

What is History?

E. H. Carr



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THE GEORGE MACAULAY TREVELYAN

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I OFTEN THINK IT ODD THAT IT SHOULD BE SO DULL, FOR A GREAT DEAL OF IT MUST BE INVENTION.

Catherine Morland on History (Northanger Abbey, ch. xiv)

The Historian and His Facts

What is history? Lest anyone think the question meaningless or superfluous, I will take as my text two passages relating respectively to the first and second incarnations of the Cambridge Modern History. Here is Acton in his report of October 1896 to the Syndics of the Cambridge University Press on the work which he had undertaken to edit:

It is a unique opportunity of recording, in the way most useful to the greatest number, the fullness of the knowledge which the nineteenth century is about to bequeath. . . . By the judicious division of labour we should be able to do it, and to bring home to every man the last document, and the ripest conclusions of international research.

Ultimate history we cannot have in this generation; but we can dispose of conventional history, and show the point we have reached on the road from one to the other, now that all information is within reach, and every problem has become capable of solution.¹

And almost exactly sixty years later Professor Sir George Clark, in his general introduction to the second *Cambridge Modern History*, commented on this belief of Acton and his collaborators that it would one day be possible to produce 'ultimate history', and went on:

Historians of a later generation do not look forward to any such prospect. They expect their work to be superseded again and again. They consider that knowledge of the past has come down through one or more human minds, has been 'processed' by them, and therefore cannot consist of elemental and

1. The Cambridge Modern History: Its Origin, Authorship and Production (1907), pp. 10-12.

impersonal atoms which nothing can alter.... The exploration seems to be endless, and some impatient scholars take refuge in scepticism, or at least in the doctrine that, since all historical judgements involve persons and points of view, one is as good as another and there is no 'objective' historical truth.¹

Where the pundits contradict each other so flagrantly, the field is open to inquiry. I hope that I am sufficiently up-to-date to recognize that anything written in the 1890s must be nonsense. But I am not yet advanced enough to be committed to the view that anything written in the 1950s necessarily makes sense. Indeed, it may already have occurred to you that this inquiry is liable to stray into something even broader than the nature of history. The clash between Acton and Sir George Clark is a reflection of the change in our total outlook on society over the interval between these two pronouncements. Acton speaks out of the positive belief, the clear-eyed self-confidence, of the later Victorian age; Sir George Clark echoes the bewilderment and distracted scepticism of the beat generation. When we attempt to answer the question 'What is history?' our answer, consciously or unconsciously, reflects our own position in time, and forms part of our answer to the broader question what view we take of the society in which we live. I have no fear that my subject may, on closer inspection, seem trivial. I am afraid only that I may seem presumptuous to have broached a question so vast and so important.

The nineteenth century was a great age for facts. 'What I want', said Mr Gradgrind in Hard Times, 'is Facts.... Facts alone are wanted in life.' Nineteenth-century historians on the whole agreed with him. When Ranke in the 1830s, in legitimate protest against moralizing history, remarked that the task of the historian was 'simply to show how it really was (wie es eigentlich gewesen)', this not very profound aphorism had an astonishing

^{1.} The New Cambridge Modern History, i (1957), pp. xxiv-xxv.

success. Three generations of German, British, and even French historians marched into battle intoning the magic words 'Wie es eigentlich gewesen' like an incantation - designed, like most incantations, to save them from the tiresome obligation to think for themselves. The Positivists, anxious to stake out their claim for history as a science, contributed the weight of their influence to this cult of facts. First ascertain the facts, said the Positivists, then draw your conclusions from them. In Great Britain, this view of history fitted in perfectly with the empiricist tradition which was the dominant strain in British philosophy from Locke to Bertrand Russell. The empirical theory of knowledge presupposes a complete separation between subject and object. Facts, like sense-impressions, impinge on the observer from outside and are independent of his consciousness. The process of reception is passive: having received the data, he then acts on them, The Oxford Shorter English Dictionary, a useful but tendentious work of the empirical school, clearly marks the separateness of the two processes by defining a fact as 'a datum of experience as distinct from conclusions'. This is what may be called the commonsense view of history. History consists of a corpus of ascertained facts. The facts are available to the historian in documents, inscriptions and so on, like fish on the fishmonger's slab. The historian collects them, takes them home, and cooks and serves them in whatever style appeals to him. Acton, whose culinary tastes were austere, wanted them served plain. In his letter of instructions to contributors to the first Cambridge Modern History he announced the requirement 'that our Waterloo must be one that satisfies French and English, German and Dutch alike; that nobody can tell, without examining the list of authors, where the Bishop of Oxford laid down the pen, and whether Fairbairn or Gasquet, Liebermann or Harrison took it up'.1 Even Sir George Clark, critical as he was of Acton's attitude, himself contrasted the 'hard core of facts' in history with the 'surrounding pulp of disputable

^{1.} Acton, Lectures on Modern History (1906), p. 318.

interpretation' - forgetting perhaps that the pulpy part of the fruit is more rewarding than the hard core. First get your facts straight, then plunge at your peril into the shifting sands of interpretation - that is the ultimate wisdom of the empirical, commonsense school of history. It recalls the favourite dictum of the great liberal journalist C. P. Scott: 'Facts are sacred, opinion is free.'

Now this clearly will not do. I shall not embark on a philosophical discussion of the nature of our knowledge of the past. Let us assume for present purposes that the fact that Caesar crossed the Rubicon and the fact there is a table in the middle of the room are facts of the same or of a comparable order, that both these facts enter our consciousness in the same or in a comparable manner, and that both have the same objective character in relation to the person who knows them. But, even on this bold and not very plausible assumption, our argument at once runs into the difficulty that not all facts about the past are historical facts, or are treated as such by the historian. What is the criterion which distinguishes the facts of history from other facts about the past?

What is a historical fact? This is a crucial question into which we must look a little more closely. According to the commonsense view, there are certain basic facts which are the same for all historians and which form, so to speak, the backbone of history – the fact, for example, that the Battle of Hastings was fought in 1066. But this view calls for two observations. In the first place, it is not with facts like these that the historian is primarily concerned. It is no doubt important to know that the great battle was fought in 1066 and not in 1065 or 1067, and that it was fought at Hastings and not at Eastbourne or Brighton. The historian must not get these things wrong. But when points of this kind are raised, I am reminded of Housman's remark that 'accuracy is a duty, not a virtue'. To praise a historian for his

- 1. Quoted in the Listener, 19 June 1952, p. 992.
- 2. M. Manilii Astronomicon: Liber Primus (2nd ed., 1937), p. 87.

accuracy is like praising an architect for using well-seasoned timber or properly mixed concrete in his building. It is a necessarv condition of his work, but not his essential function. It is precisely for matters of this kind that the historian is entitled to rely on what have been called the 'auxiliary sciences' of history - archaeology, epigraphy, numismatics, chronology, and so forth. The historian is not required to have the special skills which enable the expert to determine the origin and period of a fragment of pottery or marble, to decipher an obscure inscription, or to make the elaborate astronomical calculations necessary to establish a precise date. These so-called basic facts, which are the same for all historians, commonly belong to the category of the raw materials of the historian rather than of history itself. The second observation is that the necessity to establish these basic facts rests not on any quality in the facts themselves, but on an a priori decision of the historian. In spite of C. P. Scott's motto, every journalist knows today that the most effective way to influence opinion is by the selection and arrangement of the appropriate facts. It used to be said that facts speak for themselves. This is, of course, untrue. The facts speak only when the historian calls on them: it is he who decides to which facts to give the floor, and in what order or context. It was, I think, one of Pirandello's characters who said that a fact is like a sack - it won't stand up till you've put something in it. The only reason why we are interested to know that the battle was fought at Hastings in 1066 is that historians regard it as a major historical event. It is the historian who has decided for his own reasons that Caesar's crossing of that petty stream, the Rubicon, is a fact of history, whereas the crossing of the Rubicon by millions of other people before or since interests nobody at all. The fact that you arrived in this building half an hour ago on foot, or on a bicycle, or in a car, is just as much a fact about the past as the fact that Caesar crossed the Rubicon. But it will probably be ignored by historians. Professor Talcott Parsons once called science 'a selective system of cognitive orientations to reality'. It might perhaps have been put more simply. But history is, among other things, that. The historian is necessarily selective. The belief in a hard core of historical facts existing objectively and independently of the interpretation of the historian is a preposterous fallacy, but one which it is very hard to eradicate.

Let us take a look at the process by which a mere fact about the past is transformed into a fact of history. At Stalybridge Wakes in 1850, a vendor of gingerbread, as the result of some petty dispute, was deliberately kicked to death by an angry mob. Is this a fact of history? A year ago I should unhesitatingly have said 'no'. It was recorded by an eye-witness in some littleknown memoirs2; but I had never seen it judged worthy of mention by any historian. A year ago Dr Kitson Clark cited it in his Ford lectures in Oxford.3 Does this make it into a historical fact? Not, I think, yet. Its present status, I suggest, is that it has been proposed for membership of the select club of historical facts. It now awaits a seconder and sponsors. It may be that in the course of the next few years we shall see this fact appearing first in footnotes, then in the text, of articles and books about nineteenth-century England, and that in twenty or thirty years' time it may be a well-established historical fact. Alternatively, nobody may take it up, in which case it will relapse into the limbo of unhistorical facts about the past from which Dr Kitson Clark has gallantly attempted to rescue it. What will decide which of these two things will happen? It will depend, I think, on whether the thesis or interpretation in support of which Dr Kitson Clark cited this incident is accepted by other historians as valid and significant. Its status as a historical fact will turn on

^{1.} T. Parsons and E. Shils, Towards a General Theory of Action (3rd ed., 1954), p. 167.

^{2.} Lord George Sanger, Seventy Years a Showman (2nd ed., 1926), pp. 188-9.

^{3.} Dr. Kitson Clark, The Making of Victorian England (1962).

a question of interpretation. This element of interpretation enters into every fact of history.

May I be allowed a personal reminiscence? When I studied ancient history in this university many years ago, I had as a special subject 'Greece in the period of the Persian Wars'. I collected fifteen or twenty volumes on my shelves and took it for granted that there, recorded in these volumes, I had all the facts relating to my subject. Let us assume – it was very nearly true – that those volumes contained all the facts about it that were then known, or could be known. It never occurred to me to inquire by what accident or process of attrition that minute selection of facts, out of all the myriad facts that must once have been known to somebody, had survived to become the facts of history. I suspect that even today one of the fascinations of ancient and medieval history is that it gives us the illusion of having all the facts at our disposal within a manageable compass: the nagging distinction between the facts of history and other facts about the past vanishes, because the few known facts are all facts of history. As Bury, who had worked in both periods, said, 'the records of ancient and medieval history are starred with lacunae, '1 History has been called an enormous jig-saw with a lot of missing parts. But the main trouble does not consist in the lacunae. Our picture of Greece in the fifth century B.C. is defective not primarily because so many of the bits have been accidentally lost, but because it is, by and large, the picture formed by a tiny group of people in the city of Athens. We know a lot about what fifth-century Greece looked like to an Athenian citizen; but hardly anything about what it looked like to a Spartan, a Corinthian, or a Theban - not to mention a Persian, or a slave or other non-citizen resident in Athens. Our picture has been preselected and predetermined for us, not so much by accident as by people who were consciously or unconsciously imbued with a particular view and thought the facts which supported that view worth preserving. In the same way, when I read in a modern history of the Middle

^{1.} J. B. Bury, Selected Essays (1930), p. 52.

Ages that the people of the Middle Ages were deeply concerned with religion, I wonder how we know this, and whether it is true. What we know as the facts of medieval history have almost all been selected for us by generations of chroniclers who were professionally occupied in the theory and practice of religion. and who therefore thought it supremely important, and recorded everything relating to it, and not much else. The picture of the Russian peasant as devoutly religious was destroyed by the revolution of 1917. The picture of medieval man as devoutly religious, whether true or not, is indestructible, because nearly all the known facts about him were preselected for us by people who believed it, and wanted others to believe it, and a mass of other facts, in which we might possibly have found evidence to the contrary, has been lost beyond recall. The dead hand of vanished generations of historians, scribes, and chroniclers has determined beyond the possibility of appeal the pattern of the past. 'The history we read,' writes Professor Barraclough, himself trained as a medievalist, 'though based on facts, is, strictly speaking, not factual at all, but a series of accepted judgements."

But let us turn to the different, but equally grave, plight of the modern historian. The ancient or medieval historian may be grateful for the vast winnowing process which, over the years, has put at his disposal a manageable corpus of historical facts. As Lytton Strachey said, in his mischievous way, 'ignorance is the first requisite of the historian, ignorance which simplifies and clarifies, which selects and omits.' When I am tempted, as I sometimes am, to envy the extreme competence of colleagues engaged in writing ancient or medieval history, I find consolation in the reflexion that they are so competent mainly because they are so ignorant of their subject. The modern historian enjoys none of the advantages of this built-in ignorance. He must cultivate this necessary ignorance for himself – the more so the nearer he comes to his own times. He has the dual task of

^{1.} G. Barraclough, History in a Changing World (1955), p. 14.

^{2.} Lytton Strachey, Preface to Eminent Victorians.

discovering the few significant facts and turning them into facts of history, and of discarding the many insignificant facts as unhistorical. But this is the very converse of the nineteenthcentury heresy that history consists of the compilation of a maximum number of irrefutable and objective facts. Anyone who succumbs to this heresy will either have to give up history as a bad job, and take to stamp-collecting or some other form of antiquarianism, or end in a madhouse. It is this heresy which during the past hundred years has had such devastating effects on the modern historian, producing in Germany, in Great Britain, and in the United States, a vast and growing mass of dry-as-dust factual histories, of minutely specialized monographs of would-be historians knowing more and more about less and less, sunk without trace in an ocean of facts. It was, I suspect, this heresy - rather than the alleged conflict between liberal and Catholic lovalties - which frustrated Acton as a historian. In an early essay he said of his teacher Döllinger: 'He would not write with imperfect materials, and to him the materials were always imperfect.'1 Acton was surely here pronouncing an anticipatory verdict on himself, on that strange phenomenon of a historian whom many would regard as the most distinguished occupant the Regius Chair of Modern History in this university has ever had - but who wrote no history. And Acton wrote his own epitaph, in the introductory note to the first volume of the Cambridge Modern History published just after his death, when he lamented that the requirements pressing on the historian 'threaten to turn him from a man of letters into the compiler of an encyclopedia'.2 Something had gone wrong. What had gone wrong was the belief in this untiring and unending accumulation of hard facts as the foundation of

^{1.} Quoted in G. P. Gooch, History and Historians in the Nineteenth Century, p. 385; later Acton said of Döllinger that 'it was given him to form his philosophy of history on the largest induction ever available to man' (History of Freedom and Other Essays, 1907, p. 435).

^{2.} Cambridge Modern History, i (1902), p. 4.

history, the belief that facts speak for themselves and that we cannot have too many facts, a belief at that time so unquestioning that few historians then thought it necessary – and some still think it unnecessary today – to ask themselves the question 'What is history?'

The nineteenth-century fetishism of facts was completed and justified by a fetishism of documents. The documents were the Ark of the Covenant in the temple of facts. The reverent historian approached them with bowed head and spoke of them in awed tones. If you find it in the documents, it is so, But what, when we get down to it, do these documents - the decrees, the treaties, the rent-rolls, the blue books, the official correspondence, the private letters and diaries - tell us? No document can tell us more than what the author of the document thought what he thought had happened, what he thought ought to happen or would happen, or perhaps only what he wanted others to think he thought, or even only what he himself thought he thought. None of this means anything until the historian has got to work on it and deciphered it. The facts, whether found in documents or not, have still to be processed by the historian before he can make any use of them: the use he makes of them is, if I may put it that way, the processing process.

Let me illustrate what I am trying to say by an example which I happen to know well. When Gustav Stresemann, the Foreign Minister of the Weimar Republic, died in 1929, he left behind him an enormous mass – 300 boxes full – of papers, official, semi-official, and private, nearly all relating to the six years of his tenure of office as Foreign Minister. His friends and relatives naturally thought that a monument should be raised to the memory of so great a man. His faithful secretary Bernhard got to work; and within three years there appeared three massive volumes, of some 600 pages each, of selected documents from the 300 boxes, with the impressive title Stresemanns Vermächtnis. In the ordinary way the documents themselves would have mouldered away in some cellar or attic and disappeared for