

Cognitive Grammar

John R. Taylor

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Cognitive Grammar

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Preface

This book started life, several years ago, as a short introduction to Cognitive Linguistics. The aim was to offer a compact synthesis of the leading ideas of the main protagonists of Cognitive Linguistics: Lakoff, Langacker, Talmy, Fauconnier, and others.

As the project matured, the focus narrowed to a specific trend within Cognitive Linguistics, namely, Langacker's theory of Cognitive Grammar, to my mind, the most comprehensive, and most fully articulated statement of a Cognitive Linguistics approach. With a narrowing of the focus, the book also grew in size. It soon became apparent that it was not going to be possible to convey the scope and internal consistency of the theory in half a dozen chapters. I also decided early on that it was going to be necessary to address the basic asumptions of the theory, and to show how the theory follows naturally from these. Hence, a good deal of this book deals with methodological and foundational issues. A particular concern was to do justice to phonological and morphological structure, topics which are largely ignored in more semantics-focused approaches within Cognitive Linguistics

In spite of its length, the book still retains its introductory character. Although the 'ideal' reader will have had some exposure to the methodology and subject matter of modern linguistics, as well as, perhaps, to its theoretical controversies, the book does not presuppose any previous knowledge of the discipline. With this readership in mind, I have endeavoured to present the main issues in Cognitive Grammar, exemplifying them, mostly, on the basis of well-known data, usually from English. I am acutely aware of the many topics that could not be included, such as discourse and textual aspects, the application of the theory to languages other than English, as well as more in-depth analyses of the thornier issues in English.

Different readers might use parts of the book for their own purposes. Those with little interest in methodological issues might easily skip chapters 3 and 4, and indeed most of Part 1, while those who want to go straight to the application of Cognitive Grammar can start at Chapter 7. Readers with a special interest in morphology can select Chapters 14–16; those who want to see how phonology is handled in the theory can select Chapters 5, 8, and 13, and so on.

The study questions which follow each of the chapters (except the first one) are intended as suggestions for further investigation within a Cognitive Grammar framework. Many of the questions could easily form the basis of minor (or not so minor) research projects. For this reason, I have not included model answers to the questions. Most of the questions are such that they do not have 'model answers'.

I am grateful to the University of Otago for a ten-month period of study leave, during which time the manuscript was largely completed, and also to Dirk Geeraerts, for arranging a period of residence at the Catholic University of Leuven, Belgium. Thanks also to René Dirven and Ron Langacker, for their helpful comments on earlier versions of the book, and to my wife, for her unfailing support and encouragement. Last but not least, my thanks to the team at Oxford University Press, who guided what must have been a rather difficult manuscript through to publication.

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Part 1

Background

The first six chapters introduce Cognitive Grammar against a discussion of general theoretical issues.

Chapter 1 focuses on scope and concerns of Cognitive Linguistics approaches to language study, with special attention on the significance of the word 'cognitive' when applied to a linguistic theory. Cognitive Grammar is the name of a specific theory of language within the more general movement of Cognitive Linguistics. Chapter 2 gives a brief overview of some central concepts and assumptions of Cognitive Grammar, while Chapters 3 and 4 address some of the objections that could be raised against the 'conceptualist' foundations of the theory. Chapter 5 argues that phonology, no less than semantic issues, needs to be incorporated within Cognitive Grammar, while Chapter 6 addresses the status of semantic structure in the theory.

CHAPTER 1

Cognitive Grammar and Cognitive Linguistics

1.1	The cognitive turn	4	1.4	What's cognitive about	
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Cognitive Grammar—the subject of this book—is the name which Ronald Langacker has given to a theory of language which he has been developing since the mid-1970s.¹ Initially, Cognitive Grammar occupied a very marginal place in the theoretical linguistic landscape. Over the years, as the theory has developed and become more widely known, it has attracted increasing numbers of adherents and sympathizers. There is now a sizeable literature which has applied the theory of Cognitive Grammar to a wide range of linguistic issues, in a variety of languages.

In this book I make a distinction between Cognitive Grammar and Cognitive Linguistics.

• I use the term 'Cognitive Linguistics' as a descriptive label for a rather broad movement within modern linguistics. It includes a variety of approaches, methodologies, and emphases, which are, however, unified by a number of

In earlier publications the theory was called 'Space Grammar'; see, for example, the title of Langacker (1982). The earlier name probably alluded to the distinctive pictographic representations which the theory still employs. Whatever the appropriateness of the name, Langacker (FCG1: iv) disarmingly remarks that '[a] theory called space grammar can obviously not be taken seriously'. Langacker's two-volume work (published in 1987 (vol. 1) and 1991 (vol. 2)) is referred to as 'FCG1' or 'FCG2' throughout.

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common assumptions. Foremost among these is the belief that language forms an integral part of human cognition, and that any insightful analysis of linguistic phenomena will need to be embedded in what is known about human cognitive abilities. Cognitive Linguistics aims, therefore, for a cognitively plausible account of what it means to know a language, how languages are acquired, and how they are used.

'Cognitive Grammar' is the name of a specific theory of language, which
takes its place within the broader movement of Cognitive Linguistics.
Although Cognitive Grammar has its own terminology, descriptive techniques, and pictorial conventions, it shares the basic assumptions of the
Cognitive Linguistics movement.

In this first chapter, I set the scene by examining some general features of Cognitive Linguistics, and the relation of Cognitive Linguistics to other current approaches to linguistic analysis. I should point out that the use of the term 'cognitive' in linguistics is not free from controversy, and in this chapter I discuss some of the different ways in which the term has been understood. The situation can easily cause confusion for an unwary reader; it also can cause resentment among linguists who understand the term 'cognitive' in different ways. There are, for example, those who believe that the term is entirely inappropriate, both for the enterprise of Cognitive Linguistics, as I present it here, and for the more specific programme of Cognitive Grammar. On the other hand, there are those who would argue that the term 'cognitive' is valid for a broad spectrum of contemporary linguistics, and that the self-styled 'Cognitive Linguists' and 'Cognitive Grammarians' have no special claim on the word.

Let us begin by looking at the term 'cognitive', and what it might mean for a linguistic theory to be described as cognitive.

1.1 The cognitive turn

'Cognitive' is a fashionable term nowadays. Many of the human and social disciplines like to attach the word to their titles. We have cognitive anthropology, cognitive archaeology, and also, of course, cognitive psychology. Many universities have interdisciplinary programmes in cognitive science, with input from psychology, neurology, philosophy, computer science, and, usually, linguistics.

Cognitive science studies the mind and its workings—such things as memory, learning, perception, attention, consciousness, reasoning, and what, for want of a better word, one can call, simply, 'thought'. Although these look like the traditional concerns of psychology, a number of the human and social disciplines have staked a claim in the cognitive enterprise. The justification for this move is that human behaviour, and the products of human behaviour, in