

流行

礼物包装

LIXING  
LIWUBAOZHANG

# 礼物 *Liwu* 巧包装

*Qiaobaozhuang*



时尚坊

林莉玲 著

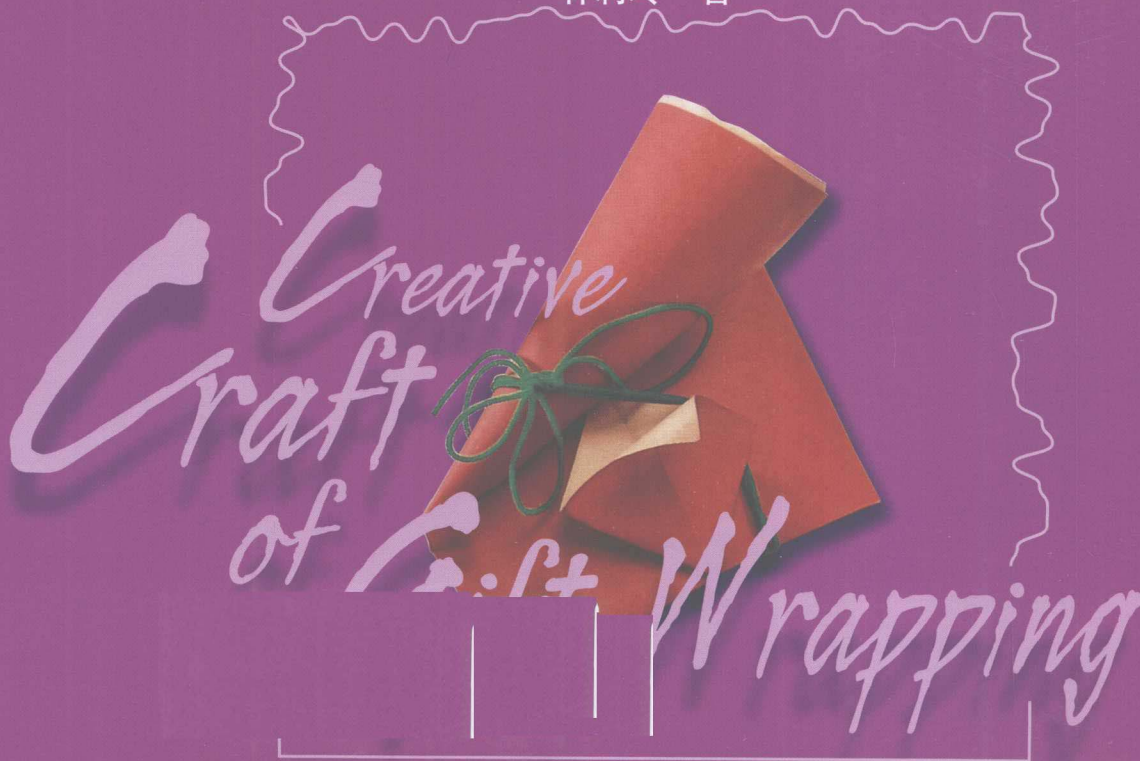
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林莉玲 著



河南科学技术出版社

· 郑州 ·



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# 礼品包装概念

## Concept of Gift Wrapping

### 一、礼品包装的重点

1. 有关材质 —— 盒装礼物，可用一般包装纸来包装；如果形状不定，用可塑性较大的纸材；若较易毁损的，用软质纸材做衬底。一般而言，厚纸不适合用来包装。除了纸材外，手帕、布料都可作为设计材料。
2. 材质图案 —— 图案与色彩选择需考虑对方的喜好、年龄、性别以及包装品的大小，例如大图案不适合包装小盒子。
3. 材质大小 —— 按照物品或盒子的大小裁剪，勿做无谓的浪费。剩余的纸张尽量保存，以备下次使用。
4. 材质接合 —— 用双面胶接合，具隐藏与密合效果，切勿使用透明胶带，或将胶带暴露在材质上。
5. 装饰花结 —— 花结大小以配合礼盒尺寸为宜，并考虑色调的协调性。
6. 必备工具 —— 七件基本工具：①剪刀；②美工刀；③双面胶；④铅笔；⑤打洞器；⑥锯齿剪；⑦订书机。

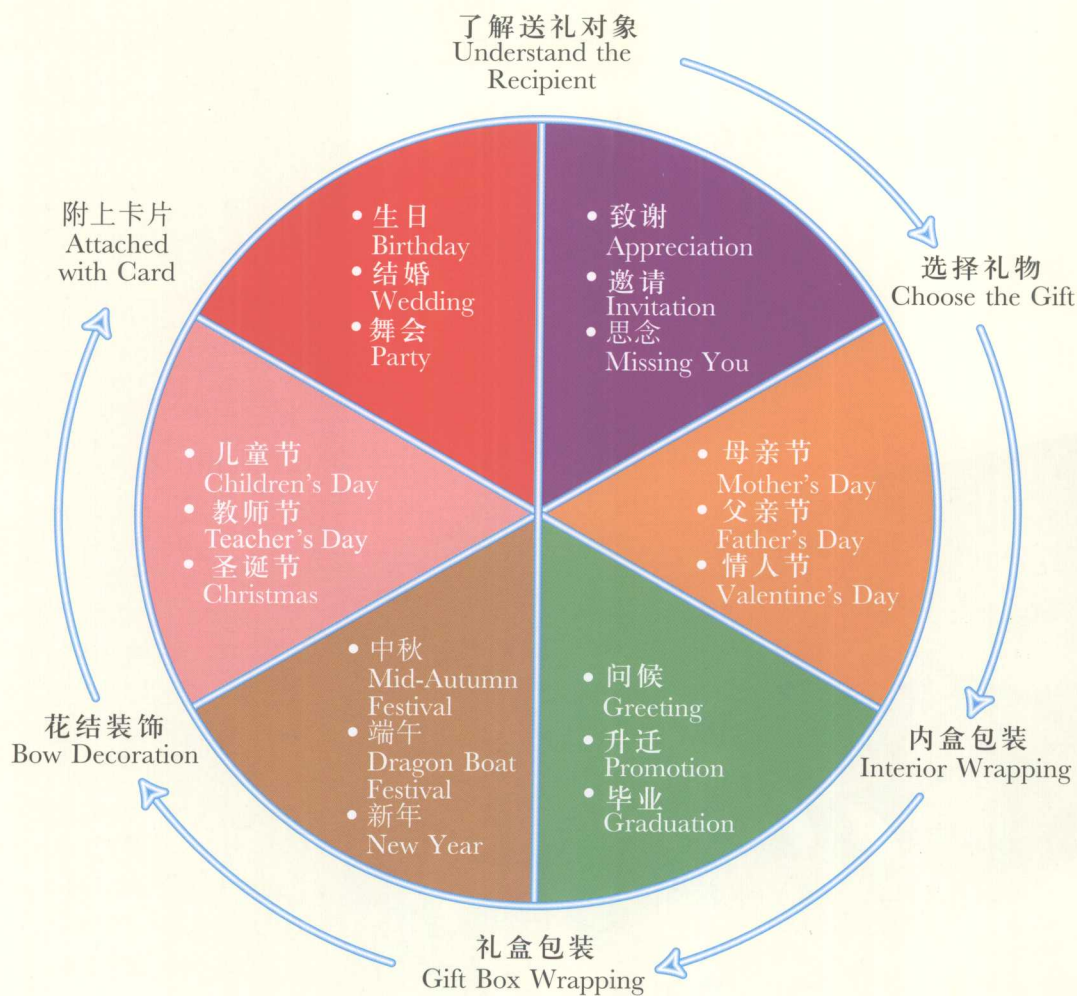
### I. Main points of gift wrapping

1. Material— Gift in box may be wrapped by ordinary wrapping paper. If the shape is irregular, use more flexible paper. If it is fragile, use soft paper for underlay. Generally speaking, thick paper is not suitable for wrapping. Except for paper material, handkerchief and cloth may also be used.
2. Design on material— The choice of design and color should be based on the preference, age and sex of the recipient, as well as the size of the gift. E.g., material with big design is not suitable for wrapping small box.
3. Size of material— Cut the material according to the size of the object or box, don't waste. Leftover material should be kept properly for future usage.
4. Connection of material— Use double-faced adhesive tape so as to hide the tape and at the same time stick more tightly. Don't use transparent tape, or let the tape be seen on the material.
5. Decoration bow— The size of the bow should complement with the size of the gift box, at the same time color coordination should also be considered.
6. Necessary tools— ①scissors; ②cutting knife; ③double-faced adhesive tape; ④pencil; ⑤paper punch; ⑥pinking shears; ⑦stapler.



## 二、包装步骤与场合

### II . Procedure and occasions of gift wrapping



# 材质种类与 搭配

*Types of Material and  
Combination*



## • 手染绵纸

手染绵纸可自己设计图案与色彩，变化性较大。纸质古朴，适合古典或雅致礼物包装。另外纸张可塑性大，经由折、捏、揉技巧，适用于不规则形体的包装（茶具组合包装详见 78~79 页，染纸运用详见 46~47 页、76~77 页、78~79 页）。

## • Hand-Dyed Tissue Paper

It is more varied for hand-dyed tissue paper as you may choose your own design and color. This kind of paper is rustic, suitable for classic or elegant gift wrapping. Moreover, as it is more flexible, it is suitable for wrapping object of irregular shape through the technique of folding, pinching and kneading (Refer P.78-79 for tea set wrapping. Refer P.46-47, P.76-77, P.78-79 for the use of dyed paper).



# 思念

## Missing You



纸绳用法与丝带相同，可用来做花或打结。将纸绳展开，纸上有波浪状皱纹，具有自然的装饰效果（纸绳运用详见 24~25 页、28 页、30~31 页、40 页、58~59 页）。

It has similar uses as ribbon, may be used to make a flower or a bow. Roll out the rattan paper. The wave-like wrinkles on the paper have a natural decoration effect (Refer P.24-25, P.28, P.30-31, P.40, P.58-59).



# 祝福

## Happy Wedding



丝带是包装上最浪漫、最富有变化的装饰，可根据礼盒形状、大小、色彩作适当的搭配（丝带打法详见 98~99 页）。

Ribbon is the most romantic and varied decoration for gift wrapping. It may be used properly according to the shape, size and color of the gift box (Refer P.98-99 for ribbon wrapping).

# 迎新

## Welcome New Year



### • 绉纹纸

绉纹纸面布满绉纹，且具柔软性，适用于各式规则形及不规则形包装。初学者可用绉纹纸包装各式各样的物品及礼盒，较得心应手（绉纹纸包装详见22~23页、68~69页，纸玫瑰制作方法详见96~97页，图中包装物请参考26~27页、56~57页、58~59页）。

### • Crepe Paper

There are wrinkles on the crepe paper, and it is soft, suitable for wrapping objects of regular or irregular shapes. Beginner may find it easy to use crepe paper to wrap various objects and gift boxes (Refer P.22-23, P.68-69 for crepe paper wrapping. Refer P.96-97 for paper rose making. Refer P.26-27, P.56-57, P.58-59 for the wrapping of objects in this picture).



# 感恩

## *Relationship*



### • 一般纸

市面上的花纹纸、素色纸是最常见的纸材，可用来包装长方盒（30~31页）、圆形盒（32~33页）、三角盒（34~35页）、领带盒（36~37页）、六角盒（38~39页）。

### • General Wrapping Paper

Those fancy or plain color papers on the market are most common material used to wrap rectangular box (P.30-31), round box (P.32-33), triangular box (P.34-35), necktie box (P.36-37), and hexagonal box (P.38-39).

# 慰问

*Get Well*



## • 折纸鹤

用剩余的包装纸折纸鹤，或折成不同的图案象征不同含义，颇具趣味性（折纸鹤详见 118~119 页）。

## • Paper Crane

Use leftover wrapping paper to fold a crane to replace ribbon as the decoration on the gift box. Different design symbolizes different meaning, which is quite interesting (Refer P.118-119 for crane folding).



# 欢庆

## *Birthday Party*



### • 餐巾纸

用花纹餐巾纸包装宴会上的餐具及礼物，可增加聚会的欢乐气氛，做法简单，效果却不同凡响（餐巾纸做法详见 42~43 页、50~51 页、52~53 页）。

### • Napkin Paper

Use fancy napkin papers to wrap the tableware and gifts in a party may enhance the joyful atmosphere of the party. It is easy to do, but the effect is astounding (Refer P.42-43, P.50-51, P.52-53 for the use of napkin paper).

# 祝贺

## *Congratulation*



### • 云龙纸

云龙纸色彩柔和，以粉色系为主，适合花束包装。种类繁多，云龙绵纸与防水云龙纸最为普遍。且由于纸材较薄，常用于两色搭配设计（花束包装详见62~63、64~65页）。

### • Yun-Long Paper

The color tone of Yun-Long paper is soft, and mainly in the pink range, suitable for bouquet wrapping. There are many kinds of Yun-Long papers. The most common are Yun-Long tissue paper and Yun-Long waterproof paper. Because this material is thin, usually two pieces of different colors are used together (Refer P.62-63, P.64-65 for bouquet wrapping).



# 访友

## Visit Friends



### • 包袱巾

布质材料适用于厚重物品，除了平面包装，还可设计成手提式样。包袱巾的制作，可用花布或碎布，车缝成适合的尺寸。受礼者解开后，还可作为桌巾或盖布，非常别致。若礼物体积较小，可直接用手帕包装（包袱巾包装法见84~93页）。

### • Wrapping Cloth

Fabric material is suitable for thick and heavy objects. Besides plane wrapping, it may also be designed for hand-carrying. To make wrapping cloth, you may cut or sew cloth or scraps to an appropriate size. After recipient opens it, they may use it as table cloth or covering cloth, which is very interesting. If the gift is small, it may be wrapped directly with handkerchief (Refer P.84-93 for the use of wrapping cloth).

# 问候

## Greeting

### • 蜡纸

蜡纸具有光滑的特点，在捏绉后使用，表面上会留下自然的绉折。端午节时替礼物穿上红色衣裳，拎起来送人就是一份别致的心意（粽形袋制作详见74~75页）。

### • Waxed Paper

Wrapping paper with wax on the surface has a glossy characteristic. After pinching, there will be natural wrinkles on the surface. During Dragon Boat Festival, put a red dress on your gift will convey your unusual thought to the recipient (Refer P.74-75 for pyramid-shape bag making).





# 致谢

## Thank You Card



### • 卡纸

用色彩丰富的卡纸，做成卡片，是包装上最好的搭配，您也可以在卡片上写下祝福、谢意或心里的悄悄话（卡片制作详见108~111页）。

### • Cards

Cards made from fancy card papers are the best complement to wrapping. You may also write on the card your words of greeting or thanks, or private talk (Refer P.108-111 for card making).