

人民画报社
中国新丝路模特
经纪有限公司
— 编著 —

中国新丝路名模写真



Edited by CHINA PICTORIAL Publications & New Silk Road Models, Co., Ltd.

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序

— 中国新丝路模特
经纪有限公司 总裁

诞生于改革开放之初的中国新丝路模特经纪有限公司，作为中国模特的“代表队”，在国内外时尚舞台上，身着新潮的服饰、踏着动感的节拍、在霓裳幻影的灯光下，款款走过了十多个春秋。不仅给人们带来了美的享受，更带来了时尚的冲击，同时向世界传播着泱泱中华民族斑斓的服饰文化和现代生活气息。

中国新丝路模特经纪有限公司成立于20世纪90年代初，是中国名模的摇篮。它以新丝路中国模特大赛为契机，每年都在全国范围内推出一批模特新秀。十余年来，它培养和造就了千余名仪态万千、风情万种的优秀模特队伍。叶继红、瞿颖、陈娟红、张锦秋、周军、包海青、马艳丽、谢东娜、岳梅、王敏、姜培琳、王海珍、于娜、周娜、崔莉……这样一批红遍大江南北，甚至享誉世界的名模佳丽，就是她们之中的佼佼者，她们不愧为中华民族的骄傲，不愧为时尚与美的“形象使者”。

模特的出现，是中国改革开放的产物，随着经济建设的需要和与国际同行业的接轨，模特业很快走上了我国经济和文化业的前台，模特演出也成为人们喜闻乐见的商业形式和文艺节目。作为形象大使，她们不仅在服装业发挥着超前、时尚和引导的作用，而且在广告业也大放异彩。由此，模特成了年轻人崇拜和向往的职业。

然而，要成为一名真正的模特，也不是一件容易的事，除了自身的天分之外，还需要机遇和挑战，更需要自信和追求，同时，还需要努力学习，以提高自身的整体素质修养和丰富自身的文化内涵。本画册中的名模，就是从不同侧面反映了她们走向成功的心路历程。

《中国新丝路名模写真》是我国第一部模特画册，可称得上是一部划时代的模特生活画卷。画册选入了34名在近年历届全国和世界模特大赛中评选出来的极具代表性的冠、亚、季军及当今最具知名度和最具潜力的名模新秀。共选用名模精彩图片近五百幅，其中大部分图片为首次公开发表，相信会引起读者的浓厚兴趣。为使读者对名模有个“全景”式的了解，画

Preface

By *Li Xiaobai*,

President of the New Silk Road Models, Co., Ltd.

The New Silk Road Models, Co., Ltd. was founded in the early 1990s. Over the past years since its inauguration, the company has organized a team of fashion models who represented other Chinese fashion models when they walked gracefully on the T-stage, to the dynamic rhythms of music, and under the illumination of neon lights. The company showed beauty to the people, caused a shock to fashion trends of music, and disseminated the colorful clothing culture and modern life of the Chinese nation.

The New Silk Road Models, Co., Ltd. is a cradle of famous Chinese models. After the company sponsored the China New Silk Road Model Look, it produced a group of new models every year. More than 1,000 elegant and charming models have been trained. Among them are Ye Jihong, Qu Ying, Chen Hongjuan, Zhang Jinqiu, Zhou Jun, Bao Haiqing, Ma Yanli, Xie Dongna, Yue Mei, Wang Min, Jiang Peilin, Wang Haizhen, Yu Na, Zhou Na, and Cui Li, who are famous in China and abroad. They are the pride of the Chinese nation and image envoys of fashion and beauty.

The appearance of fashion models is a result of the implementation of China's reform and opening policies. To meet the demand in the economic construction and establish contacts with the modeling industry abroad, the modeling industry has come to the fore as part of the economy and culture in China. Fashion shows have become means of sales promotion and theatrical performances loved by the people. As image envoys, these fashion models played a leading role in showing the fashion trends and displayed extraordinary talents in the advertising industry. Modeling is now a profession admired and yearned for by young people.

It is not easy, however, to be a model in the true sense. In addition to the natural gift, one must have chances and a pursuit, face challenges, be self-confidence, and study hard so as to improve one's overall quality and

attainments. The album entitled *China New Silk Road Models* shows from different angles a number of famous models and the courses they traversed toward success.

China New Silk Road Models is the first model album in China, which can be called an epoch-making record of the life of the models. All the 34 models printed in the album have won the first three places in the national and international modeling contests in recent years or are the most famous and promising models now active in China. The album features nearly 500 color pictures, most of them were published for the first time. It is believed that readers will find them interesting.

To help readers get a "panoramic" idea of the famous models, we composed a brief introduction to each of the models, followed by a profile and personal data.

The publication of the album is glad tidings for China's modeling industry. It is a summary and a promotion of modeling, a rising industry in China, and laid a solid foundation for Chinese models to further enter the world arena.

册为每位名模配发了一篇精彩的短文，并将她们的简要经历和“小档案”逐一作了介绍。

本画册的出版，对中国模特业的发展无疑是件大喜事，它终于有了中国历史上第一部模特画册。画册对中国模特这一新兴的行业是一次总结和促进，更为中国模特冲出亚洲、走向世界，打下了一个坚实的基础。

赞春
咏美人

乱弹一曲 请君细闻
平仄不论 只为赞春

春花秋月何时了
美人知多少
雕栏玉砌丝路新
碧水青山绕

春花秋月何必了
恰逢好年头
桃李芬芳青杏巧
姹紫嫣红俏

春花秋月不会了
秋去春回首
天涯何处有芳草
如玉书中笑

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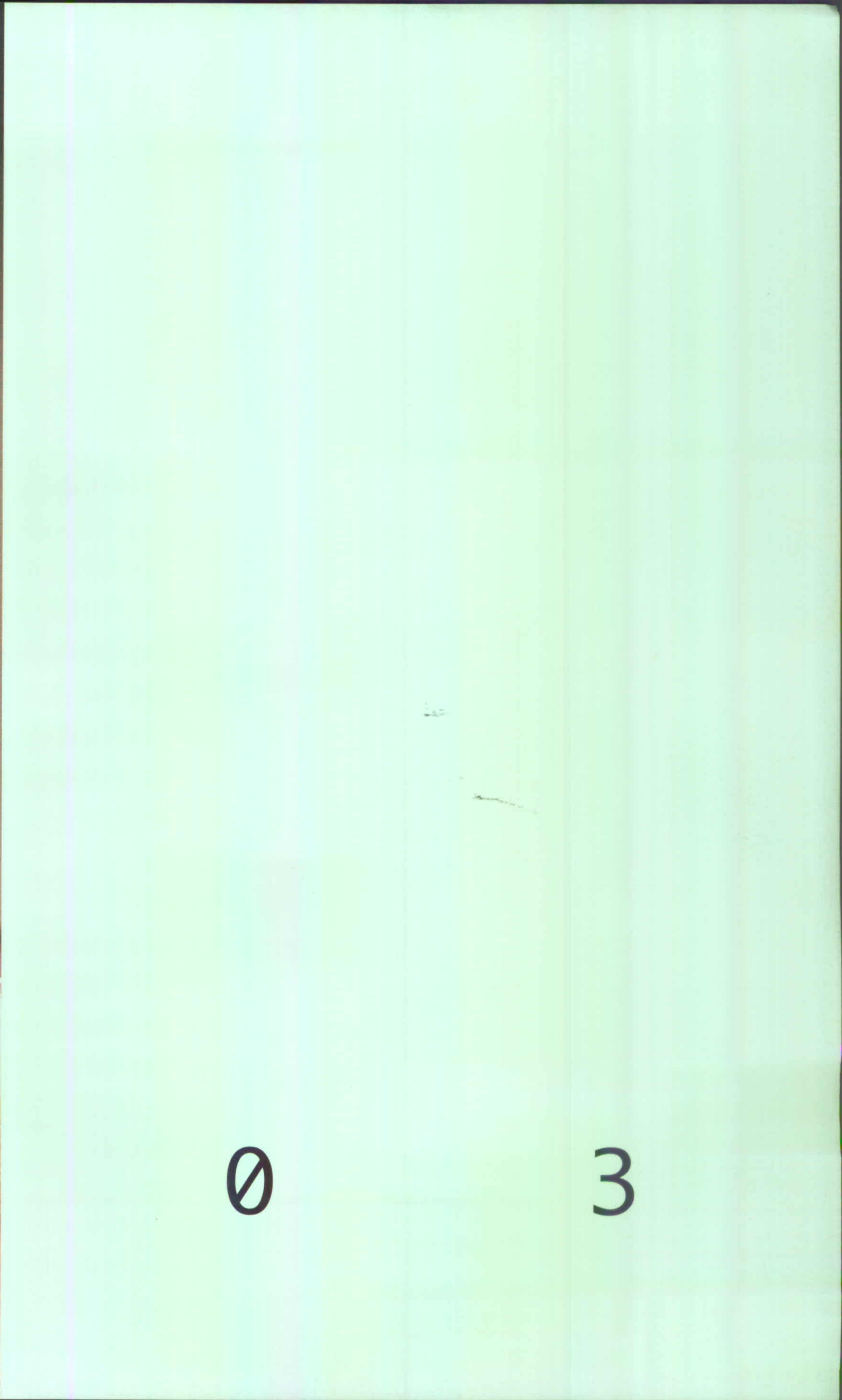
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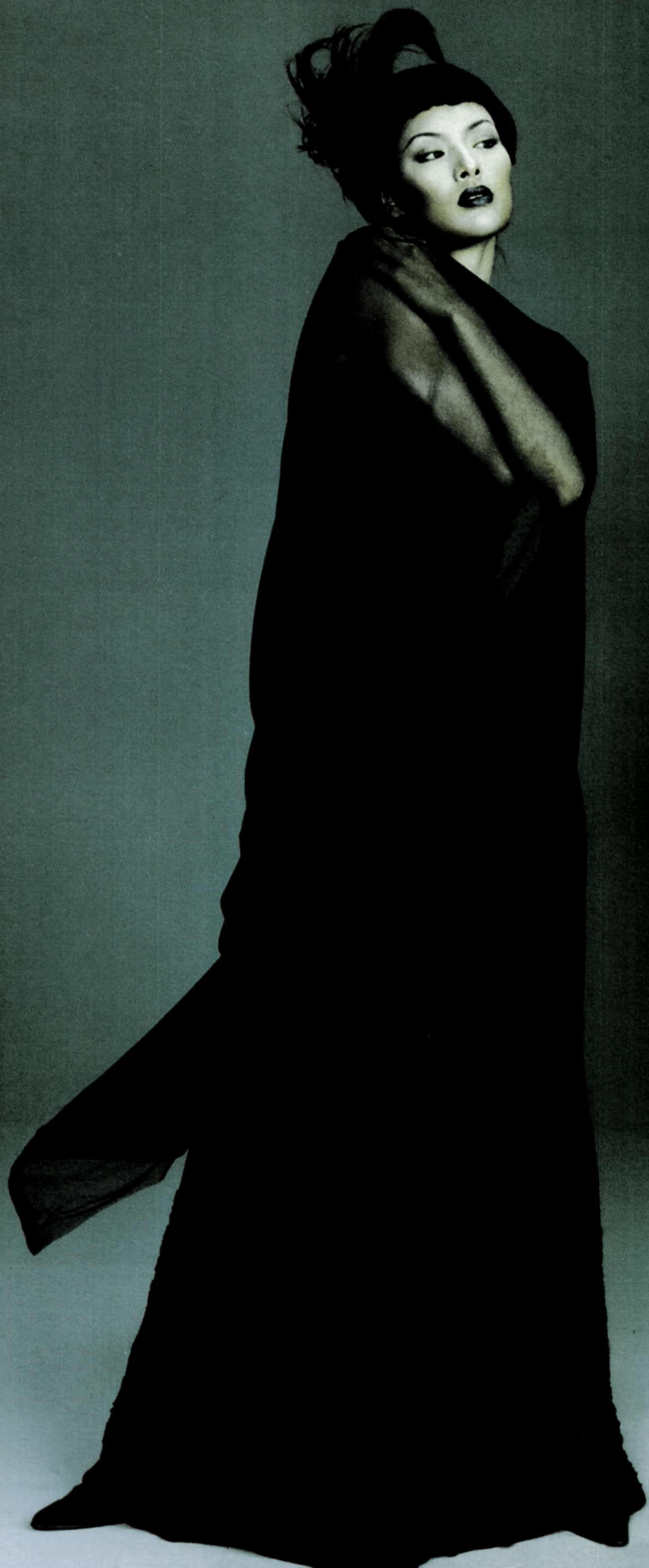
004. 忽如一夜春风来	马艳丽
010. 斑斓岁月落花上	姜培琳
016. 秋水长天话伊人	于娜
022. 月光宝盒	王爱萍
026. 雕栏倚佳人	钱丽蓉
030. 玉砌娇容	李冰
034. 丝路花雨	栾凤玲
038. 碧水玉人	周娜
044. 青春妙解风情	朱彤
048. 千丝万绕路幽幽	金姝懿
052. 春风春雨沐丽影	蒋薇薇
056. 落花人独立	韦杰
060. 醉美深秋	王敏
066. 窗前明月光	尚达
070. 何必又何必	黄雯
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136. 静若处子动如兔	张君
140. 芳菲	包海青
144. 草上霓裳	王燕
148. 清清水仙如画来	冯娜
152. 美颜如玉	孟欢
156. 回眸一笑百媚生	崔莉

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010	Jiang Peilin
016	Yu Na
022	Wang Aiping
026	Qian Lirong
030	Li Bing
034	Luan Fengling
038	Zhou Na
044	Zhu Tong
048	Jin Shuyi
052	Jiang Weiwei
056	Wei Jie
060	Wang Min
066	Shang Da
070	Huang Wen
074	Zhou Jun
080	Chu Hui
084	Yue Mei
090	Zhang Te
096	Wang Xiao
100	Dai Jie
104	Liu Yang (younger)
108	Wang Chunyan
112	Li Juan
118	Liu Yang (older)
122	Liu Jinwei
126	Wang Haizhen
132	Bian Yanyang
136	Zhang Jun
140	Bao Haiqing
144	Wang Yan
148	Feng Na
152	Meng Huan
156	Cui Li









马艳丽
Ma Yanli

忽如一夜春风来



She displays fashions designed by

others with her slim figure and an extraordinary understanding of the designs, while others show her designs as an expression of the friendship between them.

Ma Yanli is a professional model, a fashion designer, and a movie and TV play actress. Her name is often heard. "Don't praise me too highly," she gave a slight smile. Her smile was indifferent but natural. "As a matter of fact, I am an ordinary person," she added.

In 1995, Ma mounted the T-stage for the first time and won second place in the China zone qualification trials of the First Shanghai International Fashion Model Contest and the crown in the finals of the First Shanghai International Fashion Model Contest. From 1998 to 1999, she led the list of China's Top Ten Models.

During the China International Fashion

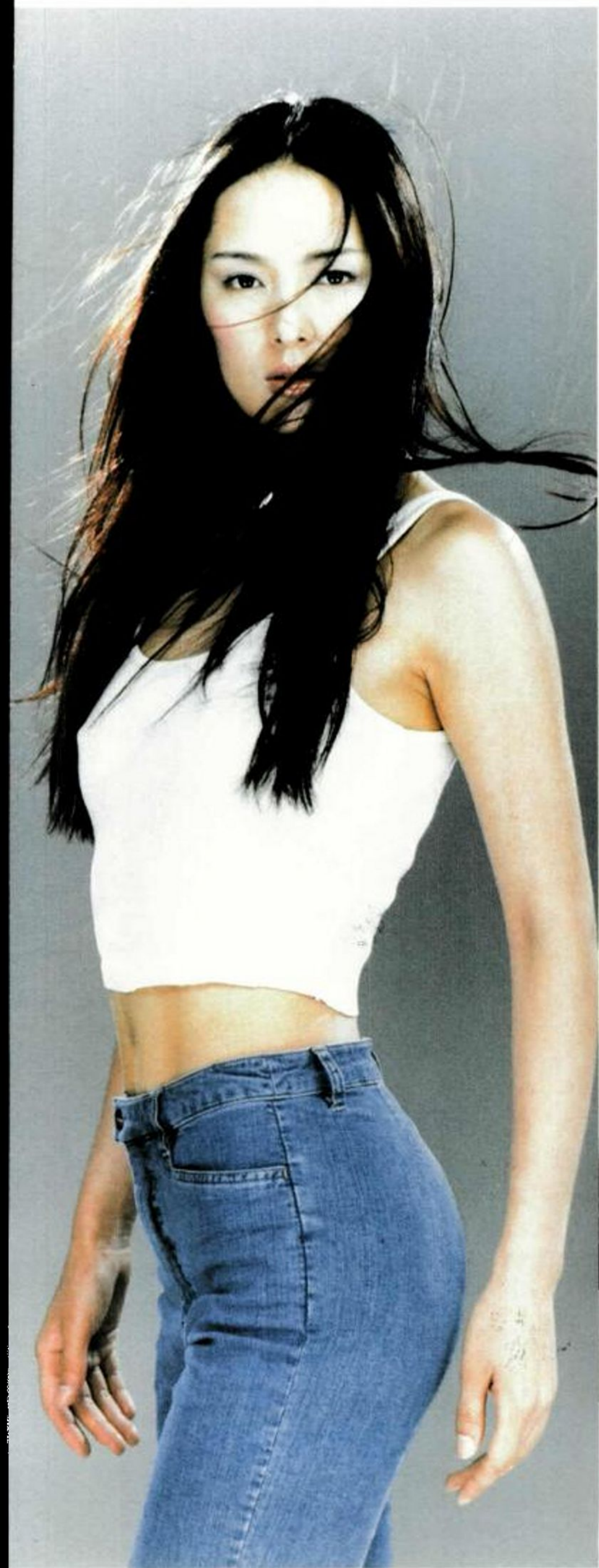
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她演绎别人设计的服装，用她娇好的身材与超凡的领悟；别人展示她设计的衣裳，用不俗的美艳与朋友的情谊。

职业模特、时装设计师、影视剧演员——集三栖于一身的马艳丽，在太多的场合听到过这个名字。“别把我捧得太高，其实我很平凡。”她莞尔一笑，如一盏清茗，恬淡、自然。首度出击的1995年成为她独自一人的舞台，选拔赛时获中国赛区亚军；决赛时，不甘为人后

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的信念把她推上了冠军的领奖台。此后，在1998与1999连续两年获十大名模排名第一

2000年国际时装周，马艳丽服饰专场引来无数看客。听着专业与非专业的各种好评，她反而更平静：“未来我希望会做得更好。”

“飘忽、纯洁、脱俗，如梦幻的彩云衣裳，把她塑造成出尘云端的女子。”法国著名时装设计师Sonia Rykiel欣赏马艳丽在舞台上对美的诠释。

而她已经把这种美带入平凡的生活之中，她不讲求名牌带来的虚荣，如果可以穿出个性，尽现美感，普通的衣裳一样会成为美的代言。

伊果，在都市言情剧《倾城之恋》中她用这个名字演绎着浪漫的爱情故事。而现实中，她把一段难忘的过去尘封在记忆深处，爱情只是可遇而不可求。

她在T型台上一出现，忽如一夜春风来，将整个演出推向高潮，赢得了所有人的掌声和喝彩声……

Week in 2000, the show of her designs attracted numerous spectators and won favorable comments. “I hope I can do better in the days to come” she said in a calm voice.

“She looks like a lady riding the clouds in her floating, pure, unconventional, wonderful, and colorful dresses.” Sonia Rykiel, a well-known French fashion designer appreciated very much Ma's performance on the T-stage.

In daily life, Ma does not seek famous-brand clothing. She believes that ordinary clothes are also beautiful if one wears them with one's own characteristics.

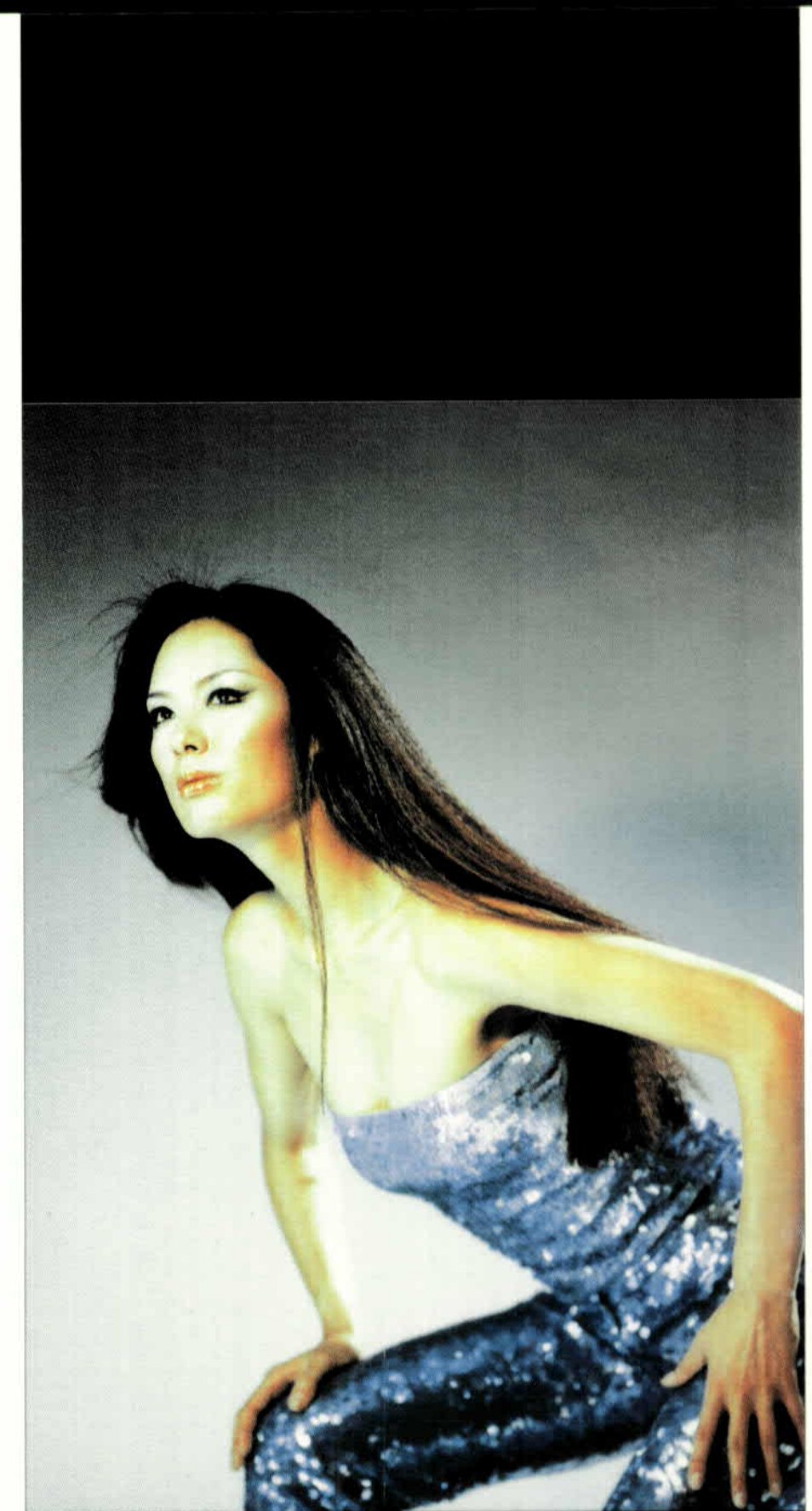
She played a part in the movie entitled *The City Overwhelmed with Admiration for Love*. In reality, she puts aside the love affairs she had deep in her memory. Love may come by something with luck but not by searching for it.

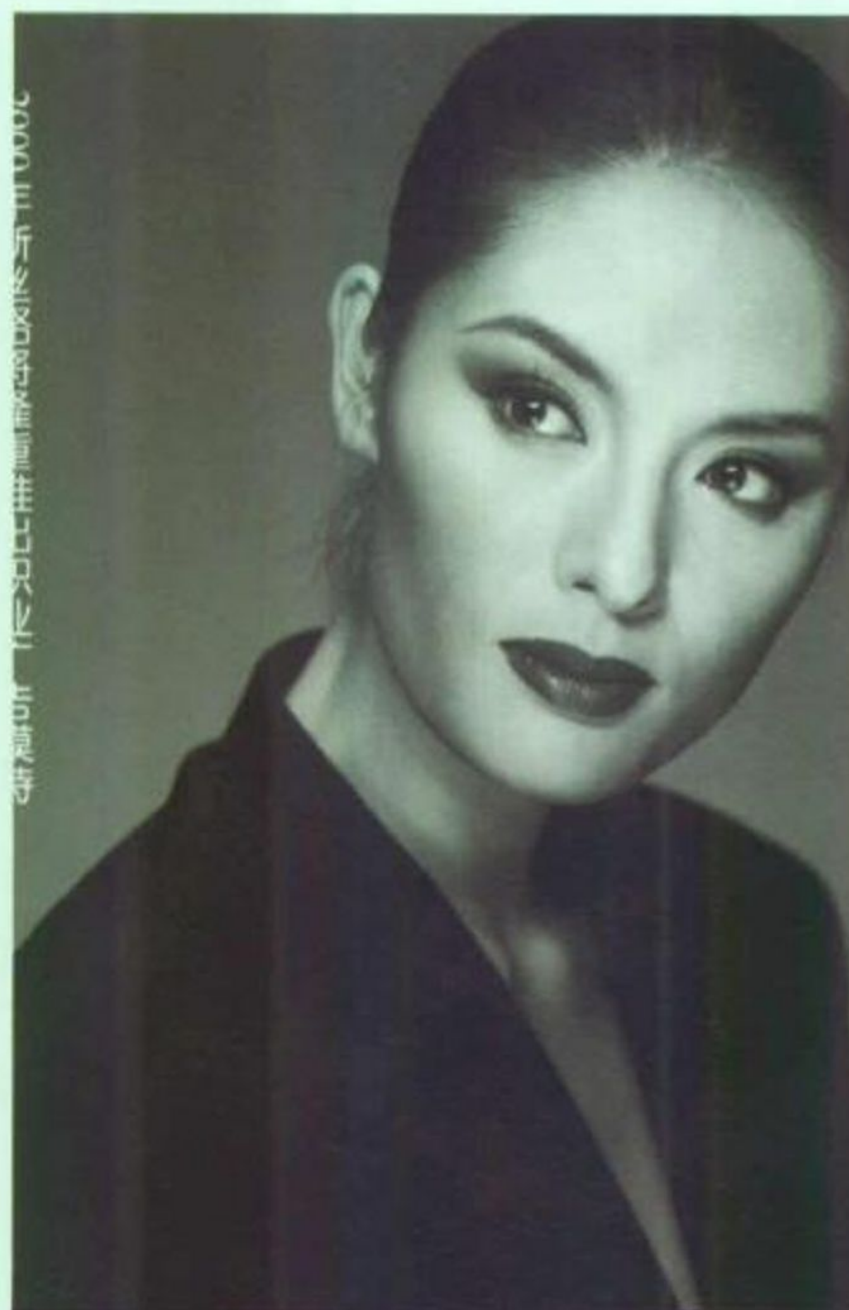
She has entrusted her heart to Buddhism and her future to the clouds above.

On the T-stage, she is as fresh as a spring breeze that pushes the modeling performance to a new height and wins the









马艳丽小档案

1991年河南省赛艇比赛冠军，1995年获上海首届国际时装模特大赛中国赛区选拔赛亚军，同年获上海首届国际时装模特大赛冠军；1998年担任著名时装品牌杉杉·法涵诗、马克·张形象模特；1998年中国时装周暨设计师博览会荣获“98中国时尚大奖·中国十大名模”第一名；1999年加入中国新丝路模特经纪有限公司从事模特、编导、影视、演唱等方面的创作、演出工作，2000年中国国际时装周马艳丽时尚工作室举办“MARY·MA”专场。

个人资料:

身高: 179公分

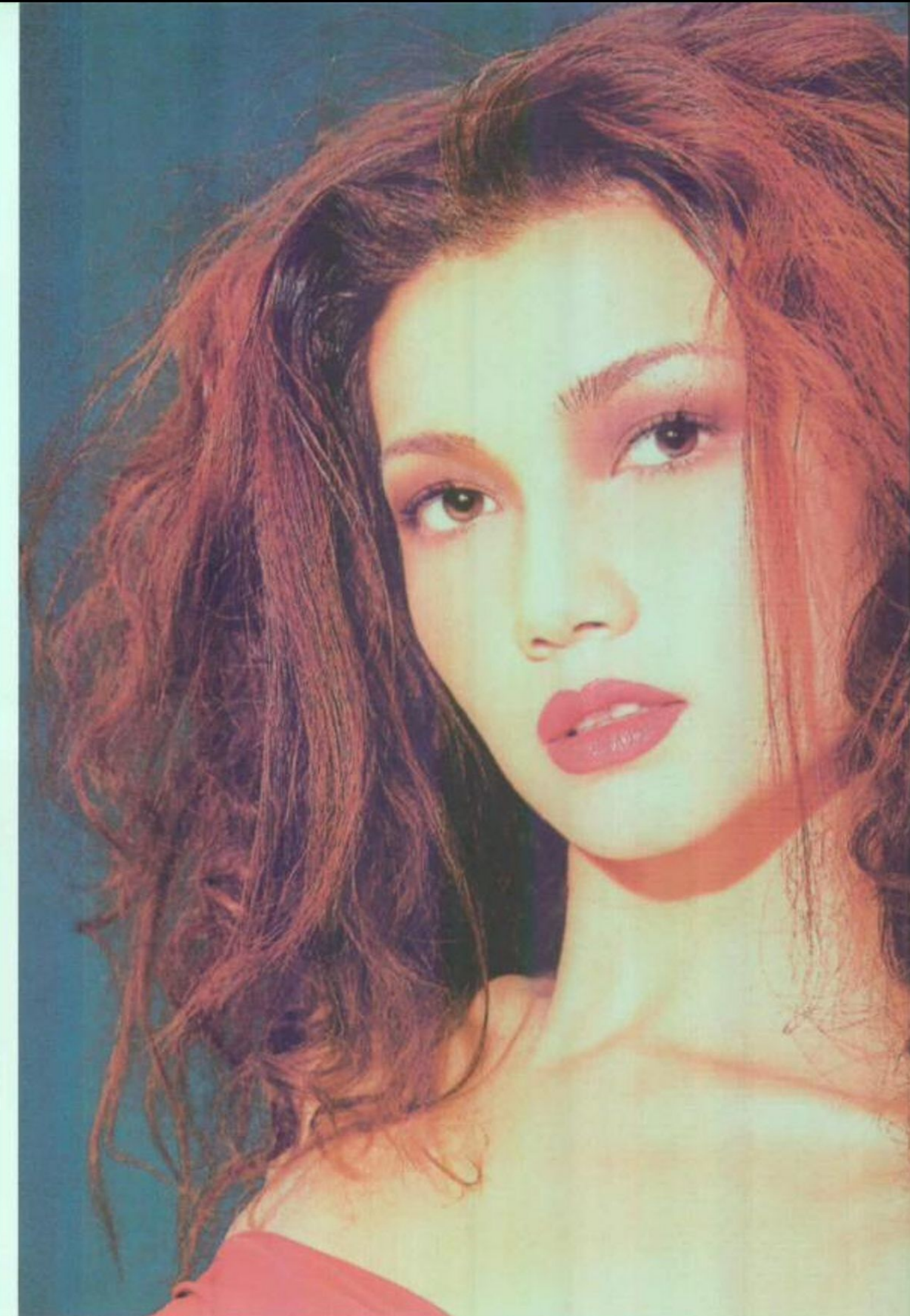
三围: 86/58/89

生日: 11月25日

最难忘的事: 见义勇为地帮助别人

最喜爱的活动: 旅游

健康秘诀: 有规律地生活、运动、睡眠、饮水



Profile

Champion of the 1991 Henan Provincial Women's Rowing Event, second place in the China zone qualification trials of the First Shanghai International Fashion Model Contest and the crown in the finals of the First Shanghai International Model Look both in 1995, and first place of the Top Ten Models in the Chinese Fashion Cultural Evaluations during the China Fashion Week & Fashion Designer Fair in 1998. Joined the New Silk Road Models, Inc. as a fashion model and participated in the creation of movies, videos, and singing performances in 1999. Performed in the Mary Ma Special Show sponsored by the Mary Ma Working Chamber during the China International Fashion Week in 2000.

Personal data

Height: 179cm

Measurements: 86/58/89cm

Birthday: November 25

Most unforgettable event:

Seeing someone doing what was righteous

Favorite activity: traveling

Health secret: Leading a regular life, exercise, sleep, and drinking more water