中華民國外銷

臺灣特產品工藝品圖鑑

THE KEY PHOTO OF TAIWAN
HANDICRAFTS AND NOVELTIES
China exporting Products

泛美圖書公司總經銷
PAN AMERICAN BOOKS CO.

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前　言

珍奇古玩，文人雅士之所好，不僅因其有着極高的藝術價值，而且涵融了那一時代的歷史與文化背景，人皆以藏有瑪瑙；翡翠珠玉，仕女所寵愛，因其色澤鮮豔醒人心扉，激女皆以擁有為榮。此乃人之常情，未可厚非。唯古物難求，珠寶價昂，難緊有心人需求。幸而進步的工業技術突破了前人無法克服的缺陷。一些巧奪天工的傲古複製品、手工藝品，在台灣應運而生，其製作的精微奧妙，佈神處可以直逼原品。即或以鑑賞藝術的角度去衡量，也離以抹煞其擁有的藝術價值與地位。台灣特產品與手工藝品的製造，一方面宏揚了我國文化的特色，一方面在國際市場為國家賺取了可觀的外匯，其貢獻實不容輕忽。

本社在"中華民國手工藝品推廣中心"督導啟蒙之下，著手籌印"台灣特產品手工藝品圖鑑"復承各級商之贊助支持，提供稿品年來蒐集逾二萬件，經評加整理，予以分門別類，研辦圖案，審定結果，需以十六開本八百面方足容納全部資料，彙成此一鉅冊，委由中華彩色印刷廠以一百五十磅雙面銅版紙彩色精印。我們所以不憚投下鉅資編印此"圖鑑"為的能在讓求經濟繁榮的反共聖戰中貢獻一份文化工作者應盡的責任，為這些華僑與人心血與智慧培育出來的產品，以積極的面向國際人士推介，使他們能藉此去瞭解中國文化的博大精深，今日台灣的進步與繁榮。同時也為海外同胞提一份寶貴的巧藝資料，按照我們在圖片中所加註製造廠商與地址，選購自己喜愛的產品，更願以此書能給從事此類工藝廠商，本"他山之石可以攻錯"之至意在產品質上求進步，工藝上更精進，意境上更創新，為國家爭取更多的外匯，為自己謀求更多的財富！這也是我們編印此書的最大願望。

PREFACE

Antigues and curios collecting is one of the most fascinating hobbies. A good collections of ancient articles is of great value to art and also reflects a contemporary Chinese history and culture background, therefore owners always take pride of their rare antigues and curios collected.

Both Chinese and foreigners enjoy collecting precious and rare things such as jewels, pearls, rubies and jades, for they appeal to us with their splendid, fascinating color. However, they are rare, precious, and worth millions of dollars. We can not afford to own all of them we want. To order to satisfy our desire, some artificial antigues and curios are duplicated in Taiwan. The invention of duplicating precious and rare antigues is a great contribution to extend Chinese cultural feature and earn foreign exchange for our country.

With the encouragement by China Handcraft Development Center and the assistenance from different manufacturers providing with 20,000 pieces of samples for the antigues, curios, and other articles made in Taiwan, We have had this "Taiwan-Made Souvenir & Handcraft Photo Catalogue" published by China Color Printing Company.

Now we would like to have the pleasure of recommending this catalogue to you so that you can have a better understanding of the Chinese culture and the present achievements, as well as the prosperity made in Taiwan, the Republic of China.

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臺灣特產品工藝品圖鑑

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