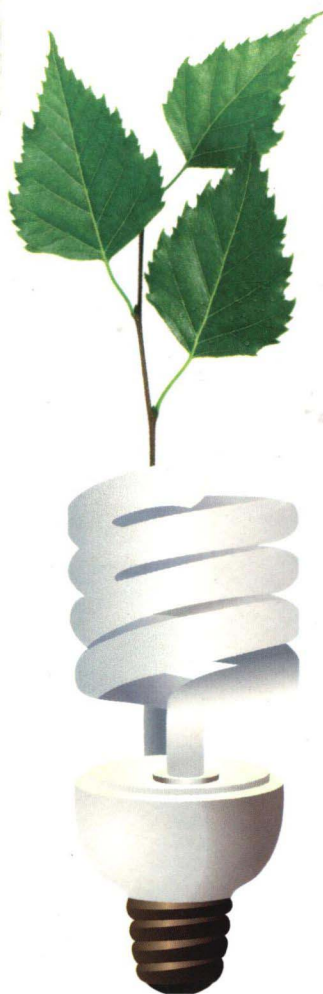


Edited by
Fereidoon P. Sioshansi



ENERGY EFFICIENCY

Towards the End of Demand Growth



Energy Efficiency

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Fereidoon P. Sioshansi
Menlo Energy Economics



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Energy Efficiency

Towards the End of Demand Growth

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He has assisted the Federal Energy Regulatory Commission (FERC) in the development of the National Action Plan on Demand Response and led the effort that resulted in A National Assessment of Demand Response Potential. He co-authored the Electric Power Research Institute's (EPRI) national assessment of the potential for energy efficiency and the Edison Electric Institute's (EEI) report on quantifying the benefits of dynamic pricing. He has assessed the benefits of dynamic pricing for the New York Independent System Operator, worked on fostering economic demand response for the Midwest ISO and ISO New England, reviewed demand forecasts for the PJM Interconnection, and assisted the California Energy Commission in developing load management standards.

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His 2004 paper “How Far Energy Efficiency?” catalyzed new research in the proper characterization of efficiency as a long-term resource. Author of nearly 300 reports, journal articles, and book chapters, he has more than 40 years of involvement in the environmental, energy, and economic policy arenas.

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He graduated *summa cum laude* from Princeton University, earned a Ph.D. from the University of California, and has been the recipient of a Fulbright scholarship, a Woodrow Wilson Fellowship, and National Institutes of Health doctoral awards.

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