BIOGRAPHIES OF WORLD FAMOUS OVERSEAS CHINESE ENTREPREURS

世界英

陸王憲憲

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海《中國對外經濟貿易叢書》編纂委員會

企業家列傳

-海科學技術出版社

世界著名華僑華人企業家列傳

上海《中國對外經濟貿易叢書》編纂委員會 編

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前言

我們的炎黃子孫在很早以前就有人到海外去立家創業。在舊中國,許多人不滿統治階級的壓迫和剝削,紛紛離鄉背井,漂洋過海,冒着生命危險去异國他鄉謀生。他們和所在國的人民一起,同呼吸,共患難,在那里紮根、開花、結果。他們以自己的雙手和智慧從事工商業、建築業、運輸業、養殖業、橡膠業、房地產業、金融業、電影業和信息業等各種生產活動。在長期的勞動和生活中,他們歷盡艱難險阻和千辛萬苦,終於闖出了自己的創業之路。他們深謀遠慮,刻意經營,使自己創辦的企業從無到有,從小到大,甚至過及世界各地,有的成為當地產業之王,同時,他們自己也都成為世界上的百萬富翁、仟萬富翁或億萬富翁。據不完全的統計,當今在海外的華僑華人約有4仟多萬人,估計擁有的資金在5仟~6仟億美元。他們在世界經濟發展中起着舉足輕重的作用,對世界人民作出了不可磨滅的貢獻。

浩氣貫長虹,英名留千古。華僑華人企業家不僅為世界創造出巨大的物質財富,同時,還為人類留下了寶貴的精神財富。他們熱愛中華民族和熱愛他國人民的崇高品德,他們敢於冒險和艱苦創業的精神,以及他們在創業過程中的經營之道、用人之策、管理之方等寶貴經驗,都是值得後人永遠學習和借鑒的。

為了弘揚中華民族艱苦創業的精神和炎黃子孫在海外創造的業績,我們蒐集了90多位華僑華人企業家的生平事迹,編纂成傳,獻給國內外的廣大讀者。這些企業家在諸多的華僑華人中雖只是鳳毛麟角,但他們確實是中華民族傑出人物中的一個光輝縮影。

本傳所列的企業家,每位的生平事迹均單獨成篇,並採用中英兩種文字對照, 主要介紹其經歷和業績、奮鬥精神和經營之道。每篇的內容均經過企業家本人或其 親朋好友的審定,事迹確繫有據。

由於本書是一部傳記性作品,為了對書中的每一位華僑華人企業家及廣大讀者負責,我們對每篇文字都經過認真撰寫,精心翻譯,嘔心瀝血地推敲修改。因此,從組稿到成書幾乎花了四年時間,今天方得以同廣大讀者見面。儘管如此,由於海外資料收集較為困難,書中容有不妥之處,懇望海內外讀者給予指正。

另外,本書的出版還得到著名企業家潘洪江等先生的支持,對此,謹表衷心的謝意。

上海《中國對外經濟貿易業書》編纂委員會 1993 年 8 月 23 日

PREFACE

In the old China, quite a number of people, resentful to the oppression and exploitation of the successive ruling chasses, left their native places one after another to travel far away across the seas for establishing their families and careers. So, it was a known fact that the emigration of sons and daughters of the great land of Cathay to foreign countries, which was entirely against their will, had started quite early. Those homeleavers, to seek a livelihood at their own risk, stayed on and worked together with the local inhabitants there, breathing the same air and sharing the same hardships, and finally struck roots, came into blossom and bore fruit on the soil thitherto so alien to them!

What successes the overseas Chinese have so far been crowned with all owe to the use of their own brains and own hands. They have engaged themselves in diverse productive activities, including industry, commerce, architecture, transportation, breeding husbandry, rubber plantation, real estates, finance, motion picture, information trade and what not. But the course they each have taken, without exception, has by no means been easy and smooth. During the protracted years of living and working, they each have gone through untold hardships, trials and tribulations and overcome innumerable difficulties, obstructions and hurdles—of course, not without setbacks and frustrations—and at last they have hewn

[•] comprising hua qiao (Chinese residing abroad) and hua ren (Chinese natives in foreign lands). For simplicity sake, the term "Overseas Chinese" is used in the title and throughout the book.

out their path of establishing a career each in his own way. Circumspect and farsighted, painstaking and persevering in business operation and management, they
started their enterprises from nothing and eventually rendered them into something that stays and grows. And then they sought development in size and scale,
with their paying concerns going from small to big and even outspreading to all
parts of the world. Some of their successful undertakings have turned out to be
leading ones or magnates in the local industries. And the proprietors themselves
have, in turn, been ranked among the world's millionaires, multimillionaires or
even billionaires. Statistics so far available shows that at present there are about
40 million overseas Chinese in alien lands, who as estimated own funds worth
500-600 billion US dollars — an amount big enough to play a role that carries
weight in the global economic development and makes abiding contributions to the
people of the world.

Imperishable are their noble spirit and illustrious names as the overseas Chinese entrepreneurs have not only created a huge amount of material riches for the world, they have in store precious spiritual wealth for mankind — their lofty moral character as shown in ardent love for the Chinese nation and the people of other countries; their courage to take risks and hard-working spirit in opening up enterprises; their valuable experience in the way of operating such undertakings, in the strategy of using personnel and in the method of business management. All these are worthy examples or models for posterity to learn from and draw on ever and again.

With a view to promoting and developing such a spirit of theirs, which intrinsically belongs to the whole Chinese nation, and the great deeds to their credit accomplished over the seas in the role of sons and daughters of the ancient land of Cathay in the Orient, we have collected accounts of the life and deeds of 90 of them and compiled a book entitled BIOGRAPHIES OF WORLD FAMOUS OVERSEAS CHINESE ENTREPRENEURS for the reading public at home and abroad. Those listed therein are not all inclusive (and even if all the others in the enterpriser bracket were included, their total number would be only very few out of the great many overseas Chinese as a whole), but they verily compose an illuminating epitome of the distinguished figures of the Chinese nation.

In compiling and editing this book, we have given each of the 90 entrepreneurs a separate section, and the written accounts are bilingual (Chinese by the side of English). Our chief purport is to make publicity of their life experience

and outstanding achievements, their spirit of struggling against odds as well as their ways of running an enterprise. The content of each biographical sketch has been checked and kayed by the enterpreneur himself or his or her close relations and friends, and so the deeds mentioned therein are true with conclusive evidence.

Since this book is of biographical nature and in order to hold ourselves responsible to each and every listed entrepreneur and the reading public, we have been very serious and meticulous in getting each account written and translated. It is no overstatement to say that we have truly worked our hearts out, taking infinite pains, weighing the wordings and revising the texts once and again. No wonder it has taken us almost four years of time counting from soliciting writers' contributions to the completion of the volume. And not until today does it appear in print to be placed before the readers.

In spite of all our efforts, due to still greater imaginable difficulties in collecting materiale from over the seas, there are places that may be considered inappropriate. It is our earnest hope that the readers at home and abroad will not stint their criticisms and fail to point out where corrections should be made.

Here, we would like to mention Mr. Pan Hongjiang and other famous entrepreneurs For the support they have generously given to the publication of this book. For this, we owe our heartfelt gratitude to them.

Editorial Board of China's Foreign Economic Relations and Trade Library of Shanghai

August 23,1993

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