

● 大学英语拓展课程“十三五”规划教材 ●

E 珠宝英语

nglish for Jewelry

◎主 编 陈丽兰

◎主 审 黄运亨



华南理工大学出版社
SOUTH CHINA UNIVERSITY OF TECHNOLOGY PRESS

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前 言

在经济全球化、科学技术一体化的时代,作为当今世界使用最为广泛的信息载体和交流工具,英语发挥着越来越重要的作用。随着我国对外交流日益频繁,国家和社会对于大学英语教学提出了更高的要求。《珠宝英语》就是为了满足珠宝专业大学英语教学需要而编写的。

《珠宝英语》是针对珠宝专业大二、大三学生编写的英语教材,旨在帮助学生通过阅读与主修专业相关的篇章提高综合运用英语的能力。本书由10个单元构成,分别从珠宝简介、宝石特征和分类、知名珠宝及其历史、珠宝鉴定、钻石、宝石(红宝石、蓝宝石、绿宝石)、多晶宝石、珍珠、珠宝设计、珠宝商业方面对珠宝及其相关行业进行比较系统、全面的介绍。每个单元分为四个部分:引入(Starting Out)、对话(Communicative Activities)、阅读和练习(Read and Explore)、拓展阅读(Extended Learning)。练习题型多样,既有对课文知识点的复习检测,又有词汇、语法、翻译、听写等语言基本功的训练,还有小组活动项目。在每单元的最后一个部分,还附有该单元的词汇和短语。

每单元设有与该单元主题相关的引入和对话。这一部分除了提供基本句型和话题外,还为学生自己做对话练习提供了相关知识储备,即学即用,可以明显地强化学习效果。每单元的三篇阅读文章中,第一篇作为精读文章,配有大量与文章内容相关的词汇、语法、翻译、听写等练习,以实现通过阅读篇章达到提高综合运用英语能力的目的。另外两篇为拓展阅读,在介绍珠宝专业知识的同时帮助学生复习、巩固所掌握的英语知识。每单元还设计了操练项目,通过合作学习,学生可以把所学到的知识运用到实践之中。各单元后附设相关词汇、短语,方便学生参考和复习。每单元的练习都是基于该单元精读的篇章内容设计的,通过练习,学生能更好地掌握所学知识,对阅读篇章有更深刻的认识,达到复习巩固之目的。同时,以专业知识为载体,全面培养学生听、说、读、写、译等方面的语言基本技能也是本书的特色之一。语言学习需要一个过程,只有不断操练,学生才能将所学知识内化和掌握。

本教材选材新颖、素材翔实、图文并茂,可作为珠宝专业学生的英语教材,也可为珠宝设计人员以及爱好珠宝英语的人士提供参考。

鉴于编者水平有限,疏漏与不足在所难免,恳请广大读者和同行、专家批评指正。

编 者

2019年1月

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Unit 1

Introduction to Gemology

Starting Out

Match Words with Pictures

Match the words with the corresponding pictures.

diamond pearl crystal jadeite ruby gold



1. _____



2. _____



3. _____



4. _____



5. _____



6. _____

Check Your Knowledge

Fill in the blanks with corresponding Chinese meanings.

1. plated gold _____

2. platinum _____

3. copper _____

4. zircon _____

5. alloy _____

6. silver _____

7. cat's eye _____

8. acrylic _____

9. agate _____

10. tourmaline _____

11. barrette _____

12. pendant _____

13. brooch _____

14. bangle _____

15. anklet _____

16. bracelet _____

17. necklace _____

18. set jewelry _____

19. buckle _____

20. scarves-tip _____

Part I Communicative Activities

Buying and Selling Jewelry

Task 1 Conversations

I. Read the following conversation and underline some useful sentences for buying and selling jewelry.

(C: customer; S: jewelry salesman)

C: I'd like to buy a jadeite ring. Can you give me some suggestions?

S: Yes, it's my pleasure. What's your size?

C: I have no idea.

S: Would you mind my measuring the size for you?

C: No, I don't mind.

S: Your size is 13. What do you think of this ring?

C: I don't think the style suits me. I like the ring on the catalogue.

S: I'm sorry, but it's just for display and we don't sell it.

C: Can I try this ring on?

S: You have a good taste. It's the latest fashion, very popular.

C: Thank you. I think I'll enjoy wearing it. Check, please.

S: Generally you can't return or exchange the jewelry products. So you'd better double-check it before you take it.

C: There is no problem. How about your after-sale service?

S: We will clean and wash it for you for life. Repairing will be free of charge in one year, and then there'll be a charge for repairing cost. If you find any quality problem when you wear it, please contact us as soon as possible. We'll treat with it in time. And you can enjoy these after-sale services at our branches in China. Would you like to wrap it for a present?

C: Yes, please.

S: Here is your ring. This is the guarantee certificate, and this is the maintenance instruction, and this is the identification certificate.

C: What does Jade A on the certificate mean?

S: Jade is also known as Jadeite. The different types of Jade A, B and C represent the different manufacture processes that they have gone through. Jade A is the natural jadeite, without any treatment.

C: Thank you!

II. Look at the following conversation. Decide where the following sentences go and then act out the conversation in pairs.

- a. They include Carat, Cut, Color and Clarity.
- b. There is a 10 points diamond solitaire for each earring, and the total weight of diamond is 20 points.
- c. What's the price range you have in mind?
- d. So we can guarantee the quality of all our diamonds.
- e. Can you recommend some to me?
- f. "Point" is the measuring unit of diamond.

(S: jewelry salesman; C: customer)

S: Is there anything I can do for you?

C: Yes. I'd like to have a pair of diamond earrings. 1. _____

S: Of course. 2. _____

C: About 2,000 yuan.

S: How about this pair of earrings?

C: How big is the diamond on the earrings?

S: 3. _____ Would you like to try it on?

C: It looks good on me. What does the point mean?

S: 4. _____ The international standard of diamond's weight measuring unit is "carat". It is usually abbreviated as "ct". We also take the "point" as the measuring unit for the diamond which weighs less than 1 carat. 1 carat is divided into 100 points.

C: Oh, I see. By the way, does your diamond come from South Africa?

S: Of course, some of our diamonds come from South Africa. But according to the international convention, diamonds are graded by 4C evaluation criteria, not by their source areas, so I can't accurately tell you which one is from South Africa. Our company is licensed as one of the 84 special sight holders of DTC, the world's largest diamond supplier and has obtained a direct supply of rough stones. 5. _____

C: What are the 4C evaluation criteria for diamond?

S: 6. _____

Task 2 Role-play

Work in pairs and act out the following roles in the conversation about buying and selling jewelry.

Student A: a jewelry salesman

Student B: a customer

Useful Expressions and Sentences

1. Buying jewelry

- Can you give me some suggestions? 你能给我一些建议吗?
- Can you recommend some...to me? 你能推荐一些……给我吗?
- I don't think the...suits me. I like the...on the catalogue. 我觉得……不适合我。我比较喜欢商品目录上的……
- Thank you. I think I'll enjoy wearing it. Check, please. 谢谢,我想戴上会很好看。请结账。
- How about your after-sale service? 你们的售后服务有哪些?

2. Selling jewelry

- Is there anything I can do for you? 有什么我可以帮忙的吗?
- Would you mind my measuring the size for you? 我能帮你量量尺寸吗?
- What do you think of...? 你觉得……怎么样?
- What's the price range you have in mind? 你的预算价格是多少?
- You have a good taste. It's the latest fashion, very popular. 你的眼光真好。这是最新款,很受欢迎。
- Generally you can't return or exchange... So you'd better double-check it before you take it. 一般情况下,……不能退换。所以你结账前最好再仔细检查一下。
- This is the guarantee certificate, and this is the maintenance instruction, and this is the identification certificate. 这是质保书,这是维护说明书,这是鉴定证书。
- We can guarantee the quality of all our... 我们所有的……都有质量保证。
- We will clean and wash it for you for life. Repairing will be free of charge in one year, and then there'll be a charge for repairing cost. If you find any quality problem when you wear it, please contact us as soon as possible. We'll treat with it in time. 终身免费清洗,一年内免费维修,一年后维修收取维修费。如果穿戴时发现任何质量问题,请尽快联系我们。我们将及时处理。

Part II Read and Explore

Jewelry Fashion Tips for Women

Once you're dressed in your pants suit, jeans and blouse, or even your little black dress, you can't forget the finishing touches. Jewelry is an important part of fashion that should not be neglected, even if all you put on is a gold band on your thumb. There are a few jewelry fashion tips



to keep in mind when you are finishing off your look.

Bracelets

Any time you wear what can be considered a blouse, especially one with short sleeves or three-quarter sleeves, you should wear a bracelet on one of your arms. If you are going for a casual look, especially with jeans, try silver or gold bangles or a wide metal or acrylic slip-on bracelet. For an edgy look, such as with an asymmetrical dress, try a metal cuff bracelet (shaped like a “C”). For a formal or upscale look, stick with an elegant and simple diamond tennis bracelet or a mesh bracelet made of a precious metal. Avoid wearing bracelets on both wrists, as that can overwhelm your look.

Necklaces

The necklace that you wear will depend mostly on the neckline of your blouse or dress. If you’re wearing a V-neck or scoop-neck top, go with a drop necklace with a charm on the end. Wear a precious gem, crystal or rhinestone charm, with both formal and casual wear. Choker necklaces look nice with strapless dresses that expose the chest and spaghetti strap styles.

Earrings

Details are everything. Even the smallest detail, like a diamond stud, could be the perfect accessory to complete your outfit. There are three main types of earrings that are popular for women in fashion—hoops, drop earrings and studs.

Hoop earrings should be worn with casual wear, though you can feel free to wear small hoops (the width of a finger) with formal outfits—especially when the hoops are diamond-studded or rhinestone-studded. Drop earrings are generally extravagant or artistic. They are meant to be admired and commented upon. Put on a pair of drop earrings when you have a special occasion—an event where you will surely be “seen”. Most styles of drop earrings go nicely with formal gowns (you see these frequently at red carpet events), dressy pant suits and jeans, when you are wearing a head-turning blouse. Diamond or other gem studs are best for casual, everyday outfits.

Less is More

Do not overdo your jewelry when accessorizing. Depending on the styles you choose, there are situations where just one interesting piece of jewelry, like a colorful rhinestone bracelet, or a pair of chandelier earrings, will be enough for the whole outfit. One of the rare acceptable situations when you could wear a necklace, earrings, and a bracelet is when you have a simple drop diamond charm necklace, diamond stud earrings and a tennis bracelet.

Check Your Understanding

I. Fill in the form about the match of different looks with different types of fashion jewelry according to the text.

look/style	bracelet	earrings	necklace
casual look			

(续上表)

look/style	bracelet	earrings	necklace
edgy look			
formal or upscale look			
a V-neck or scoop-neck top			
strapless dresses/spaghetti strap styles			

II. Answer the following questions.

1. What is the most important principle suggested by the author in wearing fashion jewelry?
2. How many pieces of jewelry does the author recommend us to wear in one look?
3. In what case are bracelet, necklace and earrings acceptable in one whole outfit?
4. What are the differences between hoop, drop and stud earrings?
5. Is wearing bracelets on both wrists preferred?

Subject Focus

1. Talk about your favorite jewelry type and try to explain the reasons.
2. Talk about your favorite dressing type and the suitable jewelry matches. Then exchange opinions with your classmates.
3. Suppose you are a fashion designer, design a dressing look as well as a piece of jewelry which matches the look. Then present the jewelry and the look to the class.

Language Focus

I. Subject-related Terms

Fill in the blanks with the words or expressions being defined.

1. _____ the line formed by the edge of a garment around the neck
2. _____ a crystalline rock that can be cut and polished for jewelry
3. _____ a small ornament that is fixed to a bracelet or necklace
4. _____ items such as belts and scarves which you wear or carry but which are not part of your main clothing
5. _____ a set of clothes
6. _____ a dress, usually a long dress, which women wear on formal occasions
7. _____ an imitation diamond made from rock crystal or glass or paste
8. _____ a glassy thermoplastic that can be cast and molded or used in coatings and adhesives
9. _____ a piece of clothing that you wear on the upper half of your body, for example, a blouse or shirt

10. _____ a transparent rock that is used to make jewelry and ornaments

II. Working with Words and Expressions

In the box below are some of the words and expressions you have learned in this text. Complete the following sentences with them. Change the form if necessary.

neglect	keep in mind	casual	stick with	overwhelm
feel free to	head-turning	extravagant	overdo	go with

1. We are not _____; restaurant meals are a luxury and designer clothes are out.
2. A casual blouse _____ nicely _____ a pair of diamond studs.
3. In last night's carpet event, her gown was quite _____ and attracted so much attention.
4. _____ look is suitable for everyday dressing.
5. As a finishing touch of a look, _____ your accessories is always a bad idea.
6. To achieve a fashionable style, you can _____ mix different elements in a whole look.
7. One important principle in wearing fashion jewelry, less is more, should be _____.
8. It is suggested to _____ a kind of similar style, which will to some extent shape your personal image.
9. Details, though small, cannot be _____.
10. Wearing too many pieces of jewelry just _____ her look.

III. Grammar Work

Observe the following sentences and pay special attention to the use of attributive clauses.

1. Jewelry is an important part of fashion *that should not be neglected*, even if all you put on is a gold band on your thumb.
2. The necklace *that you wear* will depend mostly on the neckline of your blouse or dress.
3. Choker necklaces look nice with strapless dresses *that expose the chest* and spaghetti strap styles.

Now correct the mistakes in the following sentences.

1. The book that I borrowed it from the library is well written.
2. The house stood at the place which the roads meet.
3. Which is known to all, the earth is round.
4. This is the girl who practice playing piano every day.
5. Can you think of anyone who's house is in the downtown?
6. Did you see the young man whom was chosen the president?
7. Is he the man who his grandfather was a soldier?
8. The day which I was to start arrived at last.
9. I've known the reason which she is so worried.
10. We should visit the university where my father teaches there.

IV. Translation

1. Once you're dressed in your pants suit, jeans and blouse, or even your little black dress, you can't forget the finishing touches.
2. For an edgy look, such as with an asymmetrical dress, try a metal cuff bracelet (shaped like a "C").
3. For a formal or upscale look, stick with an elegant and simple diamond tennis bracelet.
4. Most styles of drop earrings go nicely with formal gowns (you see these frequently at red carpet events), dressy pant suits and jeans, when you are wearing a head-turning blouse.
5. 如果是休闲打扮, 可以试试牛仔裤和白色短袖衬衫, 再搭配一只金色手镯。
6. 同时佩戴太多太复杂的珠宝首饰会破坏整体的美观。
7. 耳饰主要有三种类型: 耳环、耳坠和耳钉。
8. 穿戴珠宝要谨记少即是多的原则。

Part III Extended Learning



Dictation

Listen to the audio and complete the following passage with the words or expressions you hear.

(R: reporter; C: Clinton Kelly; M: Mary Alice Stephenson)

R: At the Golden Globes last night. Did you watch? The thank-yous or they were tearful and heartfelt. But who should be thanking their stylists? Clinton Kelly, author of *Oh, No, She Didn't* and style expert Mary Alice Stephenson are here to talk about the "best" and the "not-so-much" there on the red carpet. Both look great. Hello.

C: Nice to meet you.

R: I love that title. *Oh, No, She Didn't*.

C: *Oh, No, She Didn't*. Do with a little snap.

R: I know that. Mary Alice, we did see some 1. _____, didn't we?

M: We sure did. There was a return to the 80s. I don't know if that's good or bad, Robin. There was Crystal Carrington, *Ella Dynasty* on the red carpet last night, Angelina Jolie being in her green Versace.

C: She looked amazing, I thought.

M: She did look 2. _____, but look at the shoulders, look what that is.

R: Shoulder pads?

C: Yeah.

M: Yes. Big shoulders, you know, very clean, really classic, she's got Swarovski 3. _____ all over that 4. _____, minimal jewelry, modern looking but a flash back, a little bit of flashback.

- C: A flashback to the 80s, but also sort of to the 40s. It's very Emerald City, *Wizard of Oz*, right? She's like a queen of Emerald City there. Yeah, I thought she looks stunning.
- R: And what else did you see, Clinton?
- C: We saw also a lot of... er, who's our next?
- M: Well, Anne Hathaway.
- C: Yeah, Anne Hathaway. Oh, my god. She's like one of my top three 5. _____.
- M: Both Clinton and I loved Ann.
- R: Oh, there, she's also wearing 6. _____.
- M: She's wearing Armani. Armani Privè, Roger Vivier bag. What we're seeing is, is this gorgeous flowing hair with these 7. _____. And that kind of modernized is that makes her look sexy, young and fresh, don't you think, Clinton?
- C: Absolutely, and it's completely 8. _____ practically, so it dips all the way down to her ruche, which is really sexy. She looks super statuesque in it and really sort of settle herself up as a movie star, you know, real star.
- M: And last time I talked to Rachel Zoe on the phone, her 9. _____, and Ann actually had two choices up to the last minute, one a little bit crazier over the top, and she went with this old Hollywood meets new, 10. _____, sexy, work for her.
- R: And it really worked for her body.
- C: Absolutely.

Read More

Passage 1

Six Celebs We Love for Their Fashion Sense

The public takes its fashion cues from celebrities. Since A-listers have access to the newest fashion collections before they are available in stores, their choices influence what their fans will want to buy when the clothes make it to mass retailers.

Kate Middleton has impressed the entire world with her classy, feminine sense of style. She manages to look demure without ever looking stuffy or older than she is. She single-handedly made wrap dresses popular again when she wore a navy blue one in her engagement photo. Her lace-accented wedding gown inspired the lace dresses that are currently popular. Her massive collection of tailored coats sparked a demand for long coats that have cinched waists.

Emma Watson emerged as a style icon while she was still a teenager. She favors the subtle designs of the Chanel house. She is also often seen in ethereal, flowing fabrics. Her casual wardrobe includes fashionable custom made scarves and short jackets.

Diane Kruger has a very unique sense of style. She is that rare woman who can wear couture



creations that would make lesser women look foolish. Her porcelain beauty provides the perfect contrast for the angular silhouettes that she favors. She is always one of the brightest stars at the Cannes Film Festival, where her penchant for over-the-top fashion is encouraged and celebrated.

Zoëy Deschanel is the perfect fashion icon for women who want to have fun with clothes. She does not take fashion seriously. Instead, she uses her clothes to enhance her adorable, quirky persona. Her style is easy to imitate. A-line dresses flatter nearly every body shape, and headbands instantly add a girlish effect. Zoëy prefers flat shoes to heels, another aspect of her style that makes her look accessible.

Andrew Garfield may seem like an unlikely fashion icon, but he balances hipster tastes with maturity quite nicely. He wears slim-fitting casual pants with blazers and professional-looking shoes. He is an example of how a young man can ease into adulthood without sacrificing his identity.

Nina Dobrev is the beautiful star of *The Vampire Diaries*. She has made a name for herself in fashion circles by choosing risky prints and complementing her olive complexion with bright neons. She wears simple cuts that show off her slim figure. She has a good eye for styling as well; she leaves her hair in loose waves for casual dresses, and she pulls it back in tight updos to mimic the sharp lines of edgier gowns. Nina is perhaps the most exciting starlet to watch right now. Hopefully she will continue to make interesting sartorial choices for the length of her career.

Passage 2

Holiday Gift Idea: Initial Charms

Personalize your gifts this holiday season with initial jewelry! It's an easy and thoughtful way to give this season. 1928 Jewelry carries a variety of styles whether you're looking for a pair of dainty and petite 14K gold-dipped initial stud earrings, letter key chains, or crystal initial charm pendant necklaces.



The Gorgeous Heirloom Locket Necklace

If you're looking for an extra special gift to give this holiday season, this antique-style heirloom locket necklace is it! A collector's item, the necklace features a beautifully encrusted locket at the end of a 32 inches long antique gold tone rope chain. The locket is 3.5 inches high and 1.5 inches wide, featuring dark ruby red crystals surrounded by Swarovski crystals in a floral pattern. Made in the USA and comes in a sage green pouch.



Sparkle in Black with Midnight Gold

Looking for something edgy this fall? We know you'll all say yes when you see our glittering Signature Midnight Gold Collection! Jet and gold soldered chains were designed to create a unique set of earrings, necklaces and bracelets, and the result is beautiful. The pieces re-



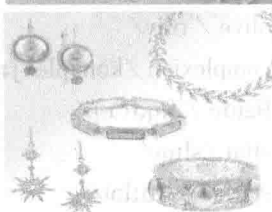
mind us of a romantic starry night, or an aerial view of skyscrapers lit up when it's dark... but we'll let you do the imagining.

The "It" Fashion Color of the Season: Grey is the New Black

This season, say hello to grey because it's the new black! Whether you like it feather light or dark like charcoal, that's what we love about the color—the flexibility of its monochromatic color scheme.

Jewelry: What Metal Color Goes with Grey?

Grey goes perfectly well with silver jewelry and accessories, but when gold has a grey/silver or mixed-metal element added in, it gives a unique and luxurious accent to your look. Case in point is our stunning Diana Collection featured with grey and gold tone accents. Try it out and you'll know exactly what we're talking about...



Group Project

1. Choose one of your favorite jewelry and write a passage about it, giving as many details as possible.
2. Design a whole look for the piece of jewelry mentioned in task one and present it to the class.
3. Study the current fashion trend of jewelry design and match, then write a report about it.

Words and Expressions

celebrity /sə'lebrəti/	n.	名人
collection /kə'lekʃən/	n.	(时装、珠宝、设计等) 系列
available /ə'veɪləbəl/	adj.	可获得的
feminine /'feməni/	adj.	女性气质的
demure /dɪ'mjʊə/	adj.	端庄的, 娴静的
stuffy /'stʌfi/	adj.	古板的, 老气的
inspire /ɪn'spaɪə/	vt.	激发, 使产生灵感
spark /spɑ:k/	vt.	鼓舞, 产生火花
emerge /ɪ'mɜ:dʒ/	vi.	出现, 浮现
fabric /'fæbrɪk/	n.	布料
wardrobe /'wɔ:drəʊb/	n.	衣柜
porcelain /'pɔ:slɪn/	n.	瓷, 瓷器
angular /'æŋɡjələ/	adj.	有棱角的
silhouette /'sɪlu'et/	n.	轮廓
enhance /ɪn'hɑ:ns/	vt.	促进, 增强
adorable /ə'dɔ:ɪrəbəl/	adj.	可爱的
quirky /'kwɜ:ki/	adj.	古怪的
persona /pə'səʊnə/	n.	表面形象
imitate /'ɪmɪteɪt/	vt.	模仿