



A GLOBAL PERSPECTIVE ON THE PAST VOLUME B: FROM 1000 TO 1800

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TRADITIONS & ENCOUNTERS: A GLOBAL PERSPECTIVE ON THE PAST, VOLUME B: FROM $1000\ { m TO}\ 1800$

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This book is printed on acid-free paper.

1234567890VNH/VNH09876543210

ISBN 0-07-303482-7

Editorial director: Jane E. Vaicunas Senior sponsoring editor: Lyn Uhl

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Senior supplement coordinator: Candy M. Kuster

Compositor: Shepherd, Inc. Typeface: 10/12 Galliard Printer: Von Hoffmann Press, Inc.

Interior design: Becky Lemma

Cover photo: Trade in the Gulf of Cambay, 1410. Bibliothèque Nationale, Paris/The Bridgeman

Art Library International, Ltd., London and New York

Photo research: Deborah Bull/PhotoSearch, Inc.

The credits section for this book begins on page C-1 and is considered an extension of the copyright page.

Library of Congress has cataloged the combined edition as follows:

Bentley, Jerry H., 1949-

Traditions & encounters: a global perspective on the past / Jerry H. Bentley, Herbert F. Ziegler.

p. cm.

Includes index.

ISBN 0-07-004923-8

1. World history. 2. Intercultural communication—History.

I. Ziegler, Herbert F., 1949- . II. Title.

D20.B42 2000

909-dc21

99-13503

CIP

TRADITIONS ENCOUNTERS



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Herbert F. Ziegler is an associate professor of history at the University of Hawaii. He has taught courses on world history for the last 19 years and is currently the director of the world history program at the University of Hawaii. For several years he also served as the book review editor of the Journal of World History. His interest in twentieth-century European social and political history led to the publication of Nazi Germany's New Aristocracy (1990). He is at present working on a study that explores uncharted aspects of German society, especially the cultural manifestations of humor and satire in the Nazi era. His other current research project focuses on the application of complexity theory to a comparative study of societies and their internal dynamics.

PREFACE

During the 1990s the term *globalization* entered the vocabulary of politicians, journalists, scholars, and others who commented on the increasingly tight connections linking the world's lands and peoples. By the late twentieth century, global transportation and communication networks had become more intricate than ever before, and they supported voluminous trade and systematic interaction among peoples throughout the world. Global links brought problems as well as opportunities: pollution, environmental change, ethnic tensions, political conflicts, and weapons of mass destruction loomed as potential threats to all peoples. Yet even though they are more prominent today than ever before, global interactions and global problems are by no means new features of world history. To the contrary, there is a long historical context for contemporary globalization, and only in the light of past experience is it possible to understand the contemporary world.

A GLOBAL PERSPECTIVE ON THE PAST

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Our purpose in this book is to offer a global perspective on the past—a vision of history that is meaningful and appropriate for the interdependent world of contemporary times. During an era when peoples from all parts of the earth meet, mingle, interact, and do business with each other, a global perspective has become an essential tool for informed and responsible citizenship. Because global interactions profoundly influence the fortunes of peoples in all lands, it is impossible to understand the contemporary world by approaching it exclusively from the viewpoint of western Europe, the United States, Japan, or any other individual society. And it is equally impossible to understand the world's history by viewing it through the lenses of any particular society.

A global perspective on the past calls for analysis that respects the historical experiences of all the world's peoples—not just one or a few—and that examines the roles of all in the making of a world inhabited by all. A global perspective calls also for analysis that goes beyond the study of individual societies to examine their larger regional, continental, hemispheric, and global contexts and to explore the structures promoting interactions between peoples of different societies. By bringing this kind of global perspective to world history, we hope to offer an understanding of the past that places the contemporary world in meaningful historical context.

At first glance, *Traditions and Encounters* might look similar to several other books that survey the world's past. Like the others, *Traditions and Encounters* examines the historical development of societies in Asia, Europe, Africa, the Americas, and Oceania. But *Traditions and Encounters* differs from other works in two particularly important ways. First, in addition to charting the development of individual societies, it focuses attention systematically on interactions between peoples of different societies. And second, it organizes the human past into seven eras that represent distinct and coherent periods of global historical development.

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THEMES: TRADITION AND ENCOUNTER

How is it possible to make sense of the entire human past? The study of world history is exhilirating, but given the range of human diversity, it also presents a daunting challenge. Human communities have adopted widely varying forms of political, social, and economic organization, and they have elaborated even more diverse cultural, religious, and philosophical legacies. Given the manifold diversity of human societies, it might seem that masses of unrelated detail threaten to swamp any effort to deal with all the world's history.

In this book we concentrate on two main themes—tradition and encounter—that help to bring order to world history. These two themes bring focus to some of the most important features of human experience on the earth. In combination, they account for much of the historical development of human societies.

The theme of tradition draws attention to the formation, maintenance, and sometimes collapse of individual societies. From their earliest days on earth, human groups have generated distinctive political, social, economic, and cultural traditions that have guided affairs in their own societies. Some of these traditions arose and disappeared relatively quickly, while others influenced human affairs over the centuries and millennia, sometimes up to the present day. Thus one of our principal concerns in this book is to examine the development of political, social, economic, and cultural traditions that have shaped the lives and experiences of the world's peoples. Individual chapters explore the traditions that different people relied on to organize and sustain societies in Asia, Europe, Africa, the Americas, and Oceania. Emphasis falls especially on the large, densely populated, complex, city-based societies that have most deeply influenced the course of history for the past six thousand years, but smaller and less powerful societies also receive their share of attention.

While elaborating distinctive political, social, economic, and cultural traditions to organize their own affairs, the world's peoples have also interacted regularly with one another since the earliest days of human history. The theme of encounter directs attention to communications, interactions, and exchanges that have linked individual societies to their neighbors and the larger world. By systematically examining encounters between peoples of different societies, we draw attention to processes of cross-cultural interation that have been some of the most effective agents of change in all of world history. In the form of mass migrations, campaigns of imperial expansion, long-distance trade, diffusions of food crops, the spread of infectious and contagious diseases, transfers of technological skills, and the spread of religious and cultural traditions, these interactions have profoundly influenced the experiences of individual societies and the development of the world as a whole. Thus, while paying due attention to individual societies and their traditions, chapters of this book also discuss interactions that linked the fortunes of peoples from different societies. Many chapters also examine the large-scale structures of transportation, communication, and exchange that supported interactions among the world's peoples.



ORGANIZATION: SEVEN ERAS OF GLOBAL HISTORY

While focusing on the themes of tradition and encounter, we seek to bring additional clarity to the human past by organizing it into seven eras of global history. These eras, treated successively in the seven parts of this book, represent coherent

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epochs that form the larger architecture of world history as we see it. The seven eras do not reflect the particular experience of any single society so much as the common experience of societies engaged in cross-cultural interaction. Thus our seven epochs of global history owe their coherence particularly to networks of transportation, communication, and exchange that linked peoples of different societies at different times in the past. Even in ancient times these networks supported interactions that shaped the experiences of peoples from different lands, and with the development of increasingly effective means of transportation and communication, interactions grew more frequent, systematic, and intense. By situating the development of the world's peoples in the framework of the seven eras of global history, we seek to offer meaningful comparisons between different societies and also to highlight the role of cross-cultural interactions in shaping the experiences of individual societies and influencing the development of the world as a whole.

Thus from the beginning to the end of this book we focus on the twin themes of tradition and encounter, which in combination go a long way toward accounting for the historical development of the human species on planet earth, and we place the experiences of individual societies in their larger regional, continental, hemispheric, and global contexts. By bringing a global perspective to the study of humanity's common historical experience, we seek to offer a vision of the past that is both meaningful and appropriate for the interdependent world of contemporary times. We hope that *Traditions and Encounters* will enable readers to understand the development of world history and to place the modern world in its proper historical context.

A BRIEF NOTE ON USAGE

This book qualifies dates as B.C.E. ("Before the Common Era") or C.E. ("Common Era"). In practice, B.C.E. refers to the same epoch as B.C. ("Before Christ"), and C.E. refers to the same epoch as A.D. (Anno Domini, a Latin term meaning "in the year of the Lord"). As historical study becomes a global, multicultural enterprise, however, scholars increasingly prefer terminology that does not apply the standards of one society to all the others. Thus reference in this book to B.C.E. and C.E. reflects emerging scholarly convention concerning the qualification of historical dates.

Measurements of length and distance appear here according to the metric system, followed by their English-system equivalents in parentheses.

The book transliterates Chinese names and terms into English according to the *pinyin* system, which is increasingly displacing the more cumbersome Wade-Giles system. Transliteration of names and terms from other languages follows contemporary scholarly conventions.

ACKNOWLEDGEMENTS

Many individuals have contributed to this book, and the authors take pleasure in recording deep thanks for all the comments, criticism, advice, and suggestions that helped to improve the work. The editorial team at McGraw-Hill did an outstanding job of keeping the authors focused on the project. Special thanks go to Leslye Jackson, Jeannine Ciliotta, Jane Vaicunas, Lyn Uhl, Amy Mack, and Donata Dettbarn, who provided crucial support by helping the authors work through difficult issues and solve the innumerable problems of content, style and organization that arise in any project to produce a history of the world. Many colleagues at the University of Hawai'i and elsewhere aided and advised the authors on matters of organization and composition. For her contributions that went far beyond the call of duty, recognition goes particularly to Mimi Henriksen of the University of Hawai'i. Elton L. Daniel and Louise McReynolds at the University of Hawai'i and Roger Adelson at Arizona State University also provided expert help. Timothy M. Sullivan and David A. Robyak prepared materials for the maps. Finally, we would like to express our appreciation for the advice of the following individuals who read and commented on the book's text as it went through its various drafts:

Roger Adelson Arizona State University

Alfred Andrea
University of Vermont

Ed Anson
University of Arkansas at Little Rock

Maria Arbelaz University of Nebraska-Omaha

Peter Arnade University of California–San Marco

Karl Bahm University of Southern Mississippi

Guy Beckwith

Auburn University

Lynda Bell University of California-Riverside

Norman Bennett Boston University

Robert Blackey California State University— San Bernadino Samuel Brunk
University of Texas-El Paso

Deborah Buffton University of Wisconsin-LaCrosse

Sharon L. Bush LeMoyne-Owen College

Antonio Calabria University of Texas-San Antonio

Orazio Ciccarelli University of Southern Mississippi

Hugh R. Clark Ursinus College

Daniel Connerton
North Adams State

Bruce Cruikshank Hastings College

Graciella Cruz-Tara Florida Atlantic University

Ross Dunn
San Diego State University

xxi

Nancy Erickson Erskine College

Edward Farmer University of Minnesota

Lanny Fields

California State University-

San Bernadino

Robert Frankle

University of Memphis

Bonnie Frederick

Washington State University

Steve Gosch

University of Wisconsin, Eau Claire

Travis Hanes III

University of North Carolina-

Wilmington

Gerald Herman

Northeastern University

Udo Heyn

California State University-Los Angeles

Cheryl Johnson-Odim Loyola University

Thomas Kay
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Appalachian State University

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Central Washington University

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SUNY-New Paltz

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John Mears

Southern Methodist University

Monserrat Miller Marshall University

Peter Nayenga

Saint Cloud State University

Ruth Necheles-Jansyn Long Island University

Marian Nelson

University of Nebraska

Veena Talwar Oldenburg

Baruch College

Patricia O'Neill

Central Oregon Community College

James Overfield
University of Vermont

Patrick Peebles

University of Missouri-Kansas City

Peter W. Petschauer

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Clifton Potter

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Cheryl Riggs

California State University-

San Bernadino

William Schell

Murray State University

Gary Scudder

Georgia Perimeter College

Howard Shealy

Kennesaw State College

David Smith

California State Polytechnic

University-Pomona

Roland Spickerman

University of Detroit-Mercy

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Princeton University

Jeff Wasserstrom

Indiana University-Bloomington

Robert Wenke

University of Washington

Sally West

Truman State University

Scott Wheeler

West Point

Joe Whitehorne

Lord Fairfax Community College

Richard Williams

Washington State University

John Woods

University of Chicago

C. K. Yoon

James Madison University

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