# LAW FOR BUSINESS

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All of Indiana University



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#### LAW FOR BUSINESS

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# LAW FOR BUSINESS

### PREFACE

For 20 years, Law for Business has set the standard for an easy-to-read textbook that provides students the tools for understanding the legal environment of business. The text goes well beyond merely identifying the current legal rules and regulations affecting business by offering insights into new developments and trends that will greatly affect the future of business. The result is a comprehensive, yet concise, treatment of the legal issues of fundamental importance to business students and the business profession.

We have been very pleased with the number of institutions—and instructors—representing a wide range of programs in business that continue to adopt *Law for Business*. And, the feedback from faculty and students alike confirms that they particularly like the clear exposition, the careful selection and editing of high-interest cases, and the attractive and readable design.

In preparing the seventh edition of *Law for Business*, we have tried to maintain the strengths of past editions while updating the material and cases, slightly reducing its length, and incorporating several new features that will keep it on the cutting edge of business law/legal environment textbooks. Among these **new features** are:

- A new chapter on Computer Law (Chapter 49) enables students to better understand the current rules governing the Internet and provides insights so they can more accurately identify future regulatory efforts.
- Expansion of the coverage of employment law through use of developments in this area of immense importance to the business community and to those who work in it. These cases are indicated by the employment law icon.
- Links to web sites where students who want to explore topics in more detail can readily do so. These are listed at the end of each chapter in a section called "Interested in Learning More?" International web sites are listed at the end of selected chapters.
- Icons in the margins throughout the text that allow students to quickly identify material that relates to international business, computer law, or employment law.

Other features—maintained from previous editions—include the following:

#### PEDAGOGY

To assist students in their comprehension and critical analysis of the sometimes complex topics discussed in any business law course, we have employed a number of proven pedagogical devices.

Case Videos—Adopters of the seventh edition can obtain Irwin's case videos to supplement classroom instruction. The videos (there are 20 segments in all) portray common business law issues. Portions of the case videos are integrated into the problem cases in many of the chapters.

Chapter Openers—Each chapter is introduced by a high-interest case and a series of questions introducing the reader to the issues raised in the chapter.

Concept Summaries—These outlines, figures, or drawings are presented throughout each chapter to reinforce important or difficult concepts.

Visual Illustrations—Flowcharts and other visual illustrations have been inserted in each chapter to facilitate student understanding of key topics.

#### CASES

The textual material is supplemented by current, high-interest cases decided by state and federal courts. The cases have been selected to demonstrate a practical application of the important legal concepts introduced in the chapter. While the cases are brief, they provide enough facts and analysis to clearly illustrate the law in action. To reduce confusion, each case is placed immediately after the textual point it discusses. Multi-issue cases are sometimes presented in several sections to permit the isolation of issues to simplify analysis.

#### FOCUS ON ETHICS

A separate chapter (Chapter 3) is devoted to the study of business ethics and social responsibility. It provides students with a foundation for understanding the ethical issues confronting business managers. This material is reinforced by the inclusion of brief Ethical Implications reminders throughout the remaining chapters. These comments, questions, and cases permit students to more fully appreciate the complex and pervasive nature of the ethical issues they will encounter in the business world.

#### INTERNATIONAL FOCUS

The text contains a chapter (Chapter 48) exclusively concerned with the legal issues confronting businesses that venture into the international environment. This global approach is supplemented by separate International Business Perspective features in the other chapters (indicated by the globe icon) that introduce concepts with international implications, and international web sites at the end of selected chapters.

#### SUPPLEMENTS PACKAGE

*Instructor's Manual.* The authors have prepared an instructor's manual providing insights into the major topics introduced in each chapter. Every case is briefly summarized and accompanied by a "Points for Discussion" section that poses ideas for classroom discussion. This manual also includes the answers to all of the Questions and Problem Cases that appear in text, as well as references to appropriate places within the chapter to discuss particular end-of-chapter cases. The answer key for the student study guide also appears at the end of the Instructor's Manual, as does a set of transparency masters.

*Test Bank.* The Test Bank was prepared with the help of Martin McCrory, our colleague at Indiana University. It contains true–false, multiple choice, and short essay questions with answers and a difficulty rating.

*Computest.* A computerized version of the test bank also is available. It allows you to generate random tests and add your own questions.

Book Web Site at www.mhhe.com/barnes. This site now includes a free Student Study Guide and Workbook. Professor Frona Powell, our colleague at Indiana University, has prepared a Study Guide that gives students additional practice reviewing the major concepts in each chapter and preparing for exams. It includes learning objectives, learning hints, and true—false, multiple choice, and short essay questions.

PREFACE

The web site also includes resources for the instructor and information about updates related to the book's content.

*PowerPoint Electronic Acetates.* More than 200 PowerPoint slides have been created for use in classroom lectures. These slides refer back to figures and concept summaries from the text and provide original material not found anywhere else.

### ACKNOWLEDGMENTS

We wish to thank the many adopters of our prior editions, as we have greatly profited from their suggestions. Of course, we have had to use our judgment in determining which ones to follow. Accordingly, responsibility for any shortcomings in this edition remains ours. We do solicit the comments and criticism of instructors and students who use this edition.

The following reviewers provided ideas and insights for this edition. We appreciate their contributions.

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Dean Barnes also served as general counsel of the U.S. Department of Agriculture from 1981 to 1983, where he dealt with a wide variety of public policy issues, including environmental issues involving the Forest Service, Soil and Conservation Service, and federal agriculture programs. For six years, from 1975 to 1981, he had a commercial and environmental law practice with the firm of Beveridge and Diamond in Washington, D.C.

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Professor Dworkin's primary research interests focus on employment issues, particularly discrimination, whistleblowing, and privacy. She is an author of numerous articles on employment law, corporate compliance, and products liability law, and of two books on business law. Several of her publications have an international focus.

Professor Dworkin has had significant international experience in the last few years including: presenting a harassment workshop at the UN/NGO Forum on Women in Beijing; spending the spring 1996 semester at the Institute for Advanced Legal Studies in London, followed by six weeks in Kiel, Germany; and presenting papers in Austria, the Czech Republic, England, and Germany. During the past year she has given several invited lectures on issues of international ethics and management.

**Eric L. Richards,** J. D., is an Associate Professor of Business Law at Indiana University. Professor Richards has taught a wide variety of law courses at both the graduate and undergraduate level including personal law, international law, the legal environment of business, and commercial law. His research interests have resulted in scholarly publications exploring antitrust law, the first amendment, international trade law, and environmental issues. For the past 20 years he has been on the faculty of the Kelley School of Business at Indiana University. Prior to that he was an Assistant Professor at Kansas University for two years.

During his academic career Professor Richards has been awarded numerous university and national awards for both his teaching and his research. He also has owned and operated his own business—a martial arts school—for over 20 years.

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