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考研英语红领金，
考试高分有信心！

字帖



红领金英语

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The curve chart shows that the global E-commerce turnover experienced some changes over the past several years. From 1997 to 2005, it rose dramatically from 20 billion to 900 billion.

We learn from the curve chart that people in mounting numbers chose to shop online. Several reasons can be listed to account for this phenomenon: for one thing, the authorities have issued some preferential policies to protect and encourage the development of E-commerce industry, thus quite a few online shopping websites emerged overnight, which facilitated and accelerated online transactions. Moreover, technically speaking, thanks to the wide-spread availability of computers and Internet, the one-click-payment consumption mode has thus been widely accepted by the public. Last but not least, consumers' support and craze for E-commerce can also be attributed to the influence of "Group Dynamics": when their friends shop online, they will be influenced and then imitate the behaviors they

see unconsciously.

The rapid growth of E-commerce industry indicates that this new business model will contribute largely to the sustainable development of global economy. However, when enjoying the fruits offered by E-commerce, we should also keep an eye on the underlying danger or risk. In a virtual world with open boundary, deception and fraud sometime abounds.

The bar chart given above reflects the statistics of overtime hours among different kinds of professions. Self-employed businessmen spend nearly 2 hours per day in working overtime, ranking first. On the contrary, civil servants' additional working hours are the shortest, only less than 50 minutes per day. The overtime hours of scientific researchers, cultural and sports workers and teachers range from 80 minutes to less than 50 minutes.

The bar chart informs us of the phenomenon that there exist some differences in overtime hours among people with diverse careers, especially between self-employed businessmen and civil servants. Ample reasons can account for this phenomenon: firstly, to make more

profits, businessmen have to spend more time in manufacturing products, attracting and customers and managing workers. Moreover, with the competition becoming increasingly fierce, they have to alternative but to work overtime to avoid being eliminated by the market and their rivals. When it comes to civil servants, those are not the same things at all. Facing less risks and pressures, and leading a steady life, they don't need to work overtime frequently.

Working overtime is a two-bladed sword. Surely, it will generate considerable economic gains. However, it will give rise to some damages. Every one of us should balance our work, life and health. Otherwise we will eventually become a machine and slave of work.

As is vividly depicted in the cartoon above, many people, regardless of their age, gender and career, are eager to donate money to charity. Definitely, people in all walks of life today participate in donation activities. It is rather a good news to those who are in need.

The connotation of the drawing can be interpreted in terms of love and the spirit of devotion. For one thing, love and devotion is one of the most indispensable virtues in China. Traditionally speaking, whenever people in one region are hit by natural disasters, people in other regions would never hesitate to dedicate their love and care. For instance, in the 2008 earthquake in

Sichuan, China, people at home and abroad donated a large amount of money to help victims. The donations help them rebuild their homelands and lead a comfortable life finally. For another, love and contribution is also conducive to the formation of a harmonious society. When we offer and receive love and help among each other, misunderstandings and conflicts can be eliminated naturally.

Contributing money and other necessities to people in urgent need is a good way to express human love and sense of devotion. To some extent, it reflects individual's sense of social responsibility. What counts most in life is not what we get from others but what we do for others.

From the cartoon given above, we can observe that there is a visitor and a seller standing by a counter. Having paid for the jade bracelet, the visitor stares at it and doubts whether it is genuine or not. Meanwhile, the seller also holds the paper money which he has just received from the visitor and fixes his gaze upon it, with the thought that "the note may be fake" in his mind.

The cartoon reveals the phenomenon of the gradual loss of mutual-trust among people. Quite a few reasons can account for this phenomenon: for one thing, many people today view trust as a high-priced option, they hold that in a society where deception, fraud and dishonest behavior abounds, trusting others may sometimes get hurt in return.

Moreover, this phenomenon can also be attributed to the absence

of full communication among people. With the pace of modern life quickening, people can barely have time to communicate with each other profoundly. How could one trust others without profound understanding?

However, no one can deny the significance of mutual-trust. It is conducive to the harmony of personal relationships and society. From my perspective, we should trust people as much as possible and try our utmost to influence those who do not trust people easily. By the way, don't you want to live in a harmonious society where people trust each other?

From the curve chart given above, we can observe that the number of film-goers and TV-goers experienced some changes over the past decade. From 1975 to 1985, the number of film-goers decreased rapidly from 80 million to nearly 10 million. During the same period, the number of TV-goers increased sharply from nearly 4 million to approximately 100 million.

From the cartoon given above, we can observe that out of the thick smog stretches a hand with a mask. Obviously, surrounded and swamped by the dense and black fog, he cannot breathe and have no choice but to take off the mask which was supposed to protect him from the smog.

The cartoon aims at informing us of the phenomenon of the gradual loss of social morality. Quite a few people today are selfish and egocentric. When putting self-interest in the first place, they tend to overlook others' benefit or feelings and become nonchalant. Moreover, this phenomenon can also be attributed to people's concern that their sense of social morality, which can be best expressed through their kindness, hospitality and warm-hearted behaviors, will sometimes invite unnecessary trouble.

The public can benefit a lot from Hong Kong investment. People can buy products with superior quality at a comparatively cheaper price. However, balancing the investment proportion of different countries is also an important issue. A diversified and balanced investment structure enable people to have more working opportunities as well as purchasing options.

The cartoon reveals the phenomenon of waste. Symptoms of waste in our society are not difficult to find: Lots of foods on table are thrown away casually just because of poor tastes. Besides, clothes are also discarded simply due to their old fashion. Last but not least, people without habits of turning off the faucet or power switch in time also abound in our life; they waste and electricity without even realizing it. Such careless waste can mostly be attributed to the absence of the consciousness of thrift. People today seem to place a higher value creating things and exploiting resources, while they overlook the importance of conserving and economizing on resources.

The negative impact of parents' indulgence on children is quite evident: For one thing, children who are raised in such an environment will be bound to suffer hardships in the future, but they are always pampered and overprotected, so there is a great possibility that they would be too fragile to face any frustration or failure and give up easily. Moreover, most of the children who are extremely spoiled are arrogant and complacent - leading a life full of exclusive love care, they are ignorant of sharing and respect. This attitude can arouse others' antipathy toward them. Last but not least, these children may find difficulty in supporting themselves once they leave their parents and enter the society.

The change of family expenses is a symbol of social advancement, economic development and the improvement of people's living standard. As to a modern mind, money should be served as a tool to improve their life quality rather than maintaining basic life alone.

The curve graph informs us of the phenomenon that species in mounting numbers become extinct along with the increase of populations. Many reasons can account for this phenomenon, and the followings might be the most critical ones: firstly, the extinction of species could be attributed to the absence of people's consciousness of wild animal's protection. To rake in excessive profit margins from transactions of animal products, quite a few businessmen tend to overlook the existence rights of wild animals and poach them savagely. What's more, relevant laws and regulations might not have been strictly enforced to impose a heavy penalty on those who poach and kill animals deliberately, which also reinforces this trend.