

THE WORKS OF BEIJING STAR RIVER

★北京星河湾室内设计作品②★

宏宇集团规划设计部 编

INTERIOR DESIGN



岭南美术出版社

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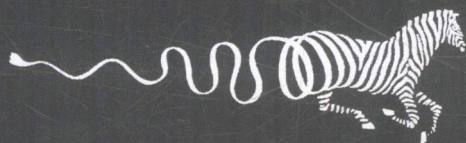
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很赞成北京新河湾室内设计作品集一书。
充分体现技术部的操作、智慧的成果。

宏宇集团掌门人/董事长：

吴江

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序

PREFACE



副总裁 · 设计总监
Vice-president · Design director

华南理工大学78级建筑学学士
Bachelor of Science in architecture, South
China University of Technology (1978)

国际室内装饰设计协会常务理事(资深会员)
International Furnishing and Design
Association (IFDA) (Senior Fellow)

设计追求时尚，因为时尚是美。

设计必须创新，时尚就是创新。

美是百看不厌的，可惜世上没有永恒：昨日的灿烂辉煌，今天已是夕阳黄昏；昔日的超级明星，今天已失去光芒；过去的青春动人，今天已岁月留痕。长江后浪推前浪！时尚就像那长江中滔滔不尽的后浪。她推动着社会的文明进步！令世界色彩缤纷，让人们焕然一新。追求时尚吧，但切忌走入火入魔。

色彩因配搭得宜而产生美，如同蓝天衬白云，红花映绿叶；才子择佳人，宝剑配“霸王”。色彩如多变的风景：红的热情如火，蓝的冷若冰霜，绿如迷人的远山，紫如天边的云雾，黄似丰收的田野，黑像深邃的大海，白是飘舞的雪花……

人们喜爱不同的色彩，如同钟情不同的季节。高大有型的，喜欢冬天的长褙、大衣；青春动人的，迷恋夏天的短裙、背心；成熟稳重的，爱上春天的绿地、高球；一见钟情的，思念秋季的枫叶、小道。色彩喜好因彼此的感觉相异而不同，人们随着心境的变化、年龄的增加、阅历的丰富、见识的提高，感觉与喜好会移情别恋，见异思迁，朝秦暮楚……
喜爱不是一成不变的，变——才是永恒！

何谓艺术？艺术是客观世界与主观意识的碰撞，是客观现实的存在性与主观世界的创造性相结合的产物。“若言琴上有琴声，放在盒中何不

鸣？若言声在指头上，何不于君指上听”。

琴：是客观世界；指：是主观意识的体现。只有在“心”的指引下用“指”去拨动琴弦，才能产生动听的旋律与声音。艺术所表现的是来自现实的东西，但又并非现实的原貌，它是现实的提炼与再造。

“手师心、心师目、目师华山”。绘画的对象是华山，但纸上表现的只是心中的华山，而并非目中的华山。徐悲鸿的马、齐白石的虾、莫奈的莲与毕加索的裸女，都是创造的结晶，没有创作的过程，没有提炼与再造，也就没有了艺术。

没有专业构思的过程，室内装修就只有装修，没有设计。何为构思？构思是建立在专业知识基础上的想象力，创造力。没有这一基础，你也可以构思，如同没有文化，你也可以写作，结果不言而喻，不堪设想。室内设计学，包涵了艺术的属性，它需要丰富的想象力，崭新的创造力。

世上没有“灵感”。灵感，是长期积累、艰苦创作、反复推敲、柳暗花明时而遇上的一个可爱村庄。只要你是有心人，“灵感”是“踏破铁鞋无觅处，得来全不费功夫”。因此，不要责备自己缺乏天才与灵感，关键是你是否已“踏破铁鞋”而到达“山穷水尽”的境地，从来没有经历这种艰辛与困境，自然就得不到“灵感”的眷顾。

“灵感”如同树上的花朵，需要不断地培育，否则它会枯萎。“灵感”如同“爱情”，梦想一劳永逸，不可能“天长地久”。

借《北京星河湾室内设计作品》第一集的设计随笔作序，只是偶然。因被同事信手拈来，用作编辑看了顺眼，也就“顺水推舟”。《北京星河湾室内设计作品》从第一期到第二期，经过反复地雕琢，作品日趋成熟，市场的赞誉及认可，更显她的珍贵。

此刻为她作序，已没有了昔日的兴奋与激情，心里平静如镜，写序更觉是无声胜有声……

In doing designing, we pursue fashion, as fashion is beautiful. Designing must be innovative, as being fashionable is being innovative. Beauty is something you won't be tired after having seen it for a hundred times. But unfortunately there is no eternity in the world. The glory yesterday will be the setting sun today. The super stars yesterday will have lost their glamorousness today. The young vividness yesterday will have been replaced today by the scars of the years. In the Yangtze River, the waves behind always drive on those before. And fashion is just like the torrential waves in the Yangtze River. It is driving the progress of the civilization of our society. It makes the world colorful and makes people afresh. Go to pursue fashion. But be careful not to be too much occupied.

Colors will be beautiful if properly matched with each other. Just like blue sky is matched by white clouds, red flowers are matched by green leaves, a talented young man is matched by a pretty girl, and a valuable sword is matched by the "Tyrant". Colors are like various landscapes: the red color is as warm as fires; the blue color is as cold as ice; the green color is as charming as remote mountains;

the purple color is like the clouds and fogs as far as the skyline; the yellow color is like the crop fields that will have a bumper harvest; the black color is like the deep sea; and the white color is like the dancing snowflakes……

People like different colors, just as they like different seasons. The tall and big ones will like the long winter clothes; the young and beautiful ones will like the short skirts and vests worn in the summer; the mature and steady ones will like the grassland in the winter; and those who will fall in love at first sight will miss the maple leaves and the peaceful lanes. Color preferences are different from people to people, as their perceptions of colors are different. With the change of mentality, the increase of age, the enrichment of knowledge, and the improvement of insights, one's preferences and feelings will shift too, and they may fall into new loves or love this one in the morning and another one in the evening…… Preference is not always unchanged, and change itself is eternal!

What's art? Art is the collision between the objective world and the subjective mind, and is the product of the combination of the existence of the objective reality with the creativity of the subjective realm. "If you say the sound of the zither is from the zither itself, why it does not sound when being put inside the zither box? If you say the sound is from the fingers, why don't you listen to the fingers?" Zither refers to the objective world and fingers refer to the subjective mind. Only when the chords are plucked, can you have the moving melodies and sounds. What art reflects is from the reality, but not the reality in its original form. It's the abstract of reality. It's the process of reinvention and creation.

"Your hands follow your heart, your heart follows your eyes, and your eyes follow Mount Huashan." What you are painting is Huashan, but what you have on the paper is the Huashan in your mind, not the Huashan in your eyes.

The horses painted by Xu Beihong, the shrimps painted by Qi Baishi, the water lilies painted by Monet and the naked ladies painted by Picasso are all the fruits of creation. Without the process

of creation or without abstracting and reinventing, there will be no arts. Without the process of professional conceptualization, interior decoration will be decoration for decoration's sake, and there will be no designs whatsoever.

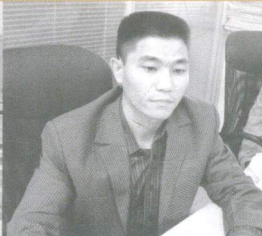
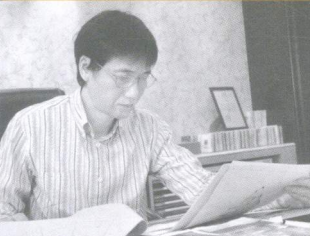
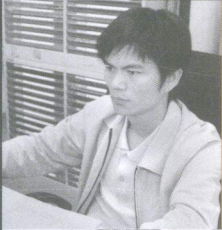
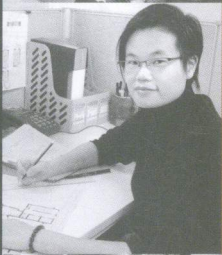
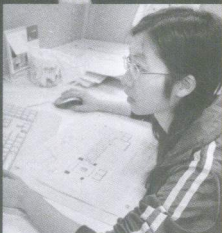
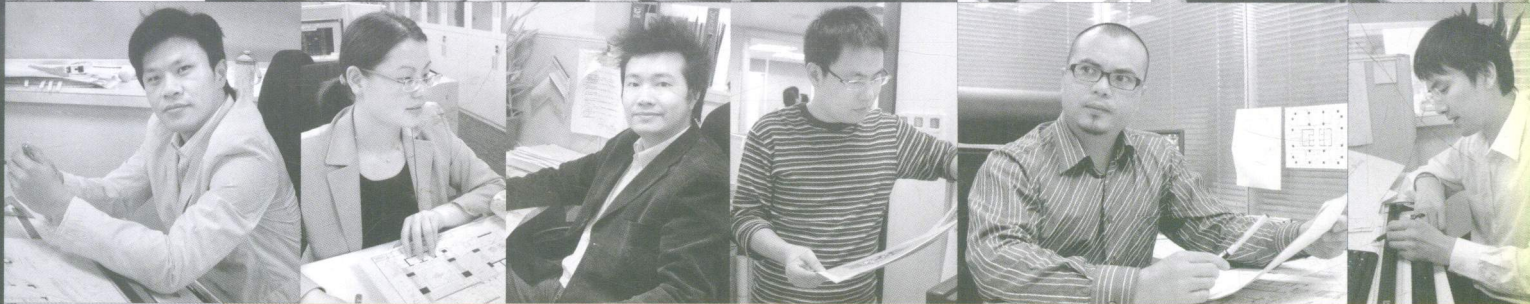
What's conceptualization? Conceptualization is the imaginativeness and creativity based on special know-how. Of course you can conceptualize without this basis. Just like that you can write without cultural knowledge. But the result is obvious and unimaginable. The science of interior designing encompasses the artistic elements. It needs the great power of imagination and the brand-new creativity.

There is no so-called "inspiration" in the world. Inspiration is longtime accumulation. It's a lovely village you have suddenly encountered after the arduous work of creation and repeated deliberations. If you are meticulous and conscientious, inspiration will be something that "to get it is a piece of cake now but before that you may have been looking for it all over the world without success."

Therefore, don't blame yourself for lacking talents and inspirations. The key is whether you have come to the point of "looking for it all over the world" and you are already "at your wit's end". If you have never tasted the hardships and the predicament, it's natural that you can't be favored by inspiration. Inspiration is like the flowers on a tree. They need to be nurtured, tended, fertilized and watered. Or they would become withered. Inspiration is like love. If you dream to get your love once and for all, the love can't be everlasting.

It is a coincidence to write this postscript on the design of the "Interior Design Blueprint I" of Star River (Beijing).

In fact, a colleague picked it up at random. But it turned out to be satisfactory. So we adopted it. Judging from the interior design of Star River (Beijing) I to that of Star River (Beijing) II, the blueprints are getting more and more mature. The market praise and recognition adds to its rarity. To write a postscript for it, I am as calm as a mirror without any excitement or passion as with before and prefer tranquility to revelry……





ICE PRESIDENT AND CHIEF DESIGNER OF HONGYU GROUP
 ★ 宏宇集团室内设计精英 ★





细节 是令人敬畏的考究
Star River—ultimate Particular Pursuer



星河湾，不惜时间与工本，3年潜心雕琢。
从遍及世界的选材范围，到臻乎艺术的精细工艺，时时处处，透射出对70年品质生活的诚挚关怀。
我们深信：品质，存在于令人敬畏的细节之中。

*Star River f, abused the time and cost,
chiselled and carved with great concentration in 3.
All over the range of selecting suitable materials of the world, arrives the meticulous craft of art of attaining,
often everywhere, transmission appears to the sincere care of quality life of 70 years.
We are deeply convinced: Quality, exist in the detail which Yu Ling people revere.*





北京星河湾 A2 户型首层平面布置图



北京星河湾 A2 户型二层平面布置图

富丽堂皇，并非我们的目的。

温馨、舒适、美观、实用，才是我们的追求。

这里的温馨，因为舒适的光而存在。

优雅的钢琴，仿佛为梯间栏杆的节奏及步级的旋律而弹奏，步移景换中细心欣赏，学会欣赏。

如果沐浴是一种享受，

那么这里便是享受生活浪漫的开始……

◀ 入户玄关



► 俯视复式客厅全景



► 中空客厅





▲客厅室内阳台



◀客厅室内阳台栏杆花座