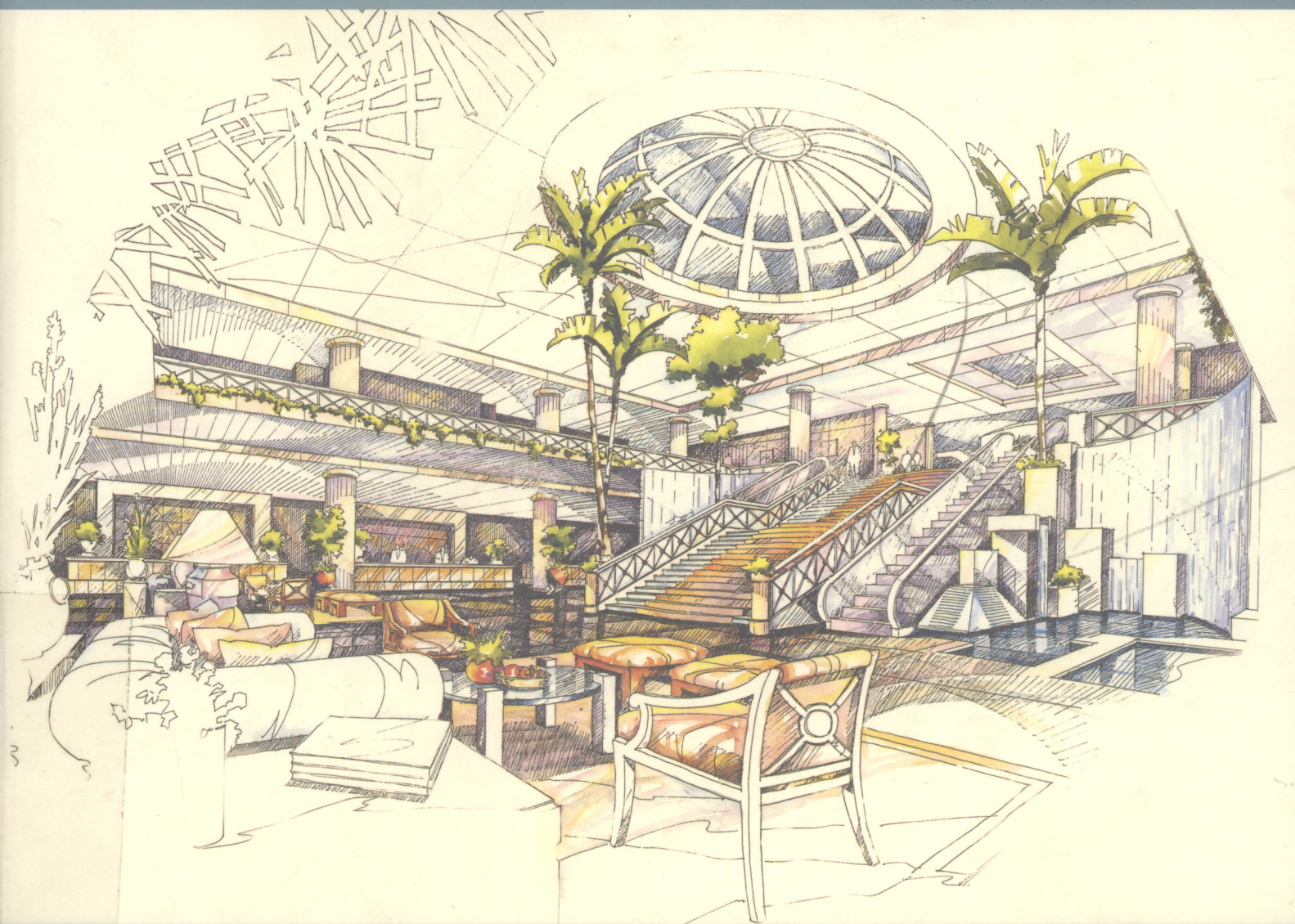
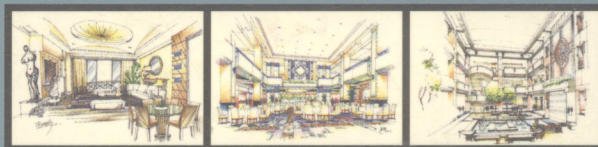


手绘效果表现

HANDPAINTING RENDERING

INTERIOR DESIGN [室内篇]

香港科讯国际出版有限公司 主编



广东省出版集团
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序言

步入产品标准化、电脑化生产的21世纪，电脑合成作曲、电脑设计的动漫游戏软件已是人们司空见惯的产品。就连专业性、创造性很强的室内装饰设计领域，国内外软件生产商也开发出不少的设计软件。有了它，只要轻点鼠标，就可以不断转变设计方案，包括家具的颜色和摆放的位置，可谓弹指一挥间，世界变了样。但是，在这样的背景下，作为室内设计师表达创作思路的方式——手绘效果图不仅没有消亡，反而备受设计师、特别是“新锐”设计师们的青睐，原因何在？

一位哲人说过：“存在证明合理。”要表达对功能空间的构思与设计，仅凭语言和文字难以全面；而借助手绘图，寥寥数笔就可将设计师对建筑外观、室内布置、环境组织，甚至用工用料、工艺构成的设想快捷、形象地阐明。因而，手绘图是设计师创意和灵感的载体，是一门源于技术而高于技术的艺术，它展示了设计师的创造思维、专业知识和独特个性，同时也是其与客户交流沟通的重要手段。许多客户也十分看重手绘图，因为从中不仅可以看出设计师的功力，还可以方便对图进行修改、完善。其次，手绘图具有很强的实用性。一项设计，需表达的内容有主有次，设计师对该省的地方数笔带过；而对心目中的重要部分，会不厌其烦的、细致地用工笔勾画，豁达和细腻跃然图上。这“疏可跑马，密不容针”的手法对设计师而言是一种省时快捷的方式。

“伟大的艺术从来就是最富于装饰价值的。”（英国小说家和剧作家毛姆）这恐怕是手绘图长盛不衰、具有欣赏价值和保存意义的缘由所在。

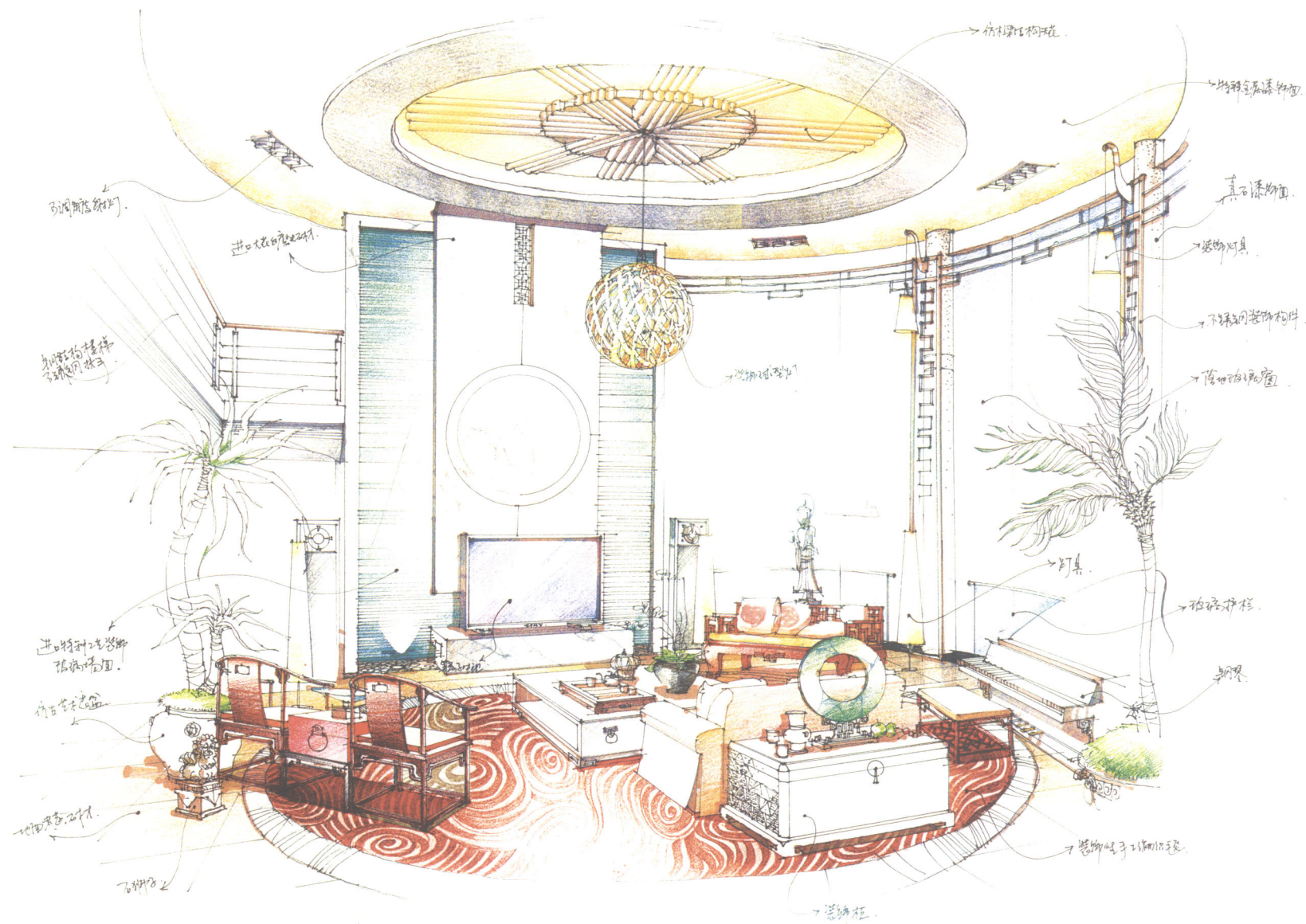
为了满足广大读者的需求，编者收集精选北京、上海、广州、深圳、香港等大城市的知名室内装饰设计公司手绘图例300多例，按住宅的客厅、餐厅、卧室、书房，酒店的大堂、餐厅、咖啡厅、客房，以及商业、娱乐等项目分类，并对绘图所用的工具加以说明。相信这本荟萃百家精华的手绘图册会受到广大室内设计人士和美术爱好者的欢迎，并从中有所收益。

In the 21st century, the age of standardized product and computer-aided production, such products as computer composed music and computer designed cartoon games have become commonplaces. Even in the interior decoration and design field characterized by high professionalization and creativeness, there are many products of designing software developed by software manufacturers foreign and domestic. Resorting to these products, one can easily change his or her design including the color and the position of the furniture, only through a gentle mouse action. It may be said that the world should be changed in a flash by a snap of the fingers. Under such a background, however, hand-paintings, as a means of expressing the interior designer's creative ideas, haven't died out but become more popular with the designers, especially, the "fresh vanguards". What's the reason?

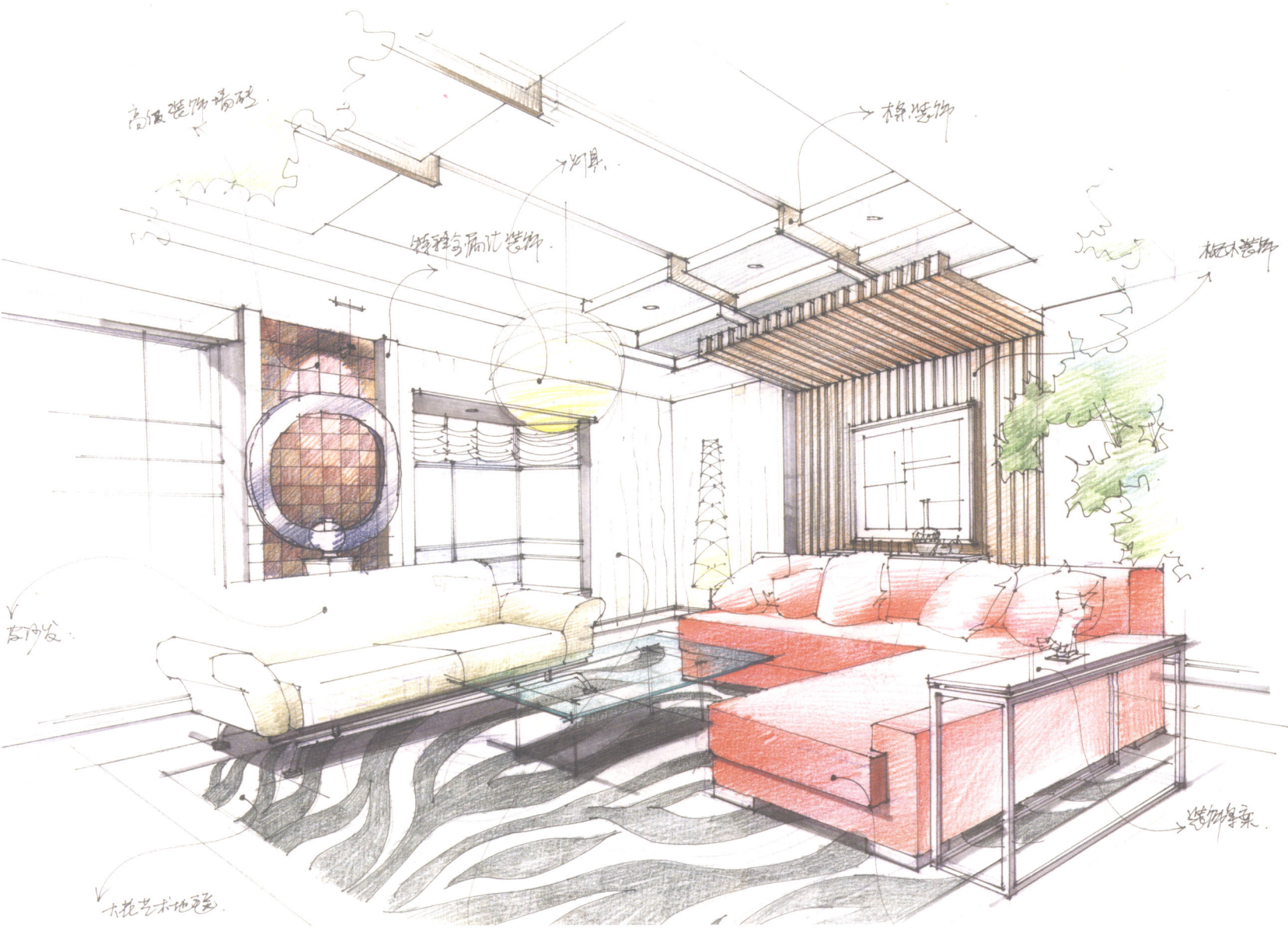
A philosopher once said, "Whatever is, is right." It is rather hard to express thoroughly the conception and design of functional spaces only with language and words. But with hand-paintings, the designers can easily and vividly illustrate their conceptions of the building exterior, the interior design, the environment planning, and even the employment of materials and techniques. Thus, the hand-painting is a carrier of the designer's originality and inspiration. It is an art originating from and higher than technique. It not only shows the designer's creative thought, his or her professional knowledge and distinctive characters, but also serves as an important bridge of communication between the designer and the clients. Many of them, as well, attach importance to hand-paintings, which manifest the designer's skill and attainment, for their convenience to perfect. Moreover, hand-paintings are very much practical. In a design with primary and secondary parts, the designer pays little attention to the ignorable elements, and elaborates the important ones with fine, delicate strokes, making the picture vividly magnanimous and exquisite. For a designer, such technique as "achieving a space large enough to ride a horse, or small enough to exclude a needle" is a convenient shortcut.

"Great art is always of best decoration value." (Maugham, British novelist and dramatist) This may be the right reason why hand-paintings are constantly popular, with high appreciable and treasurable value.

To meet the demand of the board masses of readers, here is a select collection of more than 300 hand-paintings from the famed interior decoration and design companies in many metropolises, such as Beijing, Shanghai, Guangzhou, Shenzhen and Hong Kong. The works are classified according to such titles as residential living room, dining room, bedroom and study, hotel lobby, banquet hall, coffee house and guest room, business and entertainment. In this book, the drawing tools are also indicated. It is believed that this galaxy of hand-paintings from various sources will be popular with the persons engaged in interior designing as well as the fine arts lovers, who will surely receive some gain.

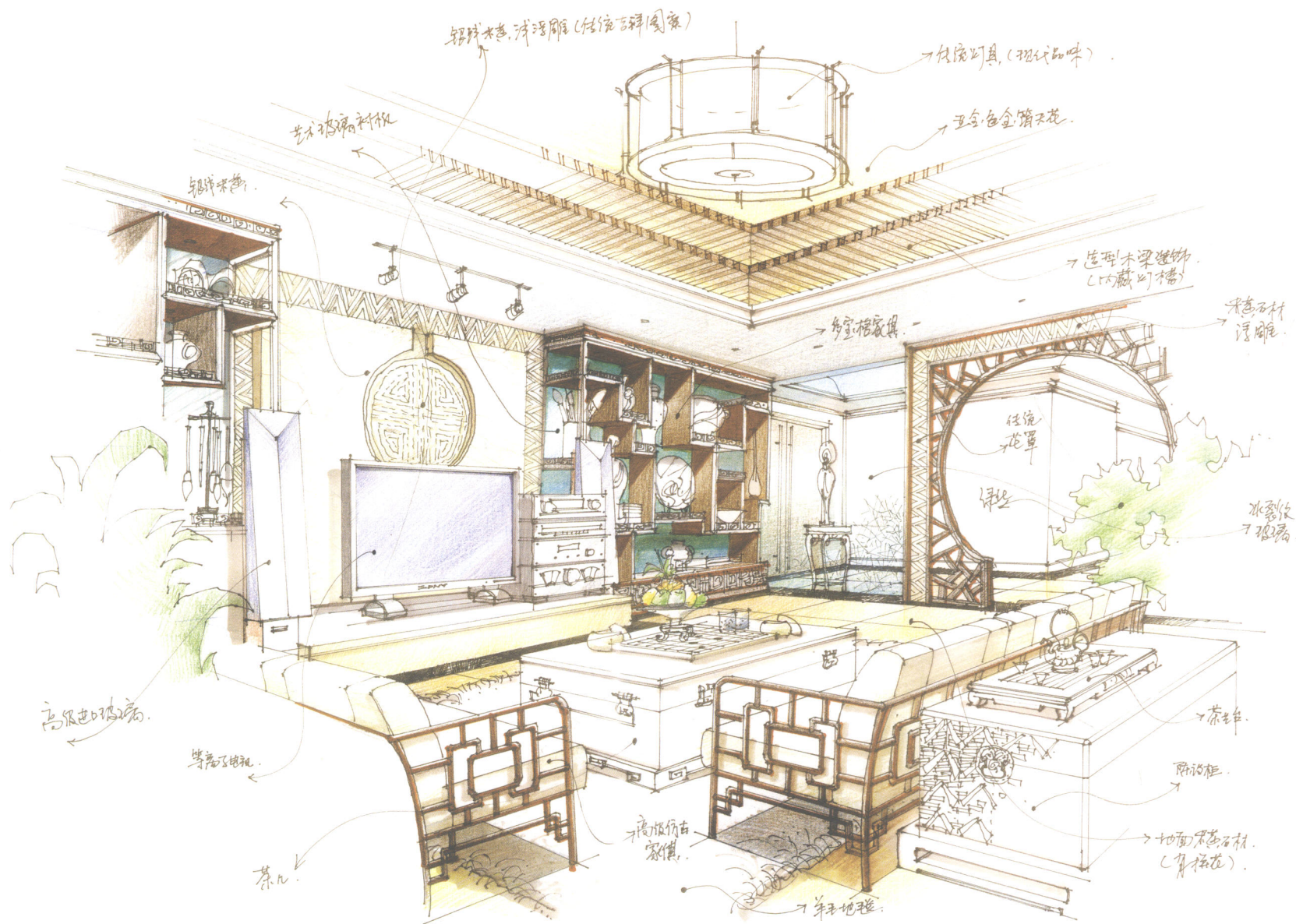


某住宅大厅设计方案
(钢笔 + 彩铅 + 马克笔)
供稿: 刘书良
Residential Hall Design
Pen, Color Pencil & Marker
Contributor: Shuliang Liu



某楼盘样板房客厅方案
(钢笔 + 彩铅 + 马克笔)

供稿：刘书良



某住宅客厅设计草图
(钢笔 + 彩铅 + 马克笔)

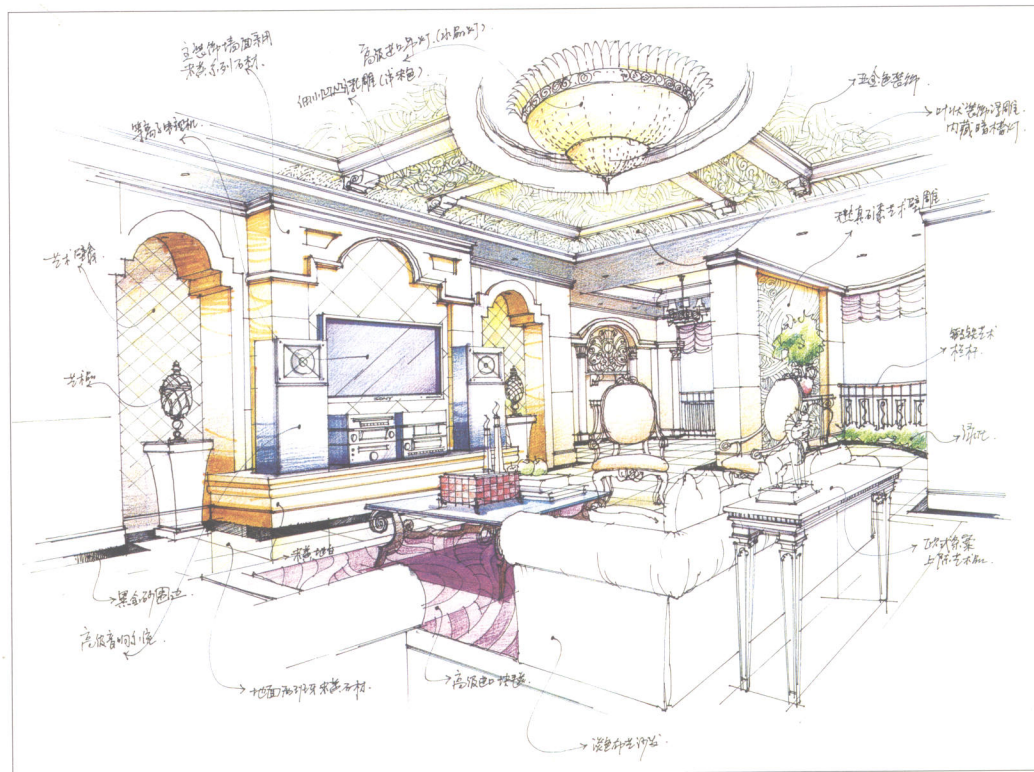
供稿：刘书良

Residential Living Room Sketch

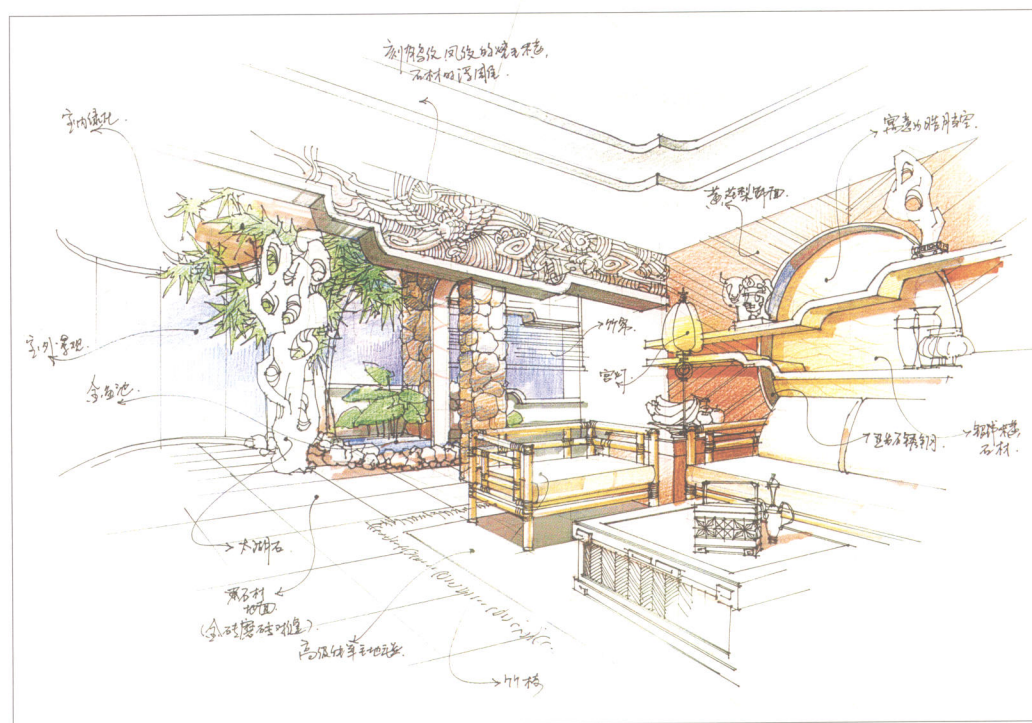
Pen, Color Pencil & Marker

Contributor: Shuliang Liu

某住宅客厅设计方案
(钢笔 + 彩铅 + 马克笔)
供稿: 刘书良
Residential Living Room Design
Pen, Color Pencil & Marker
Contributor: Shuliang Liu

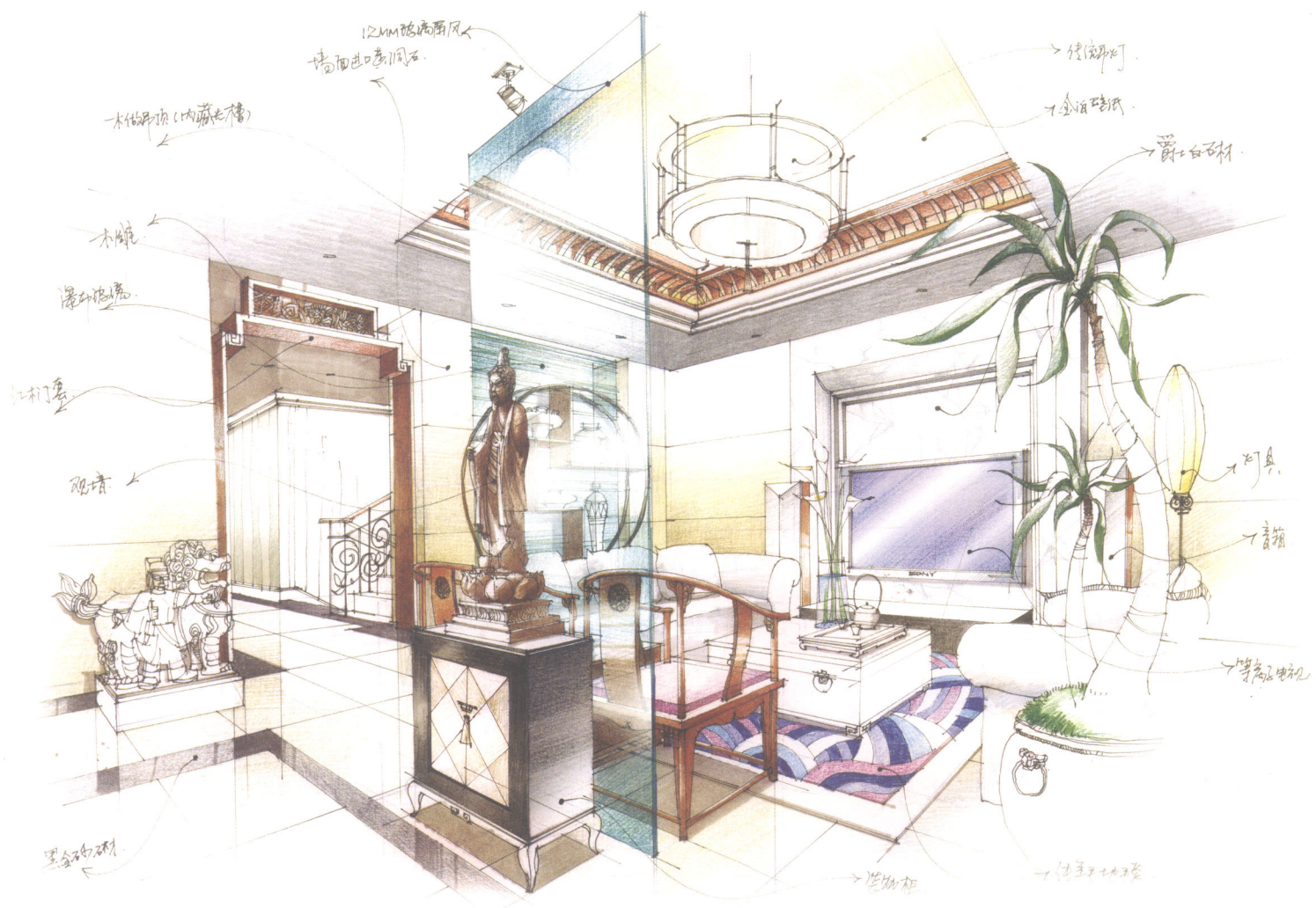


某住宅客厅设计草图
(钢笔 + 彩铅 + 马克笔)
供稿: 刘书良
Residential Living Room Sketch
Pen, Color Pencil & Marker
Contributor: Shuliang Liu

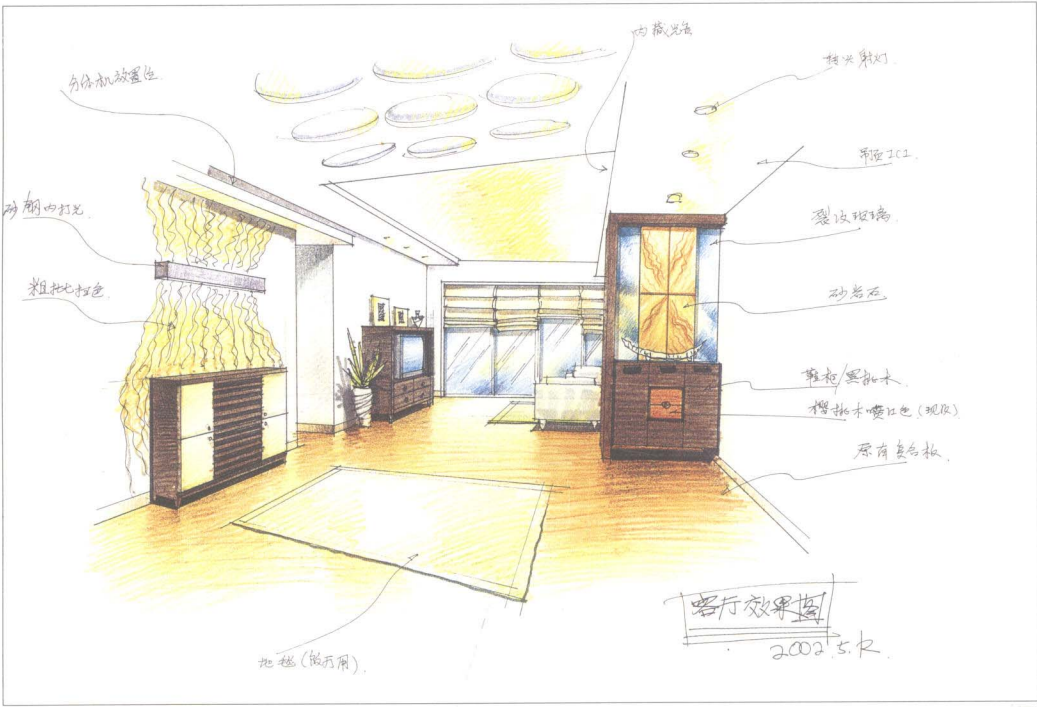




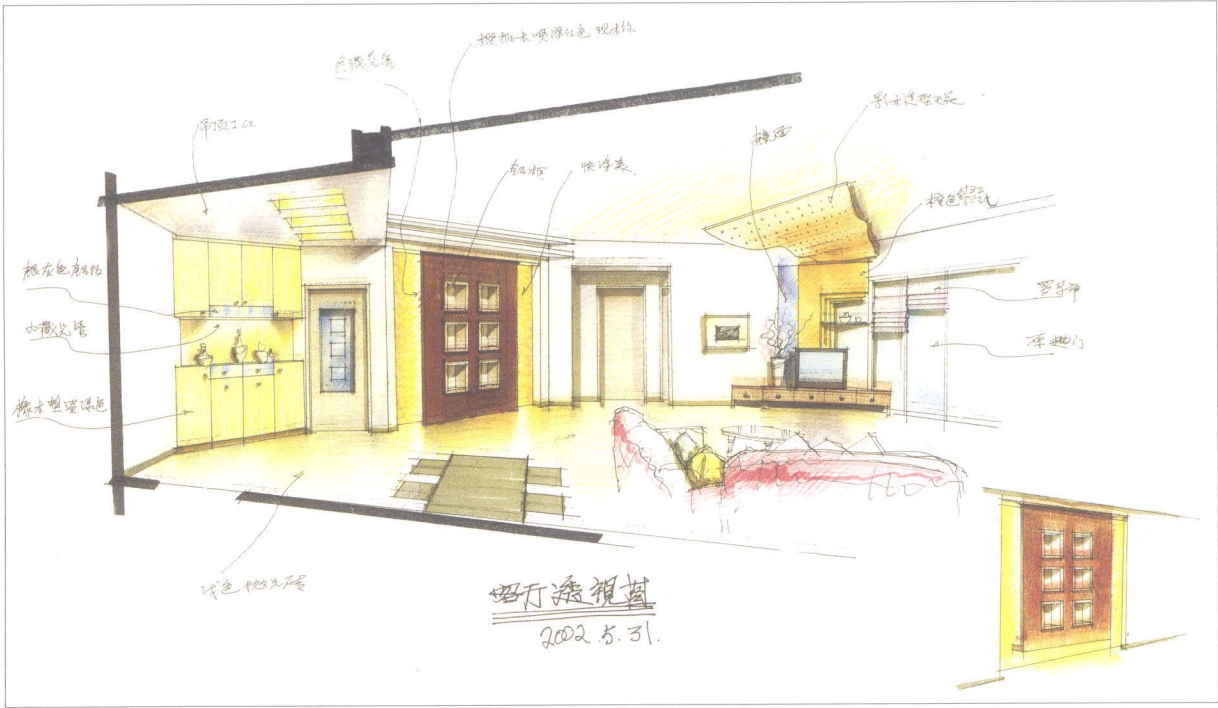
会客厅设计草图
(钢笔 + 彩铅 + 马克笔)
供稿: 刘书良
Sitting Room Sketch
Pen, Color Pencil & Marker
Contributor: Shulang Liu



大厅设计方案
 (钢笔 + 彩铅 + 马克笔)
 供稿: 刘书良
 Hall Space Design
 Pen, Color Pencil & Marker
 Contributor: Shulang Liu



某宅客厅效果图
(钢笔 + 彩铅 + 马克笔)
供稿: 广州闲庭精品装饰有限公司
Living Room Perspective
Pen, Color Pencil & Marker
Contributor: Guangzhou Xianting Decoration Co., Ltd.



某宅客厅透视图
(钢笔 + 彩铅 + 马克笔)
供稿: 广州闲庭精品装饰有限公司
Living Room Perspective
Pen, Color Pencil & Marker
Contributor: Guangzhou Xianting Decoration Co., Ltd.

某宅客厅效果图

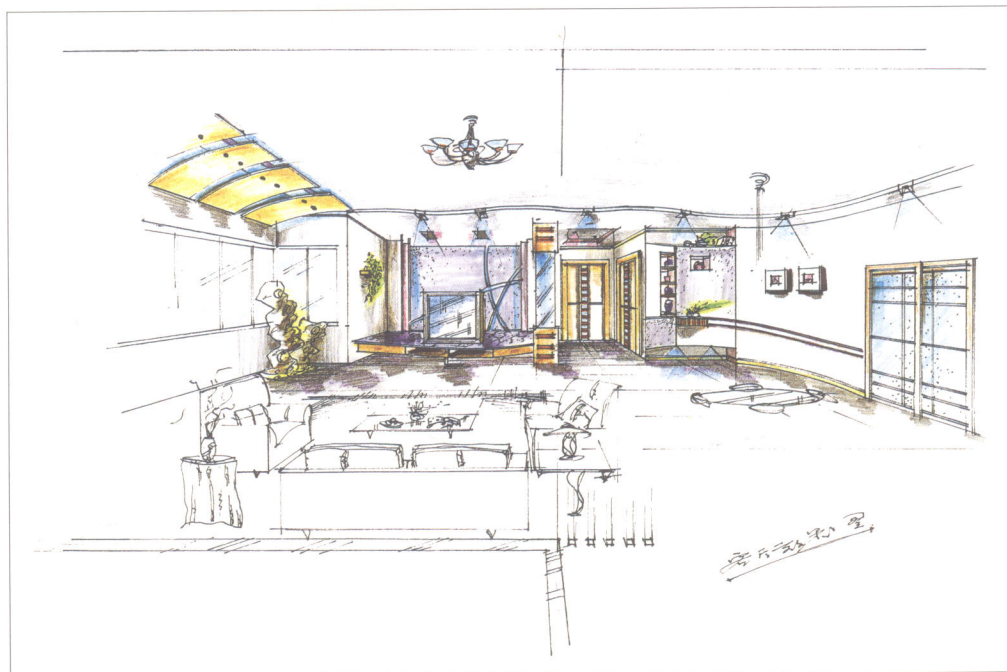
(钢笔 + 彩铅)

供稿: 广州闲庭精品装饰有限公司

Living Room Perspective

Pen & Color Pencil

Contributor: Guangzhou Xianting Decoration Co., Ltd.



某住宅客厅方案
(钢笔 + 彩铅)

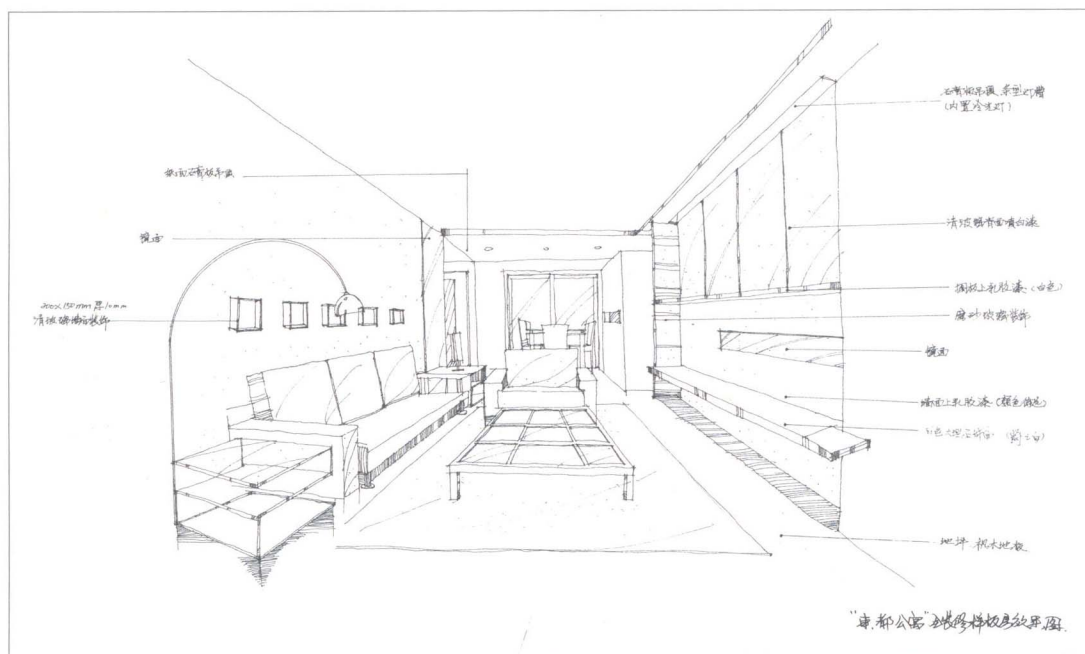
供稿: 李娜

Living Room Design

Pen & Color Pencil

Contributor: Na Li





东都公寓样板房客厅方案
(钢笔)

供稿: 李娜

Model Flat's Living Room Design

Pen

Contributor: Na Li



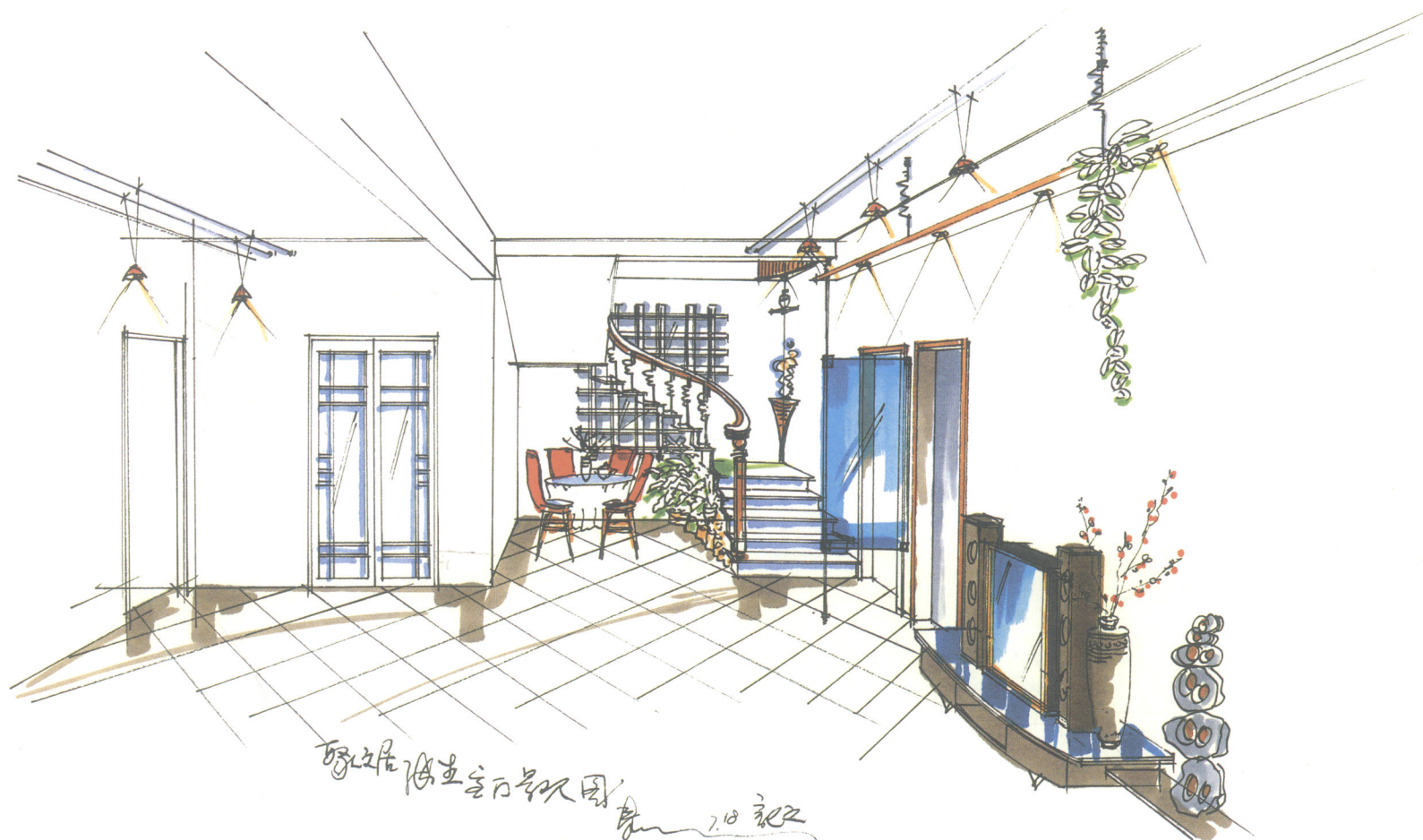
某住宅客厅方案
(钢笔)

供稿: 李娜

Living Room Design

Pen

Contributor: Na Li



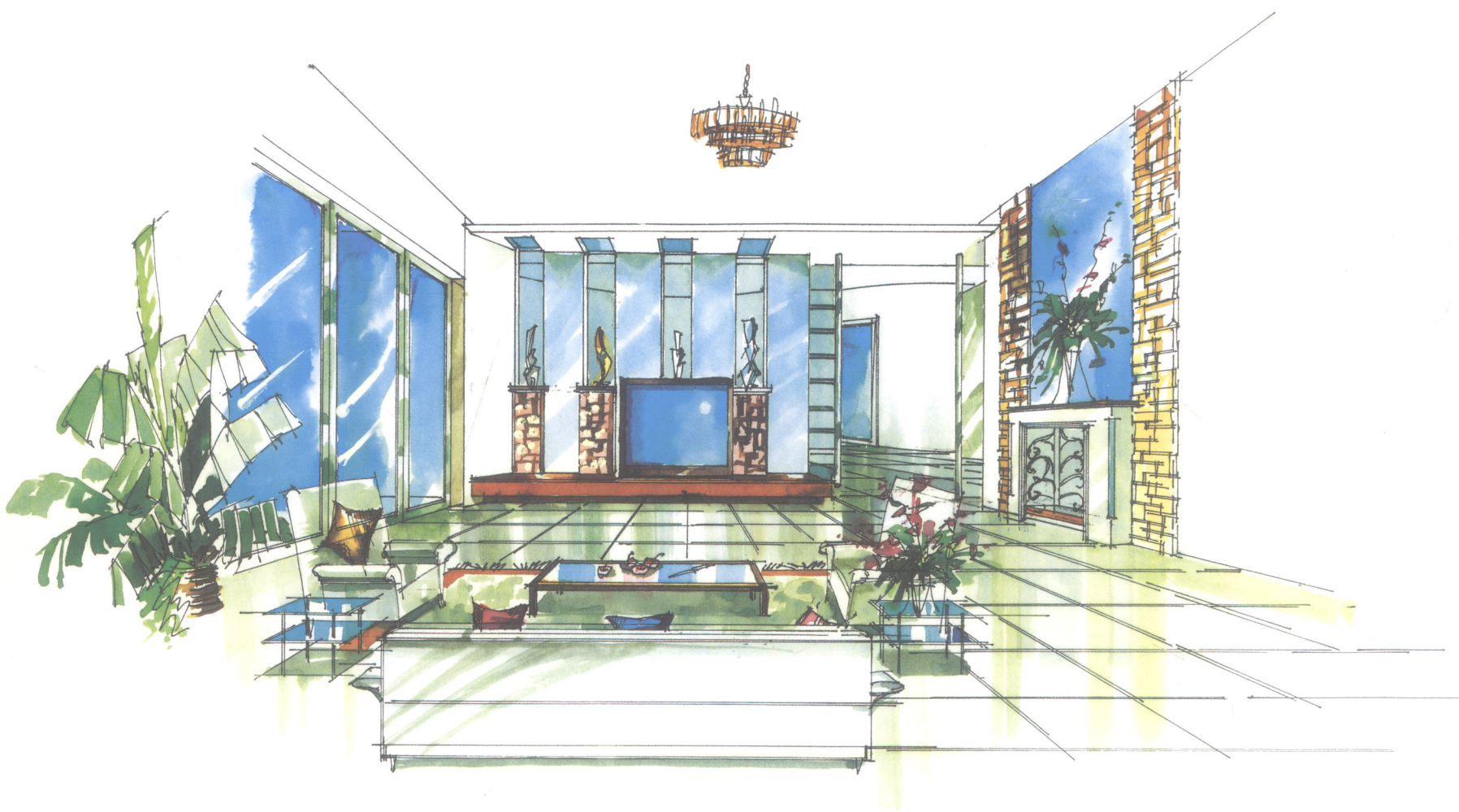
某宅客厅透视图
(钢笔 + 马克笔)

供稿: 曾水泰

Living Room Perspective

Pen & Marker

Contributor: Shuitai Zeng



某宅客厅效果图

(钢笔 + 水彩)

供稿: 广州闲庭精品装饰有限公司

Living Room Perspective

Pen & Water-color

Contributor: Guangzhou Xianting Decoration Co., Ltd.