

INTERACTION · INTERFACE · ANIMATION

互动 · 界面 · 动画 郭醒乙作品

线装书局

UX · INTERFACING WORK

郭醒乙 · 著

图书在版编目 (C I P) 数据

互动·界面·动画: 郭醒乙作品: 汉英对照 / 郭醒乙著. --北京:
线装书局, 2013.1

ISBN 978-7-5120-0906-6

I. ①互… II. ①郭… III. ①动画-作品集-中国-现代
IV. ①J228.7

中国版本图书馆CIP数据核字 (2013) 第016530号

互动·界面·动画 郭醒乙作品

著 者: 郭醒乙

责任编辑: 曹胜利

装帧设计: 北京四方六合品牌策划机构

出版发行: **线装书局**

地址: 北京西城区鼓楼西大街41号 (100009)

电话: 010-64045283

网址: www.xzhbc.com

经 销: 新华书店

印 制: 北京彩和坊印制有限公司

开 本: 185.5mm × 230.5mm 1/16

印 张: 12.75

字 数: 237千字

版 次: 2013年1月第1版第1次印刷

印 数: 0001-1000

定 价: 260.00元

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UX DESIGN WORK

交互设计工作

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9 787512 009066 >

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■ Profile

Artist, Interaction Designer & Developer

Xingyi Guo is a new york based interaction designer & developer graduated from

School of Visual Art Computer Art Department, MFA , 2011,NY.

Her passion is to create great ideas and translate them into engaging, intelligent and innovative user experiences.

■ Education

School of Visual Art, New York, United States

- MFA 2009.9-2011.5 MFA Computer Art (Multimedia & Interaction Design)

The Communication University of China, Beijing, P.R. China.

- MA 2007.9-2009.7 The Art of Animation

- BFA 2003.9-2007.7 The Art of Animation

■ Skills

Design Professional

Interaction Design & User Experience

Proficient in AdobeSuites -- Photoshop, Illustrator, AfterEffect, Premiere and other relevant design and production tools

Infographics/ Data Visualization

Website Design/ Mobile App Design

Ominigraffle Wireframe/ storyboarding;

Creative Interaction Coding:

Expert knowledge of Flash/ Actionscript 3.0 /Flash Builder /FDT/

HTML/CSS/JS JQuery

Object Oriented Programming

Github version control/SVN

■ Social Recognition

Shaanxi Province Artists Association Member

Professional Committee of Shaanxi Province Artists Association Art of Design

■ Experience

Artist Self-Employed , Life Long

Referred to website below

Interaction Developer at Catch NYC, New York, 2012.8 - now

AARP <http://advertise.aarp.org>

National League of Cities <http://www.healthycommunitieshealthyfuture.org/>

Healthier America <http://ahealthieramerica.org/>

Perello Building <http://perellobuilding.com/#/home>

Front End & Flash AS3 Developer Intern, B-REEL, New york 2012.1 -2012.4

Flash website Work Connect Us All <http://www.workconnectsusall.org/>

Battle for Everything for Coke Zero <http://vimeo.com/41475677/>

Google the Story of Send <http://www.google.com/green/storyofsend/desktop/>

Intro to Google Closure framework

Interaction developer, Night agency, New york, 2011.7-2011.11

Interaction developer on Interactive Kinect Openframework Project. Kiosk Application design and development on human body movement detection and interaction.

Flash AS3 Developer, FMA, New york, 2010.5-2010.7

FMA a full-service multimedia development company. Contributing to the book Learning Actionscript 3.0 Book -- Beginner's Guide (O'Reilly book) Second Edition by Rich Shupe and Zevan Rosser.

<http://shop.oreilly.com/product/0636920010401.do>

Interaction designer, Microsoft research Asia , Beijing, 2008.5-2008.7

Designer and Front End & Flash developer showing daily refreshing search data in Live Search.

Internship in the " star of tomorrow " program launched by Microsoft Research Asia (MSRA) as a user interface designer

MotionGraphics Artist, Animation Department, 2007.4-2007.7

Independent 2d animated short film the story of a postman

Best Screenwriter Award--- Director.film maker.

■ Awards

2012

Spontaneous The Third China Xi'an International Folk Video Festival Drama finalists

The Story of the Postman The Third China Xi'an International Folk Video Festival Drama finalists

2011.

Interaction Work -- Body Composing and Hand drawing Enrolled 2011 Adobe Design

Achievement Awards Honorable mention Installation Enrollment

<http://www.adaagallery.com/2011hm>

2010.

Spontaneous China Animation Technology Forum Golden Award Best Animation Shorts

Nomination

Spontaneous First Shaan ' Xi Art Association Creative Awards

2009.

Spontaneous Finalist in The 11th National Art Exhibition Animation

http://11qgmz.artron.net/show_news.php?column_id=398&newid=84489

Spontaneous Finalist in The 9th Academy Award Enrollment of Beijing Institute of Film.

Spontaneous Enrolled The 3rd Xi ' an International Folk art Imaging Festival

Spontaneous SiChuan Television Festival Golden Panda Award

Spontaneous The 1st China (Nanhai) ACG Technology Awards

Spontaneous 2009 Beijing International digital media art festival finalist

Star of Tomorrow Award given by Microsoft Research Asia

2007.

The Story of the postman Enrolled The 3rd Xi ' an International Folk art Imaging Festival

The Story of postman, Hang Zhou International Animation Festival, Also Called

MeiHou (The Wonderful Monkey) Renovation Competition Best Screenwriter Award.

The Story of Postman, The 7th Academy Award of Beijing Institute of Film.

■ Publications

Book:

The Exploration to Art Media by Xingyi Guo

Articles published on Web:

A Glance of New Media Art ---- Art People .com
<http://art.people.com.cn/n/2012/0828/c41426-18857034.html>

A Glance of New Media Art ---- Sohu.com
<http://arts.cul.sohu.com/20120829/n351808530.shtml>

A Glance of New Media Art ---- Sina.com
<http://collection.sina.com.cn/ddys/20120828/150881945.shtml>

A Glance of New Media Art ---- contemporary.artron.net
http://contemporary.artron.net/show_news.php?newid=260328

A Glance of New Media Art ----www.ionly.com.cn
<http://www.ionly.com.cn/nbo/news/info3/120120829/1113510.html>

A Glance of New Media Art 81Tech
<http://www.81tech.com/news/xunifangzhenxinwen/95948.html>

Xingyi Guo and Her Gesture Serials ---- by XinLin Fan XianHua Net
http://news.xinhuanet.com/shuhua/2012-09/20/c_123739348.htm

The Features on interpreting Classic Music on Motion graphics through different cultures
http://culture.gmw.cn/2012-09/04/content_4973056.htm

■ Articles published on Magazines:

NorthWest Art 2013 First Edition

The Features on interpreting Classic Music on Motion graphics through different cultures

---- by Xingyi Guo

RenMin Daily Newspaper (Overseas) 2012/12/14

Xingyi Guo 's Road as a Visual Interaction Designer

---- by RenMin Newspaper

NorthWest Art 2012 Fourth Edition

Xingyi Guo and Her Gesture Serials

---- by XinLin Fan

NewVision Art 2012 Fourth Edition

A Glance of New Media Art

---- by Xingyi Guo

MeiYuan (The Art) 2012 Fourth Edition (Total Edition 177)

The Features on interpreting Classic Music on Motion graphics through different cultures

---- by Xingyi Guo

Contemporary art 01/2009:

Simple Analysis on Expression Advantages on Hand drawing ---- by Xingyi Guo

NorthWest Art 01/2009 (Total Edition 90)

Simple Analysis on Expression Advantages on Hand drawing ---- by Xingyi Guo

NewVision Art 2009 Third Edition

Simple Analysis on Expression Advantages on Hand drawing ---- by Xingyi Guo