ANTHROPOLOGY



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100

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Build Your Résumé with Anthropology

Build Conceptual Skills

- · Ability to see connections and think holistically
- Critical thinking
- Regional expertise
- Focus on people
- · Awareness of cross-cultural variation

Develop Research Skills

- Data collection
- Observation
- · Record-keeping
- · Analytical reading
- · Adaptability to new situations
- Community relations
- Ethics awareness

Practice Communication Skills

- · Oral and written ability
- Foreign language skills
- Cross-cultural communication
- Networking
- Grant writing

Gain Experience

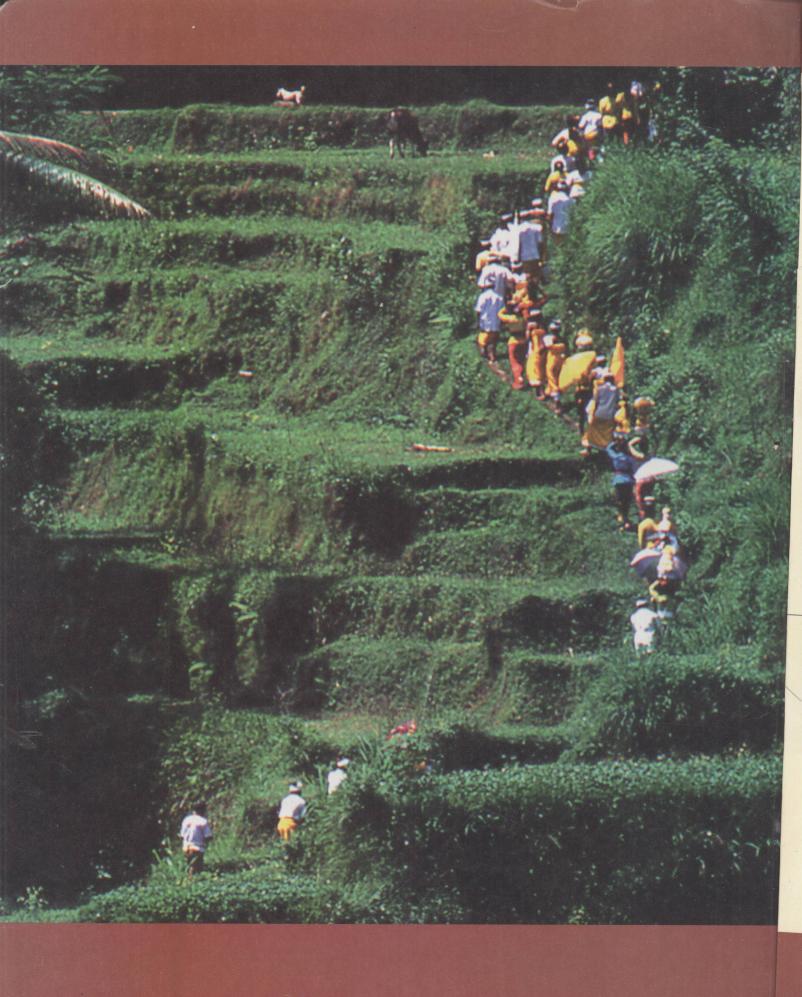
- Conduct primary research (fieldwork, lab work)
- Conduct secondary research (library research)
- Gain professional experience through an internship or volunteer work (government, museum, hospital, lab)
- Study abroad or attend field school
- Enter a student paper competition
- Present a paper or report at a professional conference
- Be an entrepreneur—start an organization, build an Internet site
- Explore administration management
- Publish, do editing and newsletter work

For more information, conduct an Internet search on "Anthropology Careers."

ANTHROPOLOGY



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elcome to *Anthropology* and its fresh approach to the study of humanity's past and present. In the four-field view, anthropology encompasses human evolution and biology (biological or physical anthropology), our cultural past (archaeology), our ways of communicating (linguistic anthropology), and the rich variety and dynamism of contemporary cultures (cultural anthropology). Mirroring the discipline's wide scope, the methods used are also diverse, ranging from genetics research in a lab to recording and transcribing the songs of village women. Anthropology's findings often make headlines when a new fossil in the human lineage is discovered. Anthropologists are increasingly in the public eye when they figure in policy debates and contribute to the solution of local and global problems.

Early in the twentieth century, Franz Boas was an advocate of using the four-field approach in anthropology to understand the complexities of the human condition. Partly through his influence, the four fields became institutionalized in North American anthropology departments. The authors of this book all taught in a four-field department, at The George Washington University, and share an interest in learning more about each other's fields. We decided that one way to do that would be to collaborate on this book. Since beginning that collaboration in the late 1990s, the three younger contributors (Andrew Balkansky, Julio Mercader, and Melissa Panger) have taken up new positions, but the book project has kept us together, even if only virtually. In addition, writing *Anthropology* has made us more convinced than ever that Boas was right to urge anthropologists to think broadly about humanity through the four-field approach. We feel that writing this book made us better anthropologists by prompting us to think harder, both within our own field and across the four fields. We hope that our enthusiasm for the discipline of anthropology comes through in the pages of this book.

The fact that we have written this book as a team means that *Anthropology* is more current because the authors work at the cutting edge of their fields. Examples

of currency include:

- coverage of Homo floresiensis, a new species discovered in 2004 (Chapter 7)
- up-to-date discussion of the conflict over Kennewick Man (Chapter 9)
- review of the "grandmother hypothesis" and menopause (Chapter 12)

Currency is also reflected in the many photographs that provide images of new research methods, such as computer-based reconstruction of prehistoric buildings, de-mining programs for women in Afghanistan, and nonhuman primate endangerment from deforestation.

Anthropology emphasizes connections among the four fields. Our philosophy is that each field should initially be presented as a coherent body of knowledge with its own questions, methods, and findings so that readers will understand what is distinct and valuable about each field. Building on this foundation, we provide connections among the fields throughout the text. In this way, each field gains value from the



explicit linkages around particular issues. These connections are made in several ways. First, each chapter contains a section called *Crossing the Fields*. Here are a few examples:

- Crossing the Fields: What Is Europe? A Four-Field View (Chapter 1)
- Crossing the Fields: Learning about Chimpanzee Tool Use through Archaeology (Chapter 5)
- Crossing the Fields: An Evolutionary Perspective on Baby Talk (Chapter 17)

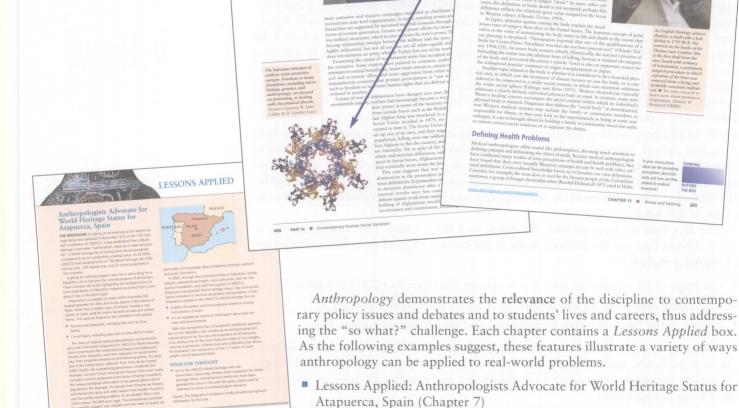
We also connect the fields through discussion and examples. In Chapter 9, on the Neolithic and urban revolutions, we discuss the contemporary globalization of potatoes. Chapter 17, on communication, covers historical linguistics and Proto-Indo-European language origins and expansion. Another connecting strategy is the inclusion, in each chapter, of photographs that "cross the fields."

Perceptions of the Body

Lessons Applied: The Role of Cultural Brokerage in the Newborn Nurs-

Lessons Applied: Helping to Resolve Conflicts about Repainting Aus-

tralian Indigenous Cave Art (Chapter 8)



ery (Chapter 12)

Five Anthropology in the Real World profiles, one at the beginning of each of the five major parts of the text, highlight different career paths of anthropologists, including a forensic anthropologist, an independent business owner, and an international development policy maker.

A successful textbook must also ensure student engagement. The authors have taught in a wide variety of contexts, in small colleges and large universities, in large lectures and small seminars. In doing so, we have gained much experience in understanding how to engage students' interest, and we hope

that is reflected in *Anthropology*. Of course, there is a lot of material—concepts, debates, sites, fossils, group names—that students need to learn. This textbook's pedagogy enlivens that learning process through its thought-provoking boxed material and intriguing photographs. The *Thinking Outside the Box* feature prompts students to learn more about an issue by visiting a web site, drawing on their personal experiences that are related to an issue, or formulating a hypothesis about a perplexing phenomenon. For example:

- Listen to some Kiowa songs at www.uspress.arizona.edu/extras/kiowa/kiowasng. htm. (Chapter 4)
- How do your consumption patterns compare to those of your parents? To those of your grandparents? What explains the variations? Are differences in age a factor? (Chapter 11)
- In your microculture, what are the prevailing ideas about wedding expenses and who should pay for them? (Chapter 14)

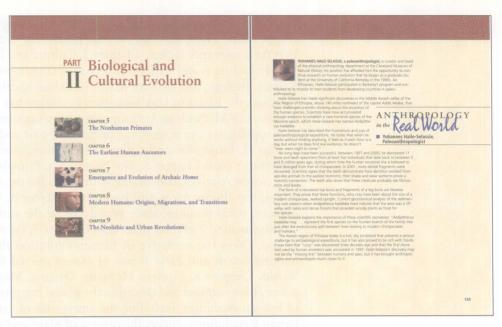
Through our team approach to four-field coverage, carefully chosen examples, and clear writing, *Anthropology* illuminates the key ideas and findings of the discipline, demonstrates how they are connected, and illustrates how anthropology is relevant to today's world. The rationale underlying all the pedagogical features in *Anthropology* is that every person who reads this book can learn to think like an anthropologist and live a life that is better informed about the richness of humanity's past and present.

HOW THIS BOOK IS ORGANIZED

Anthropology pursues its goal of promoting learning about humanity's past and present in two ways. One is familiar—the delivery of information. The second may be less familiar to readers—asking questions about the information at hand and presenting some of the key debates in the discipline. In this way, we combine traditional learning with a critical thinking approach.

Readers will encounter abundant, up-to-date information about humanity's past and present: What is the evidence for human evolution? What do archaeological discoveries tell us about the human past? What are the biological characteristics of the world's living people? How do people in different parts of the world obtain food, conceive of their place in the universe, and deal with rapid cultural change?

Part I, Introducing the Study of Humanity, contains four chapters that establish a solid foundation for the rest of the book. Chapter 1, Anthropology: The Study of



Come up with some ideas about what modern humans share with bananas, mice, and chimpanzees other than DNA.



Humanity, discusses what the discipline of anthropology covers, including its theoretical roots. These theories are also presented, in context, throughout the book so that their relevance is clear. Chapter 2, Culture and Diversity, is concerned with what human culture is and with the diversity of contemporary human cultures. Chapter 3, Science, Biology, and Evolution, describes biological approaches in anthropology and discusses the basics of how biological evolution has helped shape humanity. Chapter 4, Research Methods in Anthropology, presents some of the important methods that anthropologists use in studying humanity's past and present.

Part II, Biological and Cultural Evolution, contains five chapters that explore humanity's past. Chapter 5, The Nonhuman Primates, offers an overview of humanity's closest relatives, concluding with a detailed examination of our closest living relatives, the chimpanzees and bonobos. Chapter 6, The Earliest Human Ancestors, explains what fossil evidence reveals about the earliest stages of human evolution, starting around 7 million years ago. Chapter 7, Emergence and Evolution of Archaic Homo, takes the narrative of human evolution through stages when stone tool-making began and early forms of Homo moved from Africa to most of the Old World. Chapter 8, Modern Humans: Origins, Migrations, and Transitions, introduces Homo sapiens and describes the global migrations and innovations of this stage of human evolution, including the emergence of art. Chapter 9, The Neolithic and Urban Revolutions, covers the origins of plant and animal domestication, cities and civilizations, and states and empires.

Part III, Contemporary Human Social Variation, begins with a discussion of aspects of contemporary human biological variation in Chapter 10, Contemporary Human Biological Diversity. This chapter is a bridge connecting the previous section on humanity's past with the following sections on contemporary cross-cultural variation. It discusses human genetic variation, the nonviability of a biologically based concept of "race," genetic diseases, and urbanization as a new stressor for human biological adaptation. The next six chapters present up-to-date material on cross-cultural patterns in the following areas: economies (Chapter 11), reproduction and the life cycle (Chapter 12), health, illness, and healing (Chapter 13), kinship and domestic organization (Chapter 14), social groups and social stratification (Chapter 15), and politics and law (Chapter 16). Consideration of cross-cultural patterns continues in Part IV, Communication and the Search for Meaning, with chapters on communication (Chapter 17), religion (Chapter 18), and expressive culture (Chapter 19).

Part V, Forces of Change and Humanity's Future, contains two chapters that pull together many earlier topics through a focus on major factors of contemporary change. Chapter 20, People on the Move, discusses migration in a globalizing world, highlighting several "new immigrant" groups in North America. This unique chapter is especially engaging for the many students from immigrant populations. Chapter 21, Development Anthropology, examines international development from the perspective of cultural anthropology. While it highlights the "action" aspect of cultural anthropology and underlines how that perspective can be relevant to urgent issues in the contemporary world, it also shows how each field of anthropology is connected to the study of international development.

DISTINCTIVE FEATURES

In addition to offering currency, connections across the four fields, relevance, and student engagement, *Anthropology* is distinctive in devoting attention to four enduring themes in anthropology that run through the entire textbook. These themes are the environment, culture, social diversity and inequality, and change.

The importance of the environment: The subject of the environment in relation to humanity's past and present is examined in terms of interactions that make a difference. These interactions go two ways: the environment to some extent shapes humanity and our culture, and humanity and culture in turn affect the environment. The

concept of adaptation is discussed in several places in the book, as is the concept of anthropogenic (human-made) changes to the environment. For example, in Chapter 6, the environment is mentioned as being related to changing patterns of adaptation in early human evolution, including bipedalism. In Chapter 10, the relatively new environment of large, polluted cities is related to new biological stresses. Some of the boxes, such as Lessons Applied: Studying Pastoralists' Movements for Risk Assessment and Service Delivery (Chapter 20), also highlight environment.

Culture is key: The story of humanity—how we became human and why we are the way we are now—is mainly about the increasing importance of culture as our primary means of adapting to the environment and to environmental change. Chapter 2 offers an introduction to the concept of culture and the importance of microcultural worlds based on class, ethnicity, gender,

and age. Links between biological and cultural approaches to understanding humanity appear throughout the book. For example, Chapter 3's Crossing the Fields section discusses how British ideas about breeding top race horses mirror a sense of how proper "breeding" is related to human elites. Chapter 10 most directly brings human biology and culture together in its consideration of contemporary human biology. Students will find the material in that chapter on Iceland's Human Genome Project particularly engaging. Later chapters continue to pull in biological questions and material as in the discussion of an evolutionary view of baby talk in Chapter 17 and the health effects of immigration to the United States in Chapter 20.

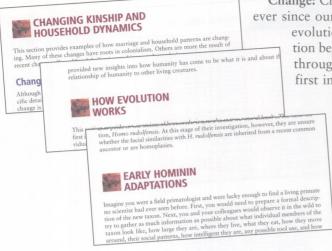
Social inequality and social diversity: We consistently present substantial material on class, race/ethnicity, gender, and age, linking examples to economies, reproduction, health, kinship systems, politics, religion, and language. The focus on social inequalities is maintained throughout the book, with more in-depth attention in certain places. The major categories of class, race/ethnicity, age, and gender are introduced in Chapter 2 and revisited in greater depth in Chapter 15, Social Groups and Social Stratification. In fact, there is enough material on social diversity and gender for courses using this textbook to fulfill curriculum requirements in these areas. For example, Chapter 1 introduces the perspective of feminist anthropology. Chapter 5, on the nonhuman primates, presents critiques of the now-rejected model of dominant males as typical of the species and describes various male-female interaction patterns. Chapter 9, on the Neolithic and urban revolutions, presents information on burial evi-

dence for gender hierarchies and the role of queens in several early states.

Chapter 15 includes discussion of women's craft cooperatives in Panama and the women's movement in China. Chapter 21 includes an entire subsection on the topic of women in development. Several of the boxes and Crossing the Fields sections reinforce gender issues as important in the discipline. See, for example, Crossing the Fields: Linking the Gender Division of Labor to Diet and Growth (Chapter 11).







Change: Change has been a key theme in humanity's past and present, ever since our beginnings. This textbook thoroughly reviews biological evolution in Chapters 3, 6, and 7, at which point cultural evolution begins to be a more important factor of change. In Chapters 10 through 21, the forces of globalization and cultural localization, first introduced in Chapter 2, become threads connecting all the

ethnographic material, often linked in the text to change in human biology and language. Changing patterns of consumption as a result of globalization, including changing food consumption and shopping practices, are reviewed in Chapter 11. The decline of matrilineal kinship, as noted in Chapter 12, is another result of globalization. In Chapter 20, the effects of migration on cultural change, and sometimes on continuity, are examined in several contexts, including the important role of religion in providing identity for migrants.



BOXED FEATURES

The pedagogical goals of this book are advanced through the use of three distinctive boxes—Lessons Applied, Methods Close-Up, and Critical Thinking—many of which have been previously mentioned. These boxes illustrate the importance of questioning received wisdom, demonstrate how anthropologists do what they do, and underscore the relevance of anthropological research to solving social problems. They also exemplify some of the many careers available to anthropologists. Boxes present one or more questions to the readers. These questions are designed to encourage critical thinking and to enhance engagement with the material.

Lessons Applied boxes provide examples of how research in anthropology can be applied to real-world problems. These boxes show how anthropological knowledge can make a positive difference in policy, projects, or an aspect of human interaction. They highlight different anthropological roles in applied work such as in conducting social impact assessments or in advocacy anthropology working with indigenous peoples. Here are some examples:

- Lessons Applied: Archaeology Findings Increase Food Production in Bolivia (Chapter 1)
- Lessons Applied: Using Primatology Data for Primate Conservation Programs (Chapter 5)
- Lessons Applied: Anthropologists Advocate for World Heritage Status for Atapuerca, Spain (Chapter 7)
- Lessons Applied: Helping to Resolve Conflicts about Repainting Australian Indigenous Cave Art (Chapter 8)

Methods Close-Up boxes focus on diverse methods in anthropology and prompt students to consider how anthropologists gather and analyze data, and the importance of research ethics. The Methods Close-Up boxes bring research methods alive, invite further critical thinking about anthropologists' findings, and inspire students to do their own research. Examples include

- Methods Close-Up: Studying Egyptian Mummy Tissue for Clues about Ancient Disease (Chapter 4)
- Methods Close-Up: Recovering Mammalian DNA from Neanderthal Stone Tools (Chapter 7)

- Methods Close-Up: Taking Gender Into Account When Surveying Sexual Behavior (Chapter 12).
- Methods Close-Up: Studying Birth Rituals in Indonesia (Chapter 18).

Beyond the delivery of information, Anthropology promotes engaged learning and critical thinking as its second pedagogical cornerstone. Our commitment to encouraging students to think critically is manifest in each chapter through the third type of boxed feature, Critical Thinking. In most of these boxes, students will read about an issue and how it has been interpreted from two different or conflicting perspectives, while in others they are prompted to rethink existing concepts.

- Critical Thinking: Adolescent Stress: Biologically Determined or Culturally Constructed? (Chapter 2) asks students to consider how the researchers approached the issue, what kind of data they used, and how their conclusions are influenced by their approach.
- Critical Thinking: Unfair to Neanderthals? (Chapter 8) asks students to reflect on "received wisdom" from a new angle.
- Critical Thinking: Probing the Categories of Art (Chapter 19) introduces anthropological categories that prompt a reshuffling of the reader's ideas.

The boxed material enriches the in-text discussion of our four themes: environment, culture, social diversity and inequality, and change. For example,

- Lessons Applied: Archaeological Findings Increase Food Production in Bolivia (Chapter 1) highlights the environment.
- Lessons Applied: The Saami, Snowmobiles, and the Need for Social Impact Analysis (Chapter 21) highlights cultural issues.
- Critical Thinking: Missing Women in the Trobriand Islands (Chapter 4) highlights
- Methods Close-Up: Love Letters and Courtship in Nepal (Chapter 14) highlights change.

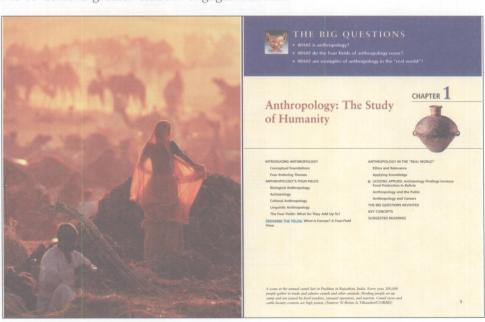
IN-TEXT PEDAGOGY

Anthropology's overarching goal is to achieve greater student engagement than

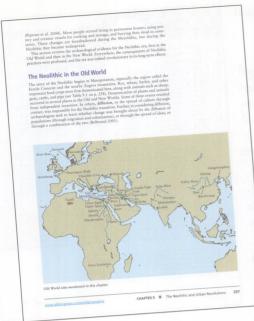
other textbooks. We use several approaches and pedagogical devices.

First, as previously noted, we provide carefully selected examples, clear writing, and an exciting program of features.

Second, the book's design includes features that will engage students in the material. Visually stimulating page layouts, with attention-getting photographs, will draw students into the text. Most of the photographs include thought questions to pique interest and invite students to get involved with what the photographs show. Each chapter in the book includes many pedagogical tools







to help students learn and to help teachers teach. Chapters begin with a chapter outline that lists the main topics covered and the boxed features.

Chapter introductions discuss the broad areas addressed in each chapter so that students can see how topics are connected and can navigate the material more easily. In turn, each of the three major sections in each chapter includes a brief preview of the topics covered in that section, providing further guideposts for the reader.

The Big Questions, a feature located at the beginning of each chapter, identifies the three key themes that students should keep in mind as they read the chapter. Chapters conclude with *The Big Questions Revisited*, a section that reviews concepts and provides answers to The Big Questions in a summary format. This feature offers an accessible way for students to review the major points of the chapter, helping them see how all the "trees" add up to the "forest."

Given the importance of environment and spatial issues in *Anthropology*, this text offers a rich set of maps to guide readers to fossil and archaeological sites, regions of interest, and locations of various cultural groups. Boxes often include a locator map to increase engagement with the material, as in the locator map of the Andaman Islands in the Methods Close-Up box in Chapter 3. Chapters 6, 7, 8, and 9

include up-to-date maps of fossil and archaeological sites mentioned in each chapter. In Chapter 17, a map shows two possible areas of the origin of Proto-Indo-European and offers a link to material on the evolution of human language in Chapter 9. In-text cross-references to maps prompt students to review.

A Key Concepts list is provided at the end of each chapter. Each key concept that is boldfaced in the text is listed here, along with the page number on which it is defined. The key concepts are also defined in the Glossary at the end of the book.

Chapters end with a list of *Suggested Readings*. Each reading comes with a brief annotation to guide students who may be looking for books to read for a class project or report.



SUPPLEMENTS

Available for use with this textbook are many supplements that will assist instructors in using the book and enriching the students' learning experience.

Anthropology Experience Web Site

The Anthropology Experience provides online resources for the four fields of anthropology. Illustrated text is provided, along with introductory content that incorporates photographs and downloadable figures and tables. PowerPoint presentations for each field serve as tutorials for students, who can use the presentations to review key concepts about each field. Instructors may wish to use these presentations in their lectures. A special video section provides opportunities for students to view footage that has been carefully selected to illustrate important anthropological concepts. Many video clips serve as "lecture launchers." In addition, an interactive glossary organized alphabetically within each field provides key terms and definitions, many in written and audio format. Web links, organized within each field, provide students with easy access to helpful anthropology resources—ideal for students interested in taking more anthropology courses or considering a major in anthropology. Visit www.anthropologyexperience.com.

Online Study Guide

An online study guide available at www.ablongman.com/millerwood1e offers students an opportunity to test their understanding of material in the text.

Instructor's Resource Manual

For each chapter in the text, the Instructor's Resource Manual (IRM) authored by Michelle Croissier, Southern Illinois University, and Nancy Gonlin, Bellevue Community College, with contributions from Jessica Gibson and Barbara D. Miller, The George Washington University, provides At-a-Glance grids that link main concepts to key concepts in the text as well as to other supplements. Each chapter includes chapter summaries based around the text's Big Questions, learning objectives, chapter outlines, key concepts, key people, discussion topics, classroom activities and student projects, service learning suggestions, suggested films, Internet exploration Web links, and suggested readings and additional references. Included in this IRM is *The Blockbuster Approach: A Guide to Teaching Anthropology* with video by Casey Jordan, Western Connecticut State University. Organized by topic, this guide offers many suggestions of popular films to incorporate into the course. The manual is available in print or in electronic form.

Test Bank

The printed version of the test bank, authored by Keith M. Prufer, Wichita State University, and Marjorie Snipes, University of West Georgia, with contributions from Jessica Gibson and Barbara D. Miller, The George Washington University, includes 75–100 questions per chapter in four formats: multiple choice, true/false, fill-in-the-blank, and essay.

Computerized Test Bank

This computerized version of the test bank, with full editing capability for Windows and Macintosh, is available with Tamarack's easy-to-use TestGen software, making it possible for instructors to prepare tests for printing as well as for network and online testing.

Allyn & Bacon Interactive Video and User's Guide

This custom video covers a variety of topics, both national and global. The video segments are useful for opening lectures, sparking classroom discussion, and encouraging critical thinking. The user's guide provides detailed descriptions of each video segment and suggested discussion questions and projects.

Allyn & Bacon Video Library

Qualified adopters may select from a wide variety of high-quality videos from such sources as Films for the Humanities and Sciences and Annenberg/CPB.

PowerPoint Presentation and User's Guide

This PowerPoint presentation for Anthropology, by Sally Billings, Community College of Southern Nevada, combines many graphic and text images into teaching modules. Using either Macintosh or DOS/Windows, a professor can easily create customized graphic presentations for lectures. PowerPoint software is not needed to use this program; a PowerPoint viewer is available to access the images. Adopters may visit www.ablongman.com on the Internet to register for access to this PowerPoint presentation.

Research Navigator: Anthropology

This guide offers a general introduction to the Internet, a virtual tour of anthropology and its four fields, and hundreds of anthropology Web links, along with practice exercises.

Careers in Anthropology

Written by W. Richard Stephens, this accessible volume contains biographies of professional anthropologists in all four fields and helps students and professors answer the often-asked question "What can I do with a degree in anthropology?" The biographies include discussions of what can be done with a B.A., an M.A., a Ph.D., or a combination of degrees. The booklet also provides information about career options related to anthropology.

Themes of the Times: Cultural Anthropology

This brief supplement includes twenty articles from the New York Times that illustrate applications of cultural anthropology from the headlines.

Anthropology, SafariX WebBook

SafariX Textbooks Online is an exciting new choice for students looking to save money. As an alternative to purchasing the print textbook, students can subscribe to the same content online and save up to 50% off the suggested list price of the print text. With a SafariX WebBook, students can search the text, make notes online, print out reading assignments that incorporate lecture notes, and bookmark important passages for later review. For more information, or to subscribe to the SafariX WebBook, visit www.safarix.com.

e authors have worked long and hard to write this book, but we realize with great humility how much our effort depended on the work of many other people. At the risk of sounding slightly ridiculous, it seems important to us first to thank humanity itself for being so diverse, changing, and interesting and for allowing anthropologists access to its past and present, to its bones and artifacts and innermost thoughts. Thanks to humanity for enriching our intellectual and social lives.

A bit closer to home, we wish to thank our teachers and their teachers before them, many of whom will live forever in their writings and in the contributions they have made to the "intellectual DNA" of subsequent researchers and authors. We wish to thank the hundreds of anthropologists and other writers whose work fills the pages of this book. Our research prompted us to keep up on the most recent findings and publications and, at the same time, reminded us of the enduring value of many of the classics.

We are grateful, as well, to our students. Over the years, in both the United States and Canada, they continue to inspire us with their enthusiasm for anthropology and their thoughtful questions, comments, and contributions. Thank you all.

Invaluable contributions to the content of this book have been made by the many anthropologists who reviewed all or parts of it. They include

Abigail E. Adams, Central Connecticut State University James Adovasio, Mercyhurst College Alice Baldwin-Jones, The City College of New York Gina Bessa, Illinois State University James R. Bindon, University of Alabama Paul F. Brown, Minnesota State University, Mankato Susan Love Brown, Florida Atlantic University Raymond A. Bucko, Creighton University Elizabeth Cartwright, Idaho State University Leslie Grace Cecil, Baylor University Cynthia Clarke, Everett Community College Phyllis Ann Fast, University of Alaska, Fairbanks Ilsa Glazer, Kingsborough Community College Nancy Gonlin, Bellevue Community College Sharon Gursky, Texas A&M University Russell R. Hamby, Coker College S. Homes Hogue, Mississippi State University