

# Toni Morrison

Writing the Moral Imagination

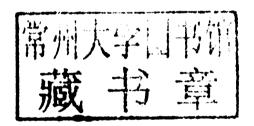
VALERIE SMITH

**WILEY-BLACKWELL** 

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### Valerie Smith





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# Toni Morrison: Writing the Moral Imagination

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Valerie Smith July 2012

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## INTRODUCTION

Toni Morrison ranks among the most highly-regarded and widely-read fiction writers and cultural critics in the history of American literature. Novelist, editor, playwright, essayist, librettist, and children's book author, she has won innumerable prizes and awards and enjoys extraordinarily high regard both in the United States and internationally.1 Her work has been translated into many languages, including German, Spanish, French, Italian, Norwegian, Finnish, Japanese, and Chinese and is the subject of courses taught and books and articles written by scholars all over the world. It speaks to academic and mass audiences alike; scholars have interpreted her work from myriad perspectives, including various approaches within cultural studies, African Americanist, psychoanalytic, neo-Marxist, linguistic, and feminist methodologies, while four of her novels were Oprah's Book Club selections. She invites frequent comparison with the best-known writers of the global canon: Virginia Woolf, William Faulkner, Zora Neale Hurston, James Joyce, Thomas Hardy, Gabriel Garcia Marquez, Wole Soyinka, Chinua Achebe, and others. Because of her broad appeal, throughout her career, readers and critics alike have sought to praise Morrison by calling her work "universal."

The adjective "universal" has typically been applied to work in any medium that speaks to readers, viewers, or audience members whatever their race, ethnicity, gender, sexual orientation, age, or socioeconomic status. Art described as "universal" is contrasted implicitly or explicitly with work that is labeled "provincial," that is, more explicitly grounded in the culture, lore, or vernacular of an identifiable group. But for all its "universality," Morrison's writing is famously steeped in the nuances of African American language, music, everyday life, and cultural history.<sup>2</sup> Even more precisely, most of her novels are concerned with the impact of racial patriarchy upon the lives of black women during specific periods in American history, such as the Colonial period, or the eras of slavery, Reconstruction, Jim Crow, and Civil Rights.

It should not surprise us that Morrison considers the appellation "universal" to be a dubious distinction. In a 1981 interview with Thomas LeClair she remarks:

It is that business of being universal, a word hopelessly stripped of meaning for me. Faulkner wrote what I suppose could be called regional literature and had it published all over the world. It is good – and universal – because it is specifically about a particular world. If I tried to write a universal novel, it would be water.<sup>3</sup>

Here Morrison famously challenges the notion that universal art is unmarred by markers of cultural specificity. Instead, she argues that only by being specific can a work truly be universal. Rather than aspiring to a culturally de-racinated discourse, then, in her fiction she seeks ways of writing about race without reproducing the tropes of racism, or as she puts it in a 1997 essay entitled "Home": "How to be both free and situated; how to convert a racist house into a race-specific yet nonracist home."

As Dwight McBride, Cheryl A. Wall, and others have argued, one way to understand Morrison's career is to consider the interconnections among her roles as writer of fiction and nonfiction, editor, and teacher.<sup>5</sup> On numerous occasions she has herself eschewed the distinction between scholarship or criticism and the creative arts, as for example, she writes in a 2005 essay:

It is shortsighted to relegate the practice of creative arts in the academy to the status of servant to its scholarship, to leave the practice of creative arts along the edge of the humanities as though it were an afterthought,

an aspirin to ease serious pain, or a Punch-and-Judy show offering comic relief in the midst of tragedy.<sup>6</sup>

Her adroit use of language notwithstanding, at their core, all of her novels provide astute analyses of cultural and historical processes. Likewise, their critical insightfulness notwithstanding, Morrison's essays and articles make powerful use of narrative and imagery. One never forgets that she is a novelist writing analytic prose or a social and cultural critic writing fiction.

She has been a teacher, editor, critic, and fiction writer, and throughout her career, she has worked in two or more of these areas simultaneously. She taught at a number of colleges and universities while writing fiction, and she published five novels during the period when she both worked as senior editor at Random House and taught. As she continues to produce one path-breaking novel after another, she has also written influential speeches, critical and political essays and articles, libretti, a book of literary criticism, several children's books, and edited two interdisciplinary cultural studies volumes. Moreover, the project of her work outside the realm of fiction writing is tied inextricably to the aims of her fiction itself. To understand the extent of her contributions and achievements, then, it behooves us to consider the nature of those connections.

Throughout her critical writing, Morrison asserts that the role of the reader must be active, not passive; indeed, she suggests that the reader must be actively engaged with the author in a dynamic process out of which textual meaning derives. In "The Dancing Mind," her 1996 acceptance speech delivered on the occasion of receiving the Distinguished Contribution to American Literature Award from the National Book Award Foundation, she writes:

Underneath the cut of bright and dazzling cloth, pulsing beneath the jewelry, the life of the book world is quite serious. Its real life is about creating and producing and distributing knowledge; about making it possible for the entitled as well as the dispossessed to experience one's own mind dancing with another's; about making sure that the environment in which this work is done is welcoming, supportive.<sup>7</sup>

In part, this view of the relationship between reader and writer reflects the influence of other forms of cultural production and performance, such as dance, oratory, and jazz, upon her work. As she observes in an essay entitled "Rootedness: The Ancestor as Foundation" (1984), in her writing she seeks to inspire her reader to respond to a written text as she or he would to a worship service or a musical performance:

[Literature] should try deliberately to make you stand up and make you feel something profoundly in the same way that a Black preacher requires his congregation to speak, to join him in the sermon . . . that is being delivered. In the same way that a musician's music is enhanced when there is a response from the audience. Now in a book, which closes, after all – it's of some importance to me to try to make that connection – to try to make that happen also. And, having at my disposal only the letters of the alphabet and some punctuation, I have to provide the places and spaces so that the reader can participate. Because it is the affective and participatory relationship between the artist or the speaker and the audience that is of primary importance, as it is in these other art forms I have described.<sup>8</sup>

This quality of engagement is also important to her work because it is a means through which she dismantles the hierarchies that undergird systemic forms of oppression. For Morrison, language and discursive strategies are not ancillary to systems of domination. Rather, they are central means by which racism, sexism, classism, and other ideologies of oppression are maintained, reproduced, and transmitted. As a writer, she may not be inclined or equipped to intervene in the policy arena to bring about social change, but she seeks to use her artistic talents to illuminate and transform the ways in which discursive practices enshrine structures of inequality: "eliminating the potency of racist constructs in language is the work I can do." For this reason, Morrison does not spoon-feed meaning to her readers. For her fiction to serve the function she intends, the reader must be willing to re-read, to work. Hence her novels refuse to tell us overtly what they mean:

[Her novels other than *Sula*] refuse the 'presentation': refuse the seductive safe harbor; the line of demarcation between the sacred and the obscene, public and private, them and us. Refuse, in effect, to cater to the diminished expectations of the reader, or his or her alarm heightened by the emotional luggage one carries into the black-topic text.<sup>10</sup>

Elsewhere she has written: "I want my fiction to urge the reader into active participation in the non-narrative, nonliterary experience of the text, which makes it difficult for the reader to confine himself to a cool and distant acceptance of data. . . . I want to subvert [the reader's] traditional comfort so that he may experience an unorthodox one: that of being in the company of his own solitary imagination."

The opening of *Beloved*, for example, unsettles the reader epistemologically in order to invoke the slaves' experience of dislocation. Similarly, the reader of *A Mercy* is likely to be confused by references and allusions to events that have yet to unfold; our disorientation enacts the confusion of the novel's seventeenth-century characters making their way within a world that will become the United States of America.

Moreover, in her fiction and criticism alike, she considers the strategies by which racial ideologies are constructed, maintained, and circulated. One of her most famous essays, "Unspeakable Things Unspoken: The Afro-American Presence in American Literature" (1989), provides the framework of her influential book-length study, Playing in the Dark: Whiteness and the Literary Imagination (1992). Here she explores the significance of the silence surrounding the topic of race in the construction of American literary history. For her, many critics' refusal to acknowledge the role of race in the making of the US literary canon exemplifies the unspeakability of race in American culture. To her mind, custodians of the canon retreat into specious arguments about quality and the irrelevance of ideology when defending the critical status quo against charges of racial bias. Moreover, Morrison is skeptical about arguments based on the notion of critical quality, given that aesthetic judgments are inevitably subjective, often self-justifying, and contested.

In this essay she also reflects upon some of the ways in which scholars of African American literature have responded to attempts to delegitimize black literary production. While some critics deny the very existence of African American art, African Americanists have rediscovered texts that have long been ignored, underread, or misinterpreted; have sought to make places for African American writing within the canon; and have developed innovative strategies of interpreting these works. Other critics dismiss African American art as inferior—"imitative, excessive, sensational, mimetic . . . and unintellectual, though very often 'moving,' 'passionate,' 'naturalistic,' 'realistic,' or sociologically

'revealing.'"<sup>12</sup> Those critics, Morrison notes, often lack the acumen, inclination, or commitment to understand the complexity of African American literature. In response to such judgments, African Americanists have mobilized and interpreted recent theories and methodologies (such as deconstruction, psychoanalysis, feminism, and performance theory, to name a few) in relation to African American texts in order to intervene in current critical discourses and debates. Morrison also sharply criticizes those who seek to ennoble African American art by assessing it in relation to the ostensibly universal criteria of Western art. She remarks that such comparisons fail to do justice both to the inherent qualities of the texts and to the myriad traditions of which they are a part.

She describes three strategies critics might utilize in order to undermine such efforts to marginalize African American art and literature. To counteract such assaults on forms of black cultural production, she first proposes that critics develop a theory of literature that responds to the tradition's vernacular qualities: "one that is based on its culture, its history, and the artistic strategies the works employ to negotiate the world it inhabits" (p. 11). Second, she suggests that the canon of classic, nineteenth-century literature be reexamined to illuminate how the African American cultural presence is expressed even in its ostensible absence from white-authored, ostensibly race-neutral texts. Third, she recommends that contemporary literary texts, whether written by white authors or authors of color, be studied for evidence of this presence.

"Unspeakable Things" centers on the second and third strategies; here, Morrison seems intrigued with the rich possibilities contained in the idea of absence:

We can agree, I think, that invisible things are not necessarily "notthere;" that a void may be empty, but it is not a vacuum. In addition, certain absences are so stressed, so ornate, so planned, they call attention to themselves; arrest us with intentionality and purpose, like neighborhoods that are defined by the population held away from them. (p. 11)

Her incisive reading of Herman Melville's *Moby-Dick* as a critique of the power of whiteness exemplifies the second strategy she outlines and indicates the subtext of race that critics of that classic text long ignored. She demonstrates the third strategy by analyzing the opening sentence

of each of her novels to suggest ways in which African American culture becomes legible in black texts. Morrison's readings of her own prose display the acuity of her critical sensibility and her use of language to reveal the subtleties of African American cultural life.

Her book-length critical study, *Playing in the Dark: Whiteness and the Literary Imagination* (1993), is now widely understood to be an extraordinarily influential contribution to discussions of race and US literature. It expands upon the enterprise of "Unspeakable Things" and explores the impact of constructions of race upon a range of key texts in the American literary tradition. As part of the complex project of this work, Morrison establishes the discourses of race within which texts by Willa Cather, Melville, Edgar Allan Poe, Ernest Hemingway, and others participate. By making explicit the assumptions about race inscribed within the texts upon which she focuses, Morrison reveals the centrality of ideas of whiteness and blackness to the idea of America. As she writes:

It has occurred to me that the very manner by which American literature distinguishes itself as a coherent entity exists because of this unsettled and unsettling population [Africans and African Americans]. Just as the formation of the nation necessitated coded language and purposeful restriction to deal with the racial disingenuousness and moral frailty at its heart, so too did the literature, whose founding characteristics extend into the twentieth century, reproduce the necessity for codes and restriction. Through significant and underscored omissions, startling contradictions, heavily nuanced conflicts, through the way writers peopled their work with the signs and bodies of this presence – one can see that a real or fabricated Africanist presence was crucial to their sense of Americanness.<sup>13</sup>

In the introductions to her two edited collections, Morrison draws analogies between constructions of race in literature and in real life to explore how strategies of racialization functioned within the discourse surrounding two high-profile cultural events from the 1990s. In "Introduction: Friday on the Potomac," which begins Race-ing Justice, En-gendering Power: Essays on Anita Hill, Clarence Thomas, and the Construction of Social Reality (1992), Morrison refers to Daniel Defoe's Robinson Crusoe to demonstrate that because of the proliferation of racist and sexist stereotypes, both then-Supreme Court nominee Clarence Thomas and Anita Hill (his former attorney-adviser and

special assistant who accused him of sexual harassment) were rendered at once overly familiar and incomprehensible during Thomas's Senate confirmation hearings.<sup>14</sup> Reading the figure of Thomas and the discourse surrounding the hearings in light of Daniel Defoe's *Robinson Crusoe*, she explores some of the historically-grounded patterns of domination, acquiescence, and resistance that are reenacted in contemporary cultural and political debates. As Sami Ludwig has noted, in her introduction, "Morrison takes the binary out of the realm of mere language structure and contextualizes it in a historical realm of human interaction."<sup>15</sup>

Likewise, in "The Official Story: Dead Man Golfing," the introduction to *Birth of a Nation'hood: Gaze, Script, and Spectacle in the O. J. Simpson Case* (1997), Morrison reads Herman Melville's "Benito Cereno" in relation to Simpson's 1994 criminal trial for the murder of his ex-wife Nicole Brown Simpson and her friend Ronald Goldman. In her analysis, she explores ways in which raced and gendered national narratives produce an official story that eclipses actual events.

\* \* \*

Toni Morrison was born Chloe Ardelia Wofford on February 18, 1931, in Lorain, Ohio, a multiracial steel town. Her parents and other members of her extended family bequeathed to her both a legacy of resistance to oppression and exploitation and an appreciation of African American folklore and cultural practices. Both sets of grandparents migrated from the South to Ohio in hopes of leaving virulent forms of racism behind and finding greater opportunities for themselves and their children; her maternal grandparents came from Alabama, and her father's family came from Georgia.

The music, folklore, ghost stories, dreams, signs, and visitations that are so vividly evoked in her fiction pervaded Morrison's early life and inspired her to capture the qualities of African American cultural expression in her prose. Indeed, Morrison and her critics alike have described the influence of orality, call and response, jazz and dance in her narratives. Yet the presence of myth, enchantment, and folk practices in her work never offers an escape from the sociopolitical conditions that have shaped the lives of African Americans. Cultural dislocation, migration, and urbanization provide the inescapable