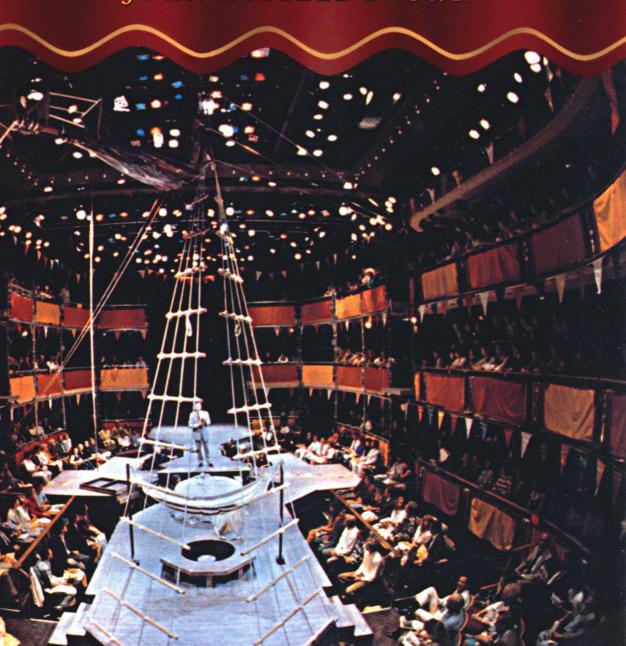
What Is Theatre?

An Introduction and Exploration

JOHN RUSSELL BROWN



What Is Theatre?

An Introduction and Exploration

John Russell Brown

江苏工业学院图书馆 藏 书 章



Focal Press

An Imprint of Elsevier

Copyright © 1997 by Butterworth–Heinemann

A member of the Reed Elsevier group

All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

Permissions may be sought directly from Elsevier's Science and Technology Rights Department in Oxford, UK. Phone: (44) 1865 843830, Fax: (44) 1865 853333, e-mail: permissions@elsevier.co.uk. You may also complete your request on-line via the Elsevier homepage: http://www.elsevier.com by selecting "Customer Support" and then "Obtaining Permissions".

Recognizing the importance of preserving what has been written, Butterworth-Heinemann prints its books on acid-free paper whenever possible.

Cover photo: Set Design by Warren Carrie for the Alberta Theatre Projects production of *Candide* (music by Leonard Bernstein, book adapted from Voltaire by Hugh Wheeler, lyrics by Richard Wilbur, additional lyrics by Stephen Sondheim and John LaTouche), directed by D. Michael Dobbin and presented in the Martha Cohen Theatre, Calgary Centre for Performing Arts, May 27–July 21, 1990. Photo by Trudie Lee. Courtesy of Alberta Theatre Projects.

Library of Congress Cataloging-in-Publication Data

Brown, John Russell.

What is theatre?: an introduction and exploration / John Russell Brown.

n cm

Includes bibliographical references and index.

ISBN 0-240-80232-2 (pbk.: alk. paper)

1. Theatre. 2. Drama. I. Title.

PN2037.B733 1997

792-dc20

96-41113

CIP

British Library Cataloguing-in-Publication Data

A catalogue record for this book is available from the British Library.

The publisher offers special discounts on bulk orders of this book.

For information, please contact:

Manager of Special Sales

Butterworth-Heinemann

313 Washington Street

Newton, MA 02158-1626

Tel: 617-928-2500

Fax: 617-928-2620

For information on all Focal Press publications available, contact our World Wide Web home page at: http://www.bh.com/fp

1098765432

Printed in the United States of America

List of Illustrations

Figure 1.1

Figure 4.3

| J | Stage, Baltimore, 1985. |
|-------------|--|
| Figure 2.1 | George Bernard Shaw's Man and Superman at the Criterion Theatre, |
| | London, 1911. |
| Figure 2.2 | Small Lives/Big Dreams: Anne Bogart's play devised in 1995 with the |
| | S.I.T.I. company based on the plays of Anton Chekhov. |
| Figure 3.1 | Ground plan of a picture-frame theatre. |
| Figure 3.2 | The Mertz Theatre in the Asolo Center for the Performing Arts. |
| Figure 3.3 | Ground plan of an open-stage theatre. |
| Figure 3.4 | Ground plan of a thrust-stage theatre. |
| Figure 3.5 | A modern thrust-stage theatre: Marjorie Bradley Kellogg's set for |
| | George Bernard Shaw's Heartbreak House at Circle in the Square |
| | Theatre, New York. |
| Figure 3.6 | Ground plan of an Elizabethan public theatre. |
| Figure 3.7 | The Rose Theatre in Elizabethan London: a reconstruction, by |
| | scholar-artist Walter Hodges, depicts Shakespeare's Titus Andronicus |
| | in performance. |
| Figure 3.8 | Ground plan of an arena-stage theatre. |
| Figure 3.9 | The main theatre of Arena Stage, Washington, D.C. |
| Figure 3.10 | The Bingham Theatre of the Actors Theatre of Louisville. |
| Figure 3.11 | Ground plan of a traverse-stage theatre. |
| Figure 3.12 | The Shakespeare Memorial Theatre, Stratford-upon-Avon, 1930. |
| Figure 3.13 | Ground plan of an English Restoration theatre. |
| Figure 3.14 | The basic form of a Greek theatre. |
| Figure 3.15 | Ground plan of a theatre developed from the Greek theatre. |
| Figure 3.16 | Another development from the form of the Greek theatre. |
| Figure 4.1 | The Cincinnati Playhouse in the Park, designed by Hugh Hardy. |
| Figure 4.2 | A training program alongside a theatre company: a commedia class at |

the Dell'Arte School of Physical Theatre, Blue Lake, California.

A masked actor from Creche.

Eric Overmyer's On the Verge or the Geography of Yearning at Center

- Figure 5.1 A mask from Bali.
- Figure 5.2 Henry Irving as Macbeth.
- Figure 5.3 Edwin Forrest as King Lear.
- Figure 5.4 David Garrick as Hamlet.
- Figure 5.5 Edwin Booth as Hamlet.
- Figure 5.6 Richard Thomas as Hamlet.
- Figure 5.7 Demonstrative acting in Juan Darien.
- **Figures 6.1A and B** *Julius Caesar* in early rehearsal and in performance at the Alabama Shakespeare Festival.
- Figure 6.2 Victorian spectacular staging. Large crowds were deployed against painted "flats" in Beerbohm Tree's 1898 production of *Julius Caesar* at Her Majesty's Theatre, London.
- Figure 6.3 Appia's design for Act 3 of Wagner's Tristan and Isolde, 1923.
- Figures 6.4A-D Gordon Craig's four drawings of The Steps, from *Towards a New Theatre*, 1923.
- Figure 6.5 Setting for Shakespeare's Macbeth by Gordon Craig.
- Figure 6.6 The setting for Shakespeare's *Hamlet* by Robert Edmund Jones, at the Haymarket Theatre, London, 1925.
- Figure 6.7 Model of a setting for Shakespeare's *King Lear* by Isamu Noguchi, 1955 for the Royal Shakespeare Company.
- Figure 6.8 Max Reinhardt's production of *The Miracle* at Olympia, London 1911.
- Figures 6.9A and B Armature and finished costume for Ariel as a Harpy in Shakespeare's *The Tempest* at the Alabama Shakespeare Festival 1994.
- Figures 6.10A and B Two designs for Chekhov's Cherry Orchard. a. Minimalist realism, with illusionistic lighting at Seattle Repertory Theatre. b. Presentational stage design at the American Repertory Theatre, Cambridge, Massachusetts.
- Figure 7.1 A modern-dress *Merchant of Venice*, staged by Peter Sellars at the Goodman Theatre, Chicago.
- Figure 7.2 Alcestis, a Robert Wilson production for the American Repertory Theatre with high-tech scenic effects.
- Figure 7.3 Early rehearsals at the Alabama Shakespeare Festival for Penny Metropolus's production of *Light Up the Sky*.
- Figures 8.1 and 8.2 Contrasting advertisements for theatre training.
- Figure S3.1 The use of space for Kordian.
- Figure S3.2 The use of space for *Faustus*.
- Figure S3.3 The space dynamics for three Theatre Laboratory productions.
- Figure S4.1 Site plan for the Belk and Booth Theatres, North Carolina Blumenthal Performing Arts Center.
- Figure \$4.2 Isometric view of the Blumenthal Performing Arts Center.
- Figure S4.3 Second-floor plan of the Belk Theatre.
- Figure S4.4 Center line section of the Belk Theatre.
- Figure S4.5 The complications of theatre planning: working plans (greatly reduced in scale) for level 2 of the Belk Theatre.

- **Figure S4.6** Notebook pages from G. W. Mercier's design of Molière's *Tartuffe* at the Alley Theatre Houston, Texas.
- Figure S4.7 First stage plan for G. W. Mercier's design of *Tartuffe* at the Alley Theatre.
- **Figure S4.8** First elevation for G. W. Mercier's design of the set of *Tartuffe* at the Alley Theatre.
- **Figure S4.9** G. W. Mercier's notes concerning designing *Tartuffe* and the illustrations reproduced in this book.
- **Figure S5.1** Financial Statement concerning the 1993 season at Seattle Repertory Theatre.
- Figure S5.2 Attendance figures for the 1993 season at Seattle Repertory Theatre.

Color Plates

- Figure A.1 The ancient theatre at Epidaurus, Greece.
- Figure A.2 Twentieth-century theatre at Calgary, Alberta.
- Figure A.3 Contemporary Shakespeare: *Romeo and Juliet*, directed by Michael Bogdanov and designed by Chris Dyer, for the Royal Shakespeare Company, 1986.
- Figure A.4 Stage design for David Mamet's *American Buffalo*; sketch by Majorie Bradley Kellogg.
- Figures A.5, A.6, A.7 The Eyes.
- **Figure B.1** A festival theatre. The parklike setting of the Carolyn Blount Theatre in Montgomery, Alabama.
- Figure B.2 A festival theatre. The "Grand Lobby" of the Carolyn Blount Theatre in Montgomery, Alabama.
- Figures B.3 and B.4 The Festival Stage of the Alabama Shakespeare Festival.
- Figures B.5 and B.6 Model and stage set for *The Playboy of the Western World*, designed by Marjorie Bradley Kellogg for the Seattle Repertory Theatre.
- Figures B.7 and B.8 Lighting effects: two contrasting views of the set for *Yerma* at Arena Stage, Washington, D.C.
- Figure C.1 A grand theatre opening in 1904. The Coliseum, London, seating 2,358 persons.
- Figure C.2 Model for the new Belk Theatre, Charlotte, North Carolina, seating 2,100 persons.
- Figures C.3 and C.4 Interior views of the Belk Theatre, Charlotte, North Carolina, which was designed by Cesar Pelli and Theatre Projects Consultants, and which opened in 1992.
- Figures C.5A and C.5B Sketch and finished set designed by Marjorie Bradley Kellogg for George Bernard Shaw's *Major Barbara*: Act I, Wilton Crescent; at the McCarter Theatre, Princeton, New Jersey.
- Figures C.6A and C.6B Set designed by Marjorie Bradley Kellogg for Major Barbara: Act II, Salvation Army Shelter.

- **Figures C.7A and C.7B** Set designed by Marjorie Bradley Kellogg for *Major Barbara*: Act III, The Armament Works.
- Figures D.1 and D.2 First and second models for *Tartuffe* at the Alley Theatre; G. W. Mercier, designer.
- Figure D.3 Costumes for Tartuffe in *Tartuffe* at the Alley Theatre; G. W. Mercier, designer.
- Figure D.4 Costumes for Damis and Cleante in *Tartuffe* at the Alley Theatre; G. W. Mercier, designer.
- Figure D.5 The completed set for *Tartuffe* at the Alley Theatre; G. W. Mercier, designer.

Acknowledgments

In writing this book, I have been very aware of my debts to the many people with whom I have worked on theatre productions in the United States, England, and other countries, and to my entire theatregoing experience. I am particularly indebted to the students in Theatre 211: Introduction to Drama and Theatre at the University of Michigan, who in successive years have shared their thoughts with me and criticized mine, and also to all colleagues and students with whom I have worked on productions and in practical classes in the Department of Theatre at Ann Arbor. For all this indispensable and continuous help, I am most grateful.

After the first draft was written a number of friends and colleagues did me the great service of reading the whole manuscript or parts of it and giving me their comments and advice: Kurt Beattie, Daniel Gutstein, Christopher Kloesch, G. W. Mercier. I have also benefited from the advice of Tammy Harvey, the book's editor at Focal Press, Marie Lee, who commissioned it, and the anonymous readers whom they commissioned on my behalf. Although my book is the better for the contributions of all these readers, its faults, of course, remain my own.

A huge debt of another kind is due to the custodians of the numerous collections of illustrative material whom I have consulted, both those whose pictures I have been able to use and those who tried to provide what I sought but for various reasons were unable to do so. A writer of any book that seeks to show what theatre is must rely a great deal on this wide network of specialists who generously share their knowledge as well as make their treasures available. A special debt is due to the artists who have allowed me to use their original drawings or designs: Marjorie Bradley Kellogg, G. W. Mercier, Richard Pilbrow and his associates at Theatre Projects, and Jan Swaka. The citation of sources for the illustrations should be read not only as documentation but also as an expression of my gratitude.

The second part of this book appears thanks to the willingness of writers and artists to allow the reproduction of their writings, courtesy of their publishers. The gathering of other voices to follow mine has given me great pleasure, complementing what I wrote and providing perspectives I am not in a position to supply. I am most grateful for the generosity that has made this possible.

In some very few instances when seeking permission to reproduce writings and illustrations, I was not able to be entirely sure that I had contacted all interested

parties; such omissions, if any, I greatly regret and beg indulgence. I would be grateful for information that would allow me to repair the fault in a later reprinting.

For her expert care and patience, I am greatly indebted to Maura Kelly who saw this book through its last stages towards publication.

—John Russell Brown Ann Arbor, December 1995

Introduction

This book is about what theatre is and what it might be. It gives a great deal of information and explains many ideas, but it does not tell readers what to think. Above all other aims, I want to set readers thinking about theatre for themselves, as their view of theatre becomes wider and more complete.

Anyone can take a published play from the shelf and read the words that actors have spoken on the stage. This is a very convenient way of starting serious study of theatre and, while studying What Is Theatre? readers are encouraged to read, and probably reread, a number of plays, giving preference to those that can be seen in performance. Yet reading play texts alone is not enough for students who are exploring what theatre is in practical terms; nor is it easy to grasp the theatrical worth of a play simply by studying it as if it were any other book. Sitting down with a text in hand is a very different experience from seeing the same play in performance: while reading you can feel shut out from understanding, not hearing the different voices or the varying force of the speeches, and not seeing the people and events that give rise to the spoken lines of text. What Is Theatre? sets out to explain why this is so and to show readers how to take into account all aspects of the work that goes into putting a play on the stage.

After studying with this book, readers should find that reading a play is a more complete experience, and seeing one is more rewarding. Besides being introduced to plays and dramatists, readers will also learn about actors, directors, designers, managers, and audiences, about the various kinds of theatre buildings, stages, and technical equipment from the past and the present day, and about the organizations that support some of the most thriving theatres. Students of theatre or drama need to know how all these people and facilities function and what they contribute to the well-being of theatre. With such knowledge it becomes possible to read a play and imagine it in performance, and to judge whether a production or an actor's performance is as good as it might be.

In our study of theatre, great plays from the past make repeated appearances—plays by Shakespeare, Molière, Chekhov, Ibsen, Shaw, O'Neill, the Greek tragedians, Samuel Beckett, and other master dramatists. If readers happen to be able to see any of these in performance, the opportunity should be taken, but this is not necessary. This book is designed to be equally useful and give the same insights

into the nature of theatre whatever plays its readers are able to see. The more plays seen onstage the better, because the focus of this book is directed wherever possible toward a direct experience of playgoing, but seeing only one or two should be sufficient. Any production, by a student, community, or professional company, can provide some solid ground on which to put thoughts and ideas to the test. With good fortune, some readers may see a very new play that has not yet won critical acclaim, one that is about lives very like their own or about ideas of immediate interest that were unknown to "classic" or established writers. The information and ideas in this book are applicable to all plays—the new and adventurous quite as much as the great and famous.

This is also a book about plays and theatres that its readers could not possibly have seen, because they do not exist at present. We look at what famous actors, dramatists, and directors have done in the past, but to be true to the nature of theatre, we also look at what is happening at the present time and what *may* happen in the future. One reason we need to be concerned with the here and now is that all theatre experience starts to die with the end of a performance. Critics can describe what they have seen and consult video recordings, and playgoers can remember certain moments in a play, but no one can remain in touch with the reality of a performance taking place before an audience: that experience is over once and for all at the end of the show. So although a book that introduces readers to theatre must look at past triumphs, it must also turn away from them and lead its readers to explore the theatre that they can see for themselves today, and to imagine new theatres not yet in existence.

The text falls into two halves. The first part is drawn from one person's experience and ideas and, being as short and as clear as possible, gives a wide view of theatre and how it is created. The second half is quite different in that it brings together a number of specialists to speak for themselves. Here actors, dramatists, directors, and designers give individual accounts of what they do and how they do it: for example, a manager explains how his theatre is run, and a finance director supplies figures to show how much it all costs and how it is paid for. This part of the book gives a sense of the personal and very particular involvement that is common to all theatrical work. Because theatre is such a complicated art form, these accounts are often very detailed and not always easy to understand at first reading, but with a little patience, readers should be able to explore a wide range of the fascinating activities that go into making a theatre production. Illustrations throughout the book are intended to work in much the same way; with careful study, they will reveal some of the effects achieved in particular productions, insofar as still photographs can capture them.

Among the different voices and different kinds of evidence offered, readers are invited to make their own way and find material to feed their own particular interests. Whatever their areas of study, readers should find some treatment of their special interests, as well as suggestions for further lines of inquiry. Theatre is made by a collaboration between people with very different skills and understandings, and therefore many voices and various elements of theatre making have been brought together here.

At intervals, suggestions are made about how readers might investigate further for themselves, outside of class or workshop, and so gain firsthand knowledge of what is described in the text. These notes are usually placed at the end of a section,

xvii

but sometimes the text is interrupted to give readers an opportunity to experience the consequences of a point that has been made or to show alternative views. Often these paragraphs ask readers to visit a theatre, but they do not prescribe seeing any particular play and very seldom dictate what kind of play should be seen. Actual performance before an audience is the crucial experience to be explored, whether the actors are accomplished professionals or beginning students, whether the plays are serious or funny, innovative or very traditional. Obviously the better the production of its kind, the better will be the audience's experience and the more a student can benefit from it.

Contents

| | | st of Illustrations | |
|---|-----------|---|------|
| | Ac | knowledgments | xiii |
| | Int | roduction | xv |
| I | What Is T | heatre? | 1 |
| | 1 | The Power of the Theatre | 3 |
| | | Theatre Creates a Social Occasion | |
| | | Theatre Holds a Mirror Up to Nature | |
| | | Theatre Provides a Progressive Experience | 11 |
| | | Theatre Can Make Use of Words | 13 |
| | | Theatre Is Fantastic | 16 |
| | 2 | Plays | 21 |
| | | What Is a Play? | 21 |
| | | Varieties of Plays | 23 |
| | | Defining Drama by Type | 25 |
| | | Defining Elements of Plays | |
| | | New Genres | |
| | | The Making of Plays: Recent Developments | |
| | | The Quality of Play: A Question of Style | 33 |
| | 3 | Theatres | |
| | | Different Kinds of Theatres | |
| | | Spaces for Plays | |
| | | Size | |
| | | Equipment | |
| | | Front of House | |
| | | Backstage | 69 |
| | 4 | Audiences | |
| | | Who Is in an Audience? | |
| | | Attracting Audiences | 72 |

| | | Public Relations |
|----|-----------|---|
| | _ | |
| | 5 | Actors and Acting |
| | | What Is an Actor? |
| | | The Actor as Instrument |
| | | Different Styles of Acting |
| | 6 | Stage Design |
| | | What Is Stage Design? |
| | | Varieties of Stage Design |
| | | Processes of Stage Design |
| | 7 | Production |
| | | Producers and Artistic Directors |
| | | The Production Team |
| | | Directors at Work |
| | | Two Styles of Directing |
| | | The Director as "Author" of a Production |
| | | Rehearsals |
| | 8 | Thinking about Theatre145 |
| | | Criticism and Study |
| | | Film and Television |
| | | Training for Theatre |
| | | Theatre and the Future |
| | Su | ggestions for Further Reading |
| гп | Theatre 1 | Making 159 |
| | 1 | Dramatists and Plays161 |
| | . | The Making of a Play, by Roberta Uno |
| | | Fine-tuning a Play, by James Earl Jones |
| | | Time-tuning a Fray, by James Larr Jones |
| | 2 | Actors and Performances |
| | | Toward Performance: Konstantin Stanislavsky, Bertolt Brecht, |
| | | Otis Skinner, Ralph Richardson, and Alan Schneider |
| | | Acting, by David Mamet |
| | 3 | Directors and Production |
| | | Exploratory Direction: Brecht at Rehearsal, by Carl Weber |
| | | Director as Innovator and Author: Grotowski's Laboratory Theatre, |
| | | by Eugenio Barba |
| | | From "Terror, Disorientation and Difficulty," by Anne Bogart 195 |
| | | A Director and a Text, by Simi Horwitz |

| 4 | Scenography: Stages and Audiences | 01 |
|-----|--|----|
| | The Magic of Theatre Design, by Richard Pilbrow | 01 |
| | The Ideas of Adolphe Appia, by Lee Simonson | 09 |
| | Scenery that "Is in Many Places at Once," by Richard Foreman | 16 |
| | Sound Design: "American Theatre Gets Wired," by John Istel 2 | 17 |
| 5 | Administrators and Finance | 23 |
| | Ill Winds, by Peter Zeisler | |
| | Background: Seattle Repertory Theatre | 25 |
| | Education and Outreach and Special Events Programs at | |
| | Seattle Repertory Theatre, 1992-1993 | 27 |
| 6 | The Public: An Audience Survey for Studio Arena | |
| | Theatre, Buffalo | 33 |
| | Management Summary | 33 |
| | Summary Observations and Conclusions | 34 |
| Gl | lossary | 35 |
| In. | dev | 11 |

I

What Is Theatre?



Plays on Offer: A selection of theatre programs.

此为试读,需要完整PDF请访问: www.ertongbook.com