

私密空间

公共洗手间设计

PRIVATE SPACE

the design of public bathroom

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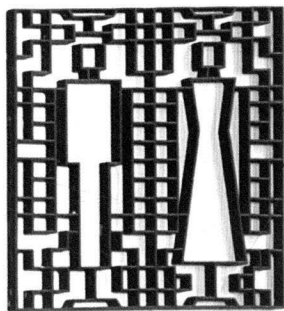
公共洗手间设计

PRIVATE SPACE

The Design of Public Bathroom

摄影：刘圣辉 策划：袁媛/蔡希文 撰文：郑静 设计：袁媛 翻译：王勤

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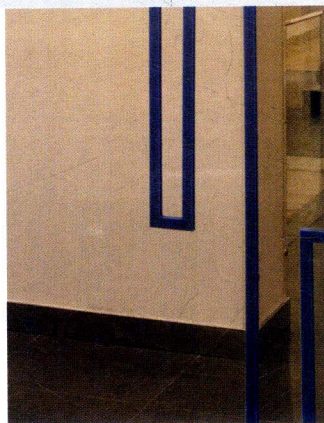


很多年前曾听说过外商因为龌龊的洗手间而撤资的故事，社会上一片哗然。事隔多年，杭州风景区的洗手间又开始招人非议，新市长上任的工作之一就是做清洁工作，并免费向游人开放。今天的新闻媒体不会再去关注这个问题，洗手间开始以另外一种姿态出现在时尚杂志上。

杂志不断地向世人宣传，洗手间是pH试纸，它能准确地测量出生活质量的酸碱度。于是富人们纷纷开始在这个领域里挥金如土，五星级酒店更是要标榜自己的豪放奢侈。于是洗手间的材质不再是原来那种统一的小白瓷砖，天然的大理石，图案复杂的马赛克，甚至镶金镀银的工艺也经常能看到。高档的材料本身就充满着魅力，经过设计师的指点，自然能挥洒出璀璨的光芒。

公共洗手间的功能在今天一再被开发。现代的洗浴设备是洗手间的第一次功能扩展，浴室和入厕区、洗漱区并存于一个空间内，如何合理安排变得十分重要。在这里要考虑到施工问

前言



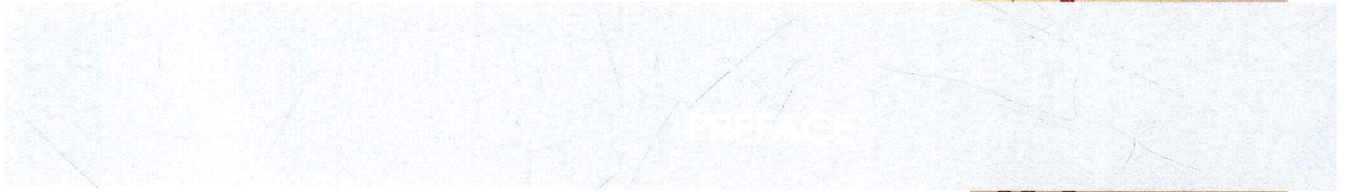
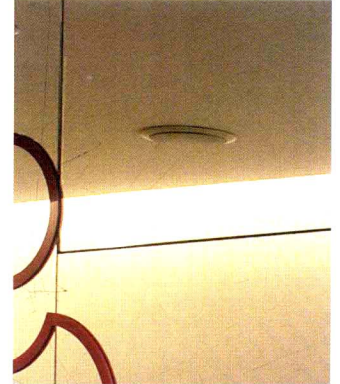
It's heard that foreign businessmen refused to invest in Hangzhou many years ago, which aroused a heat topic at that time. Today, the bathrooms in the Hangzhou Scenery Zone are so dissatisfied that one of what the new mayor did when he took office is to clean them, and they are open to the public for a free charge. However, today's media won't pay attention to this question any more, because the bathroom begins to appear with another look on the fashion magazines.

The magazines continuously promote that the bathroom is a PH testing paper to tell accurately the acidity of the quality of life. Those wealthy people begin to spend large amount of money in this field, and those five-star hotels more boast extravagance. The materials used in the bathroom are not small white tiles any longer, but natural marble, mosaic with complicated patterns, even inlay craft. High-quality material becomes more charming in the hands of designers.

The bathroom's function is continuously developed, and the modern toilet ware is the first. As The bathroom's function is continuously developed, and the modern toilet ware is the first. As all the areas are combined into a space, it's important to how to arrange properly hem,

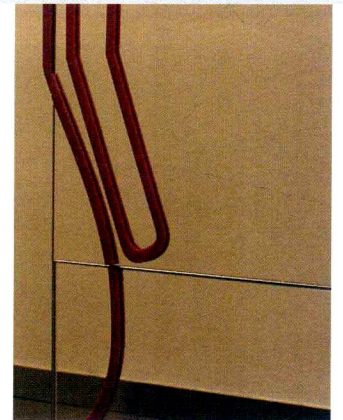
题、私密性和人性化。解决了清洁问题后，媒体又开始告诉大家在这里还可以做更多的事情，比如化妆、更衣、洗泡泡浴等。于是洗手间再次改动，面积越来越大，设备越来越齐全，甚至根据不同的需要，有些商家还设计了不同的洗浴空间。

设计和艺术是永远不可分割的话题。当洗手间的建设进入设计阶段的时候，艺术效果是我们追求的目标。设计师首先向色彩挑战，常用的黑白被改换成橙黄嫣红；植物、布艺、雕塑、灯光，各种装饰元素都可以在这里使用。洗手间的存在是依附于大空间的，外界的风格也决定了它的展现式样。东南亚风格的美容院必然会有个竹木元素丰富的SPA间；ART DECO的金属色也多半在高档会所里出现。改良的中式、神秘的中东，有什么样的商业空间，就会有什么样的洗手间展现在我们面前。当然它不会太直白地暴露在你的眼前，参观它的时候总是需要迂回曲折，推门窥视，而且一定是男女有别，只见其一，不见其二。



you have to take the construction, privacy and humanization into consideration. When the basic problem is solved, the media starts to tell people it's time to do other things, such as dressing, changing clothing, or taking a bath. So the bathroom will be enlarged again, larger and larger space, more and more complete facility, even some manufacturers design different bath spaces according to different needs.

Design is always closely related with arts. Art effect is the goal we pursue when designing. The color is the first, and often-used black and white are replaced with orange yellow or bright red, then various decorative elements like plant, cloth art, sculpture and lighting. The outside style determines that of the bathroom, for example, a Southeast Asian style beauty saloon must has a SPA treatment room with rich bamboo and wood elements; an ART DECO metallic color is often seen in a luxury club; so is improved Chinese style or mysterious Mid East style, of course, they will not appear clearly before your eyes. You have to take some turns when visiting them, and you will have different feeling when entering the male's bathroom and the female's one.







公共洗手间概念 PUBLIC BATHROOM CONCEPTION



一、公共洗手间的特征 CHARACTERISTICS

画画、行文都有自己的章法。设计也如此，大到风格确定，空间安置；小到开关插头，都是大有讲究。设计公共洗手间不是件容易的事情，大厅重要，它也重要，没有一个客人会对它忽略不计。商业空间的外表要光鲜，要能吸引更多的眼球。如果说是到了洗手间就感觉从天堂坠落到地狱，保证他记忆犹新，至于会不会再次光顾可就不一定了。在如今的设计法则中，洗手间要有情调，有特色，和外面的世界一样精彩，最好能让客人在里面呆上一时半会儿。风格统一还是制造差异，色彩中性还是艳丽，用不用装饰，用多少，这些概念在动工前就要确定。

洗手间和大厅、包间一样上得了台面，但毕竟还有不同。不可替代的特殊功能注定它不能和外面一样操作，洗手间洁具的安置要跟着管道走，通风、下水、任何一个环节出了差错都会带来严重后果。洗手间不漂亮是审美问题，但不好用可就是致命的硬伤。结构安排决定功能开发，功能开发决定使用频率，洗手间的建设从这里开始独一无二。

Whatever painting or writing has to follow its own rules. The truth is with design from style settlement and space arrangement to a switch or a plug. It's not easy to design a bathroom because it is as important as living room and no one will ignore it. As for a commercial space, its facade must be attractive enough, but if entering its bathrooms, you feel like entering a hell, you will not certainly go there again. In today's design principles, a bathroom has to be unique and stylish, as wonderful as outside world, and it's better to make customers stay there for a while. Some conceptions such as unified style or making difference, neutral colors or bright ones, and how much decorations, should be settled before decoration.

Although the bathroom is as important as the hall and the box, there are some differences between them. Its special function determines that the toilet facilities should be arranged according to the pipe, the ventilation and the sewer. Any little error will bring out serial results. It's an esthetic problem if the bathroom is not

beautiful, while it's a fatal defect if the bathroom is disfunctional. Structure arrangement determines its function development, and

use frequency in turn. It's unique for a bathroom to construct from here.



二、公共洗手间的空间 SPACE

一般的公共洗手间作为依附于商业空间的特定功能区域，其空间结构似乎不含任何疑问，浴缸、马桶、洗手池，三大件是不能少的。下水管施工的时候就已经安排，只要按部就班就可以解决问题了，它强调的是满足人们最基本的生理需求。

而今的公共洗手间不仅仅是一个传统意义上的地点概念，更是一种生活方式的表达和生活品质的追求。对洗手间的设计就是将人们心底的欲望揭示出来并以空间形式使之呈现。

空间设计更趋于全方位的，结构安排起承转合、环环相扣，摆设、花草可以放进去，融展示、休闲、功能于一体，洗手间的内涵逐渐被延展出来。

小空间装饰向立体发展，马桶瘦身、水箱隐形，隔架、多用柜让杂物各得其所。大空间可以恣意地传达设计的风格和品质，在酒店，大尺度的浴缸、干湿区的划分，奢侈地将泡澡、梳洗演绎为高贵的仪式；在SPA、美容院等场所，洗手间的绝大部分面积都留给了散满玫瑰花瓣的沐浴区，化妆区不能少，更衣区也要安排进来。

There seems no doubt about bathroom's spatial structure: bathtub, lavatory and wash basin, the three necessities. As sink drain has been done when construction, everything is OK as long as following the route, because it focuses on people's most basic physical needs.

However, today's public bathroom is not only a traditionally location concept, but an expression of a life style and a pursuit of life quality. The design of a bathroom is to take on people's desires in the bottom in the form of space.

Space design is more inclined to a kind of all-around one. The structural arrange is like writing a novel, introduction, elucidation, transition and conclusion. Some accessories can be put in it, such as plants and the like to create a space with display, leisure and functionality.

Making good use of a small space is to decorate it three-dimensionally. Slim lavatory and hidden-installed water tank, partition shelf or multi-functional cabinet, all find their places in a small space. However, in a large space, the design's style and

the quality can be fully expressed. When in a hotel, a large bathtub and the division of wet area and dry one can present the activities in the bathroom in a noble form. In a SPA or a beauty saloon, the

bathtub filled with rose petals covers most area of bathroom, and of course, dressing corner and dressing room are a must.





洗手间作为其所在整体空间的一部分，它的品质展示也关乎着评判商家的定位。展示品质不仅需要高质量的用具，更需要高质量的设计。在满足功能需求外，时尚的卫生间里往往会有很多装饰物和道具，他们并没有什么实际的使用价值，但可以为空间增色添彩，让它变得与众不同。高明的设计师有时候会考虑到形式和内容的结合，他们改造普通的设备，或是挑选款式新颖的卫浴用品，这样无须大动干戈就能让卫生间有个靓丽的形象展示在众人面前。

As part of the whole space, the quality presentation of a bathroom determines the judgment of a brand's orientation. Quality presentation demands high-quality toilet ware, more high-quality design. Chic bathroom not only meets normal demands, many accessories with no practicality can add luster to space, making it different from others. Intelligent designers sometimes consider combining form and content, rebuilding the ordinary equipment, or choosing originally designed bath ware. In this way, a beautiful bathroom appears before people's eyes with no need to reconstruct it.





