主学习、促进学习效率。配套学习网站(www.longman.com/northstar)免费提供网上资源库、教师指导、网上阅读、写作、听说练习等。

● 注重培养应用能力,非应试教育

着重生活工作中需要的技能,如:演讲、场景对话、走出教室实战练习、信件、总结、学术小论文等。

● 编写思路明确,编写人员水平出众

遵循外国人学习英语的普遍规律,由著名美国教育专家 Frances Boyd 和 Carol Numrich 主持、召集英美 30 多位 常年从事对外英语教学的专家和教师编写。

● 语言真实地道,文化信息量大; 主题相关,便于巩固

注重把语言技能的训练与知识文化有机结合起来,使学生在英语学习过程中除了学到语言的形式以外,还学习其文化内容。书中主题丰富多样、贴近生活、时代感强,灵活实用。如:年轻企业家的成功,食物对心情的影响,语言与性别的关系,情商与智商,等等。

● 教材体系完备,可供不同水平学生灵活选用

《听说》与《读写》系列各分为 5 个级别,即:入门(Introductory)、基础(Basic)、中级(Intermediate)、中高级(High Intermediate)、高级(Advanced)。每套教材包括学生用书(Student Book)(含单元测试题及总测试题)、教师用书(Teacher's Manual)、写作练习册(Activity Book)、配套 CD,极大地方便了教师与学生在教与学中的各种需要。

● 适用对象明确

该系列教材是为初、中级英语水平学习者而设计编写的。她既适用于各类学校,特别是新入校学生英语水平跨度较大的学校,如新建本科院校、扩招院校、专科学校、双语学校及师范类院校,此外,也适合同年龄层次的社会人士自学及培训机构使用。

"风乍起,吹皱一池春水"。在中国承办奥运会和入世的大背景下,全国英语教学改革正在进行。以往的教材在新形势下已显"明日黄花",难以适应和真正提高学生的综合英语的应用能力。《北极星英语系列教程》应运而生,她从初级入门到高级应用,莲花步步,浑然一体;每一个级别又自成一统,可为不同级别的学生因"材"施用。我们认为好的教材就像乐谱或电影脚本,她能告诉您步骤、大概的进度及顺序,但是还需要您赋予她生命,把她演活。我们衷心地希望这套教材能有助于英语教学的改革,激发学生自主性学习,真正提升英语能力。

INTRODUCTION

The NorthStar Writing Activity Book is a companion to NorthStar: Focus on Reading and Writing (the Student Book). Building on the themes and content of the Student Book, the Writing Activity Book leads students through the writing process with engaging writing assignments. Skills and vocabulary from the Student Book are reviewed and expanded as students draft, revise, and edit their writing.

The Writing Activity Book was developed with the principle that the writing process and writing product are equally important. The units bring students step by step through the process of generating ideas, organizing and drafting content, revising their writing, and editing for grammar and mechanics. Students explore different prewriting techniques to find out what works best for them and for their topic. They experience the cyclical nature of writing, in which the writer is constantly evaluating and revising what is on the page. Through peer review exercises, students practice analyzing and responding to writing in a way that will help them better analyze their own. At the same time, they learn about the structural and rhetorical features of writing. They explore different ways to convey their ideas clearly depending on the purpose and audience of the writing assignment. They also learn how to use new grammatical structures in a meaningful context. Finally, they focus on editing and proofreading their writing for grammatical and mechanical correctness.

DESIGN OF THE UNITS

The units are closely linked to the content of *NorthStar: Focus on Reading and Writing*. Therefore, it is essential that the books be used together. Each *Writing Activity Book* unit contains four sections that follow the writing process: Prewriting, Organizing, Revising, and Editing. The assignments are drawn from topics discussed in the Student Book readings and subsequent exercises. Teachers can choose to complete an entire unit in the Student Book before starting the writing unit. Alternatively, they can begin the Prewriting activities after completing the indicated sections in the Student Book and finish both units together. Checklists for the first, second, and final drafts remind students of which points to focus on in each draft.

1. Prewriting

Students complete Sections 1 to 4 in the Student Book before they begin this section. The activities in this section help students generate ideas and narrow a topic. They learn how to use a variety of prewriting techniques, such as freewriting, clustering, and brainstorming. Typically, students work together to analyze and manipulate a model prewriting exercise. Then they try using the prewriting technique on their own.

2. Organizing

In this section, students focus on organizing and developing their ideas. They learn about a structural or rhetorical feature of writing, such as writing topic and supporting sentences or organizing around a rhetorical feature drawn from Section 6B (Style) in the Student Book. They may analyze a model paragraph or organize ideas from the readings. Then they apply the ideas to their own writing. At the end of this section, students complete the first draft of the assignment and do a peer review exercise.

3. Revising

The activities in this section are designed to help students expand and polish their writing. The section has two parts. Part A, which is often drawn from Section 6B (Style) in the Student Book, focuses on developing the content of students' writing. The activities help students achieve coherence and unity in their writing, clarify and improve the support for their ideas, or strengthen their introductions and conclusions. Part B, which is drawn from Section 6A (Grammar) in the Student Book, helps students use the grammar point in a meaningful way in their writing. Students do exercises that use the grammar point in context. Then they look for places to apply the grammar in their writing. Although attention is given to grammatical correctness, meaningful usage is the focus. At the end of this section, students write the second draft of the assignment.

4. Editing

This section focuses on editing for grammar, form, and mechanics. Students focus on editing one feature in their writing. They identify and practice editing the feature in controlled exercises and then look for errors in their own writing. At the end of this section, students finish the final draft of the assignment.

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THE WORLD OF ADVERTISING

OVERVIEW

Theme:

Advertising

Prewriting:

Freewriting

Organizing:

Writing a paragraph

Revising:

Developing paragraph unity

Using the simple present tense and present

progressive

Editing:

Formatting a paragraph

Assignment

In Unit 1 of NorthStar: Focus on Reading and Writing (the Student Book), you read about effective advertising around the world. What makes an effective advertisement? The assignment for this unit is to write a paragraph about an advertisement. You will describe the ad and explain whether or not you think it is effective.

PREWRITING

FREEWRITING



Complete Unit 1, Sections 1–4 in the Student Book before you begin this section.

When you freewrite, you think about a topic and write whatever comes into your mind. You don't worry about grammar, spelling, or vocabulary. You don't stop to cross out or change what you have written. You just keep your pen moving across the page.

- 1 Choose a newspaper, magazine, TV, or radio ad that catches your attention. Think about the advertisement. What is happening in the ad? What caught your attention? What is your opinion of the ad? Freewrite about the ad for five minutes.
- 2 Read your freewriting. Did you describe the advertisement? Underline your descriptions. Do you think the ad is effective? Circle any reasons why or why not.

ORGANIZING

WRITING A PARAGRAPH



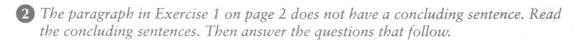
Complete Unit 1, Section 6B in the Student Book before you begin this section.

A paragraph is a group of sentences about one idea. It contains a topic sentence, supporting sentences, and a concluding sentence. The topic sentence states the main idea of a paragraph. The supporting sentences explain the main idea with details and examples. The concluding sentence brings the paragraph to a close, often restating the main idea from the topic sentence.

1 Read the paragraph and answer the questions.

The newspaper ad for abuzz.com, a new Internet service, is very effective. It is a big ad with interesting photographs. The ad fills two full pages in the newspaper. Because of its size, the ad catches your attention. It is impossible to miss it when you look through the paper. The photograph takes up the left page. It shows a group of teenage boys standing together. The boys are wearing the latest teen fashions and carrying skateboards. One of the boys is looking directly at the viewer. The other two boys are looking at him with respect, as if he were the leader of the group. On the opposite page, in big letters, you read the caption "Jared Knows." The caption is rather mysterious. It makes you want to read the ad to find out what Jared knows.

- 1. Underline the topic sentence. What information does it give?
- 2. What is the writer's opinion about the ad?
- 3. What reasons does the writer give?
- **4.** Do you have a clear picture in your mind of what the ad is like? Which details helped you picture the ad?



Concluding Sentences

- ____a. Newspaper ads are the most effective way to advertise an Internet service like abuzz.com.
- _____b. The ad for abuzz.com makes me want to visit the Web site to find out more about it.
- _____c. The new Internet service abuzz.com is very useful.
- 1. Put a check next to the best concluding sentence for the paragraph. Make sure it restates the main idea and doesn't include new information.
- 2. In a small group, discuss why the other concluding sentences are not appropriate for the paragraph.
- 3. Write the sentence on the line at the end of the paragraph on page 2.
- **3** Work with a partner. Read the paragraph about a radio advertisement for Benton's Furniture, a furniture store. Then answer the questions that follow.

The ad is very annoying for three reasons. First, it is too loud. When the ad comes on the radio, I have to turn the volume down because it hurts my ears. In addition, the announcer talks extremely fast. I can hardly understand what he says. I can understand a few words, but I really have no idea what the ad is about. Finally, the ad plays on the radio all the time. It seems as if I hear it about every ten minutes. I am so tired of hearing the ad that I started listening to a different radio station. I also decided that I will never shop at Benton's Furniture because they have such annoying ads. In conclusion,

- 1. Does the writer think the advertisement is effective?
- 2. Write a topic sentence and a concluding sentence that give the writer's opinion about the ad. In the topic sentence, include the name of the product, the type of ad (for example, newspaper), and the writer's opinion of the ad. In the concluding sentence, restate the writer's opinion.
- 3. Share your sentences with the class.

4 Look at your freewriting from the Prewriting section. In one sentence, write your opinion about the ad.

Writing the First Draft

Using your notes from the Prewriting and Organizing sections, write the first draft of your paragraph.

- Write a topic sentence that tells which ad you are writing about, where you saw or
 heard the ad (on television, on the radio, or in a newspaper or magazine), and your
 opinion about the ad.
- Give two or three reasons for your opinion. Support your reasons with examples from the ad.
- Write a concluding sentence that restates your opinion about the ad.

Don't worry too much about grammar while you write; just concentrate on making your ideas clear.

PFFR REVIEW

When you finish your first draft, exchange papers with another student. Read your partner's first draft and answer the following questions.

- What advertisement is discussed in the paragraph? Where did the writer see the ad? How does the writer feel about it?
- Did the writer include a topic sentence and a concluding sentence? Underline them.
- What reasons did the writer give for his or her opinion? In your opinion, which reason is the strongest? Why?

With your partner, discuss your reactions to each other's draft. Make a note of any parts you need to revise.



REVISING

A. DEVELOPING PARAGRAPH UNITY

A paragraph has unity when all the supporting sentences are connected to the topic sentence. None of the supporting sentences are about other topics.

1 Read the topic sentence and the supporting sentences. Cross out the supporting sentence that does not support the main idea stated in the topic sentence.

Topic Sentence: I don't like TV commercials.

Supporting Sentences

- 1. Commercials interrupt my favorite TV programs.
- 2. Too many commercials are shown each hour.
- 3. Some commercials are fun to watch.
- 4. Most commercials advertise things I don't care about.
- 2 Read the following paragraph. Underline the topic sentence. Five sentences do not support the main idea in the topic sentence. Cross out those sentences.

I recently saw a very effective advertisement for Pepsi-Cola on television. First, the ad is surprising. You see an elderly woman with gray hair. She looks like someone's grandmother. In fact, my friend's grandmother looks just like the woman in the ad. But the woman is running down the street as if she were exercising. Then she jumps over a fence. She flips into the air and swings from a fire escape. It is amazing to see an elderly person doing these things. Second, the ad is mysterious. During most of the ad, you don't know what product is being advertised. Mysterious ads are not common on TV. The first time I saw the ad, I couldn't understand what product it advertised. However, at the very end of the ad, the woman stops running and takes a drink of Pepsi. Then you understand the message of the ad. Finally, the ad is not respectful of elderly people. Older people can't move very well, so we think it is funny to watch an elderly person flip in the air. It is disrespectful. In conclusion, the ad is effective because you keep watching it until the end and you remember it afterwards.

3 Look at the first draft of your paragraph. Are there any sentences that do not support the main idea stated in the topic sentence? If so, cross them out. If necessary, add more supporting sentences.

B. USING THE SIMPLE PRESENT TENSE AND PRESENT **PROGRESSIVE**



Complete Unit 1, Section 6A in the Student Book before you begin this section.

The simple present tense is often used to describe the action in a picture. It is also used to tell stories or describe the action in a movie, even if the story or movie happened in the past. Similarly, the simple present tense can be used to describe the action in an advertisement.

1 Complete the description of a commercial with the simple present tense or present progressive. In some cases, either form can be used.

I	watching s	ome ads on tel	evision be	ecause I	
1. like	TOURS DAYS BROWNING	Preparation desira	SALE STORESTS	samme agreemed on	
ALCOHOL: NAME OF	the computer gra	phics. For exam	nple, there	e	one
2. enjoy	contemporar for Ren	and the sales of	THE E WILL	3. be	
advertisement	for a car that I rea	illy	. In the	3. be ad, a father and	his
	derty womann ver	4. like	overnight 2.3	in his orbital good .	
baby	in the car.	The father		, and the baby	
5. be	als ediction (in 1278		6. drive	THE STATE OF THE S	
our will-musus.	in the back seat	Suddenly, the	baby	singir	ıg.
7. sit			Dept. Sec.	8. start	
However, he _	an a	dult's voice. He	gravio	like a cowb	oy.
	9. have	propre a di co	10. sou	and	
The baby	a cow	boy-type song	about hov	w his father	
of and property	1. sing				
	a good dad becau	se he	the	right kind of car.	Γhe
singing baby _	ver	y real. I	Action 1	the technology us	ed
	14. look	15.	think	A STATE OF THE OWNER.	
to make the ac	Britista and several	amazing.		Tayand wold	
	16. be				
		a garete tabula da	THE REAL PROPERTY.		

2 Look at the first draft of your paragraph. Decide whether there are any verbs that should be in the simple present tense or present progressive. Change them if necessary.

Writing the Second Draft

Use the feedback you received from the peer review and from your teacher to help you revise your first draft.

- Make sure all the sentences support the main idea stated in the topic sentence.
- Check your use of the simple present tense and present progressive.



EDITING

FORMATTING A PARAGRAPH

Rules for Formatting a Paragraph

- 1. Use letter-size $(8.5 \times 11 \text{ inch})$ paper.
- 2. Center the title of the paragraph at the top of the page.
- 3. Leave 1-inch (2.5-cm) margins (blank spaces) on the left and right sides of the page.
- 4. Indent the first line of the paragraph.
- 5. Double-space. (Write on every other line.)
- **6.** Write each sentence directly after the previous one. DO NOT start each new sentence on a new line.
- 1 The following paragraph is not formatted correctly. With a partner, find the errors and discuss how to correct them.

Billboard Advertising

I think billboard advertising should not be allowed.

I feel this way for several reasons.

The first reason is that most billboards are very ugly. They are made to catch your attention, so they have bright colors or annoying pictures to make you look at them. They often get in the way of scenic views in the countryside or cover up the architecture in a city.

Another reason is that you can't ignore billboards. If you don't like a television or radio ad, you can turn it off. However, there is no way to get rid of a billboard ad. You have to look at it.

Finally, I think billboards can be a safety problem. Many billboards are on busy streets, and they can distract drivers from paying attention to the traffic. For these reasons, billboards are not a good form of advertising.

2 Look at the second draft of your paragraph. Check it for errors in formatting.

Preparing the Final Draft

Carefully edit your second draft for grammatical and mechanical errors. Use the Final Draft Checklist to help you. Finally, neatly write or type your paragraph.

FINAL DRAFT CHECKLIST	
☐ Does the topic sentence state the product's name, the type of advertisement, and the writer's opinion about the advertisement?	
Do all the supporting sentences give reasons for the opinion in the topic sentence?	
☐ Are specific examples from the advertisement used?	
☐ Does the concluding sentence restate the main idea of the paragraph?	
☐ Are the simple present tense and present progressive verbs used correctly?	
☐ Is the paragraph formatted correctly?	