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步步高系列

Photoshop

完美创意赢家

敲开创意的大门 给自己一片飞翔的天空

贾荣建 贾荣林 周雁 著



电脑爱好者 杂志社
电子出版物数据中心

光盘指导手册

TP391.41
263

Photoshop

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完美创意赢家

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责任编辑：徐正虹



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电脑爱好者 杂志社

2002年·北京

内 容 简 介

第一部分: 主要介绍职业美术师的基本功。第二部分: 封面设计。从封面为什么是书籍的“脸”到面子大比拼——期刊、杂志、书籍封面的特点等基础知识进行全方位的介绍, 并手把手地教你完成书籍的封面设计。第三部分: 海报设计。让你轻松掌握创意一步到位的秘诀, 并能通晓制作抓住眼球图片的全过程。第四部分: 标志设计。从标志概念的解读到标准字的剖析; 从大话“标准色”到手把手地向你介绍“标准字”制作的全过程, 真是大开眼界、获益匪浅。第五部分: 样本设计。从怎样“把握设计的整体风格”到“主题和细节的协调”的妙悟, 内容丰富而精彩。第六部分: 广告设计。“广告的表现形式”有哪些? “销售”设计的最佳角度是什么? 在本章中, 你将找到答案。

本书不仅是Photoshop电脑爱好者必备的案头读物, 而且对于志存高远、勤勉好学的设计人员、职业美术师而言, 也是一本不可或缺的参考书。

系列光盘配套图书: 步步高系列

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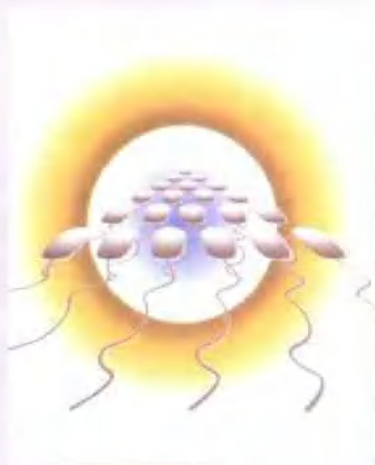
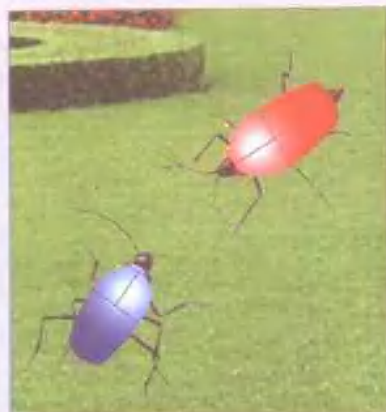
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2=66 页
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4=51 页
5=55 页
6=56 页



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4 为原图，其它详见第 10 页



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5=35 页

6=9 页



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4=70页



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1=71页
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3=76页
4=72页



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3=115 页
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DESIGNING

'2000

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20 brain **動腦** Marketing & Communication 廣告行銷 / 創意溝通

Advertising Income In '96 For Taiwan Media

★ **廣告媒體摘星錄** ★

1996台灣各媒體廣告營收排行

媒體印象調查

年度風物誌

1996年度大事

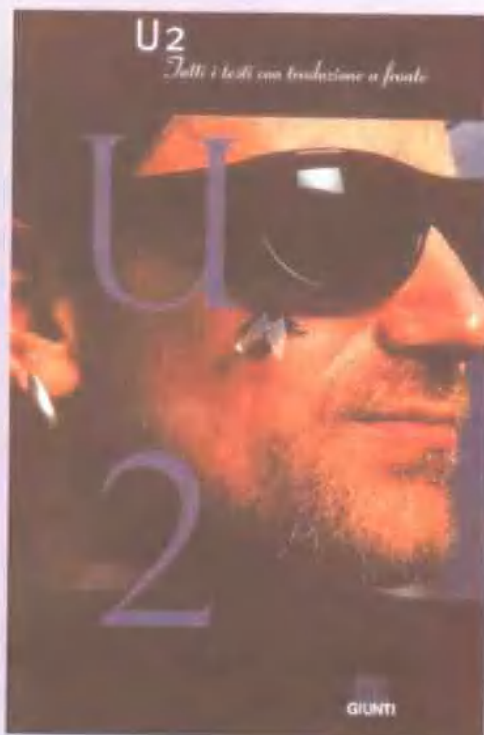
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NT\$150.00



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4=98頁



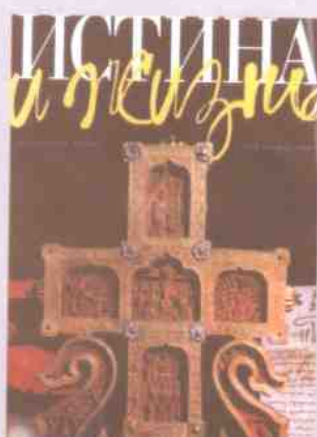
Photoshop

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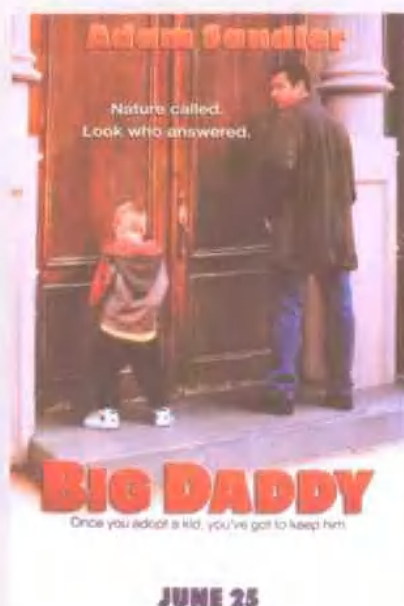
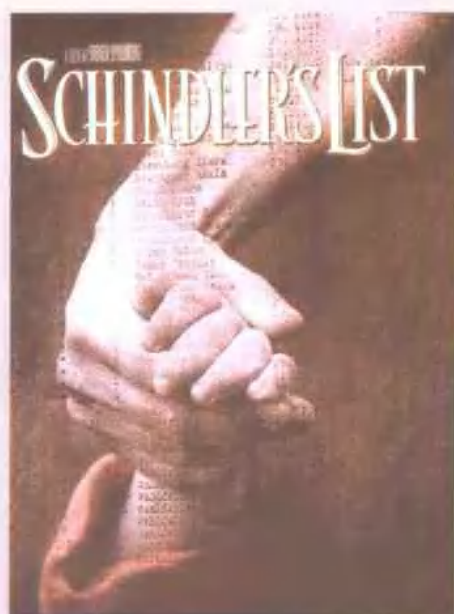
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5=23 页



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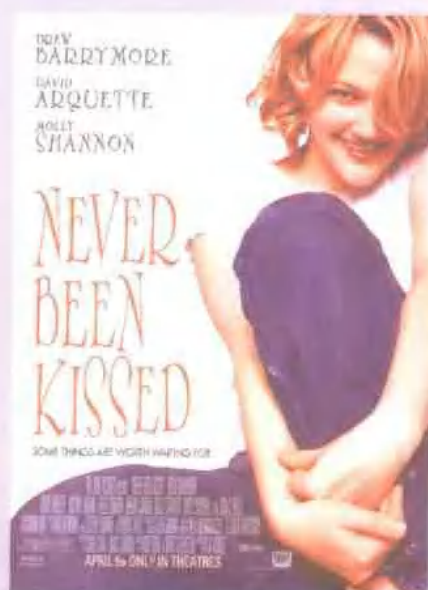
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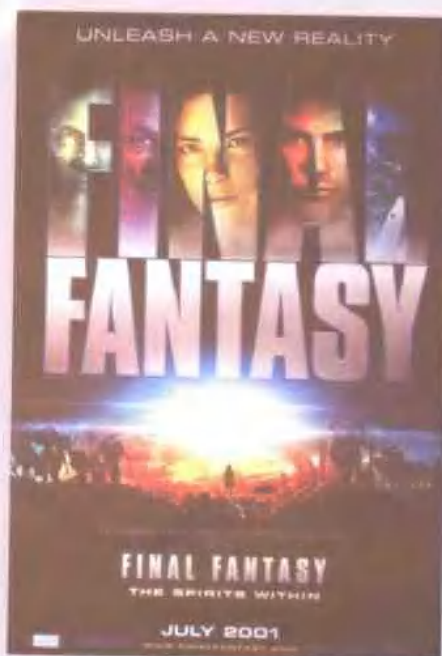


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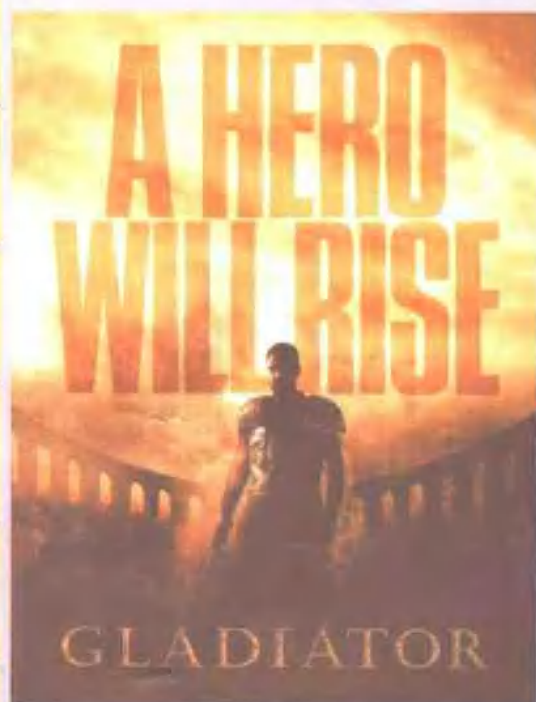


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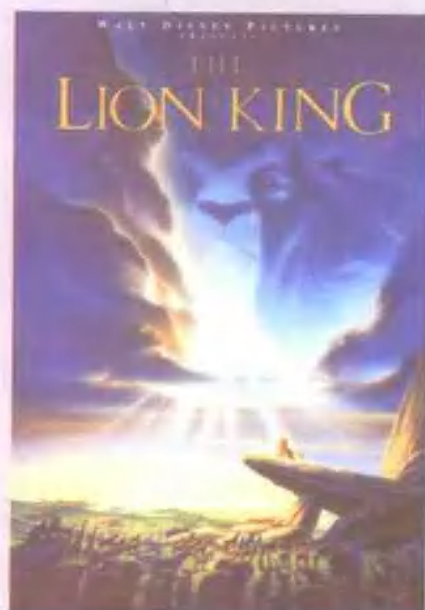


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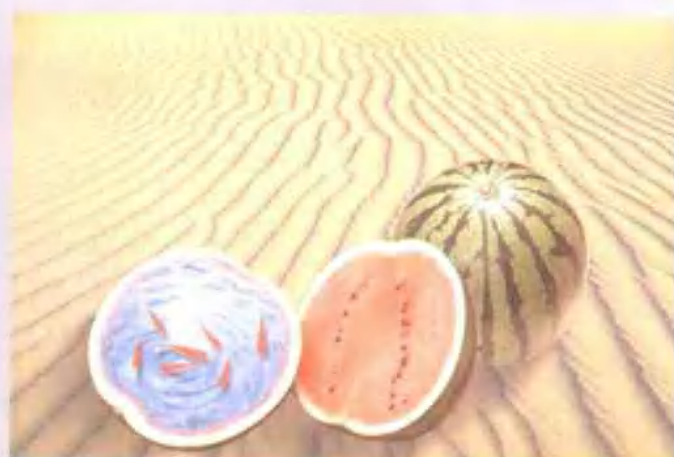
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Photoshop

来源: 中国疾病预防控制中心

Walter E. Klien is assistant of general manager for the Atlanta-Fulton County Stadium.

Wall Street's lightning act as a global industry began with a prediction of oil will reach \$100 a barrel by 2010. It's a forecast that's been widely cited, but it's also been widely questioned. A major reason for the forecast's popularity is its simplicity: It suggests that the steadily increasing demand for oil will drive

While an authorized foreign visitor, the government controls all aspects of the plot, and must have access to those government resources that enable you to do your work. It is not your responsibility to file with the foreign embassy your travel plans, nor the

Although health care is the most important source of employment, it is not the only one. The health care industry is growing rapidly, and the demand for health care workers is increasing. This is due to the aging population and the increasing prevalence of chronic diseases. The health care industry is also becoming more technologically advanced, and this is creating new opportunities for health care workers. The health care industry is a vital part of the economy, and it is essential to have a healthy and productive workforce. The health care industry is a growing industry, and it is essential to have a healthy and productive workforce. The health care industry is a vital part of the economy, and it is essential to have a healthy and productive workforce.

By 1991, however, the growth rate in the spring was not as high as in other years, because of a late start to the growing season and a relatively low level of precipitation.

WHO SHOULD

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All of the "beaters" went on strike for "basic" wages for the month, but ultimately had to leave the advertising firm, caused by the owner's refusal to think about the non-union employees and their possible suffering of hunger.

For financial health, corporate reports to the investing community will have to include the benefits and costs of any long-range business plan, whether it calls for aggressive hiring policies, whether it will build new plants, whether it will undertake more research and development. It might be useful, even, to find the real economic value added by each dollar spent by a firm.

Source: U.S. Census Bureau, *U.S. Census of Population and Housing, 1990*, Table 1-1, "Total Population by Sex and Race, 1990."

also thanks to a grant awarded by Austrian government ministry, National University of Technology Vienna.

Your health insurance is not all that's at stake in a small business acquisition, and Sec. 371 requires careful compliance in the following categories:

Under the American Health Insurance Act, the

and to influence growth of their species and prevent a decline in the state of a community's health plan. These future movements will be making a variety of forecasts from looking at their resources and will make strategic, lower budget, efficient means and lower investments, opportunities.

Most have been critical of the small percentage that participated in a recent National Institutes of Health-funded survey about sexual violence. Some have even said that sexual violence is almost nonexistent among gay men, and that support for the gay community is overblown. It's not a 100% representative population, but neither is anyone else's.

Monday, Aug. 10, 1992, 10:30 a.m. to 11:30 a.m. (10:30 a.m. to 11:30 a.m.)

HEALTH CARE? Big customer
growth, strong
operating results
and a solid P/E ratio make this a great pick.

These findings have important implications for the design of the training program. First, the results suggest that the training program should be designed to address the needs of the participants, who are likely to have a wide range of knowledge and experience. Second, the results suggest that the training program should be designed to be interactive and engaging, as this is likely to lead to better learning outcomes. Finally, the results suggest that the training program should be designed to be flexible and adaptable, as this will allow it to be tailored to the needs of the participants.

Commercial availability of suitable good quality low energy fluids appears essential for the use of only a 'biological and chemical' approach to energy storage and use. It should be noted, however, that

Thus, the countries can be placed according to their gross value added, in 1998, and the percentage of it to be gross value added in 2004, as follows:

On the other hand, allowing staff to work in teams together, allowing a variety of assignments, and a continuous reassignment of staff, managed effectively to reduce the subsequent number of lost or found items.

with the following results:

WHO SHOULD PAY FOR HEALTH CARE?

HEALTH CARE My patients
know me
and I know
them.

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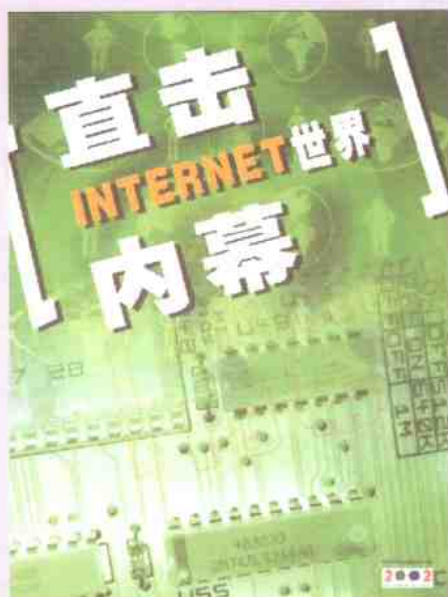


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