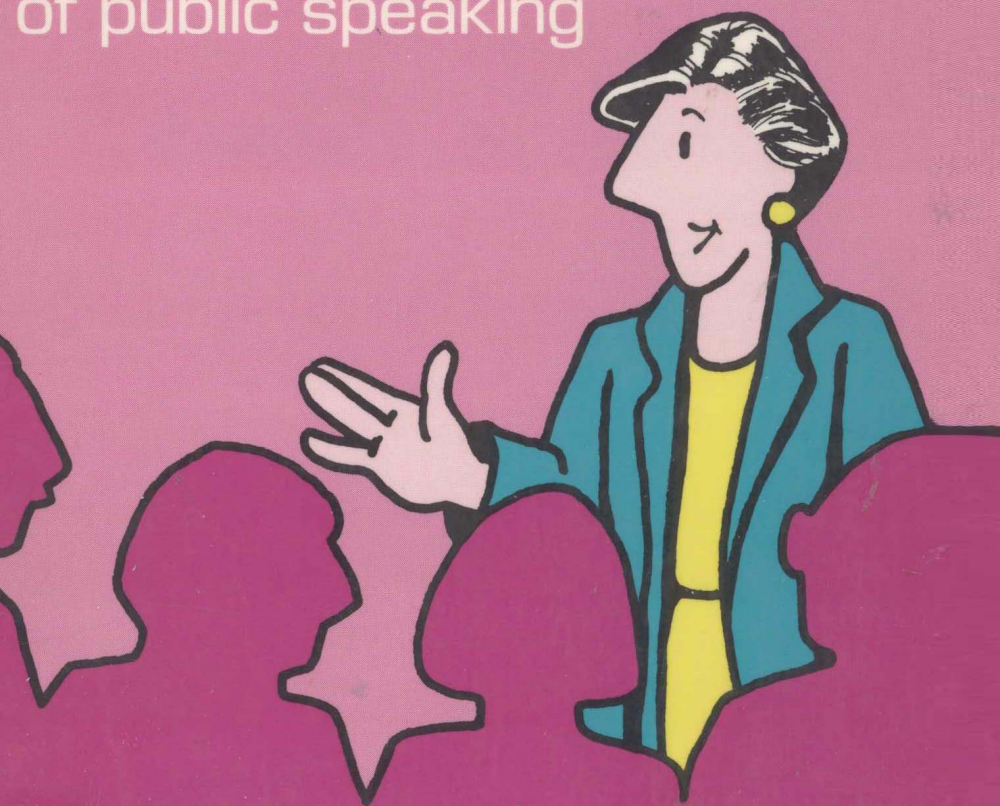


# speaking to a group

Mastering the **SKILL**  
of public speaking



**Marian K. Woodall**

Author of *thinking on your feet*

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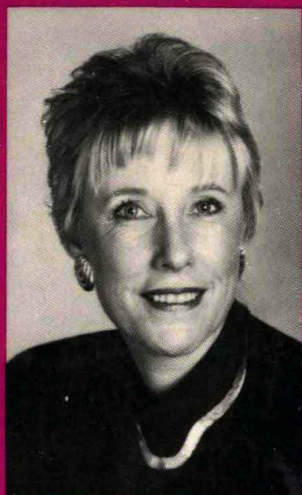
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藏书章



**Marian K. Woodall**

Author of *thinking on your feet*





## THE AUTHOR:

Marian Woodall is unlike anyone who has some group. Over the past experience worth sharing:

- national public speaker
- speech trainer for
- private speech coach
- college oral communications professor

From this rich and varied background (and her own love affair with public speaking!) Marian offers tested tips and strategies.

## THE BOOK:

If you speak in public you need *SPEAKING TO A GROUP!* Whether seasoned pro or "step-by-step" beginner, you will find help building your skills. . .

chapters on creating and using visual aids . . . help for team presentations and selling to groups . . . chapters on successful Q & A sessions . . . ways to involve the audience.

### Do you want to

- conquer your nervousness?
- speak with greater power?
- use great gestures?
- feel confident with any size group?
- sell effectively in presentations?

### Learn how to develop

- confident, poised delivery
- visuals with pizzazz
- a voice with authority
- openings that grab audience attention
- closings that drive home your message

## WHAT PEOPLE SAY:

CEO, Portland: "Wish I'd had this book 20 years ago. . . . All my managers will now use it."

Speech Trainer, San Diego: "Thorough, professional, practical, and helpful. . . . Truly a 'user-friendly' approach."

Corporate Communications Officer, Boston: "Marian's right: anyone CAN learn to speak—with this book. It's a must for our executive staff."

Sales Manager, San Francisco: "Your selling success will skyrocket just from the tips on improving team presentations."

Former Governor's aide, Tucson: "Everybody from a seasoned stumper to the novice can pick up helpful ideas and great tips . . . and the novice won't let this book out of her sight!"

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# **SPEAKING TO A GROUP**

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**Mastering the SKILL  
of public speaking**

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**MARIAN K. WOODALL**

**PBC**  
**PROFESSIONAL BUSINESS COMMUNICATIONS**

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Lake Oswego, Oregon 97035

## **SPEAKING TO A GROUP**

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# **DEDICATION**

To Dr. William B. Hunter, Jr.,  
who taught me—by both example and advice—  
that if I thought I could, I could.



---

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# **CONTENTS— BRIEF VERSION**

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	<b>Contents</b>	<b>11</b>
	<b>Introduction</b>	<b>19</b>
<b>One</b>	<b>Public Speaking is a SKILL and You Can Master It</b>	<b>25</b>
<b>Two</b>	<b>Planning is the Key to Success</b>	<b>35</b>
<b>Three</b>	<b>Creating the Opener</b>	<b>53</b>
<b>Four</b>	<b>Involving the Audience</b>	<b>63</b>
<b>Five</b>	<b>Developing the Structure</b>	<b>73</b>
<b>Six</b>	<b>Developing the Content</b>	<b>79</b>
<b>Seven</b>	<b>Planning Team Presentations</b>	<b>89</b>
<b>Eight</b>	<b>Preparing Effective Visuals</b>	<b>103</b>
<b>Nine</b>	<b>Preparing Before the Presentation</b>	<b>117</b>
<b>Ten</b>	<b>Preparing Your Mind— Minimize Your Nervousness</b>	<b>133</b>
<b>Eleven</b>	<b>Preparing Your Body</b>	<b>139</b>
<b>Twelve</b>	<b>Preparing Your Voice</b>	<b>153</b>
<b>Thirteen</b>	<b>Using Visual Aids Effectively</b>	<b>163</b>
<b>Fourteen</b>	<b>Practice, Practice, Practice</b>	<b>173</b>
<b>Fifteen</b>	<b>Beginning to Speak</b>	<b>179</b>
<b>Sixteen</b>	<b>Maximizing the Question &amp; Answer Session</b>	<b>185</b>
<b>Seventeen</b>	<b>Responding to Questions— Thinking on Your Feet</b>	<b>193</b>
	<b>Additional Resources</b>	<b>209</b>
	<b>Index</b>	<b>211</b>



# **CONTENTS**

---

## **CONTENTS—BRIEF VERSION** **9**

---

## **INTRODUCTION** **19**

## **CHAPTER ONE** **25**

---

### **PUBLIC SPEAKING IS A SKILL AND YOU CAN MASTER IT**

---

Stand When Presenting	27
Presenting—An Important SKILL to Master	28
Fear of Public Speaking	29
Presenting is Communicating	31
Why Plan?	32

**CHAPTER TWO** **35**

**PLANNING IS THE KEY TO SUCCESS**

Developing the Presentation	35
Assessing Your Audience	36
The Two Percent Rule	40
Define Your Purpose	42
Create Your One-Sentence Thesis	44
Select the Structure— The Organizational Pattern	47
Summary	50

**CHAPTER THREE** **53**

**CREATING THE OPENER**

Goals of an Effective Introduction	54
Get the Audience's Attention—The Opener	54
What About Jokes?	58
What About "Good morning"?	59

**CHAPTER FOUR 63**

**INVOLVING THE AUDIENCE**

Decisions About Involvement Activities	64
Involve Their Minds	65
Involve Them Physically	65
Involve Them in Writing	67
Involve Them Orally	68

**CHAPTER FIVE 73**

**DEVELOPING THE STRUCTURE**

Identify Your Central Idea—Thesis Sentence	74
Develop Your Oral Guidelines	74
Patterns for Introductions	77

**CHAPTER SIX 79**

**DEVELOPING THE CONTENT**

Decide on Material to Support the Structure	80
Note Cards	81
Manuscript Presentations	82
Ways to Emphasize an Idea	83
Closings	85



**CHAPTER SEVEN 89**

**PLANNING TEAM PRESENTATIONS**

Planning	90
▪ Participants and Their Roles	90
▪ Agenda	91
▪ Environment	92
▪ Equipment	94
▪ Time	94
▪ Briefing	94
Presenting	95
Follow-Up	99
Debriefing	100

**CHAPTER EIGHT 103**

**PREPARING EFFECTIVE VISUALS**

Why Visuals?	103
What Visuals?	105
Graphics for Numbers, Statistics, and Financial Data	106
Graphics for Systems, Organization, Flow, and Time Lines	108
Graphics for Physical Items	109
Graphics for People Situations	112
Guidelines for Better Visuals	112
Problems with Visuals	115

## **CHAPTER NINE**

**117**

---

### **PREPARING BEFORE THE PRESENTATION**

---

Scout the Room	118
Arrangement of Rooms	119
Ordering and Checking Audio-Visual Equipment	123
Microphones	123
Projection Equipment	125
Podium	126
Getting the Right Introduction	129
Tool Kit	132

## **CHAPTER TEN**

**133**

---

### **PREPARING YOUR MIND— MINIMIZE YOUR NERVOUSNESS**

---

Nervousness is Natural	133
Attitude is Everything	134
Pre-Speech Warm-Ups	135

**CHAPTER ELEVEN** **139**

**PREPARING YOUR BODY**

Posture	140
Appearance	140
Gestures	143
Eye Contact	147
Face	149

**CHAPTER TWELVE** **153**

**PREPARING YOUR VOICE**

Create Verbal Graphics	155
Areas for Development	155
Practice Vocal Color	157
Warming Up	160

**CHAPTER THIRTEEN** **163**

**USING VISUAL AIDS EFFECTIVELY**

Guidelines for Projected Aids	164
Guidelines for Extemporaneous Visuals	168
Guidelines for Physical Objects	169
What About Handouts?	170