

IS PROPOSTERS

海报篇

DESIGN SERIES

是设计系列三

编辑顾问



靳埭强 刘小康 [长江设计学院编委会] 汕头大学出版社

图书在版编目(CIP)数据

是设计系列. 海报篇 / 靳埭强 刘小康编. — 汕头 :
汕头大学出版社, 2003.8

ISBN 7-81036-621-1

I. 是… II. ①靳…②刘… III. ①艺术—设计—
作品综合集—中国—现代②宣传画—作品集
—中国—现代 IV. J121

中国版本图书馆 CIP 数据核字 (2003)第 057829 号

是设计系列之海报篇

出版
发行
社址
电话
邮编
责任编辑
编辑顾问
编辑
封面及版式设计
印刷
邮购通讯
电话
邮编
开本
字数
印张
印数
版次
印次
书号
定价

是出版坊汇编

汕头大学出版社
广东省汕头市汕头大学内
0754-2903126 0754-2904596
515063
蒋惠敏 郭丽冰
靳埭强 刘小康
廖淑勤
余锦华
广州市一丰印刷有限公司
广州市天河北路 177 号祥龙阁 2205
020-85250482
510075
900mm×1220mm 1/16
50千字
14
3500册
2003年8月第1版 2003年8月
第1次印刷
ISBN 7-81036-621-1 / J·58
700 元 (全套五册, 每册 140 元)

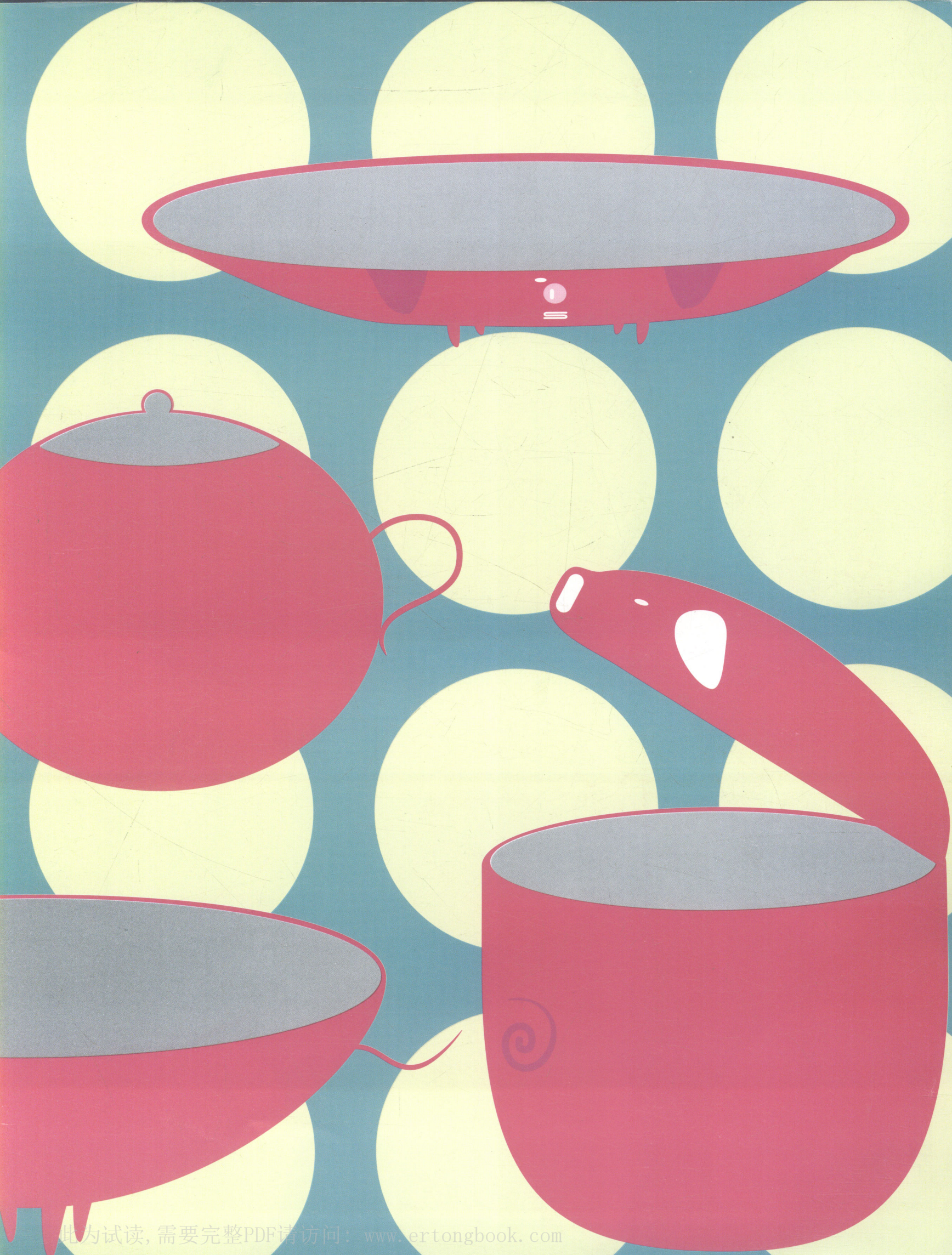
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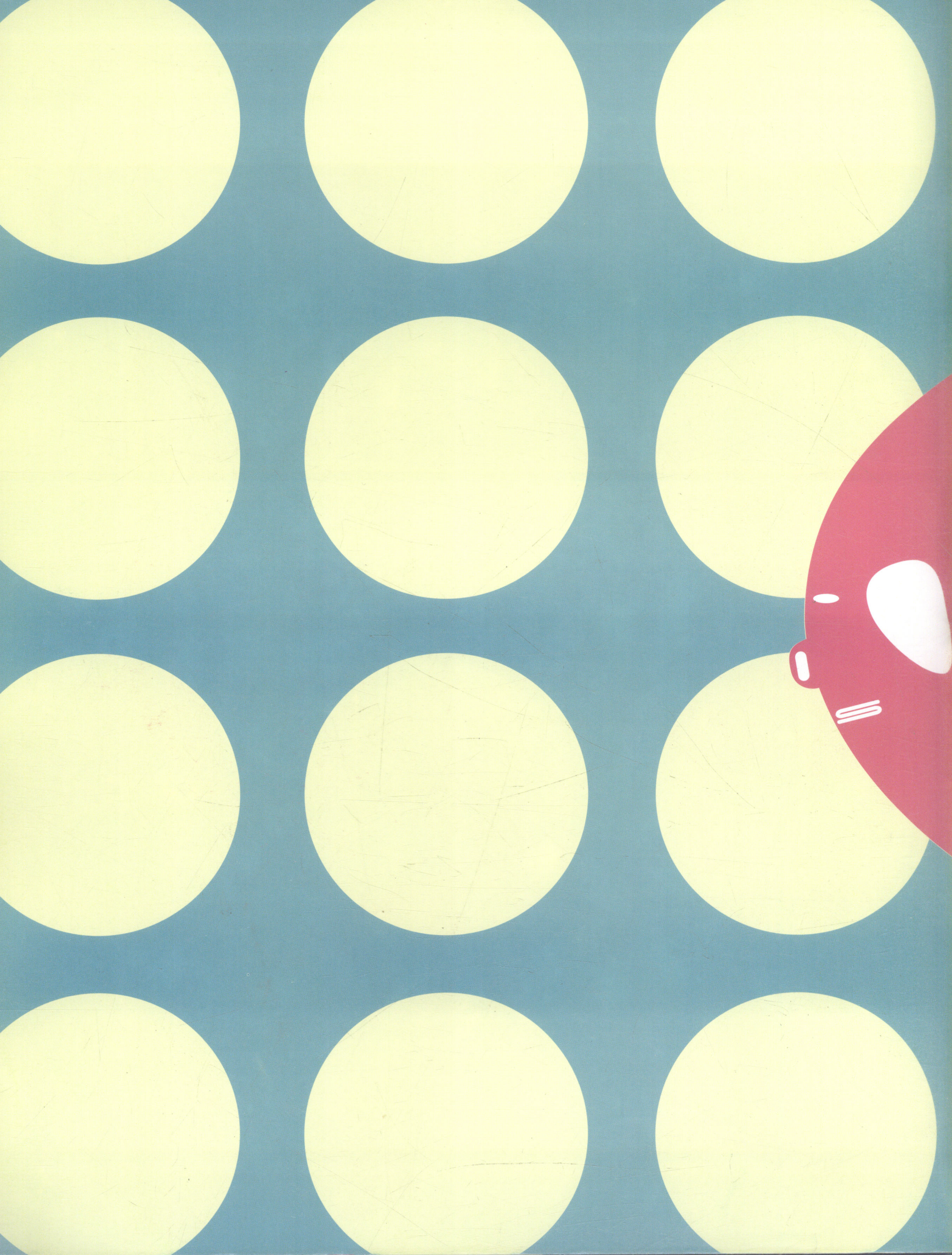
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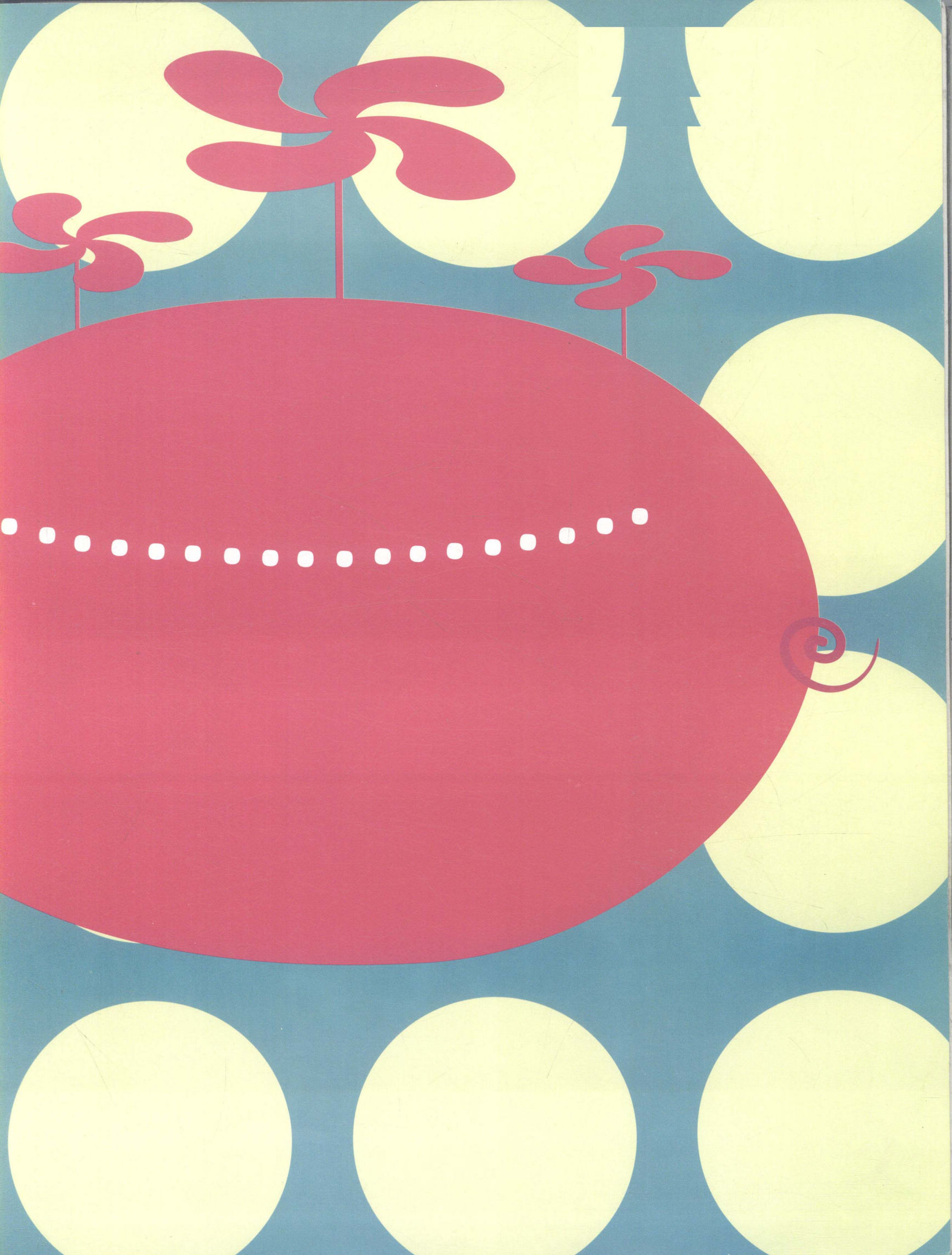
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A FEW WORDS FROM US..

有关《是设计系列》.....

《是设计系列》的全球征稿，得到众多设计师的热烈支持，我们共收到 200 多份来自世界各地的稿件。

在《海报篇》里，我们收录了 87 间设计公司的作品，都是高水平的佳作，当中以中国和日本的来稿为主，还有包括美国、欧洲和澳洲很多国家的作品。这可说是包罗了当今世界具代表性设计公司的海报设计图书。

编辑《是设计系列》丛书是为世界各地的专业设计师建立一个发表作品的园地、和互相交流设计成果的平台。这套丛书系列亦是一份专业设计的国际资讯、一组内容丰富的普及参考书。一方面地向全世界介绍当今中国设计师的创意；同时面向内地读者，希望有助中国设计师多了解世界各地的设计风格，开阔视野。设计师在比较不同地区的文化差异，了解当代国际化的视觉新词汇后，最终定能创造更独特而高水平的设计风格，使 21 世纪的设计迈进多元多采的新境界。

靳埭强 AGI
是出版坊编辑顾问

IS Design Series's call for entries received cordial responses. More than 200 entries were submitted from all over the world.

IS - Posters records high quality works from 87 design firms. Most of them come from China and Japan. There are also entries from USA, Europe, Australia and many other countries. The book is thus a comprehensive collection of the best poster design works from representative design firms all around the world.

IS Design Series aims to create a platform for designers worldwide to publish their design, and communicate with each other. The series provides substantial and popular information on international professional design. It shows readers from all over the world the creativities of today's Chinese designers while also introducing readers from the Mainland China to the latest world design trend. Through comparison of different design cultures, and exposure to new, contemporary international visual vocabularies, designers will be able to establish styles even more unique, and with high quality, leading the 21st century design to a richly diversified and colorful realm.

Kan Tai-keung AGI

Editorial Consultant

IS Publishing Limited

KEY

AD

CD

CL

CW

D

DF

IL

PH

凡例

ART DIRECTOR 美术指导

CREATIVE DIRECTOR 创作总监

CLIENT 客户

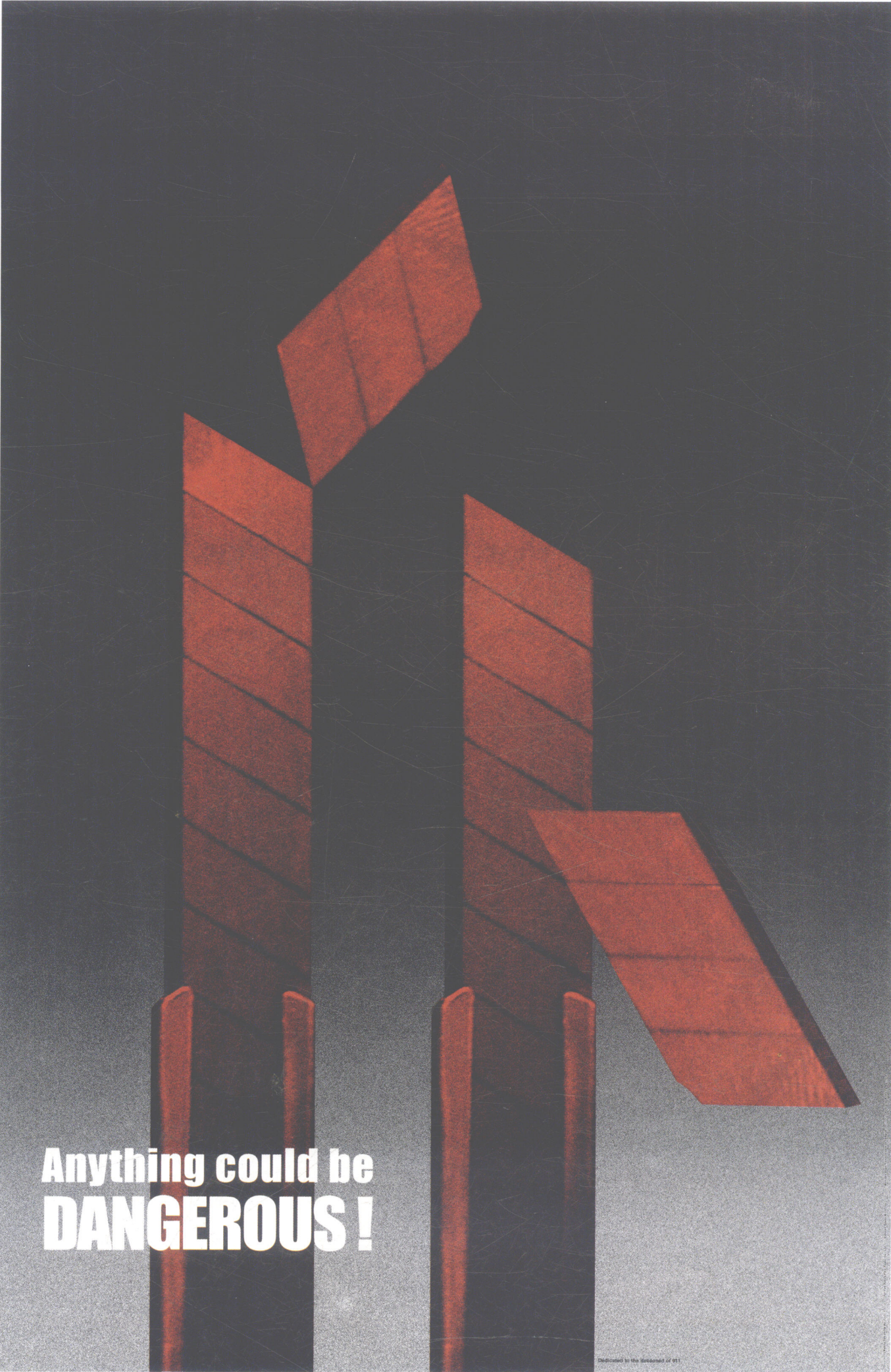
COPYWRITER 撰稿人

DESIGNER 设计师

DESIGN FIRM 设计公司

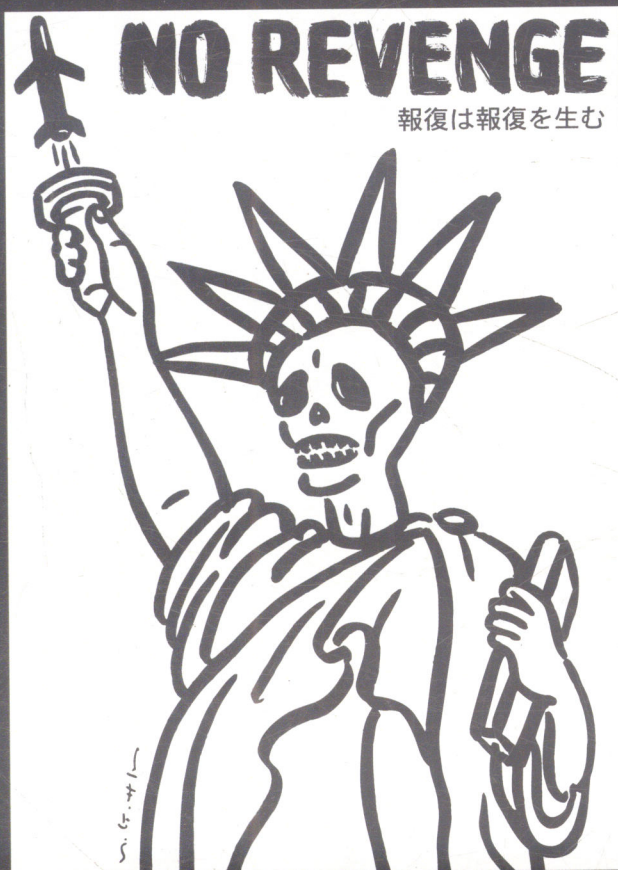
ILLUSTRATOR 插图师

PHOTOGRAPHER 摄影师

An abstract graphic design featuring several large, three-dimensional, red geometric blocks. These blocks are arranged in a way that suggests a structure or a path, with some blocks appearing to be stacked or leaning against each other. The background is a dark, textured grey. The overall composition is minimalist and architectural.

Anything could be
DANGEROUS!

Dedicated to the Seasoned of 911



001

Anything could be Dangerous

任何东西都可以很危险

DF:

Amazing Angle Design Consultants Ltd.

AD, D, IL:

Benny, Tak-shing Au 区德诚

China, Hong Kong 中国香港

CL:

Amazing Angle Design Consultants Ltd.

002

No Revenge

不报复

DF:

Design Farm Inc.

Japan, Tokyo 日本东京

CD, AD, D, IL:

U. G. Sato

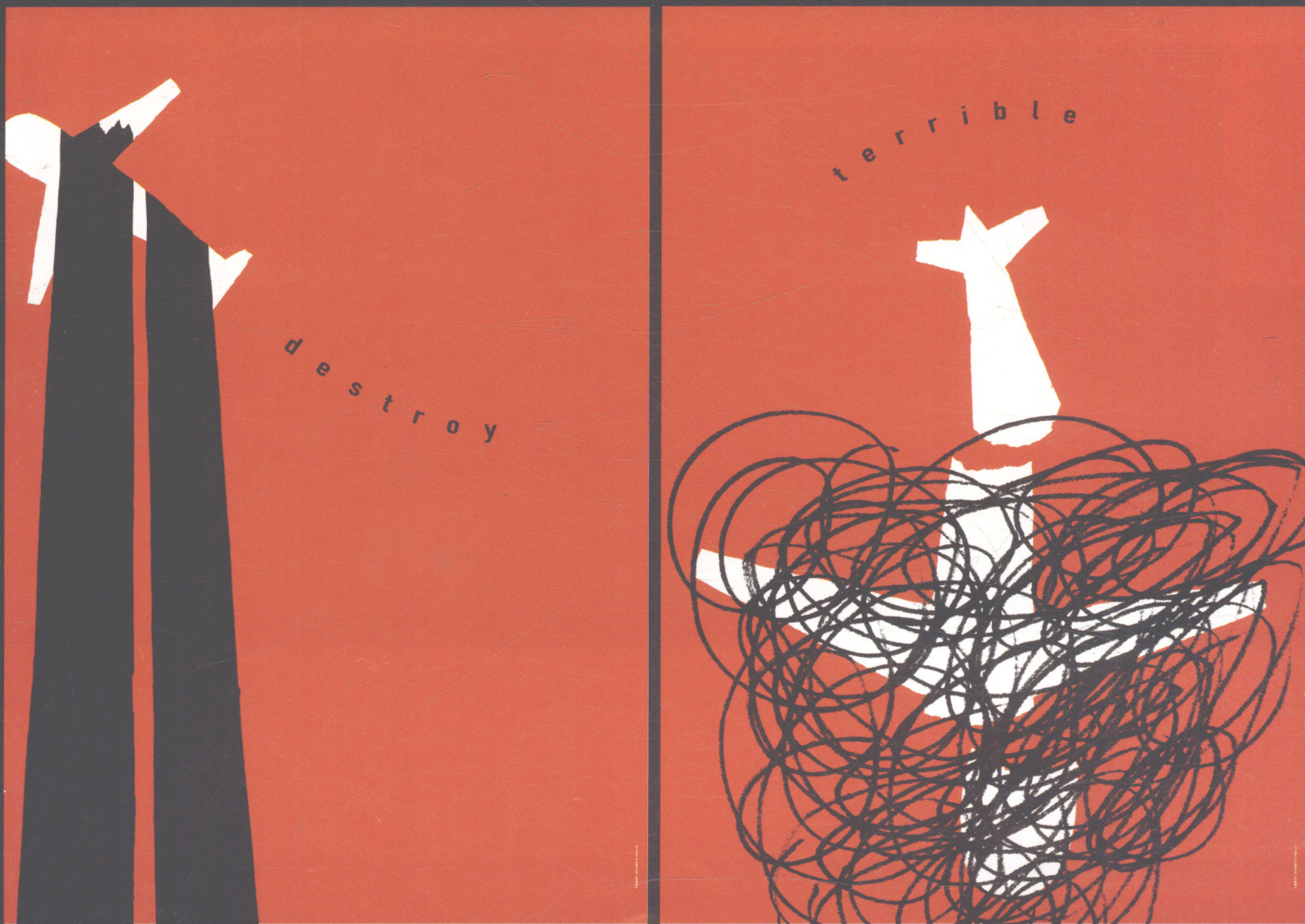
003

Destroy Terrible Relations 消灭可怕关系

AD, CD, D, IL:

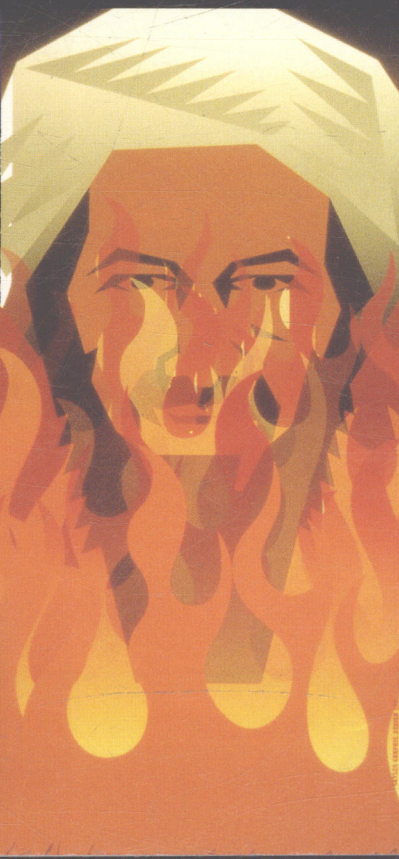
Pazu Lee 李嘉龄

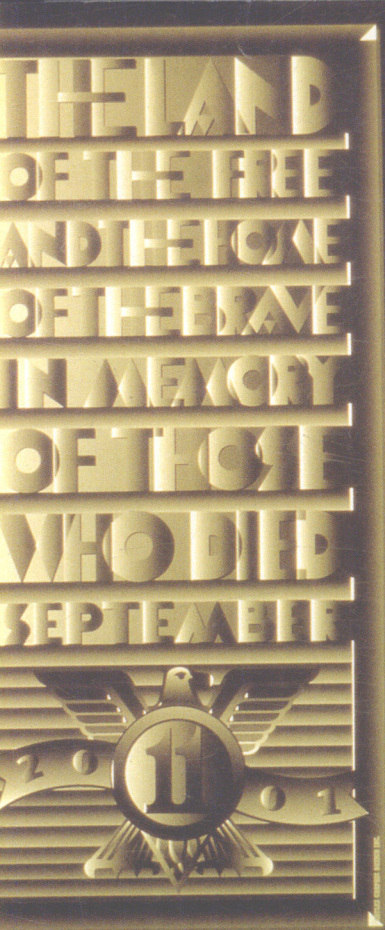
China, Hong Kong 中国香港





r e l a t i o n s





"Art Fights Back" has evolved from an artistic response to current world events into a poster exhibition of 30 powerful images. The posters are reminiscent of the classic WPA posters introduced the early 20th century but have been created since September 11, 2001. "Art Fights Back" uses art to help heal a wounded nation. Its images combine historical, artistic and cultural elements in order to help Americans deal with a tragedy that has forever changed their way of life. By joining together and capturing the images indelibly etched in the hearts and minds of the Americans, they use art to help ease the suffering of those who have lost so much.

以“艺术回击”海报展通过30幅极具表现力的画面表现了艺术家对世界上发生的事件的反应。这些海报让人联想到20世纪早期的WPA经典海报，不过它们都是在2001年9月11日以后才创作的。以“艺术回击”试图通过艺术来抚平美国的创伤。展出的海报结合了历史、艺术及文化等各方面的元素，期望帮助美国人应付那个已经永远改变了他们的生活方式的悲剧。它们给美国人留下了难以磨灭的印象，用艺术慰藉那些遭受如此痛苦和不幸的人们的心灵。





004

Art Fights Back 以艺术回击

DF:

Sayles Graphic Design

USA, Des Moines 美国第蒙

CD, AD, D, IL:

John Sayles

D:

Som Inthalangsy

