



多彩演绎

**Colourful
Show**

贵阳市旅游商品·精品集

贵阳市经贸委 贵阳市中小企业局

**Tourist Commodity of Guiyang
Best Collection**

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■ 贵州人民出版社

序

Preface

A Spirited Man Is Bursting With Vitality
A Culture-Rich City Achieves Prosperity

人无精神不活 地无文化不兴

文化是一个地区发展的基础，特别是地区旅游业不可或缺的一个重要组成部分。贵州旅游之所以在今天有了一个非常大的飞跃式发展，除了政府的重视以及全社会的大力参与外，还有一个极其重要的原因，就是贵州丰富多彩的民族文化，为贵州旅游业的发展奠定了坚实的基础。

作为贵州的省会城市贵阳，其旅游产业发展也逐步走出了一条独特的发展道路，彰显了敢于亮剑的精神。有了这种精神，纵有千难万险，纵然道路崎岖，我们也能勇往直前。充分挖掘贵阳地区拥有的南明文化、阳明文化、土司文化和特色性儒文化等优势资源并打造成旅游产业的亮点，具有非凡的市场价值。

目前，贵阳的旅游产业和旅游商品业的发展还处于待开发阶段，纵观贵阳市旅游商品业的发展，近几年来已从被动发展向主动发展转变。相对于文化产业而言，特色文化、文化包装、产品开发、外观设计、资金窗口、技术引进和创新等方面在全省具有不可替代的优势。

勇于亮剑，让贵阳旅游商品闯出了一条属于自己的路。整合资源、不断创新、引领全省、再创辉煌是贵阳旅游产业发展的重任。贵州旅游如何厚积薄发，后来者先至呢？面对激烈的市场竞争，亮剑精神是一件克“敌”致胜的关键法宝，在旅游商品市场这一特殊的商战中，要摸清家底，找准方向，找准市场，开发市场，占领市场，促进旅游产业和旅游商品的快速发展。

丰富的文化孕育了贵州人民丰富多彩的生活方式，也催生出了丰富的民间工艺品及生活用品。工艺品和生活用品的提升改造，将成为丰富多彩、取之不绝的贵州旅游商品。这是祖先留给我们的宝贵精神财富和文化遗产资源，从中汲取养分滋益市场，是时代赋予我们这代人的使命。

奇迹往往产生于最朴素之处，相信以贵州丰富多彩的文化为基础，贵阳旅游商品也将日益多彩化、丰富化。人无精神不活，地无文化不兴。具有丰富文化的贵州贵阳，在富有拼搏精神的贵阳人的努力下，一定会日渐繁荣，日渐发展。



As a basis for a city's development, culture is an element absolutely significant for the tourism of the city. In addition to the fact that the local government attaches great attention to the rapid development of tourism industry in Guizhou and complete support from full participation of all people, there is a very important aspect for the leap-forward growth of tourism. That is diverse ethnic culture, which lays a solid foundation for the development of tourism in Guizhou.

Being a capital city, Guiyang has witnessed fast development of tourism sector. With indomitable spirit, we will overcome all difficulties and hardships. We can tap the Nanming culture, Yangming culture, chieftain culture and Confucian culture to deliberately build them into flash spots with tremendous market values.

At present, tourism industry and tourist commodity of Guiyang still remain on a stage needing further improvement. Judging from tourist commodity made in Guiyang, we have seen an active switch from a passive one. Guiyang has a competitive and irreplaceable advantage in the province as a whole in terms of specialty culture, cultural package, product development, exterior design, capital attraction, technology introduction and innovation, relatively compared with cultural industry.

Guiyang must show its pioneering spirit to have a way out for tourist commodity. The city has a tough task to display its glory by resource reorganization and constant innovation. How to make Guizhou develop faster is vital for tourism industry. The challenging spirit is the key to success in the intense competition. As far as the tourism commodity is concerned, we must know ourselves clearly to find correct markets, develop them and capture them so as to promote dramatic growth for tourism industry and tourist commodity.



Diverse cultures enrich different kinds of living mode for local people, and also produce plentiful handicrafts and utensils for daily use. Reform of handicrafts and daily-use utensils will become a fertile source of tourist goods. This is a treasure of cultural heritage and spiritual wealth left by our ancestors, which is the mission of the age for this generation to derive nourishment from the resource to serve market.

Miracles usually occur from the simplest and plainest. Based on Guizhou culture, we believe that tourist commodity made in Guiyang will look colorful and luxuriant. If a man does not have a spirit, he can only live an empty life; if a city does not have cultural traditions, it cannot develop vigorously. Guiyang, rich in culture, will certainly become prosperous in the future, with endeavors and spirit of going all out to win success by all Guiyang citizens.



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刘雍

- 联合国教科文组织授予“一级民间工艺美术家”荣誉称号
- 国务院批准、国家发改委授予“中国工艺美术大师”
- 国家一级美术师
- 享受国务院专家津贴
- 贵州省第八、九、十届人大常委会委员
- 贵州省省管专家

其个人创作室，主要从事大型公共艺术及高档礼品的创作设计和制作。作品的特色是在继承贵州民族民间艺术传统的基础上进行创新。曾先后在中国美术馆以及广州、香港、台北、奥地利、法国举办个人作品展。

500余件作品被博物馆和收藏家收藏，其中：法国现代历史博物馆76件、中国美术馆89件、中国国家博物馆2件。

LiuYong

- “Class A Artist of Folk Handicrafts” reputed by the UNESCO
- “Master of China's industrial art” awarded by the State Development and Reform Commission and approved by the State Council
- National class—I artist
- Receiver of expert allowance from the State Council
- Member of standing committee of the 8th, 9th and 10th People's Congress of Guizhou Province
- Provincial—level expert

Mr. Liu Yong is engaged in design and making of large-sized public art and high-grade gift. His works are characterized by innovation on the basis of inheriting ethnic and folk art traditions. His one-man exhibition has been held in China Art Gallery, and in Guangzhou, Hong Kong, Taipei, Austria and France. More than 500 of his works have been collected by museums or private collectors, 76 of which are in the Modern Historical Museum of France, 89 in China Art Gallery, and 2 in the National Museum of China.

贵阳刘雍环境艺术工作室

地址：贵阳市云岩区百花巷4号3单元附12号
电话/传真：0851-6760602
手机：13885136410
邮箱：tangyun1985521@sina.com
联系人：刘雍

Liu Yong's Environmental Art Studio, Guiyang

Add: 12, Entrance 3, 4 Baihua Lane, Yunyan District, Guiyang
Tel/Fax: 0851-6760602
Mobile: 13885136410
E-mail: tangyun1985521@sina.com
Contactor: LiuYong

◎ 刘雍 铸铜雕塑

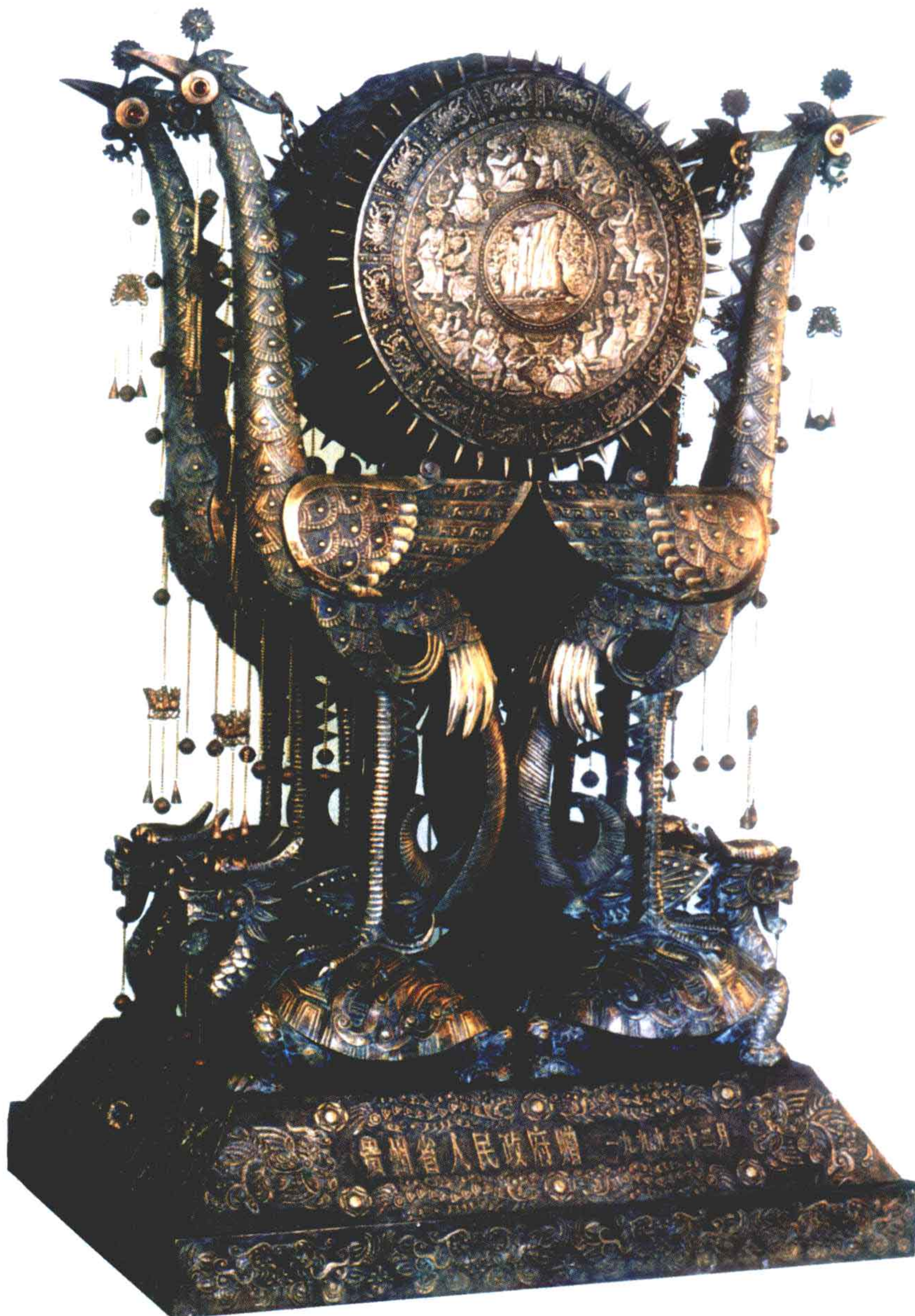
欢乐鼓·铸铜雕塑

贵州省政府赠澳门特区政府礼品，缩小的复制品获2006年贵阳市“两赛一会旅游产品”特等奖，并被中国国家博物馆收藏。

Liu Yong Bronze Statue

Merry-making Drum · Bronze Statue

The original works is a present to the Macao Special Administrative Region by the Guizhou Provincial Government. The reduced replica, collected by the National Museum of China, was awarded the special prize of Guiyang tourist products in 2006.





盛世鼓 · 铸铜雕塑

第一件为贵阳大剧院大堂装饰，第二件为中国国家博物馆收藏，第三件为中国南方电网公司收藏。

Heyday Drum · Bronze Statue

The first one is shown as a decoration in the Hall of Guiyang Grand Theater. The second one is collected by the National Museum of China. The third one is collected by the China South Grid Company.



犀牛鼎 · 铸铜雕塑

新近为赴奥地利展览所创作的作品。

Rhinoceros-shaped Pod · Bronze Statue

It is the latest work for an exhibition in Austria.



曾丽

首届“薪火相传——中国文化遗产保护年度杰出人物”入围评选活动，我省唯一入选者。

“曾宪阳藏品博物馆”创始人及馆长。

“贵州民族民间手工技艺传承馆——百工坊”策划人及创始人。

策划和组织过很多大型的活动、展览及文化出版物的出版。一直在探寻和摸索文化与市场的接轨。

梦想做贵州的文化使者，通过她的展览和展览通道，把贵州文化以及贵州的产品带向世界。

苗轶传驿——曾宪阳藏品博物馆

苗轶传驿文化传播公司（原名：贵阳苗轶藏驿文化公司），目前在省内已有两个博物馆，正在打造第三个博物馆，加之不断向外推介的巡回展出，形成一个植根于贵州本土文化，向外辐射的旅游、文化、商业相结合的平台。理念是：用贵州民族元素，创建贵州的世界品牌。

地址：贵阳市白云区

手机：13985401422

13985401433

网址：www.murelic.com

邮箱：janllyzl@163.com

联系人：王强强

Zeng Xianyang's Collected Article Museum

Miaoyi Chuanyi Cultural Company (originally known as Guiyang Miaoyi Changyi Cultural Company) has two museums in the province and is setting up a third one. Together with exhibition tours, a platform of Guizhou local culture combining tourism and culture with commerce has been taken shape. The company's concept is to create a global brandname from Guizhou by using Guizhou ethnic elements.

Add: Baiyun District, Guiyang

Mobile: 13985401422

13985401433

Website: www.murelic.com

E-mail: janllyzl@163.com

Contact: Wang Qiangqiang

Zeng Li

She is the solely chosen Guizhou candidate for the first "annual outstanding person for China cultural heritage preservation", the founder and curator of "Zeng Xianyang's Museum for Collected Articles", planner and founder of "Guizhou ethnic and folk heritage house for handicraft skill". She has planned and organized a few large-scale activities, exhibitions and publications of cultural books. She been exploring the relations between culture and market. She dreams to become a cultural envoy to bring culture and product of Guizhou to outside world, through her exhibitions or displaying channels.

礼品铜鼓(雌鼓)
规格：9×φ12(cm)

Gift bronze drum (female)
Specifications:
9×φ12cm





礼品铜鼓(雄鼓)
规格: 9×φ12(cm)

Gift bronze drum (male)
Specifications:
9×φ12cm

◎ 苗轶 礼品铜鼓

鼓是精神的象征,舞是力量的表现,各种踩鼓类舞蹈多是古代战争的形象化传达,经过数千年的衍化,目前这类舞蹈更多的是传达喜庆、庄重、严肃的气息。铜鼓是黔地少数民族珍惜和喜爱的一种民间祭器,其形状共分为麻江式铜鼓、滇式铜鼓、圆铜鼓及长铜鼓4种制式。丰富的苗族传统文化在浑厚的“鼓语——铜鼓12叠”中得到传承。

黔东南苗族铜鼓属麻江型,直径最大的约有100cm左右,一般为50cm~60cm。铜鼓制作精细,鼓面为浮雕图案,中心为太阳芒文化符号,鼓面上以“道”刻划出传统的远古文化符号,其形式丰富多彩。扣击时,常以拔音木桶于鼓肚拔音扩音,其音质或雄浑深厚,或锐耳清脆,传声甚佳。

苗轶藏驿——曾宪阳藏品博物馆,藏有铜鼓近百面,挑其中精品微缩,使之雄雌成双,附着上古朴浑厚的铜鼓文化,成为中国先秦太阳文化和贵州祭祀文化的象征物。

Miao Yi Gift Bronze Drum

Drum is a symbol of spirit and dance is a show of strength. Different dances to the rhythmic beat of the drum are vivid expressions of ancient wars. After thousands of years, these dances convey information of celebration and solemn and drums are a kind of folk sacrificial tool treasured and loved by ethnic minorities of Guizhou. Drums are divided into four types, according to their shapes, namely, Majiang type, Yunnan type, round type and long type.

The Miao drum of Southeast Guizhou belongs to the Majiang type and its maximum diameter is about 100cm, usually 50-60cm. The drum is elaborately made. The drum face has pictures of relief and its center has symbol of sun rays. Lines with plentiful forms on the drum face depict traditional culture since time immemorial. When beating, a wooden bucket is usually used to change or improve the sound effect.

Zeng Xianyang's Collected Article Museum has a collection of some 100 bronze drums, best of which are paired in both male and female microforms. These drums containing ancient cultural connotation become symbolism of China's pre-Qing sunny culture and sacrificial culture of Guizhou.

林雪飞

1988年开始从事服装设计。后赴香港跟随时装界著名时装设计师学习服装设计。

2003年返回贵阳开始从事贵州少数民族服饰文化元素研究。

2004年，“新丝路中国模特大赛”贵州赛区总决赛唯一指定品牌。

2006年，“蓝天下的至爱——2006美丽上海慈善行”慈善晚会唯一指定服饰，同时林雪飞设计的一套晚装以22,000元的高价拍出，成为当晚慈善晚会拍卖最高价。

2006年，在“多彩贵州旅游形象大使选拔大赛”贵阳赛区担任评委。林雪飞工作室为参赛选手服饰、化妆造型全程支持机构。

2006年，获“开磷杯”多彩贵州旅游商品设计大赛贵阳赛区组委会大奖、省创新奖。

2007年，获多彩贵州旅游商品“两赛一会”贵阳市旅游商品设计大赛特等奖。

贵州多彩雪飞文化旅游商品有限公司

以个性文化特色服装为龙头，以贵州旅游商品为主导的文化型企业。其系列产品注重地区文化特色而又不失时尚性。

地址：贵阳市中华北路109号众厦大厦7层

电话：0851-6822333

传真：0851-6815777

邮编：550002

邮箱：linxuefei6815777@126.com

网址：www.linxuefei.com

联系人：陈梅

Lin Xuefei Culture and Tourist Commodity Co. Ltd.

The company is a cultural enterprise whose products are focused on and guided by both cultural personality and fashionable style.

Add: 7F, Zhongxia Mansion, 109 North Zhonghua Road, Guiyang

Tel: 0851-6822333

Fax: 0851-6815777

Zip: 550002

E-mail: linxuefei6815777@126.com

Website: www.linxuefei.com

Contact: Chen Mei

◎ 林雪飞 特色服饰

苗族把历史穿在了身上，而林雪飞却把贵州苗族文化引入了她的服装及饰品中。古老文字承载遥远的记忆，数千年的沉淀使平常变成了神秘，这种把传统符号打散重构的手法给人一种特殊的审美情趣。民族文化符号与时尚的结合，穿越了时空，重新焕发出新的生命。

Lin Xuefei Dress and Ornament with Special Flavor

Lin Xuefei introduces the historical meanings of the Miao people's costumes into her design of dresses and ornaments. Age-old words carry long-time memory, thus commonness becoming mystic because of thousands of years' connotation. The approach to reorganization of traditional symbols offers a kind of special aesthetic interest. Combination of ethnic cultural symbols with vogues gives a birth to a new life.

Lin Xuefei

In 1988, Lin Xuefei began to be interested in garment design. Later, she went to Hong Kong to study design of dress with world famous apparel stylists.

In 2003, when returned to Guiyang, she started to engage in her research on ornamental and cultural elements on dresses of ethnic minorities in Guizhou.

In 2004, her brand was designated as the sole product for the New Silk-road China Model Contest in the final of Guizhou venue.

In 2006, her designed dress was designated as the sole brand for the charity evening entertainment in "true love under the blue sky 2006 charity travel to Shanghai". A suit of evening dress she designe had the highest auction price of 22,000 yuand. In 2006, she was appointed as a member of the appraisal panel of "tourism image ambassador of colorful Guizhou" in Guiyang venue.

Lin Xuefei's studio was made a supporting organ for dress and make-up for participants.

In 2006, she won "Kai Lin Cup" for organizing committee prize and provincial innovation prize of tourist goods design contest in colorful Guizhou.

In 2007, she won a special prize for Guiyang tourist goods of colorful Guizhou tourist goods fair.



《水书》纯毛蜡染围巾

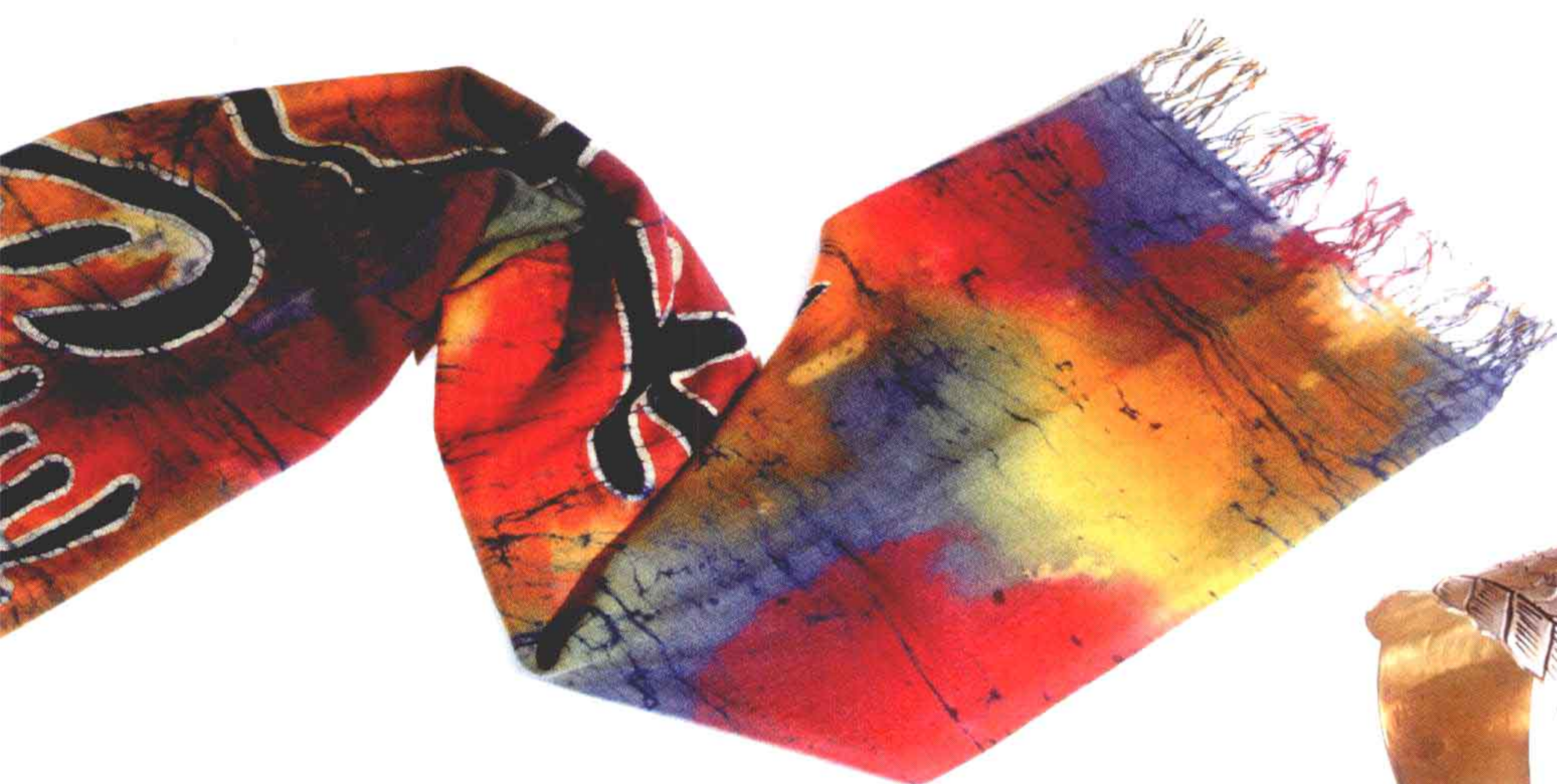
这款将贵州民族文化符号时尚化的产品，将传统文化符号、现代时尚面料和贵州蜡染工艺相结合，从而创造出一种新的市场。

因其独到的设计，在省市各级比赛中频获嘉奖，在中央电视台、省市电视台和各类媒体中频频亮像。

"Shui-style Graphic" Pure-wool Batik Scarf

Being fashionable symbols of Guizhou ethnic culture, this product integrates traditional symbols, modern material and batik technique to pioneer a new market.

Thanks to its unique design, these kinds of products have been awarded varied prizes at provincial or municipal levels, and have showed pieces on CCTV, provincial or municipal televisions, as well as different media.



刘奇卡

中国书法家协会会员，贵州省美术家协会理事，贵州省美术家协会六画种艺委会副主任，贵州省书法家协会常务理事，贵阳市书法家协会副主席，贵阳市群文学会会长，贵州民族书画院一级美术师，其作品多次参加国家级书画大展，多次获奖，并被收入数十部大型辞书、名人录等。

Liu Qika

He is a member of China Calligraphists Association, member of Guizhou Provincial Artists Association, deputy director of 6-style painting art committee of Guizhou Provincial Artists Association, executive member of Guizhou Provincial Calligraphists Association, vice chairman of Guiyang Calligraphists Association, director of Guiyang Amateur literature and Art Association, grade-I artist of Guizhou Calligraphic and Painting Academy for Ethnic Minorities. His works have been displayed at national calligraphic and painting exhibitions, awarded prizes and compiled in dozens of large dictionaries, who's who, etc.

◎ 刘奇卡 书法十二生肖 获国家专利

书法十二生肖是将书法和十二生肖这两个中国传统文化元素结合在一起的一种新型创作模式。它利用中国书画特有的线条，通过提按、转折、急缓、涩滑等手法，以略为夸张的行草书线条组画，画中有字，字中有意，动物形象在书法与绘画相结合的笔调中栩栩如生。

书法十二生肖有别于当今大篆，书写时，不直接以动物的称谓入画，而以含蓄而间接的意境使之更富有哲理，使内容和形式更统一；以浓墨入画，表现墨分五色的韵味。

Liu Qika Animal-symbolic Calligraphy Acquired national patent

Animal-symbolic calligraphy is a new mode that combines two traditional Chinese cultural elements, namely, calligraphy and twelve symbolic animals. Using unique skills of Chinese calligraphy and painting, the calligrapher creates in a running style by means of rising, pressing, turning and rolling his writing brushes to form a painting with a bit exaggerated lines. This kind of calligraphy has vivid features of a painting like a character and a character like a painting.

Animal-symbolic calligraphy is different from character seal. When executing, calligrapher does not use animal name directly, but artistic conceptions to achieve a unity of artistic form and content.



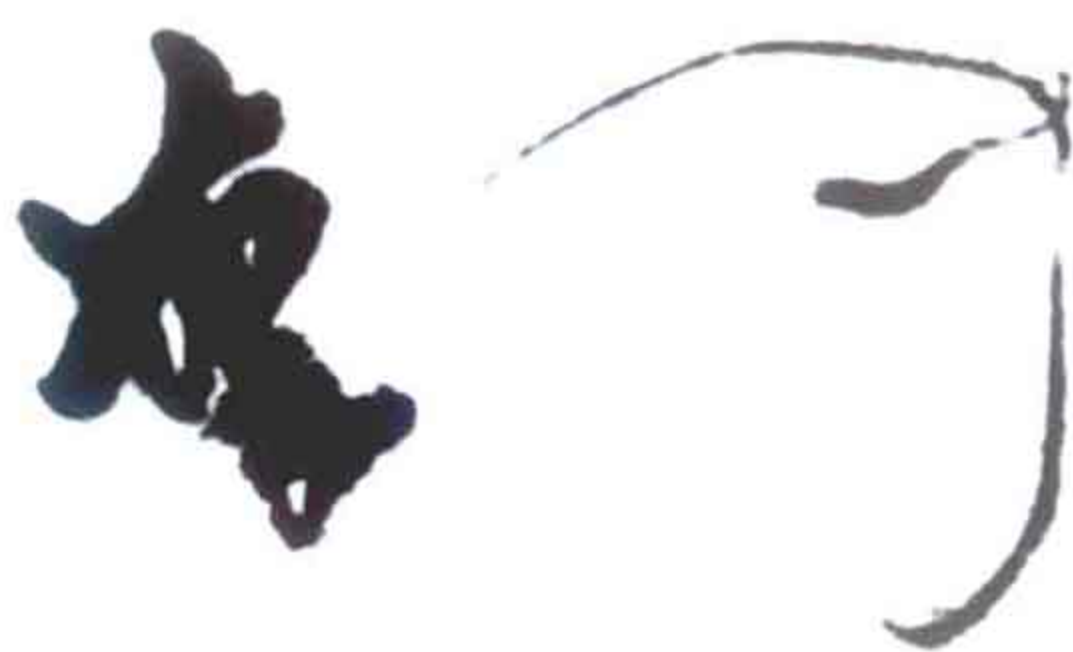
鼠·不惑

鼠由行草书『不惑』组成，即体现传说『鼠开天』，鼠的机灵和执着不变的天性，又谐音『不劳而获』，俗话说，『鼠不打空仓，燕不进俗门』。



牛·勤

牛以行书『勤』略为夸张的线条构成，体现『不辞羸病卧残阳』的孺子牛精神。



虎·兽之王

虎以行书『兽之王』组成，展现『兽长难非议，山君只异名』的威风。



地址：贵州省贵阳市中山西路65号
电话：0851-8129076
传真：0851-5812756
手机：13985526023
邮编：550001

Add: 65 West Zhongshan Road,
Guiyang, Guizhou
Tel: 0851-8129076
Fax: 0851-5812756
Mobile: 13985526023
Zip: 550001

蛇 · 无足行

蛇以草书『无足行』组成，诗云：『画蛇添足适为累』（明代大学者胡俨诗），表现无足行千里的祝愿。



龙 · 华夏之魂

龙以草书『华夏之魂』组成，左下部为东方女性头像，喻为龙的传人，体现中华民族的民族文化和精神。



兔 · 明月

兔以草书『明月』组成，紧贴『金龟西下，玉兔东升』，『玉兔为月』的内涵。



猴 · 曾为人先

猴以行草书『曾为人先』组成，喻示人类发展的客观规律，劳动创造人。



羊 · 善为

羊以行草书『善为』组成，许慎《说文解字》『吉羊为善也』。体现『鸦有返哺之意，羊有跪乳之恩』的内涵。



马 · 腾飞

马以草书『腾飞』组成，以天马行空，马踏飞燕，老骥伏枥志在千里，永往直前的精神立意。



猪 · 满福

猪以行草书『满福』组成，以『六畜兴旺』是福，『猪来福』等立意。



狗 · 义

狗以草书『义』略为夸张的线条构成，以『儿不嫌母丑，狗不怨家贫』，义犬等立意。



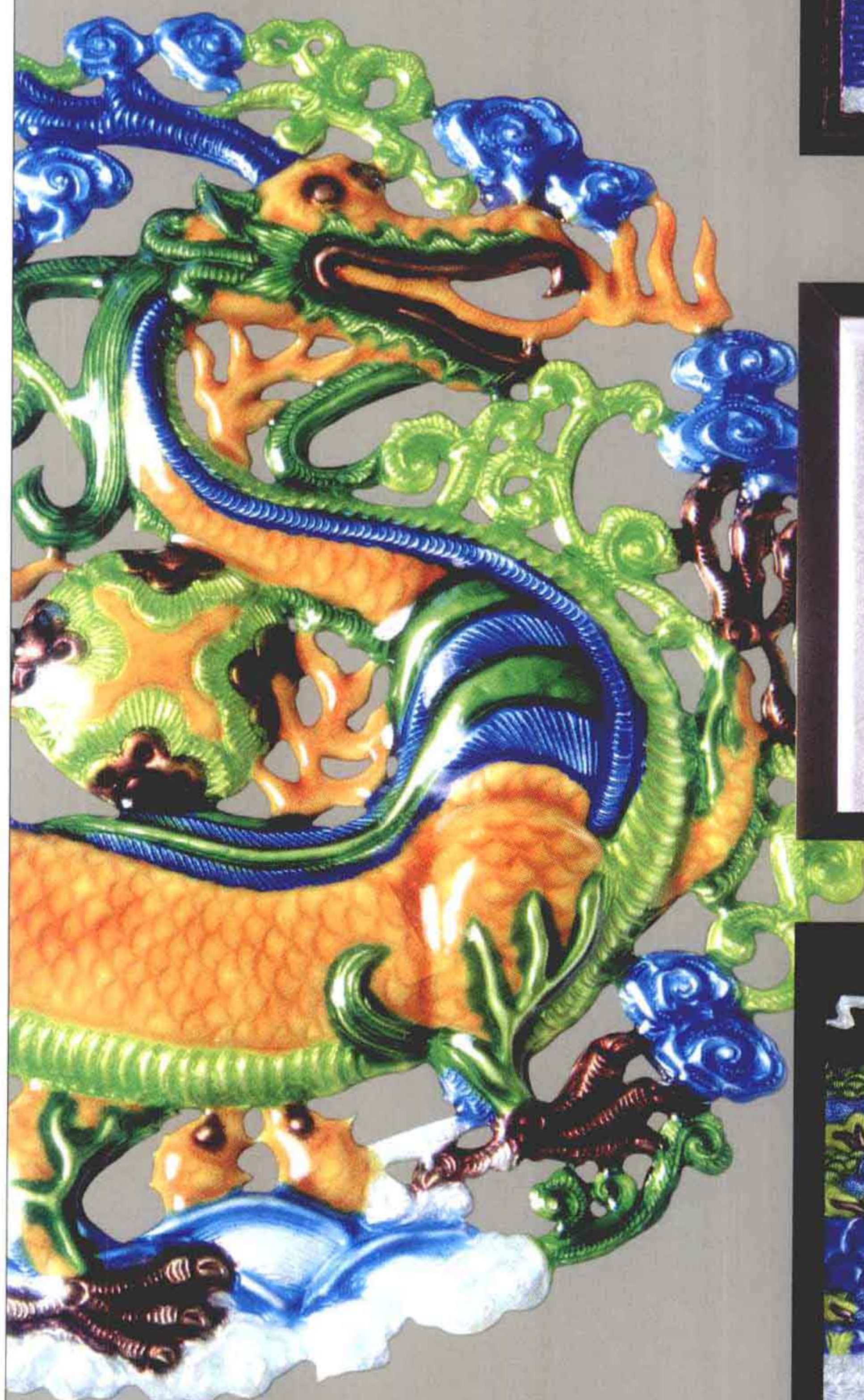
鸡 · 晨帝

鸡以草书『晨帝』组成，以『日中乌』，『雄鸡一唱天下白』，『司晨不失信』立意。



景泰蓝装饰画
单幅规格: 36×36 (cm)
包装: 镜框装裱

Cloisonné-coated Silver
Decoration
Specifications: 36×36cm
Package: framed



贵州多彩民族民用艺术发展有限公司

以生产、推广、开发、销售贵州旅游商品、民族民间工艺品、贵州少数民族特需商品为主。

地址: 贵阳市北京路126号(贵州省图书馆1楼)

电话: 0851-6873382 6822511

传真: 0851-6822511

邮编: 550002

邮箱: ycy333@vip.sina.com

联系人: 杨成勇

Guizhou Colorful Ethnic and Civilian Art Development Co. Ltd.

The company is mainly engaged in production, research, sales and promotion of tourist commodities, ethnic and folk handicrafts and specially-demanded goods of minorities in Guizhou.

Add: 126 Beijing Road, Guiyang
(1F of Guizhou Provincial Library)

Tel: 0851-6873382 6822511

Fax: 0851-6822511

Zip: 550002

E-mail: ycy333@vip.sina.com

Contact: Yang Chenyong

◎ 黔艺宝 景泰蓝创新银饰

贵州文化是多彩的, 多彩的贵州文化在黔艺宝珐琅银饰中得到了极大地彰显。贵州银饰是古朴的, 古朴的贵州银饰在黔艺宝珐琅银饰中得到了忠实地传承。

昨天黔艺宝银饰在苗族传统银衣片的基础上率先闯出了银饰画这条工艺之路; 今天黔艺宝珐琅银饰在创新工艺的同时又创造性地把苗族刺绣的用色方式借鉴到其银饰画中来。黔艺宝仍在努力创新, 相信明天它将会为我们带来更多的惊喜。



银饰挂件

规格: 36×36 (cm)

包装: 镜框装裱

系列三苗族
银饰, 经手工精制
而成, 获第七届中国
工艺美术大师精
品博览会金奖。

Silver Decoration

Specifications: 36×36cm

Package: framed

It is an elaborately hand-made
silver decoration of the Miao
ethnic minority.

The work was awarded a gold
medal for the best collections
from masters on the 7th China
Industrial Art Exhibition.

Qianyibao Innovative Cloisonne Silver Decoration

Guizhou culture is colorful and the colorful culture of Guizhou has been showed fully by the Qianyibao Innovative Cloisonne Silver Decoration. Guizhou silver decoration is unsophisticated and the unsophisticated silver decoration of Guizhou has been inherited truly by the Qianyibao Innovative Cloisonne Silver Decoration.

In the past, the company took the lead to pioneer techniques of silver picture on the basis of traditional silver pieces of the Miao people. At present, while the company has introduced a new technique of cloisonne silver decoration, it also adopts color selection used in Miao's embroidery to silver decoration. In the future, the company will make great efforts to bring more surprises.

