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公司精英

AN INSIDER'S GUIDE
TO ENTREPRENEURS
AT WORK

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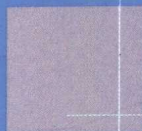
David Hall 著
贾利军 郭景华 译

IN THE COMPANY
OF HEROES

公司精英

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TO ENTREPRENEURS
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[英] 大卫·霍尔 著
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公司精英

IN THE COMPANY OF HEROES

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to Entrepreneurs at
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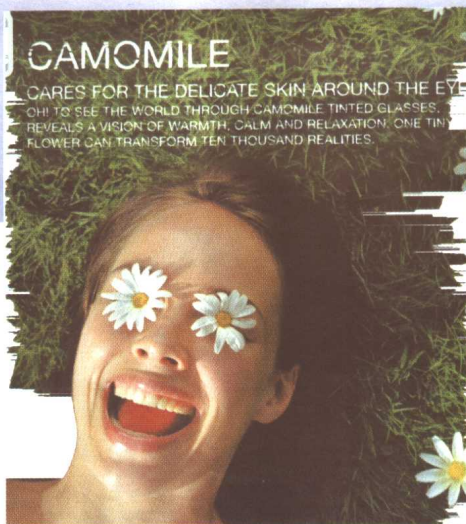
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公司精英

ON THE FUTURE
OF BUSINESS

企业家应当将目光主要放在我们所认为的合适的市场上——满足专门需求的非主流市场。这样就产生了Body Shop公司，提供化妆品和身体护理产品，不含动物产品成分和化学成分。

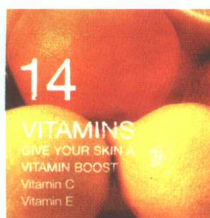


CAMOMILE TIPS

Oh! To see the world through camomile tinted glasses, reveals a vision of warmth, calm and relaxation. One tiny flower can transform ten thousand realities.



D CHIC
KIN CARE



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VITAMINS
GIVE YOUR SKIN A
VITAMIN BOOST
Vitamin C
Vitamin E



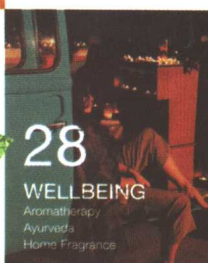
BODY
BODY BLITZ
TOP-TO-TOE PAMPERING
Fake It!

Sun care
Hemp
Africa Spa
Cocoa Butter
Food-Inspired
Body Butters



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MEN
MEN'S GROOMING
BACK TO BASICS
Top-to-toe care
Havoc

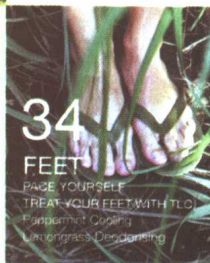


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WELLBEING
Aromatherapy
Ayurveda
Home Fragrance



UNDER
D UNWIND
CAMOT
ED



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FEET
PACE YOUR FEET
TREAT YOUR FEET WITH TLO
Pain relief Cooling
Lemon grass Deodorizing



HAIR

MANE ATTRACTION
SUMMER HAIR CARE
A treat for your tresses
Ginger, Amlika, Banana
Brazil nut and Pampas

KIDS

KID'S CORNER:
Good karma for your kid



BLISS



SCENT

AROMATIC LIVING
FRAGRANCE FOR YOU &
YOUR SURROUNDINGS

White Musk
Oceanus



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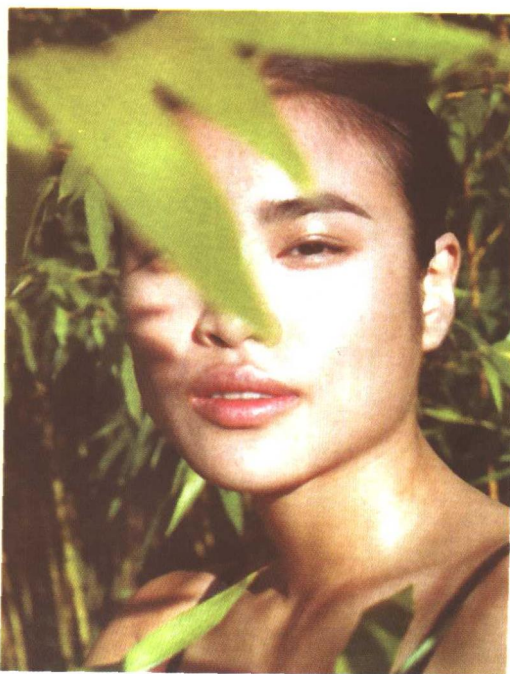
ALSO LOOK
CUT FOR
OUR COMPLETE
RANGE OF

IT SOOTHES AND REFRESHES, MOISTURISES AND
PERFECT TO TEND TO THE DELICATE SKIN AROUND
EYELID.



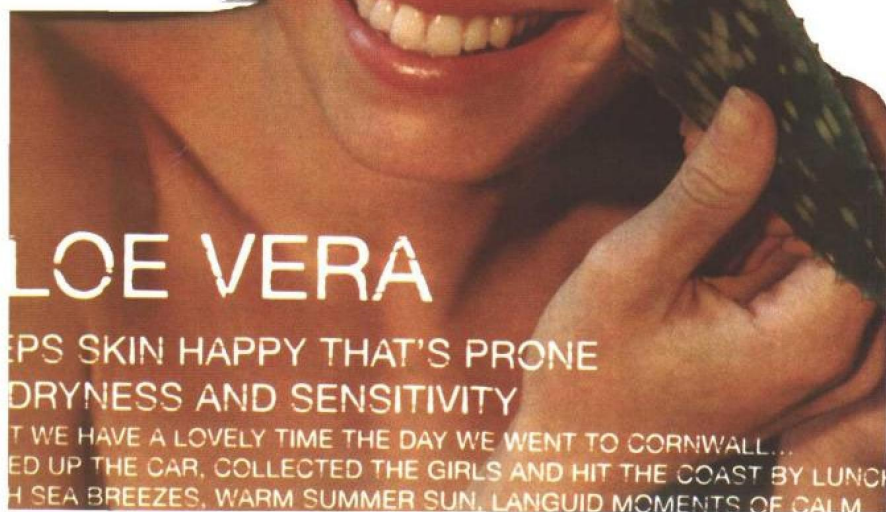
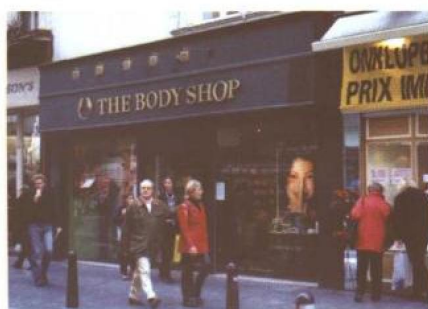
E MASKS

fect it deserves. If your skin is misbehaving or simply
smooth on a face mask. Lie down, relax and leave all



In The Company Of Heroes

公司精英



安尼塔·罗迪克使其Body Shop公司向相反方向转型。很少有哪一行业比化妆品业更感性，包装费用平均要占化妆品公司总耗费的85%，正如过去营销业的一句老话：在工厂里我们生产化妆品，在香水买卖中我们销售希望。去掉昂贵的包装，这家公司极大地节省了开支，



Words are very important to us -
so much so, that we have
adopted them as Keepmoat's
overriding mission."



welcome to our website



Together with our operating
companies, Bramall Construction,
Frank Haslam Milan and Haslam
Homes, we are focused upon the
regeneration of run-down and
neglected neighbourhoods. We do
this by working together with our
partners and customers to create
vibrant and sustainable communities
where people want to live and work.
The future for Keepmoat is very bright, with
our community regeneration and affordable



我们最早是在一个合作伙伴的后院创建起公司的，但我们一直期待成为那一地区的最大商家。那里的煤矿被关闭，工人们失业后流浪街头，我们的使命就是要在哪里实现一个目标。成功的道路是漫长而艰辛的，总是会出现坑坑洼洼，但最终我们还是实现了目标。目前我们的企业有员工1000人，年营业额10亿英镑。的确，20年后的今天，我为我们的成功而欣喜。



Back in the early 1990s, we were
one of the first companies to
encourage Public Private
Partnerships (PPPs). We have
pioneered community regeneration
partnerships by developing robust
frameworks and joining forces with
the public sector, local authorities,
development agencies, housing
associations, other strategic allies
and of course, the local community.

Our PPPs are founded on the
principles of equality, transparency
and best value, attracting much
praise from government and
industry.



UNDER CONSTRUCTION
added value will follow in
the near future

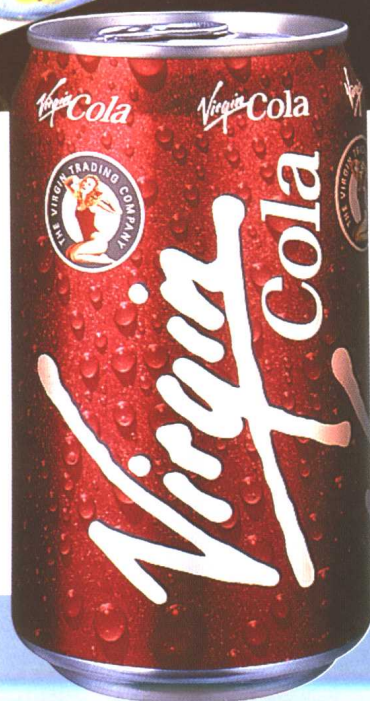
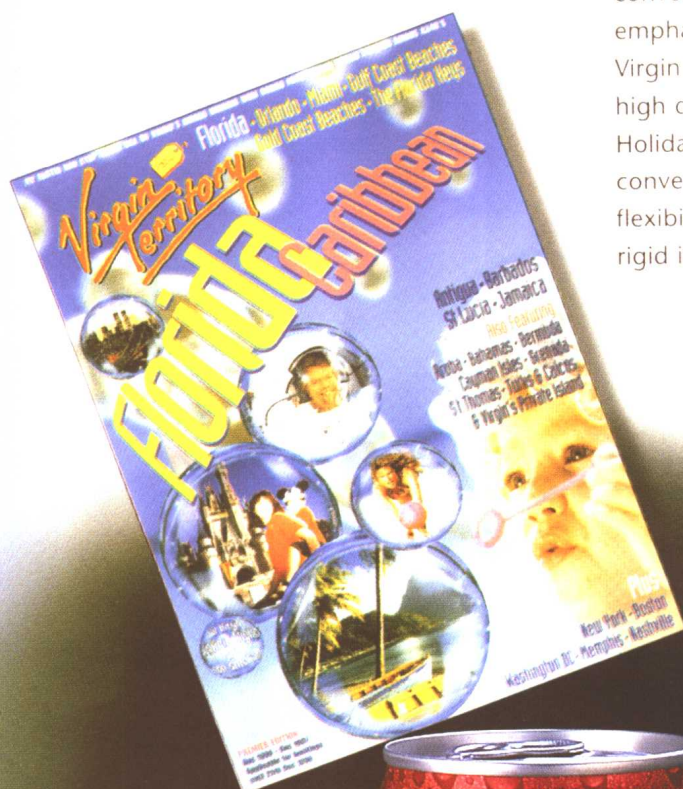
are totally
eration. In
d a derelict and
y where people
have created an
t and provided
regeneration

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IN THE COMPANY
OF HEROES

convenience
emphasis on
Virgin principles
high quality
Holidays are
convenient
flexibility with
rigid itineraries



A close-up portrait of a man with long, wavy blonde hair and a full beard. He is smiling broadly, showing his teeth. He is wearing a dark jacket over a light-colored, vertically striped shirt. The background is dark and out of focus.



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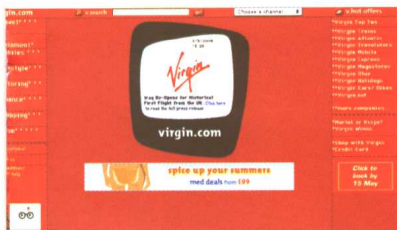
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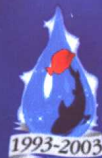
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公司精英

IN THE COMPANY
OF HEROES

“深海世界”是苏格兰的第一个水下公园，它位于北码头地区，接近爱丁堡，是一个很好的旅游观光的中心。最主要的是，距离苏格兰首府只有一个小时的路程。



DEEP SEA WORLD
Scotland's **shark capital**

The wonders of the world beneath the waves comes to life at the triple award winning National Aquarium of Scotland.



NEWS...

Deep Sea World Hit By A Tornado

Attraction highlights:

Krakatoa.

Our deadly Creatures of the Deep exhibit is based on the underwater ruins from the ancient Indonesian volcanic eruption. With crystal clear waters the lost world of Krakatoa features submerged temples and statues, with deadly species from around the Indo Pacific.



Deep Sea Explorer

Control a camera to get a sharks eye view of the Underwater Safari.

Amazing Amphibians

Explore the world of amphibians through fascinating, interactive displays. Chart the evolution, adaptations and lifecycles of amphibians.

Amazonia

Exotic piranhas, stingrays and electric eels linger in the flooded forest, as the daily thunderstorms rage around you.



Touchpools

Fancy touching a shark? You can also get hands on experience of rough starfish, prickly urchins and sticky sea anemones.



Underwater Safari

The longest underwater tunnel in the world will convey you through Scotland's million gallon indoor ocean. You'll be just inches away from possibly the biggest sharks you'll ever see. Glide along the moving safari watching divers feed the largest collection of sharks and temperate fish in the world.





Here, we've taken on an underwater safari. We did the walk, tour three times through the glass tunnel and saw several sharks, rays and eels swim just right above us.



[Back](#)



In The Company Of Heroes

公司精英

IN THE COMPANY
OF HEROES

彼得·桑德斯从食品生意中获得乐趣，因为机会使他获得企业家品质和信仰，从而创建了一流的 Halo 食品公司。

halo Halo Foods



- [Breakfast](#)
- [Cereal](#)
- [Diet](#)
- [Functional](#)
- [Lite](#)

Halo Foods make great tasting - and nutritious - snack bars for some of the best known food companies in the world.

halo Halo Foods



Our product development team is creative — perhaps the best in the business. We have a wide knowledge of ingredients, techniques, and nutrition. And our engineering, production and quality staff are continually developing new equipment, working methods and control systems to meet the needs of our customers.

From concept samples to first production run, we work closely with our customers to provide innovative solutions.

halo Halo Foods



Halo Foods leaders in nutritional snack bars

halo Halo Foods

Product Development

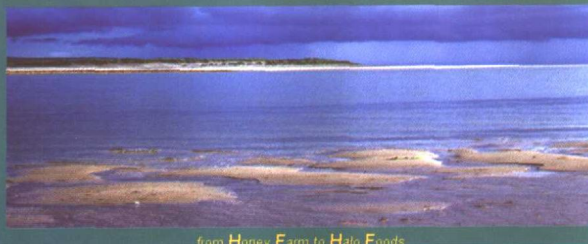


We develop great tasting - and technically advanced - snack bars

[More](#)

[Home](#)

halo Halo Foods



from Honey Farm to Halo Foods

halo Halo Foods

Whether it's breakfast or brunch our breakfast bars are the ideal alternative start to the day



Fruit layer cereal bar



Muesli bar

halo Halo Foods

Product Development



We develop great tasting - and technically advanced - snack bars

halo Halo Foods

Nutrition at Halo

Consumers are adopting different ways of eating. The decline in 'family meals' - where all members of a household sit down and eat together - is well known. People are leading busier lives involving diverse activities, and so the demand for 'food on the go' is increasing. At Halo Foods, we recognise that change in consumer needs.



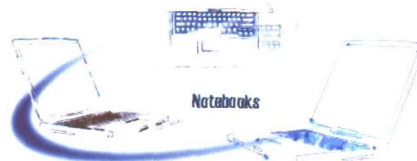
In The Company Of Heroes

公司精英

IN THE COMPANY
OF HEROES

马丁在 CompuAdd 公司就职时宣称，他要在员工的监督下亲自遵守这项规定。“我们一起和谐地工作，才能形成一个整体。”我们要摆脱在公司中存在的许多“阴暗地带”。效果当然是显著的。CompuAdd 公司的利润在过去的三年中持续增长都源于他们的新的、积极的公司文化。

CompuAdd



A versatilidade e autonomia no uso e no processamento, além de um desenho de vanguarda, fazem dos modelos 1545 e 1845 equipamentos com a mais avançada tecnologia em notebooks.

Clique nas figuras para mais detalhes:



1845



1545

CompuAdd



Características

CompuAdd - 1845



- Modelo: 1845
- Peso: 3,2 kg
- Medidas: 12,9"x10,9"x1,6" (326mm*276mm*39,9mm) All-in-One
- Tamanho de Tela: 14"/15" TFT
- Características: Pentium 4 Processor / IEEE1394 / SPDIF
- DASP (Disk Antihack Protection)

about Orange

social responsibility

Orange takes an active interest in the lives of communities across the United Kingdom, contributing through educational support initiatives and an employee volunteering scheme

investor relations

Find a detailed overview of our global operations and structure, financial reports, recent news and share price performance

UK press releases

Read articles, archived Orange news and press releases from the launch of Orange in 1994 to date

Orange EMI policy

Our policy is to anticipate and be responsive to customer and supplier needs, and to be able to transact in the euro in any of our operations

Orange history

Orange is one of the world's most advanced and fastest-growing mobile communications companies. Read about our history

Orange worldwide

Orange is expanding into new horizons. Visit our sites around the world

sponsorship

Orange sponsors a number of events and venues around the UK and Europe. Find out about at - Bristol, sport, culture and enjoy music

Orange Careers

At Orange we have a range of jobs offering great career opportunities. Take a look at what's currently available and if you think something suits you simply apply online

the Orange Studio™

A high tech venue available to hire for major exhibitions and conferences in the heart of England. Meet, create, enjoy



In The Company Of Heroes

像 Orange 和 One 2 One

这样的新型移动电话运营商, 这些新公司需要支持者和商业同盟来帮助他们有效地去竞争。

公司精英

IN THE COMPANY
OF THE FUTURE

Elm 公司当时是个小公司, 但它已经与 Marks & Spencer 公司签定了大宗冷冻设备的合同。当沙缪尔邀请客户中的关键人物出去吃晚饭时, 公司高级职员也随其后, 这已成了公司的法则。之后他们还要和客户公司的各级人员保持紧密联系。

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Flowers

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I Love You

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flowers and plant gifts
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for birthdays
beautiful bouquets make ideal birthday surprises



arrangements
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