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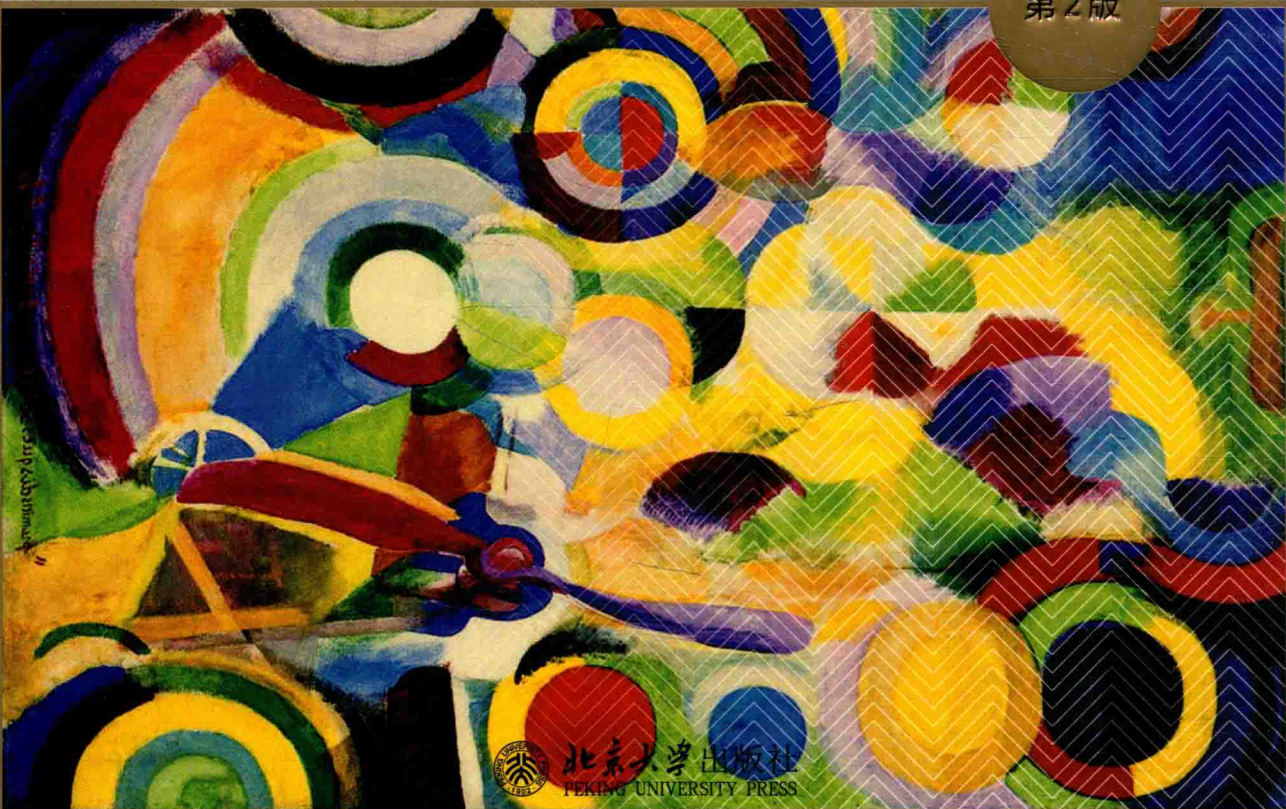
国际经济学

政策视角

INTERNATIONAL ECONOMICS 2E

A POLICY APPROACH

第2版



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2E INTERNATIONAL ECONOMICS

〔美〕莫迪凯·E. 克赖宁 (Mordechai E. Kreinin)
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出版者序

作为一家致力于出版和传承经典、与国际接轨的大学出版社,北京大学出版社历来重视国际经典教材,尤其是经管类经典教材的引进和出版。自2003年起,我们与圣智、培生、麦格劳-希尔、约翰-威利等国际著名教育出版机构合作,精选并引进了一大批经济管理类的国际优秀教材。其中,很多图书已经改版多次,得到了广大读者的认可和好评,成为国内市面上的经典。例如,我们引进的世界上最流行的经济学教科书——曼昆的《经济学原理》,已经成为国内最受欢迎、使用面最广的经济学经典教材。

呈现在您面前的这套“引进版精选教材”,是主要面向国内经济管理类各专业本科生、研究生的教材系列。经过多年的沉淀和累积、吐故和纳新,本丛书在各方面正逐步趋于完善:在学科范围上,扩展为“经济学精选教材”“金融学精选教材”“国际商务精选教材”“管理学精选教材”“会计学精选教材”“营销学精选教材”“人力资源管理精选教材”七个子系列;在课程类型上,基本涵盖了经管类各专业的主修课程,并延伸到不少国内缺乏教材的前沿和分支领域;即便针对同一门课程,也有多本教材入选,或难易程度不同,或理论和实践各有侧重,从而为师生提供了更多的选择。同时,我们在出版形式上也进行了一些探索和创新。例如,为了满足国内双语教学的需要,对于部分影印版图书,我们改变了之前的单纯影印形式,在其基础上,由资深授课教师根据该课程的重点,添加重要术语和重要结论的中文注释,使之成为双语注释版。此次,我们更新了丛书的封面和开本,将其以全新的面貌呈现给广大读者。希望这些内容和形式上的改进,能够为教师授课和学生学习提供便利。

在本丛书的出版过程中,我们得到了国际教育出版机构同行们在版权方面的协助和教辅材料方面的支持。国内诸多著名高校的专家学者、一线教师,更是在繁重的教学和科研任务之余,为我们承担了图书的推荐、评审和翻译工作;正是每一位推荐

者和评审者的国际化视野和专业眼光,帮助我们书海拾慧,汇集了各学科的前沿和经典;正是每一位译者的全心投入和细致校译,保证了经典内容的准确传达和最佳呈现。此外,来自广大读者的反馈既是对我们莫大的肯定和鼓舞,也总能让我们找到提升的空间。本丛书凝聚了上述各方的心血和智慧,在此,谨对他们的热忱帮助和卓越贡献深表谢意!

“千淘万漉虽辛苦,吹尽狂沙始到金。”在图书市场竞争日趋激烈的今天,北京大学出版社始终秉承“教材优先,学术为本”的宗旨,把精品教材的建设作为一项长期的事业。尽管其中会有探索,有坚持,有舍弃,但我们深信,经典必将长远传承,并历久弥新。我们的事业也需要您的热情参与!在此,诚邀各位专家学者和一线教师为我们推荐优秀的经济管理图书(em@pup.cn),并期待来自广大读者的批评和建议。您的需要始终是我们为之努力的目标方向,您的支持是激励我们不断前行的动力源泉!让我们共同引进经典,传播智慧,为提升中国经济管理教育的国际化水平做出贡献!

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关于本书

适用对象

本书是为具有一两年经济学学习基础的学生编写的,主要适用于本科生一个或两个学期的国际经济学课程,也适用于工商管理硕士和其他国际关系专业课程。

内容简介

本书对国际经济学进行了简明但全面的分析,通过对理论、政策、制度和经验材料的描述构建学习的情境,加强学生对国际经济关系的理解和分析。本书第1篇阐述国际贸易和商业政策,第2篇主要讲述国际金融关系,这两部分可以互相交换,按照不同的顺序选择学习。

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本版更新

- 选用1995—2013年真实案例,并应用2010—2013年数据对主题进行阐述和分析。
- 通过“Additional Insights”板块,对部分理论和政策进行更加详细的分析和讨论。
- 调整体例,如将章节后的注释更改为脚注并穿插在正文中,以方便阅读和理解。
- 新增了2008—2009年全球经济衰退、全球经济不平衡、欧元区主权债务危机、中国和印度成为世界主要新兴经济体等主题。

简要目录

- 第1章 世界贸易与国民经济
 - 第1篇 国际贸易关系
- 第2章 为什么国家之间进行贸易
- 第3章 贸易的商品构成
- 第4章 国内产业保护:关税
- 第5章 贸易的非关税壁垒(NTBS)
- 第6章 美国的商业政策(本章已删除)
- 第7章 发达国家之间的国际和地区贸易组织

第 8 章 贸易与发展

第 9 章 生产要素的国际流动

第 2 篇 国际金融关系

第 10 章 国际收支平衡表

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第 12 章 国际货币体系

第 13 章 调整国际收支的国内政策

第 14 章 汇率调整对经常账户和国内经济的效应

第 15 章 国际收支的货币方法(本章已删除)

第 16 章 其他汇率制度

第 17 章 历史回顾

出版说明

本书为我社此前出版的《国际经济学:一种政策方法》(第 10 版)的最新版本。书名及版次有变化,特此说明。根据出版需要,我们删除了原书第 6 章“美国的商业政策”、第 15 章“国际收支的货币方法”以及各章附录等内容。感谢北京大学国际关系学院丁斗教授为本书提供改编方案。欢迎广大读者在使用中提出意见和建议。

To my daughters

Tamara

Elana

Miriam

— Mordechai

To my wife

Lola

— Don

PREFACE



Although Americans have gained a better understanding of their domestic economy since World War II, knowledge of international economics has remained limited. In recent years, however, international economic matters frequently occupied the financial headlines, if for no other reason than the profound effect they have on the domestic economy. As the domestic and global economies have become closely intertwined, attention is often focused on the world markets.

This book provides a simplified yet comprehensive analysis of international economic relations, with the fundamental objective of extracting maximum policy insight from a minimum number of theoretical constructs. Written for students with only one or two previous courses in the principles of economics, it is designed primarily as a basic text for a one- or two-term undergraduate sequence in international economics. Although the volume contains analytical tools, the material is arranged so that the theoretical sections may be omitted and the main text also used in policy-oriented non-economics courses. Finally, the book is useful as supplementary reading for students of international relations and business administration, as well as for economics students in money and banking courses.

Throughout the book, each subject is expounded verbally before any use is made of analytical tools beyond simple supply and demand curves. Whenever technical terms and tools are needed, they are carefully explained. Although the focus is on policy, the necessary theoretical underpinnings are fully presented.

Part One of the book addresses international trade and commercial policy, while Part Two is devoted to international financial relations. But the two parts are *interchangeable and may be studied in either order*. Each chapter concludes with a chapter *Summary*, a list of *Important Concepts*, and Review Questions. The appendices, which contain *more complex formulas and theoretical material*, are set at the end of each chapter.

- All topics have been thoroughly updated, and many examples come from the years 1995 to 2013. Statistical data were bought up to 2010 and 2013.
- Certain technical sections can be skipped without loss of continuity. These sections are featured as *Additional Insights* boxes and are clearly set apart from the text, allowing instructors to cover important concepts in more detail. Still more complex theoretical analyses appear in the appendices.
- Relevant bibliographical material is contained in footnotes rather than end-of-chapter notes. This arrangement relates additional readings to specific subsections and makes them useful for instructors who wish to assign term papers. Most of the references are selected at a level accessible to undergraduate students. Instructors wishing to assign book reviews will find sources of books dealing with policy matters in the footnotes, as well as in the bibliography at the end of this book.

- Sources of widely used statistical information and reviews of current developments are also offered at the end of the book, along with a list of readers for supplementary readings. *Also included is a list of twenty-three useful websites.*
- A feature included here is a *running glossary*, presented in the margin of the text page. It contains definitions of the concepts outlined in the text, as well as occasional short summaries and points of emphasis where these seem necessary. The glossary should help the student to review and digest the material in the text.

The entire foreign exchange explanation is couched in terms of the euro-dollar exchange rate. That includes not only Chapters 11 and 12, but also the analysis of depreciation in Chapter 14, the examples of comparative advantage in Chapter 2, as well as other sections. But end-of-chapter questions enable the instructor to use pound-dollar or yen-dollar relation in the explanation or homework. Needless to say, the euro and the European Central Bank are introduced in a meaningful manner along with their advantages and limitations.

Special features of the euro, its history, and fluctuations during 1999–2009 are outlined in Chapter 16, while recent currency crises are covered at the end of Chapter 17, where the review of global developments is brought up to 2013.

Many of the issues discussed are drawn from the years 1995–2012, including but not limited to, the following new topics:

- The 2008–2009 global recession that began in the United States
- The emergence of China and India as major actors in the global economy
- Global economic imbalances, including the U.S. current account deficits and China's surpluses
- Globalization and its various ramifications, including the issue of job outsourcing
- The trend toward regional trading arrangements
- The controversy over China's currency regime
- In conjunction with Japan's recent past, Chapter 17 explains why deflation is dangerous
- The U.S. tariff on steel in 2002 and its effects
- Abolition of the long-term textile agreement and its implication for the upsurge of China's textile exports in subsequent months
- Trade disputes, including the U.S.—EU disputes over state subsidies to Airbus and Boeing; and over the "Byrd Amendment"
- The decline in the exchange value of the dollar in 2003–2009
- The decline and subsequent rise in the exchange value of the euro since its introduction in 1999
- Euro area sovereign debt crisis
- Recent trends in direct foreign investment
- Transatlantic Trade and Investment Partnership
- Korea-U.S. Free Trade Agreement
- Recent trends in outsourcing
- Value-added trade
- Time costs and supply chain uncertainty as trade barriers

Our deep gratitude is due to the many professors who took the trouble to write words of encouragement, suggestions, and constructive criticism of previous editions.

Mordechai E. Kreinin

Don P. Clark

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