



东莞印象微摄影大赛 佐秀作品集

> 附盘 DZ/23104



#### 主办

#### 中共东莞市委宣传部

Sponsored by Publicity Department of Dongguan Municipal Committee of CPC

#### 承办

# 6 东莞报业传媒集团 ★ 东莞广播电视台

Organized by Dongguan Newspaper Media Group Dongguan Radio and Television Station

#### 协办

⑤ 东莞市摄影家协会 东莞各镇街(园区)文广中心 东莞理工学院 广东科技学院 东莞职业技术学院

Co-sponsored by
Dongguan Photographers Association
Culture, Radio and Television Centre at
Dongguan's towns and industrial parks
Dongguan University of Technology
Guangdong University of Science & Technology
Dongguan Vocational and Technical College

#### 鸣谢

东莞市集源国际数码城 中国移动广东公司东莞分公司

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Dongguan Jiyuan International Digital City

CMCC Guangdong Dongguan Branch

#### 发现精彩系列活动组委会

Organizing Committee of "Discovering Wonderfulness" Serial Activities

主任:潘新潮

Director: Pan Xinchao

副主任: 李翠青、陆世强、黄永贵

Deputy director: Li Cuiging, Lu Shigiang, Huang Yonggui

执行副主任: 李国全、曾平治、郑远龙

Executive deputy director: Li Guoquan, Zeng Pingzhi, Zheng Yuanlong

统筹: 何碧怡、叶晓平、张洪波、张村城、欧少仪、柯华锐

Overall planning: He Biyi, Ye Xiaoping, Zhang Hongbo, Zhang Cuncheng, Ou Shaoyi, Ke Huarui

图片编辑: 蓝业佐、曹雪琴

Picture editing: Lan Yezuo, Cao Xuegin

撰文: 刘燕

Text: Liu Yan

设计排版: 朱友谊

Layout design: Zhu Youyi

校对: 张爱芬 张叶

Proofreading: Zhang Aifen Zhang Ye



扫描二维码,即可全面了解东莞

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City image website of Dongguan: http://www.hellodongguan.com
Dongguan Today English website: http://www.dongguantoday.com
Official weibo of the Information Office of the People's Government of Dongguan @ Guan Xiang Hua Kai:
http://weibo.com/guanxianghuakai
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## Preface

Vibrance blossoms every day in Dongguan.

Then, what's new in the year of 2012? Advancing work relating to major projects, major industrial concentration areas, and major scientific and technical programs; building Dongguan into a city that features safety, creditability, efficiency, vibrance, openness and the rule of law, overall development of regions of rivers and lakes, commercial registration reform, developing innovation-oriented economy, strengthening and innovating social management, the 1st Processing Trade Products Fair, World Conference on Dongguan Businessmen, the Annual Conference of China Library Society and Site Meeting on Processing Trade Transformation and Upgrading... all these are vivid reflections of the vibrance that blossoms in Dongguan every day.

How shall we tell and record these wonderful changes? Sponsored by the Publicity Department of the municipal Party committee, "Discovering Wonderfulness • Dongguan Impression" Microphotography Contest and "Discovering Wonderfulness • Dongguan Story" Original DV Contest were held in 2012 to encourage ordinary people to pick up a device, professional DSLR, DV or simply a mobile phone, to capture wonderful moments and record moving stories that happened

in this city.

These two contests were organized respectively by Dongguan Newspaper Media Group and Dongguan Radio and Television Station. From June 1st to October 31st, over 3500 pictures (group pictures) and 90 DV short films were collected and released on the newspaper, television or the Internet. Being true and close to us, these pictures and short films have allowed us to discover Dongguan as a city of manufacturing, sports, harmony, dream, happiness and vibrance.

A twitter can spread news across the whole world and a small thing can touch both you and me.

Let's open this Collection of Excellent Works to discover, feel and love Dongguan.

Pan Xinchao December 10th, 2012 Standing Member Director of Publicity Department DongGuan Municipal Committee of CPC 东莞, 每天绽放新精彩。

2012年,东莞的新精彩有哪些? "三重"建设、"六个东莞"、水乡统筹发展、商事登记改革、发展"创新型经济"、加强和创新社会管理、首届加博会、世界莞商大会、中国图书馆年会、加工贸易转型升级现场会……这一切,正是东莞新精彩的生动体现。

该如何记录如何诉说? 2012 年,中共东莞市委宣传部主办了"发现精彩·东莞印象"微摄影大赛、"发现精彩·东莞故事"原创 DV 大赛,鼓励普通人拿起手边的设备,无论是专业的单反相机、DV 机,还是普通的手机,定格精彩瞬间,留住感人故事。

两个赛事分别由东莞报业传媒集团、东莞广播电视台承办,在 2012 年 6 月 1 日—10 月 31 日的作品征集阶段,3500 多幅(组)图片、90 多部 DV 短片,通过报纸、电视、网络与观众见面。这些图片与短片,以其真实、亲近的力量,让我们发现了东莞制造之城、运动之城、融合之城、梦想之城、幸福之城、活力之城的特质。

微博虽小但可以传遍全球, 小事虽微但可以感动你我。

让我们翻开这本《优秀作品集》,发现东莞,感受东莞,热爱东莞!

潘新潮

2012年12月10日

(作者为中共东莞市委常委、宣传部长)

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# Chaper 01 制造之城 City of Manufacturing















