

魅力校园

GLAMOUROUS CAMPUS
SHAOXING UNIVERSITY
绍兴文理学院印象

许学刚
主编

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前言

文化：校园建设的灵魂

大学的校园是大学文化的重要组成部分。校园之魅力，在于校园之文化。

追求校园的独特风格，防止盲目趋同或文化表达的杂乱，可以提升大学存在的品格。中国大学的校园，理应多些中国大学的情调，多一些人文之美、和谐之美、教育之美，体现大学示范社会的功能。

绍兴文理学院的校园建设正是在抒发这种文化情怀。以地域性、时代性、文化性、人本性的结合，彰显校园特色，校园处处有文化的流淌，校园人时时在感受审美愉悦。绍兴的人民群众钟情于这所学府，投票选定绍兴文理学院校园为最受市民欢迎的明星建筑。专家和同行也充分肯定这一成功的作品，校园规划设计获得教育部教育建筑设计一等奖，建设部优秀设计二等奖。南山校区、兰亭校区、图书馆等“十五”期间建设的项目几乎全部被评为浙江省高校优秀校园建筑。2007年，校内体量最大的综合教学实验楼被评为全国优质工程最高奖“鲁班杯”奖。学校还被评为全国绿化先进单位，绍兴市花园式校园。校园人为优美的校园环境而倍感自豪。

中国的大学，需要中国大学校园的建筑气派。重视大学建筑的民族性选择，无疑是一种理性的文化选择。越是民族的，越是世界的，而民族性更多地表现为地域性。尊重地方文化，关注地方文化，吸纳地方文化，有助于形成校园的个性。假如成百上千所地方大学能用富有个性的地域文化特征来展示中华民族建筑文化的丰富多彩，那么，这种人文资源又会转化成多么强大的文化软实力！地处历史文化名城的绍兴文理学院，正是基于对建筑文化价值的理解，才会坚持不懈，不断地统一“校园意识”。决策者、建设者和设计师们给校园以饱含乡土人情的文化关照，校园深深地打上了越文化的印记。

持民族的文化尊严，并非要抱残守缺，墨守陈规。经济的全球化和科技的现代化，意味着文化的多元和碰撞。融合时代潮流，开明开放，求真创新，是大学本身的追求。由此，校园建设必须解决民族性和时代性结合的问题。它传承历史，又孕育新知；它植根地方文化，又不失其质。大学校园体现大学之“大”和大学之“学”，亦即表达学府应有的大气和学术性、创新性品格，可以引导地方大学校园建设走出一个误区：以为现代品质等于照搬照抄西式风格。

建筑文化的民族性，蕴含着人本性。中国传统文化也体现了对人在物质和精神上的尊重，许多有特色的高等学府、古代书院，乃至景点、民居等等都在透露着这些信息。“以人为本”的理念，正是体现了民族性和时代性的结合。以人的行为规律为基点，尊重人，尊重自然，包括尊重人的审美情趣，充分关注生态环境，体现环境友好，这是校园建设的一大亮点。

校园的魅力，不仅体现在建筑本身表达的一种文化，一种建筑的文化价值，更体现在挖掘其中的内涵。所谓物理校园人文化，是指充实校园人文精神，赋予校园环境以灵魂。绍兴被誉为名士之乡，绍兴文理学院也可谓名人辈出，拥有一大批杰出校友。校园建设者刻意创设文化现场，校区建筑物、道路等的命名，校园雕塑、体适点的建设，与文化名人结合起来，与杰出校友结合起来，校园因为有人文而人为增色。

绍兴文理学院建在历史文化名城、江南水乡风光城市绍兴，校园风格清丽，文化厚重，个性鲜明，魅力独具，堪称魅力城市之魅力校园。

绍兴文理学院印章



魅力校园
GLAMOUROUS CAMPUS

西泠印社 出版社

THE GLAMOUROUS CAMPUS

— The Impression of Shaoxing University's Campuses

The campus is an important part of university culture. The charm of a campus mainly lies in campus culture.

The unique style of a campus can upgrade the character of a university and avoid cultural convergence. The campuses in China should have more characters of Chinese universities with the beauty of culture, harmony and education, performing their model function to society.

The construction of Shaoxing University's campuses reflects such cultural feelings. The campuses are full of characteristics of locality, times, culture and humanity, giving everyone the pleasure of beauty. Earlier, people in Shaoxing were in deep love with the university and selected by vote the campuses as the most popular star structure. Experts and professionals also gave them a positive assessment. The design of the campuses won the first prize for educational construction design awarded by Ministry of Education and the second prize for excellent design awarded by Ministry of Construction. The university was appraised as a national advanced greening unit and shaoxing garden-like campus. Students are proud of the beautiful campuses.

The universities in China need have their own extraordinary styles in the construction of their campuses. Nationalism in construction is certainly a rational choice and nationalism is more represented by regionalism. It is beneficial to the formation of a campus character to respect, explore and absorb local culture. If thousands of local universities can display colourful construction culture of Chinese nation with their own local character, such humane resources can be turned into a powerful spiritual force. It is based on the understanding of the value of construction culture that Shaoxing University, located in the famous historical and cultural city, constantly keeps consciousness of the importance of campuses. Policy-makers, designers and builders gave the campuses a local colour with unique Yue culture.

Keeping national dignity of culture doesn't mean cherishing the outmoded and sticking to the conventions. Economic globalization and scientific modernization signify the diversity of cultures and their impact on each other. One of the aims for universities is to go with the current of times, have liberal ideas and blaze new trails. Therefore, the construction of campuses must seek the combination of the past and the present: to inherit history and reflect new trend; to carry on local culture and maintain modern feature. Universities should possess the character of imposing grandeur, academic atmosphere and innovative spirit.

The nationalism in construction culture also contains human-oriented idea. Chinese traditional culture stresses the respect for people in material and spirit. A lot of universities, ancient academies, even scenic spots and civilian residences all reveal such cultural messages. The human-oriented idea embodies the combination of nationalism and times. One of the shining spots in the construction of our campuses is to respect people's behaviour, natural environment and aesthetic sentiment.

The charm of a campus lies not only in the physical architecture, but also in its cultural connotation. Our campuses are enriched with human spirit and their environment is endowed with cultural soul. Shaoxing is appraised as the hometown to celebrities. Shaoxing University has trained many outstanding people. The campus designers set up cultural squares. The buildings and roads are named after celebrities. The construction of statues and reading spots is combined with celebrities and outstanding alumni. All these add cultural colour to the campuses.

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GLAMOUROUS
CAMPUS



shaoxing university



古越
情韵

SHAOXING
UNIVERSITY

古越情韵

THE CHARM OF ANCIENT YUE CULTURE

江南文化看绍兴。绍兴以独特的风情风貌获得历史文化名城和最佳魅力城市之美誉。建于斯、长于斯的绍兴文理学院在区域文化母体中获得重要的建筑文化的基因，主要在三个方面：

其一是轴线对称体系和院落式的建筑群布局肌理；

其二是白墙、黑瓦、坡屋顶的建筑形制；

其三是以水乡为特色的秀丽、灵动的建筑风格、景观布局以及崇尚婉约柔美的审美趣味。

一所具有上百年办学历史的学校，同时应兼顾校园的文脉继承和创新。

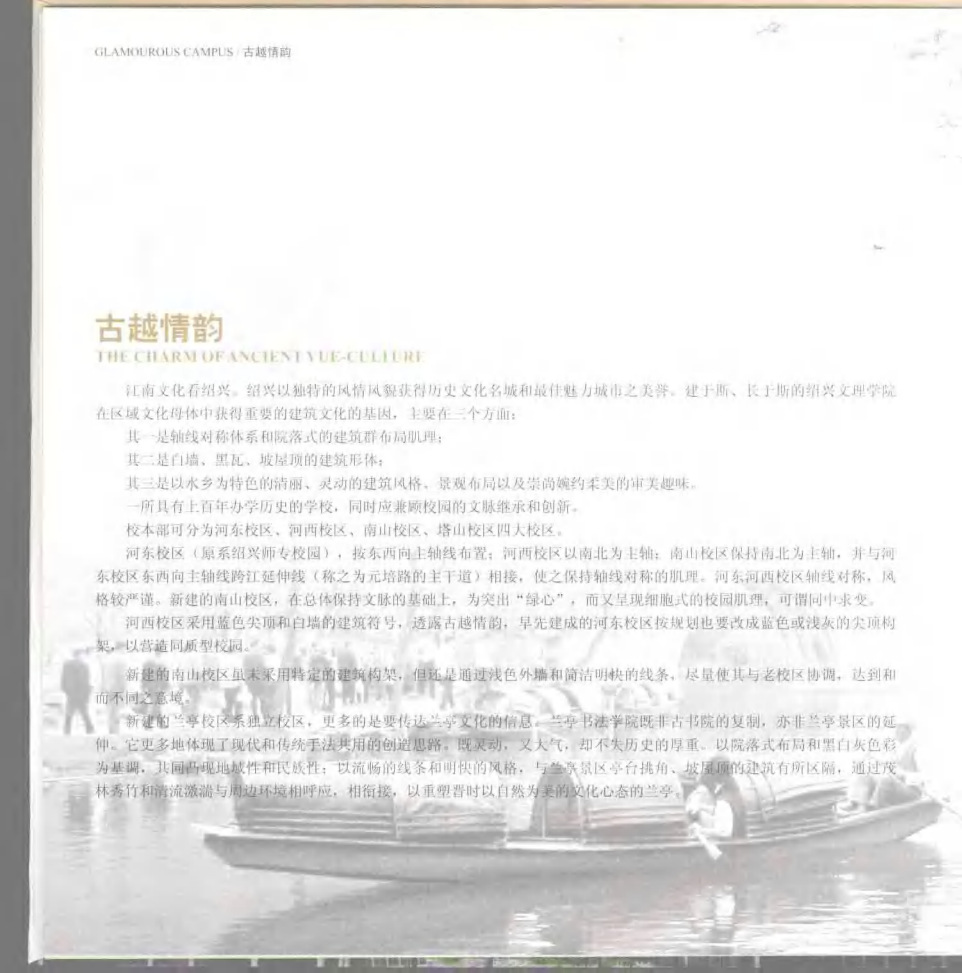
校本部可分为河东校区、河西校区、南山校区、塔山校区四大校区。

河东校区（原系绍兴师专校园），按东西向主轴线布置；河西校区以南北为主轴；南山校区保持南北为主轴，并与河东校区东西向主轴线跨江延伸线（称之为元培路的主干道）相接，使之保持轴线对称的肌理。河东河西校区轴线对称，风格较严谨。新建的南山校区，在总体保持文脉的基础上，为突出“绿心”，而又呈现细胞式的校园肌理，可谓同中求变。

河西校区采用蓝色尖顶和白墙的建筑符号，透露古越情韵，早先建成的河东校区按规划也要改成蓝色或浅灰的尖顶构架，以营造同质型校园。

新建的南山校区虽未采用特定的建筑构架，但还是通过浅灰色外墙和简洁明快的线条，尽量使其与老校区协调，达到和而不同之意境。

新建的兰亭校区系独立校区，更多的是要传达兰亭文化的信息。兰亭书法学院既非古书院的复制，亦非兰亭景区的延伸。它更多地体现了现代和传统手法共用的创造思路。既灵动，又大气，却不失历史的厚重。以院落式布局 and 黑白灰色彩为基础，其园景现地域性和民族性；以流畅的线条和明快的风格，与兰亭景区亭台挑角、坡屋顶的建筑有所区隔，通过茂林秀竹和清流激湍与周边环境相呼应，相衔接，以重塑晋时以自然为美的文化心态的兰亭。



教育部部长周济在《谋划发展，规划未来》一文中说：“校园建设要突出特色，体现出不同的风格”。“校园可以有各种各样的美，既可有磅礴大气之美，亦可有婉约精致之美；既可有丰富多彩之美，亦可有整齐简洁之美；既可有自然旷怡之美，亦可有城市繁华之美……”绍兴文理学院应属于婉约精致之美，整齐简洁之美，自然旷怡之美。这种灵动和柔美的意境比较符合水乡绍兴的审美趣味。

江南风情看绍兴，绍兴因水而美。校园也得益于有大量清澈流动的水体。水是极易滋生斯文的，校河中处处有文化的流淌。校园建设走过了治水（治理水环境），改水（改造水环境），造水（营造水环境）的过程，校园“气韵生动”，具有浓郁的水乡情调。

Shaoxing is the representative of Jiangnan culture. Shaoxing enjoys a good reputation of being one of China's famous historical and cultural cities, one of China's most charming cities. The construction of Shaoxing University's campus absorbs cultural genes from the regional culture. Its layout is symmetric and spacious. Its main structures are white walls, black tiles and sloping roofs. Its style and landscape are characterized with the features of water town, elegant and beautiful, gentle and graceful.

The campuses include East campus, West campus, Nanshan campus and Tashan campus.

East campus is designed on an axis running from east to west while West campus from south to north. Nanshan campus is built on an axis running from south to north, connecting with the extension of East campus. The layout of East and West campuses is symmetric with their imposing style. Nanshan campus is characterized with greening, seeking differences while reserving common ground.

The buildings of West campus has blue pointed roofs and white walls, conforming with the colour and shape of East campus, so as to seek the unity of the campuses.

The newly-built Nanshan campus, though its buildings don't take the special form in structure, is designed to coordinate in style with other campus, each having its strong merits despite their different forms.

The newly-built Calligraphy College at Lanting is designed to convey cultural messages. It is not the reproduction of classical learning academy, nor is it the extension of Lanting scenic spot. Its courtyard structure adopts a modern and traditional style with black, white and grey as its key colour, reflecting the local and national characters. Thick forest and tall bamboos are added to link up with the beautiful surroundings in nature.

The minister of Ministry of Education said in the article "trive for development and plan for the future": "We should lay stress on features and styles in the construction of campuses. Campuses can present various beauty. They can be majestic or exquisite, colourful or plain, natural or brilliant." Our campuses possess the exquisite, plain and natural beauty, which accords with the local aesthetic taste.

Shaoxing is the representative of Jiangnan customs. Shaoxing is famous for its rivers. The beauty of our campuses has bebefited a lot from the clean flowing rivers through it. As a result of regulating, improving and building rivers, the campuses have a stronger water-town flavour.

文脉的继承和创新

古越情韵 / GLAMOUROUS CAMPUS

校园布局和造型与绍兴老屋、山会初级师范学堂如出一辙。现代建筑透露地方传统建筑的肌理，包含风土人情，是校园建筑的理念。

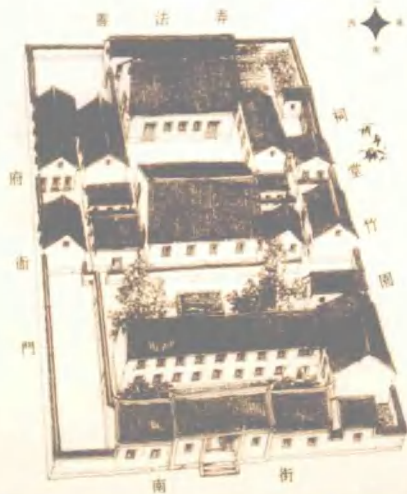


* 卫星定位图显示校园处在绍兴水网地带，这里是古鉴湖遗址。



● 展示提出基本尺度的校園草圖（校園鳥瞰圖）

紹興山會初級師範學堂圖



传统与现代的联系

- 创建于1909年的山会师范复原图
- 河西校区的航拍图





- * 绍兴市区老街：仓桥直街
- * 沿河而建的西青校区理工大楼



