# Languages in Contact

French, German and Romansh in twentieth-century Switzerland

Uriel Weinreich

With an introduction and notes by Ronald I. Kim and William Labov

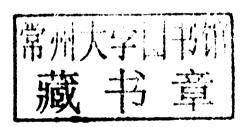
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#### Library of Congress Cataloging-in-Publication Data

Weinreich, Uriel.

Languages in contact: French, German and Romansh in twentieth-century Switzerland / Uriel Weinreich; With an introduction and notes by Ronald I. Kim and William Labov. p. cm.

Includes bibliographical references and index.

 Languages in contact--Switzerland. 2. Multilingualism--Switzerland. 3. Switzerland--Ethnic relations. 4. Sociolinguistics--Switzerland. I. Title.

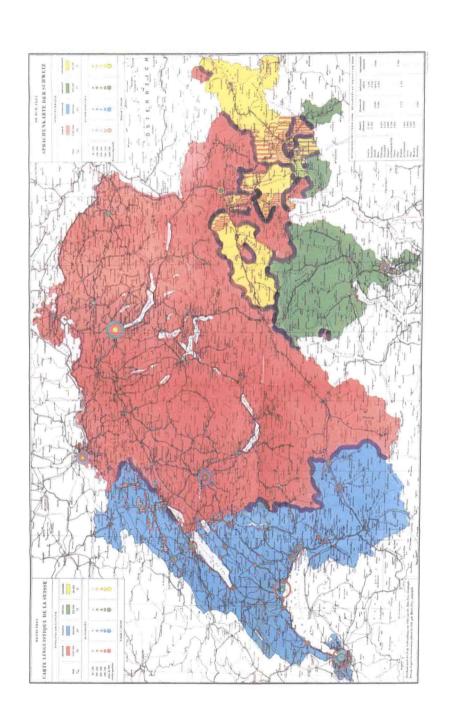
2011023564

P130.52.S9W45 2011 409.494--dc23 ISBN 978 90 272 1187 3 (Hb ; alk. paper) ISBN 978 90 272 8499 0 (Eb)

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#### Introduction

Uriel Weinreich and the study of language contact in Switzerland, 1951–2011

#### Uriel Weinreich and Languages in Contact

During his short life, Uriel Weinreich (1928-1969) so profoundly influenced so many fields of linguistics that more than four decades after his premature death, his achievements continue to inspire scholars from a range of disciplines and countries. Within Yiddish linguistics, he continued the pioneering efforts of his father Max, founder of the Yiddish Scientific Organization (YIVO). College Yiddish remains a model of pedagogical and descriptive clarity and the best vehicle for students to gain control of Weinreich's native language. The Linguistic and Cultural Atlas of Ashkenazic Jewry initiated by him has reached completion as a massive documentation of dialectal diversity of the one-time Yiddish-speaking world. His pioneering work in semantics (Weinreich 1980) has influenced several generations of workers in that field. His sociolinguistic perspective argued for the study of linguistic use, variation, and change within the full social, cultural, and political context of speech communities. In the last months of his life, Weinreich wrote the first third of "Empirical foundations for a theory of language change" (Weinreich, Labov & Herzog 1968). This article laid out the principles for the study of linguistic variation and change through fieldwork in present-day speech communities, as well as the application of such research for historical linguistics ("using the present to explain the past"). It heralded the birth of what is now called the variationist approach to the study of language.

Yet precisely because of his prodigious accomplishments, even Weinreich's intellectual heirs have rarely paused to consider how much more he could have influenced the development of modern linguistics if he had lived a normal lifespan. This is nowhere more true than in the field of bilingualism and language contact, one of Weinreich's lifelong personal and research interests. Born in 1926 in Wilno, Poland (today Vilnius, Lithuania), Weinreich grew up speaking Yiddish, Polish, and Hebrew, and from a young age became familiar with Russian, German and, after his arrival in the United States, English, as well as many other European and non-European languages. This polyglot upbringing, extraordinary by present-day standards but hardly unusual among Central and East European intellectuals of the prewar generation,

constantly informed his research on bi- and multilingualism and the linguistic outcomes of language contact. Weinreich's experiences and fieldwork not only led him to
argue passionately against the then prevailing belief in the evils of bilingualism, but
convinced him that no adequate study of a language, much less of multiple languages,
was possible without close consideration of the speakers and their communities.

Most of those engaged in the study of multilingualism and language contact agree that the fundamental concepts and research agendas were first expounded by Weinreich in his renowned 1953 monograph *Languages in Contact*. At the time, many scholars assumed that the structures of two or more linguistic varieties largely, or even entirely, constrained the possible outcomes of contact among them. Although of course not everyone believed that linguistic structure actually determined the direction and extent of change, there was a widespread view that one could e.g. compare the phonemic inventories of two languages in contact, and (at least partially) predict the kinds of possible effects of one system on the other.

Weinreich argued that any proper study of language contact had to take into account not only linguistically internal facts, but also descriptions of the communities in which two or more languages were spoken. Citing a wide array of case studies from Europe, North America, and elsewhere, he demonstrated in *Languages in Contact* (pp. 83–110) that the linguistic outcomes of language contact, or "interference", are in large part conditioned by social-cultural variables, including extent and degree of bilingualism; length of contact; geographical and demographic distribution; social factors, e.g. religion, race, gender, and age; use in different social functions, e.g. education, government, media, and literature; and political and ideological factors, including those of prestige and "language loyalty".

Weinreich's thesis has since been universally accepted in contact linguistics, and provided the foundation for all subsequent research, including the monograph of Thomason and Kaufman (1988). In this influential study, the authors distinguished different levels of intensity in situations of language contact, and made the fundamental distinction between borrowing and shift. Thomason and Kaufman in fact went so far as to argue for the irrelevance of language-internal factors, or "the failure of structural constraints on interference." Most other specialists find this view too extreme, and agree with Weinreich that both internal (structural) and social factors play a role in shaping the linguistic results of contact, as they do in language change more generally. A large proportion of research in language contact today is concerned with determining whether certain kinds of contact-induced change (e.g. borrowing

<sup>1.</sup> See e.g. Sankoff 2002, Winford 2003.

of inflectional morphology, pronouns and other closed-class items, or syntax) are possible and, if so, the social conditions under which they may take place.<sup>2</sup>

Today, contact linguistics is one of the liveliest and fastest growing areas of linguistics, and has profited enormously from the convergence of different approaches and collaboration among scholars from many fields, including sociolinguistics, historical linguistics, dialectology, Second Language Acquisition, and linguistic anthropology. Weinreich himself would surely have been pleased by the remarkable progress of language contact studies, and also by its increasingly interdisciplinary nature, which he did so much to further in his own pioneering research.

#### Before Languages in Contact: Weinreich's dissertation and fieldwork in Switzerland

Languages in Contact grew out of Weinreich's 1951 Columbia University dissertation Research Problems in Bilingualism, with Special Reference to Switzerland, in which he laid out the principal themes of his subsequent scholarship. This dissertation contains a lengthy and detailed report of language contact in Switzerland, especially contact between German and Romansh in the canton of the Grisons (Graubünden). Weinreich went to Switzerland in 1949, and traveled in the French-German border region of Fribourg and the Romansh-speaking regions of the Grisons, compiling statistics on language knowledge and use and describing in maximal detail the social, economic, cultural, and political conditions of the communities there. Much like the German scholar-explorers of the late 19th and early 20th century such as Gerhard Rohlfs, Weinreich took photos of the land and its people and became familiar with the full spectrum of everyday life in the villages and towns, from traditional agricultural practices and local customs to modern attitudes and cultural influences from the outside world. Only thus, he believed, could one understand the linguistic outcomes of language contact, the ways in which speakers themselves incorporate elements of one language into another, and the forces promoting or retarding language shift.

Weinreich incorporated large portions of his dissertation into Languages in Contact, especially the general discussion in Part One, but the bulk of the detailed linguistic and ethnographic description of the French-German and German-Romansh contact situations remained unpublished, and he himself never returned to his dissertation. As a result, scholars of multilingualism with an interest in Switzerland have had to content themselves with the condensed presentation in

<sup>2.</sup> For a survey of recent scholarship, see the papers in Matras & Sakel 2007.

Languages in Contact, e.g. the summary of German-Romansh phonological interference on pp. 14–19, or the brief mention of linguistic attitudes and bilingualism along the German-French linguistic boundary in western Switzerland on p. 60. Those working on language contact in general have also been deprived of Weinreich's own exemplary demonstration of his research program for the study of multilingual communities. For these and other scholars, Weinreich's dissertation has long since been a "ghost citation", one regularly appearing in bibliographies, but which virtually no one has actually seen.

#### 3. Multilingualism and language contact in Switzerland since 1951

It goes without saying that Switzerland has changed enormously in many ways in the decades since 1951, and these developments cannot fail to have consequences for the patterns of language use and contact in that famously multilingual country. Weinreich's detailed investigation of linguistic and social patterns in mid-20th-century Switzerland provided a snapshot of a society which, despite decades of industrialization, urbanization, and regional migration, remained quite traditional in many ways. Outside of the big cities, many people were still engaged in agriculture, or were in daily contact with those living off the land, and the overwhelming majority were locally born. Relatively few Swiss had traveled abroad, and direct interaction with speakers of other languages (including non-Swiss varieties of German, French, or Italian) was correspondingly uncommon. Furthermore, as is clear from Chapters 7 and 10, religious affiliation often played as much of a role as linguistic differences in the social and political life of those living along the French-German linguistic border in Fribourg or in the mixed German-Romansh environment of central Grisons.

Switzerland today is not only one of the wealthiest societies on earth, but like other western European countries has seen significant population shifts since World War II, both immigration as well as internal migration. Resident foreigners and (more or less) temporary foreign workers make up fully 22% of the population according to a 2008 report, with 40% of them coming from countries outside the European Union. The proportion of Swiss residents claiming a first language other than the four official tongues (German, French, Italian, and Romansh) is estimated at 10%, higher than the number of Italian native speakers in Switzerland. More and more Swiss regularly move around the country for personal, educational, or work-related reasons, and some 70% of the total population now lives in cities and towns. Even more significantly for the linguistic

<sup>3.</sup> For these and many more statistics, see *Ausländerinnen und Ausländer in der Schweiz:* Bericht 2008.

landscape, English is now universally present in schools as well as popular culture, and many if not most younger Swiss have a good working knowledge of the language.

These developments have naturally affected the linguistic situation in Switzerland as a whole, and pose a challenge for the country's longstanding model of multilingualism. There has been a growing tendency for Swiss of different native tongues to use English when communicating with each other, a practice made necessary by the fact that even many younger Swiss are not proficient in any of the other national languages. The relation between the two dominant languages, German and French, has also undergone a shift since Weinreich's time: whereas French historically carried greater prestige, and bilingualism was far more common among German speakers, in recent decades the balance of power has shifted in favor of German, prompting occasional complaints from Romance speakers (see e.g. Grin 2000). Nevertheless, relations between German and French Swiss remain for the most part cordial and, perhaps most importantly, the language border between German- and French-majority areas has barely changed over the past century (cf. Rash 2002:118-9). Despite the persistence of the cultural and linguistic divide known as the Röschtigraben (op. cit. 123-4), the country has fortunately suffered almost none of the Flemish-Walloon conflict that came to dominate the politics of postwar Belgium.

In the Grisons, and especially the central Grisons, the contact situation has been less directly affected by the spread of English than by the acceleration of those trends which Weinreich observed in 1951.<sup>4</sup> Increasing urbanization and mobility, greater educational and employment opportunities, the decline of traditional rural ways under the onslaught of modernity, and shift to a service- and tourism-based economy have all contributed to the decline of Romansh and shift to Swiss German, the language of prestige and power.<sup>5</sup> As a result, many localities which maintained a Romansh majority until World War II have since become predominantly German-speaking, e.g. Bonaduz (Cavigelli 1969) or Domat/Ems (Rash 2002: 120). As already foreseen by Weinreich (197ff., 232), visitors today to such world-famous skiing and hiking resorts as St. Moritz or Flims (Romansh San Murezzan, Flem) may see road signs in Romansh, but are unlikely to hear very much of the language from locals working in tourist-related businesses, who can all converse in English and German as well as other Romance languages.

<sup>4.</sup> For more recent general discussions of language shift from Romansh to Swiss German and the associated sociolinguistic issues, see Billigmeier 1979, McRae 1983:216–25, Posner & Rogers 1993:232–40; Rash 2002:120–3, 130–2, and the individual references below. Liver 1999 gives a useful survey of the external and research history, structure, and sociolinguistics of Romansh.

<sup>5.</sup> This is especially the case for the growing percentage of Romansh speakers living outside of the traditional Romansh territory, e.g. in Zurich and other major Swiss German cities.

To be sure, linguistic developments in the Romansh-speaking areas have not been all negative. The campaign to defend Romansh and halt or even reverse language shift in the first half of the 20th century, recounted (and lightly ridiculed) by Weinreich in Chapter 11 below, has gained some momentum in the following decades, along with other linguistic minority movements in western Europe. Perhaps the biggest boost to the fortunes of the language was the creation of a single supradialectal written standard by Heinrich Schmid in 1982. This Rumantsch Grischun, a sort of orthographic koine or compromise among the three major dialects (Surselvan, Surmeiran, and Vallader), has significantly raised the profile of Romansh not only in the Grisons but throughout Switzerland, and is responsible for the growth of printed media and educational publications. The decision of the Swiss government in 1996 to award Romansh the status of an official language, albeit one with limited functions compared to the other three, has also made the language more visible on a national level: titles of federal documents and institutions now regularly appear in German, French, Italian, and Rumantsch Grischun, as well as English. Grammars of this new standard have appeared (see e.g. Caduff, Caprez, and Darms 2006), and although it remains for the most part a grapholect, it has begun to find acceptance as a spoken medium, e.g. in Radio e Televisiun Rumantscha, broadcast from the cantonal capital of Chur.

Nevertheless, Romansh continues to suffer from relatively low prestige and perceived lack of utility, and many Romansh speakers have concluded that their language is not worth maintaining or passing on to the next generation (Tagliabue 2010). Census figures bear this out: according to the 2000 census, less than 40,000 people in all Switzerland, and 15% of the population of Grisons, claimed Romansh as their best language (bestbeherrschte Sprache; Furer 2005). Of the 120 communities in the traditional Romansh-speaking territory of 1860, only 66 still had Romansh majorities in 2000, forming four noncontiguous areas. Particularly in the Sutsilvan region of central Grisons, the shift from Romansh to German has continued largely unabated, and today 80-90% of the population in most places speaks German as a first language. Barring dramatic changes in local attitudes, the language will almost certainly disappear from the Sutselva within the next few decades, and even in the two strongholds of Surselva and the Lower Engadine its long-term survival is very much in question. The rise of Rumantsch Grischun has further divided Romansh activists into those who believe in the new standard as the future of the language, and those who see it as an artificial creation that would only further alienate the remaining speakers.<sup>6</sup>

<sup>6.</sup> On problems associated with the acceptance, learning, and use of *Rumantsch Grischun*, see Furer 1988, Posner & Rogers 1993:233–4, and Tessarolo & Pedrotti 2009. For an excellent overview of some recent developments in and challenges facing Romansh, see the articles,

None of these developments would have surprised Weinreich, who concluded on the basis of his research that "[t]he sociocultural setting in which languages are in contact not only determines the presence or absence, the direction, and the extent of language shift but, along with structural factors, plays a role in controlling the direction, extent, and nature of linguistic cross-influences in the languages" (336).<sup>7</sup>

#### The present edition

It is our privilege to present at last Uriel Weinreich's dissertation to a wider audience. To our knowledge, Weinreich left only two complete copies of Research Problems in Bilingualism, one in the Columbia University Archives, the other - on which this edition is based - in the personal library of William Labov. The entire text has been digitized from the typescript and is reproduced here in full, with only minor alterations. Chapters and sections have been reformatted from the original; in particular, the unwieldy Chapter 3 of Part 2, which took up nearly 60% of the bulk of the dissertation, has been broken down into several more easily digestible pieces, which appear here as Chapters 6-13. Old-fashioned linguistic usages have been modernized, e.g. Weinreich's use of the present subjunctive; likewise, obsolete or idiosyncratic terms such as morphologic, unilingual, or bilinguality have been replaced with respectively morphological, monolingual, and bilingualism, and "hissing" and "hushing" fricatives with their modern equivalents "alveolar" and "palatoalveolar". (We have however retained his affectionate opposition of "mothertongue" and "other-tongue".) Phonetic notation has been updated in accordance with the IPA, as Weinreich himself surely would have wished, but the palatoalveolar fricative and affricate phonemes are represented following his practice as /š/, /ž/,  $\langle i', j' \rangle$  and the (alveo)palatals as  $\langle i', j', j', j' \rangle$ , symbols which will be familiar to all linguists today.

Weinreich's black-and-white photos have been reproduced, thereby offering the 21st-century reader invaluable insight into those aspects of the physical environment and social behavior that he considered essential to a proper understanding of language contact and its linguistic consequences. The meticulously drawn full-color maps have mostly been adapted to grayscale, and bar graphs reformatted using Microsoft Excel; otherwise, all figures have been reproduced in their original form.

photo essays, and multimedia resources at "Little islands of Romansh", on the website *swissinfo*. *ch* of the Swiss Shortwaye Service and Swiss Radio International.

<sup>7.</sup> For recent overviews of German-Romansh linguistic interference, see Rash 2002:130–2 and Pfister 2004 (with extensive bibliography).

The remarkable progress of contact linguistics in recent decades has naturally invalidated or called into question several of Weinreich's conclusions. We have not attempted to identify all such instances, instead restricting ourselves to comments on especially noteworthy or outdated points, as well as selected references to more recent literature. As noted above, Weinreich's observations of the linguistic and social situation in mid-20th-century Switzerland have been supplemented by remarks on developments over the past 60 years. All of these additional notes are enclosed in square brackets, following the procedure of Labov 2006.

Many people contributed to the realization of this edition, and it is a great pleasure to acknowledge them here. Beatrice Weinreich graciously and enthusiastically granted her permission for the publication of her late husband's dissertation. Gillian Sankoff's encouragement and moral support were crucial to the success of this project, especially in its early stages. Piotr Chruszczewski of Wrocław University and the Wrocław Philological School of Higher Education kindly invited Ronald Kim to speak at Poland's first-ever international conference on language contact, held in Wrocław in May 2010 and sponsored by those two institutions as well as the Wrocław branch of the Polish Academy of Sciences.<sup>8</sup> Kees Vaas of John Benjamins has been indispensable in seeing the volume through to publication.

Above all, we would like to thank Sue Sheehan of the University of Pennsylvania Linguistics Laboratory, who painstakingly dissected the original volume, including the photos, and twice ran the entire text through Optical Character Recognition, first in 2008 and then again in 2010. Thanks in no small part to Sue's untiring efforts, we have been able to sustain our collaboration across continents over the past three years.

We hope that the present volume will interest not only those working on the languages of Switzerland, or specialists in language contact, but all scholars today whose work builds on the broad and lasting foundations laid over half a century ago by Uriel Weinreich. This edition is dedicated to them.

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William Labov

Poznań, Poland

Philadelphia, USA

April 2011

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<sup>8.</sup> See R. Kim 2011, with additional discussion of Weinreich's life and legacy.

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## RESEARCH PROBLEMS IN BILINGUALISM, WITH SPECIAL REFERENCE TO SWITZERLAND

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Uriel Weinreich

Submitted in Partial Fulfillment of the Requirements for the Degree of Doctor of Philosophy, in the Faculty of Philosophy, Columbia University

April 1951

Title page of Weinreich's 1951 Columbia University dissertation

#### Foreword to the original

#### 1. Definition of bilingualism

In general terms, bilingualism exists when one speaker follows more than one language norm in his speech or writing alternately, depending on the circumstances of his utterance. A more precise definition involves at least two controversial factors: the proficiency with which the speaker follows the two norms, i.e. the relative degree of knowledge of each language; and the amount of difference between the two languages.

"Of course," says Bloomfield (177, p. 56), "one cannot define a degree of perfection at which a good foreign speaker becomes bilingual; the distinction is relative." From the point of view of the individual, all learning of a second language falls within the category of bilingual problems; from the linguistic point of view, bilingualism becomes of interest as soon as it is "strong" enough to affect the speech of the individual. L. Michel (60) has formulated three "powers" of bilingualism: bilingualism of simple understanding (first power), bilingualism of understanding and expression (second power), and bilingualism of thought (third power). To avoid a pseudo-problem it seems best, however, to start out with the view that bilingualism occurs in varying degrees, and in the course of study to develop ways of measuring the degree of a person's bilingualism.

The second controversial factor concerns the amount of difference between the languages necessary to constitute bilingualism. A knowledge of German and Dutch, for example, would generally be considered a less dramatic example of bilingualism than, say, of German and Japanese. The presence of bilingualism becomes debatable when there is knowledge of two linguistic systems, one of which is considered (by extralinguistic criteria) to be a dialect, the other its corresponding standard language. The matter becomes more questionable still when the difference in the systems is merely one of style, and the two languages do not even have separate names. From the present point of view, the amount of difference between the languages is best treated as another variable. The less isomorphism between the two languages, i.e. the more mutually exclusive their forms, and the fewer automatic conversion patterns which can be set up between them, the greater are the problems of learning and interference with which the bilingual is faced.

<sup>1.</sup> Numbers in parentheses refer to the bibliography on pp. 369ff.

#### 2. Purpose and scope of this study

A substantial part of the world's population is and has long been bilingual; little wonder, then, that the "bilingual problem" has evoked wide and continual interest in so many quarters. Geographers, ethnologists, and anthropologists have described bilingual populations; sociologists have examined the functioning of coexisting languages in a community; jurists have studied the legal status accorded to minority languages in various states; the inquiries of educators interested in bilingual children have stimulated psychologists to analyze the effects of bilingualism on persons of all ages. Finally, linguists have sought to understand the simultaneous adherence of an individual to two or more language norms. The literature on this subject is therefore vast and varies considerably as to approach and conclusions.

Divergent as the various studies have been in their purpose and scope, they are all essentially complementary in understanding a phenomenon of so many dimensions. The psychiatrist who generalizes about language disturbances of bilinguals but fails to make linguistically sound observations on his subjects' speech behavior lessens the validity of his conclusions. Similarly, the linguist who makes theories about language influence but neglects to account for the sociocultural setting of the language contact leaves his study suspended, as it were, in mid-air; "talk of substrata and superstrata must remain stratospheric unless we can found it solidly on the behavior of living observable speakers." What is direly needed is "a more exact treatment of the conditions under which...an influence [of one language on another] is possible and the ways it would work."

Of course, the linguist might desire, and is entitled, to abstract speech and language from considerations of a psychological or sociological nature, and set up purely linguistic problems about bilingualism. He may seek causes for the receptiveness of a language to foreign influence in its structural weaknesses; he may trace the treatment of foreign material in conformity with the structure of the borrowing language. But the extent, direction, and nature of influence of one language upon another can be explained also, and sometimes more convincingly, in terms of the speech behavior of bilingual individuals, which is conditioned by the social interrelation of the two languages in the community in which the individual lives. Structural questions can be better seen in a sociocultural frame. The linguist will do well to look for a formulation of the sociocultural setting in which the two languages considered are in contact; he will put a question as to any characteristic types of speech behavior which are a product of that context. His basic task of studying the

Haugen (203), p. 271.

<sup>3.</sup> Leopold (216), I, p. xiii.