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# SHANCIAL INSTITUTE OF VISUAL

# ZIIIIII BEST GRADUATION WORKS

#### 上海视觉艺术学院 2016 届优秀毕业作品集

SHANGHAI INSTITUTE OF VISUAL ARTS BEST GRADUATION WORKS 2016

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#### 世界眼光 家国情怀 勇于创新 与善同行

上海视觉艺术学院校长

2016年的6月, 无疑是上海视觉艺术学院年度最隆重、最重要的月份。2016届的 毕业生顺利完成大学学业,即将踏上人生新征程。在过去的四年里,梦想与奋斗同在,实 现与超越并存。"天道酬勤",在这本2016届毕业生的优秀作品集中,精炼而突出地展 示着同学们四年学业的精华和结晶。

作为校长、老师和老教育工作者,此时此刻,我赠送同学们四句话:

#### 第一、世界眼光 国际视野

当今的世界已经是一个全球化的世界,当今的时代是一个全球化的时代。在这样一个 世界和时代, 互融、互通已是一个必然的趋势。作为"地球村"的一员, 要适应潮流, 我 们都必须站在全球的角度,用国际化的视野看待问题、思考问题和处理问题;作为学生, 同样也需要有国际的视野。一所艺术设计类学校的毕业生,相信很多都会从事艺术设计工 作。艺术设计贵在创意和创新,而创意和创新来自对国际政治、社会、经济、文化和艺术 的发展潮流及趋势的了解和把握,来自对人类共同面临的生态环境和跨文化艺术语言的认 识和理解,这些都要求我们的思考与视野必须站在宏大的角度上,这样创作出来的作品才 会有更深的思想和艺术内涵。

#### 第二、家国情怀 艺术情真

所谓"家国情怀"就是一个人对自己国家和人民所表现出来的深情大爱,是对国家富强、 人民幸福所展现出来的理想追求。它是对自己祖国的一种高度认同感、归属感、责任感和 使命感,是一种深层次的文化心理密码。《孟子》有言:"天下之本在国,国之本在家, 家之本在身。"家是国的基础,国是家的延伸,在中国人的精神谱系里,国家与家庭、社 会与个人,是密不可分的。

"家国情怀"就在每一个人的一举一动中。在阐述"中国梦"时,习近平总书记讲了 一句很深刻的话: "国家好,民族好,大家才好。"也就是只有民族复兴、国家富强才能 带来每一个人的幸福。同学们只有把自己的事业发展和民族振兴相融,把远大理想与个人 抱负和国家发展相结合,将家国情怀与人生追求相融合,这样才能更加站得高、看得远、 想得深。

关于"艺术情真",就是要把握好"术、器、情、意、道"的关系。"术",就是基 本的技能、方法;"器",就是工具、方法以及对工具的掌握;"情"就是情绪、情感、 情操,加上情怀; "意"就是创意、构想、创造、意义、意理、意向; "道"则是哲学、

价值、观念,就是人生观、世界观。中国之道就是天下为公、和合共生;经商之道就是要诚信、不做假账;大学之道就是育人为本;艺术之道就是追求真善美。情贵在真切,情真能动人,一辈子不作假,你只有在创作时能够全情投入,倾情付出,且情真意切,才能直抵人心,才能真正打动人、感动人。我们的学生要改变"重智轻情",要充满对祖国的大好河山、长江黄河、昆仑泰山的深厚感情,SIVA学生的情感源地里永远不是盐碱地。

#### 第三、勇于创新 永不言败

对于艺术和文化创意产业来说,它得益于不断发展、超越别人,这是生命力所在。我们要善于发现问题、要兴趣广泛、要打破常规。特色是我们的法宝,特色就是质量,特色就是生命,就是我们的竞争力所在。

当然,创新不一定都能成功,也会有挫折和失败,人与人之间最小的差别是智商,最大的差别是坚持,一切成功都源于坚持。所以,面对困难和挫折的时候,面对人生的低谷,我们需要坚持,需要梦想,需要永不言败,永不放弃,永不丧失信心。

#### 第四、养德修身 与善同行

养德修身,就是"做人"。"人以德为本,立人当立德",每一个 SIVA 人都能铭记做人要诚信、要善良、要感恩、要宽容,要担当和责任。中国传统文化中的"善"其积极意义和当代价值,可归纳为:一,精神内涵。如"天下兴亡,匹夫有责"的忧患意识和爱国主义;注重和谐的"和合"思想;"厚德载物"的宽容精神;二,为善抑恶的"善文化"。"势为天子,未必贵也;穷为匹夫,未必贱也;贵贱之分,在行之美恶。"我们要特别注重人格和道德修养,"仁爱"精神。希望同学们走向社会后,养德修身,与善同行。这将是一生受用不竭,跟随一辈子,干金难求的"珍宝"。SIVA 的学生要与众不同,年轻时就开始"与善同行"。与善同行,其行久远;与善结亲,重任在肩;与善共舞,其梦亦美。

### Global Vision, Patriotism, Innovation and Walking with the Good

Wang Ronghua, President of Shanghai Institute of Visual Arts

June 2016 is undoubtedly the most solemn and important month for Shanghai Institute of Visual Arts this year. It is in this month that the graduates of 2016 completed their university studies. They are about to embark on a new journey. In the past four years, they struggled for their dreams, realized and even transcended their dreams. As "God rewards those who work hard", this collection of the best graduation works of the graduates of this year shows concisely and prominently the essence and the fruits of their four years' studies.

At this moment, as the president of the institute, a senior teacher and educator, I would like to give the graduates four pieces of advice:

Firstly, you should have a global vision and an international perspective.

The present world and the present times are characterized by globalization. In this era and in this world, the integration and communication with the rest of the world have become an inevitable trend. As a member of the "global village", we should adapt to the trend and treat, consider and deal with problems from a globalized and international perspective. I believe that most of the graduates from a school of art and design will undertake a job in this field. The essence of the art and design is the creativeness and the innovation which come from the understandings of the trends of the international politics, society, economy, culture and arts. They also come from the understandings of the ecological environment with which the humankind is confronted and of the intercultural artistic language. All these require us to think from a global perspective. Only by doing so can we create works with deeper insights and artistic implications.

Secondly, you should be patriotic and have a real love for arts.

The patriotism is the love that one manifests for his country and people and the ideals that one have concerning the prosperity of the country and the happiness of the people. It is a high sense of identity, belonging, responsibility and mission, a deep cultural and psychological code. Mencius once said, "The world is based on the countries. The countries are based on the families. And

the families on individuals." Families are the basis of the country, which is the extension of families. In the mind of the Chinese people, the country and the families, the society and the individuals, they are all inseparable.

Patriotism is manifested in the details of our actions. When interpreting the "Chinese dream", President Xi came up with a very incisive remark, "Only when the country and the nation are good can we all be good." It means that only the national rejuvenation and the prosperity of the country can bring happiness to every individual. Only by integrating the professional career with the national rejuvenation, the individual ambitions and ideals with the development of the country, patriotism with the pursuit of our lives can we stand higher, look farther and think more deeply.

As to the "real love for arts", it is necessary to treat well the relationship between shu 术, qi 器, qing 情, yi 意 and dao 道. Shu refers to the basic skills and methods; qi, the tools and the mastery of the tools; qing, emotions and sentiments; yi, the ideas, conceptions, creations, meanings, the reason and intentions; dao, the philosophy and values which refers to the outlook on life and on the world. The Chinese philosophy holds that the world is equally shared by all and that the harmony and cooperation should prevail; the philosophy of doing business holds that we should be honest and should never commit accounting frauds; the philosophy of universities is based on the cultivation of students; the philosophy of arts is to pursue the true, the good and the beautiful. Our sentiments are valuable because they are real. When they are real, they are touching. You should not cheat for your entire life. Only by devoting totally to the creation and by having real emotions can the works be really touching. Our students should change your ideas of "emphasizing the reason and belittling the sentiments". You should have deep feelings for the beautiful rivers and mountains of our country: the Yangtze River, the Yellow River, the Mount Kunlun and the Mount Tai, etc. The hearts of the students of SIVA, where their sentiments originate, are never saline-alkali soils.

Thirdly, you should have the courage to innovate and never give up.

The cultural and creative industries develop constantly and continue to surpass other industries. This shows the vitality of the industries. We should be good at discovering problems. We should also have wide interests and break away from conventions. The distinguishing feature of our works is our treasure. It is the quality, the life and the competitiveness.

Obviously, our attempts of innovation do not always end with success. We can meet with setbacks and failures. However, the smallest difference between people is the IQ and the biggest difference is the perseverance, which is the source of success. Therefore, when we are faced with difficulties, setbacks and the nadir of our life, we need perseverance and dreams. We should never give up and lose our confidence.

Finally, you should cultivate your moral character and always walk with the good.

Cultivating your moral character means being an upright person. "The moral integrity is the basis of a man. When we cultivate people, we should cultivate their moral integrity." Every student of SIVA should bear in mind that you should be honest, kind, grateful and tolerant and that you should assume responsibilities. The positive meanings and the modern values of the "good" in the traditional Chinese culture can be summarized in two points. First, the spirits. For instance, the sense of crisis and the patriotism as "everyone is responsible for his country"; the spirit of harmony and integrity; the spirit of tolerance as "the superior man with a breadth of character carries the outer world". Second, the "culture of the good" which holds that the good always suppresses the evil. In the Zhuangzi, we read the following sentence, "The emperors are not necessarily noble; the poor ordinary men are not necessarily lowly; the difference between nobleness and lowliness lies in the good or evil actions." We should pay special attention to the cultivation of our character and morals to have the spirit of benevolence. I hope that you will cultivate your moral integrity and that you will always walk with the good. This will be the priceless treasure that benefits you and follows you during your entire life. The graduates of SIVA should be different and begin to walk with the good when they are still young. Walk with the good, you walk further; unit with the good, you shoulder heavy responsibilities; dance with the good, your dreams will be beautiful.



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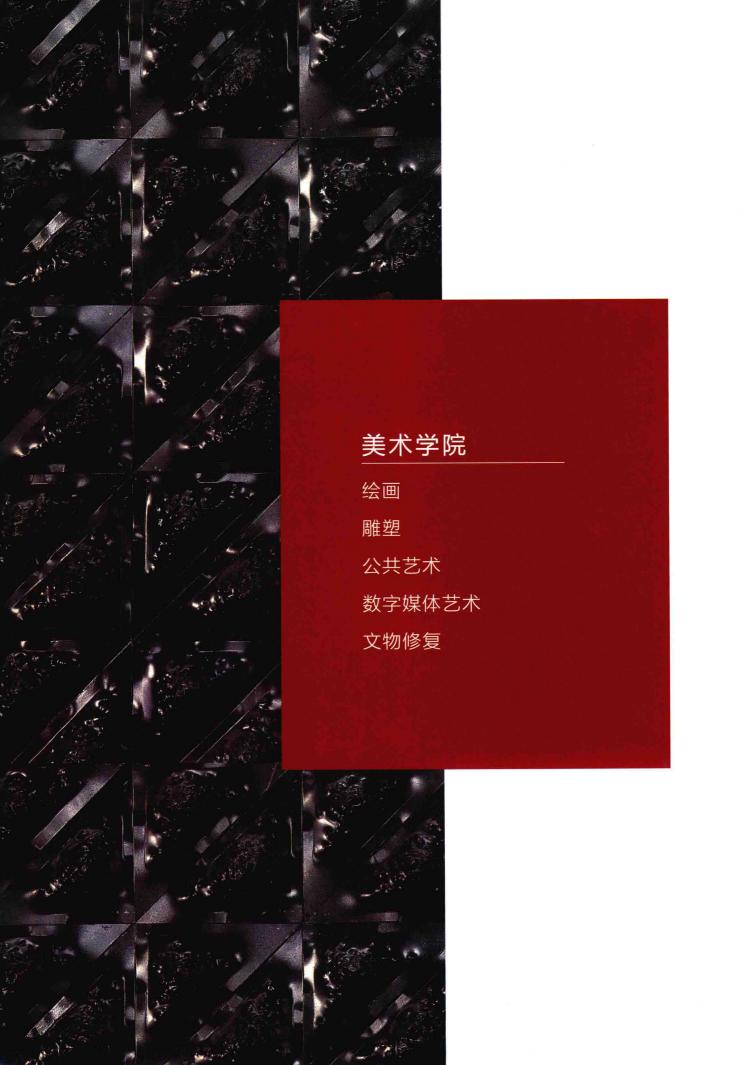
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# OOLLEGE OF FINE ARTS



## Painting

绘画



#### Nongkuhao

刘之远

布面油画, 150×200 cm

指导老师: 韩辛

之所以画这幅画,是因为这能表现我的内心,事实上也反映了很多年轻人的内心:嘈杂的环境、繁华的城市,一切都看上去不错,但这些却离我们很远,有隔阂,也虚无,因此迷茫与不安如影随形。

#### Nongkuhao

Zhiyuan Liu

Oil on canvas ,150×200 cm

Instructor: Xin Han

The original intention of the painting is to express myself. In fact, it represents a true picture of the inner world of many young people today: the noisy environment, the bustling cities, all look fabulous, yet far away from us, vacant and with barriers. Therefore, confusion and anxiety are still with us.

