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DYNAMIC ARCHITECTURE SERIES

中國建築畫(壹)



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ARCHITECTURAL
RENDERINGS
OF CHINA

SHENZHEN

壹

中國建築畫

香港日瀚國際文化有限公司
香港科文出版公司
HONG KONG RIHAN INTERNATIONAL CULTURE CO., LTD
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《建築動態》——中國建築畫

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ARCHITECTURAL
RENDERINGS
OF CHINA

SHENZHEN

中國建築畫

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日瀚制造

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PREFACE

前言

開個小會——爲了自我表現

會議主持人：日瀚公司

會議嘉賓：極具表現力的建築表現公司

生活是一個環幕電影

畫圖

熬夜

睡覺

吃飯

畫圖

熬夜

睡覺

吃飯

開工資

這是很多國美人的夜生活方式，是在發展中的中國的一小撮人的發展中的生活。其實在吃飯和睡覺之間也可以慘和一些休閒的事兒來調濟一下——那就讓我們大家來開個小會吧，建築師和表現大師們越來越“懶惰”了，連買書都是別人送上門去的，我說相互走動交流一下也挺好，大家相互擁抱，握手，寒暄一下。

這是個無政府無組織的聯誼會，大家隨便地展示自己的作品，也沒有必要分個高低上下，互相切磋一下，相互批判一下。沒准哪句話刺激了你的靈感，又激情澎湃大作出世了。交個朋友唄，其實大家早已是只聞其名，不見其人的老朋友，隨意些，隨便些。

開個小會

其實我們也是通過這個小會才更加認識到一些事實：

中國是世界上最大的建築市場，

中國有世界上最優秀的建築表現從業人員，

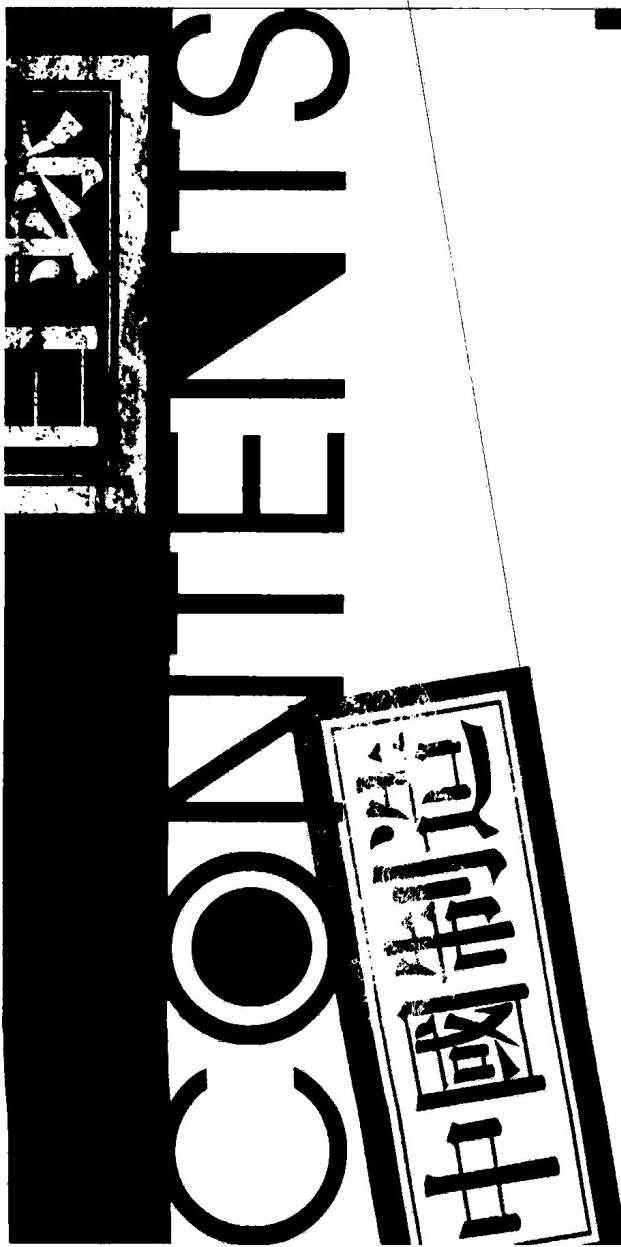
中國有那麼多的優秀建築設計人員

——真正的中國國情

日瀚公司的工作是提供場所，OK

聯誼會開始

《中國建築畫》——中國制造



MADE IN CHINA

In August of 2002, Ourspace Digital Video Co., Ltd. --a star of century begin and glimmer in starry sky of digital videos, and shows her extraordinariness, unique and noticeable brilliance with brilliant rays that comes with opening moves.

Ourspace Digital Video Co., Ltd. is a pioneer, and she is playing an outstanding role in the sky of the digital videos according to the outstanding strength, and developing the specialized and scaled symbols in fields of three-dimensional animation of the building and the display picture. Now, she has brought up batches of the talents of depicting and beautifying the world. Here, they can create the simple and unsophisticated of ancient times, and brilliance of the world in future as well. Here, she is a combination of a new thought, the leading associations of new theory, new technology.

Whether drops of star for one classroom where the ocean accommodates all rivers on earth, galaxy of talents not merely, able men are coming forth in multitudes even more. A great deal of architects, fine arts teachers, designers, computer engineers all gather herein. Here a more one come into being calf were tempered in various art creations, fully loaded with the achievement.

This star is a stage notarized, here, the intelligent one can write a exhibition elegance freely and easily and dance with abandon; The wise can achieve one's ambition and sing heartily yearning for to the limit against the spring breeze. One picture is one performance, and also an appreciation, a description yearned for in one beautiful life. No matter the beautiful scenery of pieces of urban planning, or the towerings of right high building that stands erect. No matter several crowds of villas exceedingly fascinating and charming, or wipe and wipe the conditions and customs in the graceful recreation area. Whether behavior here can incisively and vividly be embodied. It is here, we can use ordinary point, line, color, and depict the outstanding mirage. The staff of Ourspace Digital Video Co., Ltd. would say self-confidently: if there is 100 points of examination questions, we will have 200 points of answered test papers.

This star is a constellation, persons who dare to emit light and heat, will have one's own positions. It is exactly the powerful cohesiveness of many stars; there is brilliance of constellation. Ourspace Digital Video Co., Ltd. insist on: Diligence virtue, the spirit of bearing hardships, united true quality, positive pursuit, so this star is the brightest forever.

SHENZHEN DEBIAO ARCHITECTURE RENDERINGS STUDIO

Founded in November 2001, studio comprises several young full of spirit, with strong professional character.

Though is she young, she has a satisfied cultural background, a team of plentiful experiences and cooperation attitude. We are also eager to have every passionate youth with us to make our dream true.

Our target - the properest price leading to the best service.

Dingshi Design was established in May 1st, 2002, on basis of Bianzi Design Studio and Xiaohu Space Studio. With both indoor and architecture design capabilities, Dingshi look forward to the opportunity of expressing ourselves, and will of cause give you a brilliant return.



宋壹肆

深圳奥空再现数码影像有限公司

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宋壹肆

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宋壹肆

深圳鼎視效果圖

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深圳市禾璽電腦設計諮詢有限公司 SHENZHEN HEXI IMAGE

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DongJing Digital set up in 1999. She is a creative group making up by a few good designers who join in 3D imaging creating and spale design. The rapidly rising of 3D technology gets us have a great national feeling to developing chinese movie, which is DongJing's continous task. Years of difficulties make us coporation realise success basing in efforts are we encourage dreaming because we trust a perfect wants not only in making but also from wonderful ideas, it is the really resource in ceation. Otherwise we have particular characteristic of ourselves. "Making more perfect works" is our honest answer to customs. We insists the three "no do" rules: the first "we won't do if not givn enough", the second is "we won't do if the design is not qualified", the third is we won't do if we haven't enough technology. We will have our best to creat every work, which is the footprints in our developing period. Part works of DongJing Digitec: the library in ShenYang, the University library in AnHui.

HEXI Image is a young but professional company of computer architecture image manufacturing in Shenzhen. We have been committed ourselves for a long period to provide the service in architecture presentation, and explored in both the architecture designing and presentation area, in order to combine them together to express exactly the characters and theme of modern architecture design. We are a team of eminent, professionally qualified architects providing new means of presentations with the help of sophisticated computer equipment and software. We can produce the high quality presentation works in different styles. And a good credit has been built after we cooperated with our clients in many important projects such as the exhibition centers, hotels, resident buildings, and commercial centers and so on. A good relationship with our clients is paramount. We cooperate with the designers in a professional attitude because of the love to architecture. We not only put the theme of the design at the first place, but also we aim at the harmony of human characters and business characters. Consequently, we can present the perfect living and business environment for the designers by the perspectives we produced.

Shenzhen Langxing Computer Design Co., Ltd. is a working group, specialized in architecture effect picture design and production, composed of more than 10 technicians in architecture and art majors. Depending on the principle of pursuing best quality, instead of largest size, we aims at creating excellent brand of Langxing. While focusing on the establishing, maintaining and improving of our specific styles and features, we also strive to keep our professional production capability at the leading place in the industry. Since being founded, we have established our own specific art brand through constant efforts and pursuing, and with the help of social circles. The company has made a lot of works with great influence, and established harmonious relations with decades of design companies, real estate companies and planning companies at home and overseas. By learning the leading design idea of each designer, and the excellent originality of each developer and planner, we are able to make high-quality and satisfying marketing works for every customer, bringing forth the unique ideas of each designer and the grand strategy of each land agent. With the policy of "keep improving, and live with quality", Shenzhen Langxing Computer Design Co., Ltd. pays great attention and care to every project and detail. We expect to cooperate with you honestly to present the most successful art work.

Different customers and projects need to be manifested with different styles. Young and lifeful Lifang people, with the passion of creating, dances freely between elegance and earthliness, commonness and intiruation, individuation and unification. Diligence and unremitting brought us the approbation during the past one year. During the past 12 months, Lifang completed more than 600 projects, more than 2000 effect graphics, most of them are made for bidding. Our animation business and multi-media business are also stronger now. Long-term bidding projects operation brought us abundant experiences in expressing architect's intention and abstracting the spirit of architecture designs. We consistently pay much attention to quality, efficiency and services. No matter it is style, lighting, material, scene, color, or visual thinking, aesthetic culture, expression skills, we all attach great importance to them. Because only by this can we make all works brilliant and wonderful. (last updated in June 9th, 2002 by Lifang people)



MADE IN CHINA

Luding company was founded in the end of 2000. It adhere to the fact that building drawing is the another form of drawing and never deviate from the spirit of drawing when it becomes more commercial.

We always try to break up old forms and greatly distaste badly-produced manufactures. We make endeavor to create elaborate works and embody it in a new way.

We always take great inspection of every works and try to make it more reasonable and fine when many people who take the career of building drawing make their works formally on purpose or not. Maybe works of architects with great knowledge will be more independent of other productions.

In fact, building drawing is very interesting and you are always full of excitement and impulse the moment when you take a drawings. You can imagine how a building spring up and you also can make the layout of the sky and people's activity and you can try to present it in your works. When you finish your drawing, your work can totally accord with your imagination and sometimes even exceed it. The feeling of achievement will occur to your whole being and can greatly alleviate your fatigue and tiredness.

We always stick to the point that work is really enjoyable and we did say that you will not feel tired when you work jolly.

Only happiness is substantial and permanent.

Working and cultural environment and close and carefree team spirit inspire all personnel to take on all kinds of difficulties and face challenges.

Welcome all ambitious persons whose major are architecture, art or computer and also those who would like to take the job of building animation to our company to embody yourself.

If you have any suggestion about our works, please call us. Thanks!

Sherzhen Sangtian Computer Image Co., Ltd., established in 2002, specially making computer picture of architectural presentation, garden, glass wall and city plan.

Our members majored in architecture and arts. Our great goal is serving all society with our best service and perfect quality.

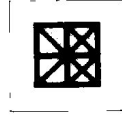
Welcome all friends consult with us and we hope have a good cooperation with you.



壹零捌

深圳陸鼎電腦圖像開發有限公司 SHENZHEN LUDING COMPUTER IMAGE DEVELOPMENT CO., LTD.

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壹貳肆

深圳市桑田電腦圖像開發有限公司 SHENZHEN SANGTIAN COMPUTER IMAGE CO., LTD.

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 Fax: 86 755-83740945
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 e-mail: szsxtian@163.com

Shenzhen Sunshine Landscape Picture Making Co., Ltd. is the specialized company engaged in the indoor/outdoor as-built picture design. The company owns the complete hardware equipment and high quality professional staff with abundant experiences and art diathesis.

Shenzhen Donghui Architectural Illustration Co., Ltd. is a professional company for architectural renderings.

A well-known quotation by Hugh Ferriss, one of North America's pre-eminent architect/illustrators seems to support this: "Architectural renderings is the means to an end and the end is architecture." these words now have become a virtual credo for us.

We regarded the renderings as a means to help get projects designed, and also to help get the designs understood by all concerned.

We are waiting for you to work with us at any time. Contact with us, and you will find our rendering is just that you are looking for.

Shenzhen Zhongjia Architectural Design Co., Ltd. Shenzhen is a company dedicated in designing and generating of architecture effect graphics. With years of experiences in architecture facade design and effect graphics generating, together with strong abilities in architecture understanding, designing and manifesting, we are your strongest helper when you need to complete your design with strict time limit. We were born with good faith and professional ethics, we survived because we are so professional and punctual. We earnestly hope to establish constructive cooperation relationship with friends of all circles, especially professionals in architecture industry and real estate industry. We look forward to giving you a good impression with our endeavors.

We sincerely thank all customers and friends supporting and encouraging us during the past years. Thank you for your long-term understanding and concern. We wish our friendship and cooperation relationship will be further strengthened in the future.

Nearly ten years passed since architecture representation industry started and bloomed in this country. We saw more and more young people entered into this industry, and created a ambience of "100 flowers are bloom at the same time, 100 voices talking simultaneously". We also noticed that more and more painters have been buried in day-after day mechanical processing. Accumulation of design materials and upgrading of design software have made architecture representation art more conventionalized and commercialized. Every time when I feel debilitated, I will pick works of Michael Moccann, Dongik Lee, Danhamon and other masters, and enjoy those easy brushstrokes, fluent lines, and their perceptual understandings to architecture, environment. But nowadays, it seems that all these traditional elements have been beaten by "strong" functions of computers, in the circle of architecture representation. Can due creativity and art infectivity of architecture representation art be generated only by using polytropic lighting and more true-life materials? Definitely not. We look forward to a product containing the sense of freehand representation art which will undoubtedly impregnate more human nature into art works.

After a stage of experiment and exploration, we accumulated a few works. We hope our endeavor will add new bloom to this industry, and bring architects more friendly understanding to architecture representation industry.

Presentation

Architecture is art, crystal of human brightness.

Picture is art, representation of human brightness.

Only taste, only YEHWO.

We are made of some passionate, lively young people,

giving the reins to art,

go to ideal palace with your hope,

and put on new age.



壹陸陸

深圳山水圖像制作有限公司 SHENZHEN SUNSHINE LANDSCAPE PICTURE MAKING CO., LTD.

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壹陸捌

深圳絲路電腦藝術設計有限公司 (原弧影像開發制作有限公司圖像部) SHENZHEN SILK ROAD COMPUTER ART DESIGN LTD.

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壹捌肆

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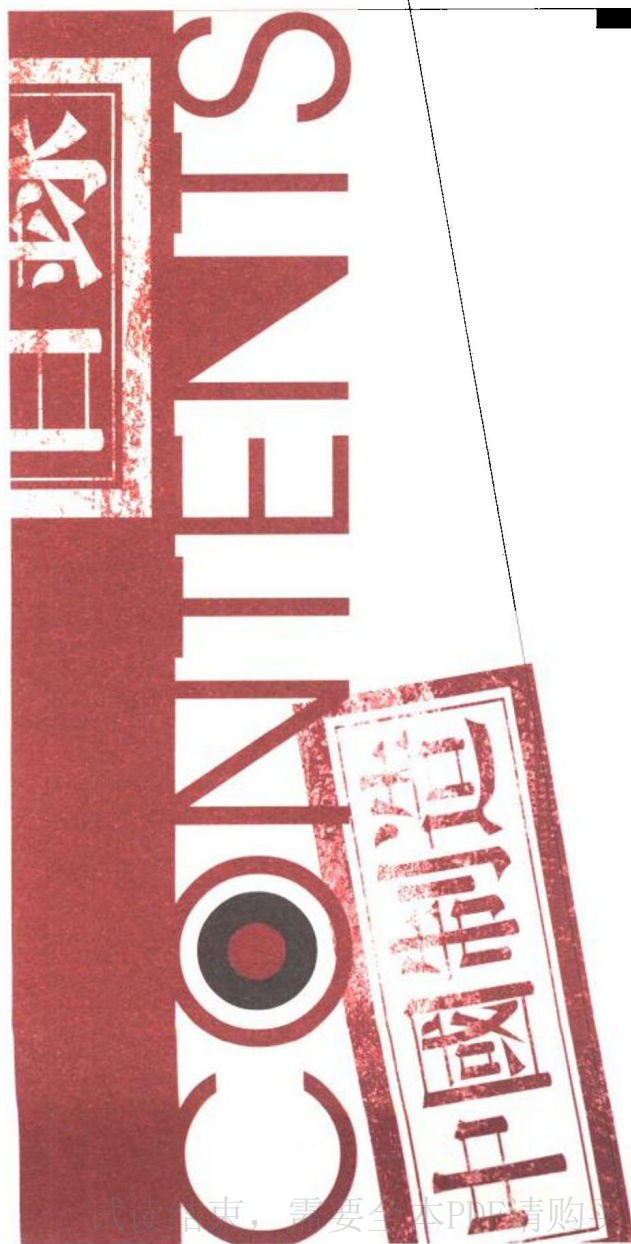
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MADE IN CHINA

Yingchuang Design Company is a newly-established company based on former Shenzhen Arched Image Design Studio. The new company attracted more excellent design talents. Our professional architects and effect graphics designers will work hard and cooperate with their long suit to generate excellent architecture design plans, as well as earlier layout conceptual plans. We also provide high-precision architecture image design and 3D works. With the spirit of "Keep Improving", Yingchuang will continually go ahead and achieve better quality than ever. For more information, please contact +86-139-2372-5486



壹玖貳

深圳市營創景觀藝術設計諮詢有限公司

(原弧影像開發制作有限公司設計部)

SHENZHEN ARCHER LANDSCAPE ART
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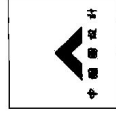
Established in 1999, ZYT Art Design Co., Ltd. is devoted in research of architecture expression arts. Its young employees, a group of architects, have endowed architecture expression with a deeper meanings, with professional sight and from the angle of architecture design. The CAD instrument provides a perfect work platform for architecture design. ZYT has good reputation and in architecture expression industry, and can provide full-scale services in the field of architecture expression. We sincerely welcome professionals with ambition in this field to join ZYT, and work for our mutual prosperity.

Shenzhen Zarch Studio Art Design & Research Co., Ltd. was founded in 1998 by Architect Mr. Gang Zheng, who is the First-Class registered architect of China. Now the firm is comprised of architects and artists working closely under the personal guidance of the directors, provide high quality professional services international wide in Architectural design consultation, Computer generated architectural renderings making, and 3D architectural animations making.

Shenzhen Zhuyi Computer Imaging Design Co., Ltd.
Services scope : Applying various imaging in the architectural design field by computer generated renderings and hand drawing pictures including of architectural appearance design, landscape design, interior design and etc.
 The company was established in 2001.
Design presentation is our specialty.
 Eidos fully Expressed by each architect is our objective.
 Conscientious, sincerity and perfection are our working attitude.
 Making progress after continual study is our developmental reason.
 We expect to be your good helper and thank you for your support!

Shenzhen Ziwu Digital Image Technology Co., Ltd. is an excellent team composes of a group of lifeful young people with expertise;
 A group of enterprising graduates who are perfecting and polishing themselves in practice;
 An organization with good faith which is building its own brand with honesty, reputation and top-ranking works;
 We look forward to our coming cooperation;
 Recurrence of buildings with technologies;
 Expression of buildings soul with arts;
 Connect you and Party A with our heart;
 This is - Ziwu Digital.
 We sincerely thank all customers supporting us during the past years!
 We appreciate mutual communication with patience, and look forward to better cooperation and advancement in the future.

Oceanpic Inc. provides service including CG animation, multimedia and Internet tech for architecture design, realty sale, advertisement, etc.
 Oceanpic Inc. is organized of professionals in architecture, art, animation and computer tech, etc.
 Based on our mightness strength in tech and service, we have built up a best impression to our clients also to brothers in this trade.
 Our service covers Japan, Vietnam, Cartel, Taiwan, Hongkong etc.
 Our works have got a consistent affirmation from Cheung Kong (holding), Isozaki, Yonghe Zhang, Zaiyuan Zhang, the most famous real company and architecture designers.



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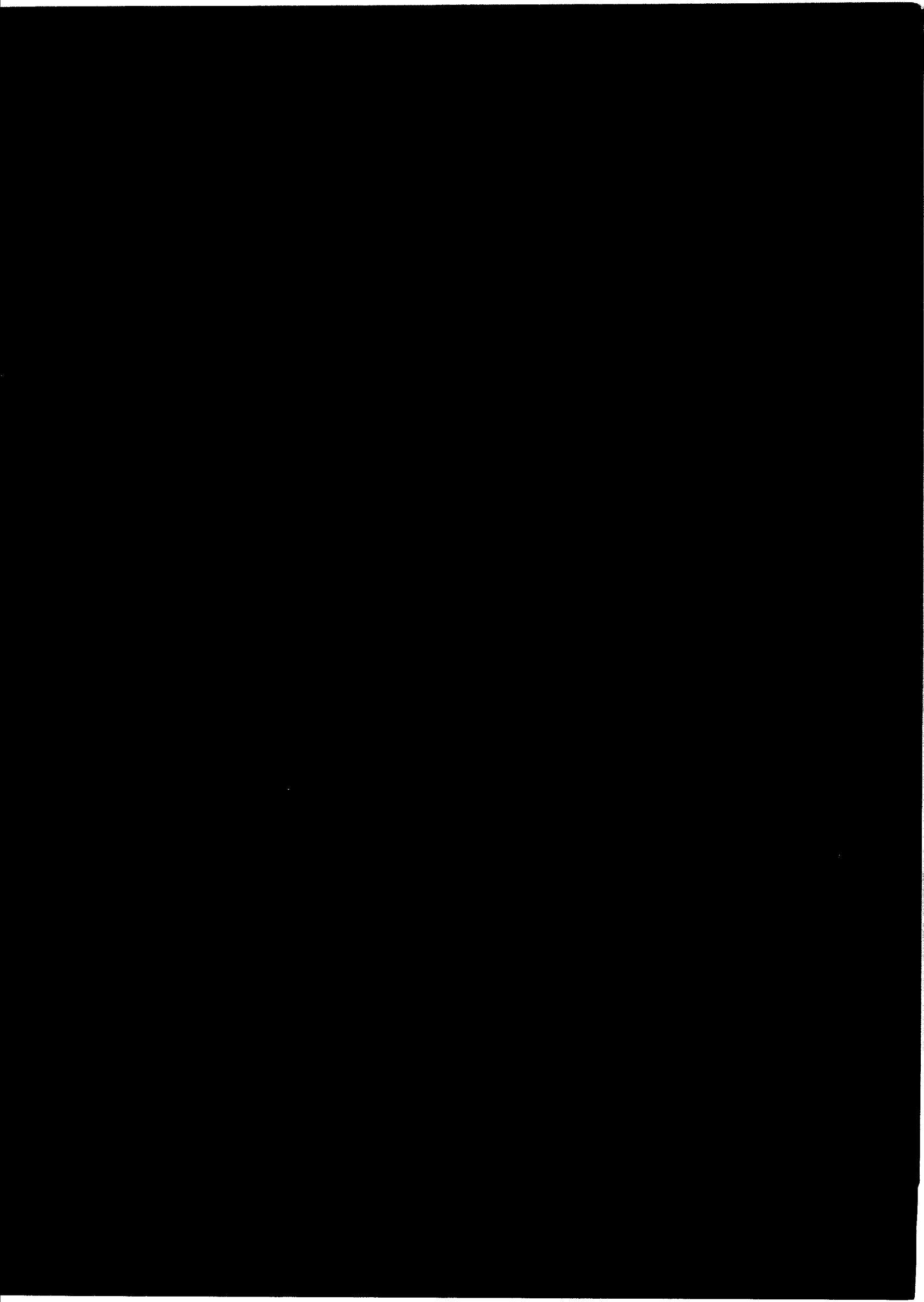
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2000年8月，奧空再現——一顆世紀之星開始閃爍在數碼影像的星空之中，與身俱來的光芒，展示着她的非凡，獨特以及引人注目的璀璨。

這顆星是一個開拓者，她憑着非凡的駕馭力，馳騁在數碼影像的星空中，成爲建築三維動畫、建築效果圖領域專業化、規模化的象征，造就了一批批描繪、美化世界的英才。在這裏，可以創造出遠古時代的古樸，未來世界的輝煌，在這裏，是新思想、新理念、新技術的超前組合。

這顆星是一個海納百川的課堂，不僅人才濟濟，更是人才輩出，諸多的建築師、美術師、服裝設計師、電腦工程師雲集于此，更多的初生牛犢在這裏金剛百煉，滿載成就。

這顆星是一個公證的舞臺，在這裏，慧者可盡情揮灑起舞一展風采，智者能春風得意高歌歡盡向往，一幅畫，就是一次表演，一次肯定，一次美好人生向往的描繪，不論是

一幅幅城市規劃的美景，還是一幢幢聳然屹立的高樓，不論是一群群風情萬種的別墅，還是一抹抹風趣雅致的休閒地帶，這裏都能淋漓盡致的表現，都能盡善盡美的升華，在這裏，用平凡的點、線、色、彩，描繪出非凡的海市蜃樓，奧空再現人自信地說，如果有100分的試題，我們將有200分答卷。

這顆星就是一個星座，勇于發光發熱者，就是座中之星，就有屬於自己的位置，正是衆星強大的凝聚力，才有了星座的璀璨，奧空再現人堅持、勤奮地美德、吃苦的精神、團結的本色、積極的追求，所以這顆星永遠是最亮的。

In August of 2002, Ourspace Digital Video Co., Ltd. --a star of century begin and glimmer in starry sky of digital videos, and shows her extraordinariness, unique and noticeable brilliance with brilliant rays that comes with opening moves.

Ourspace Digital Video Co., Ltd. is a pioneer, and she is playing an outstanding role in the sky of the digital videos according to the outstanding strength, and developing the specialized and scaled symbols in fields of three-dimensional animation of the building and the display picture. Now, she has brought up batches of the talents of depicting and beautifying the world. Here, they can create the simple and unsophisticated of ancient times, and brilliance of the world in future as well. Here, she is a combination of a new thought, the leading associations of new theory, new technology.

Whether drops of star for one classroom where the ocean accomodates all rivers on earth, galaxy of talents not merely, able men are coming forth in multitudes even more. A great deal of architects, fine arts teachers, designers, computer engineers all gather herein. Here a more one come into being calf were tempered in various art creations, fully loaded with the achievement.

This star is a stage notarized, here, the intelligent one can write a exhibition elegance freely and easily and dance with abandon; The wise can achieve one's ambition and sing heartily yearning for to the limit against the spring breeze. One picture is one performance, and also an appreciation, a description yearned for in one beautiful life. No matter the beautiful scenery of pieces of urban planning, or the towerings of right high building that stands erect. No matter several crowds of villas exceedingly fascinating and charming, or wipe and wipe the conditions and customs in the graceful recreation area. Whether behavior here can incisively and vividly be embodied. It is here, we can use ordinary point, line, color, and depict the outstanding mirage. The staff of Ourspace Digital Video Co., Ltd. would say self-confidently: if there is 100 points of examination questions, we will have 200 points of answered test papers.

This star is a constellation, persons who dare to emit light and heat, will have one's own positions. It is exactly the powerful cohesiveness of many stars; there is brilliance of constellation. Ourspace Digital Video Co., Ltd. insist on: Diligence virtue, the spirit of bearing hardships, united true quality, positive pursuit, so this star is the brightest forever.

深圳奧空再現數碼影像有限公司

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奧空再現 / 公共建築

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