

金色园区

东西湖

DONGXIHU

中共东西湖区委

Dongxihu District Committee of Chinese Communist Party

东西湖区人民政府

The People's Government of Dongxihu District

Dongxihu District—a pearl of Central China

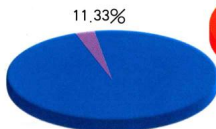
# 人民欢迎您!

the people in Dongxihu District!



## 指标完成状况

Data of the Year 1999



财政收入占GDP的比重  
Percentage of FI in GDP



税收占财政收入的比重  
Percentage of Taxes in FI



农业人均纯收入3000元  
Agricultural Per capita  
Income, RMB 3,000

## 前言

中国武汉的西大门闪烁着一颗璀璨的明珠——武汉市东西湖区，其幅员面积495平方公里。这里土地肥沃、水秀山青、物产丰富、民风纯朴，是世界大城市近郊最大的农场群；这里鱼鲜虾肥、茶香酒醇、菜嫩果甜、草绿花美，被称为武汉市700万市民的“菜篮子、果盘子、大厨房、后花园”。

建区以来特别是改革开放二十年来，经济建设和社会各项事业得到全面发展。1999年全区国内生产总值28.49亿元，财政收入3.23亿元，农业人均纯收入3000元，人均财收入1615元，名列湖北省县市之首，是全省小康达标区、湖北省农业农村现代化示范区、国家级城郊型农业示范区、国家级星火技术密集区、全国教育、体育先进区。近几年来，东西湖区发展突飞猛进，逐步成为武汉市乃至全省的新兴食品饮料基地，现已形成行吟阁啤酒、统一方便面、百事可乐饮料、乐百氏纯净水等为支柱的食品工业体系。

东西湖区地势平坦，交通发达。武汉天河机场高速公路、107国道、汉渝铁路、京珠高速公路、汉江航线穿境而过，汉江最大的货运港口、中南地区最大的农副产品批发市场、华中最大的高尔夫俱乐部、华中最大的常青花园居民小区，都座落在东西湖。107国道吴家山高架桥、省委书记贾志杰称之为“楚天第一路”的金山公路，都由东西湖人民自己兴建。金山公路两侧现已成为对外开放新热土。

近几年来，东西湖先后建立了台商投资区、金银湖生态保护区、鑫桥高新技术产业园、武汉海峡两岸高新技术产业园、台湾统一、美国百事、法国达能、美国康地、香港新世界等一批国际知名企业纷纷抢滩东西湖。东西湖区先后引进129个三资项目，合同投资额达5.5亿美元，引进项目居全省县市前列。东西湖区分别在北京、上海、深圳、福建、台湾等地设立招商机构，形成全方位、多形式的对外开放格局，科教是东西湖建设经济强区的基础，全区共有5个科研机构，80多所学校。区政府所在地吴家山新城等一批中心小城镇的建设，更是独具魅力。东西湖正以崭新的面貌和迷人的风采吸引八方来客。

乘深化改革、扩大开放的东风，不久的将来，这里将建成“一城崛起、九镇雄踞、百村辉映”的武汉市现代化新型城区，“城在森林中、街在绿化中、楼在花园中、人在景观中”的园林花园区一定会在这里实现。





## Preface

There is a pearl sparkling on the west door of Wuhan City. That is Dongxihu District of Wuhan City. It has an area of 495 square kilometers. Dongxihu District is the biggest farm group of big cities' suburbs in the world, of which the soil is productive, the water is clean, the hills are green, the natural resources are abundant. Besides, it's called "vegetable basket, fruit plate, Big Kitchen, back yard" of the 7 million residents of Wuhan city because of the plenty of delicious fish and shrimps, incense tea, mellow liquor, fresh vegetables and fruits, green trees and beautiful flowers.

The district economy and other social projects have been greatly improved after it was established, especially in the 20 years of reform. In 1999, the District GDP was RMB 2.849 billion, the financial revenue was RMB 0.323 billion, and net agricultural per capita income was RMB 3,000. The District average revenue is RMB 1615, it's No. 1 among the counties of Hubei Province. Dongxihu District is a well-to-do qualification district and the modernized district of agriculture and the national spark Programme technique intensive district, and it's also the advanced district of national education and athletics. These few years, Dongxihu District has got rapid progress, and it is becoming the newly rising foodstuff and beverage base of Wuhan City and even the whole province gradually. And now, it has built a food industry base, which is supported by the Xingyin Attic beer, President fast noodles, Pepsi Cola, Robust pure water etc.

Dongxihu District is located with smooth. The convenient traffic makes it desirable. The Highway of Wuhan Tianhe Airport, 107 State Highway, Wuhan-Chongqing Railway, Beijing-Zhuhai Highway and Han River Navigation line all go across the district. And the massive agricultural products wholesale market of Central China, the biggest golf club and the Evergreen residential quarters are all located in Dongxihu District. The Wujiashan Viaduct of 107 National Highway just is built these years. And also the Jinshan Road, which is called "the first road of Hubei" by the Secretary of the Party committee of Hubei Province. And now, the areas along Jinshan Road have become new hot land open to investors.

Dongxihu District has already built Taiwan Investment Zone, Golden and Silver Lake ecosystem conservation area, Wuhan Across-Strait High-tech Industrial Park. The well-known international enterprises such as Taiwan President Co., USA Pepsi Cola Co., French Danone Co., USA Coda Co., Hong Kong's New World Co. etc are settled in Dongxihu District. They have introduced 129 projects to establish Sino-foreign joint ventures. Contracted investment has reached 0.55 billion US dollars. And the number of the projects is No. 1 among the whole Province's counties. The District has established institutions at Beijing, Shanghai, Shenzhen, Fukien, Taiwan etc. to attract investments. Science education is the base to build Dongxihu District stronger. There are 5 scientific educational institutions and 80 schools. Middle and small towns such as Wujiashan New Town, where the government is, are more charming. The new appearance, the charming scenery make Dongxihu District desirable for foreign guests.

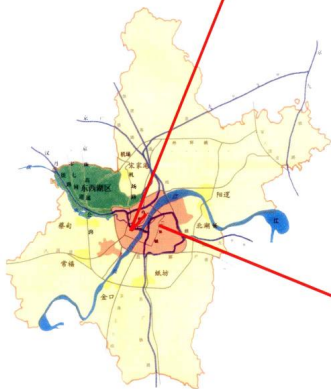
Owing to the reform and open policy, it will be made a new modern town of Wuhan that "one city to rise abruptly, nine towns to echo, hundreds of villages to surround". It is certain that "city will be in forests, streets in trees, buildings in gardens, people in beautiful scenery" will come true.



# 投资者抢

倡导未来工业园区理想模式

国际工业园建设新标准—回归自然



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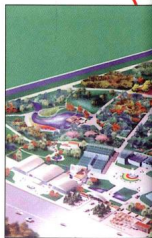
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# 滩的热土

顺应社会可持续发展新潮流

强调现代产业园区实施的可操作性



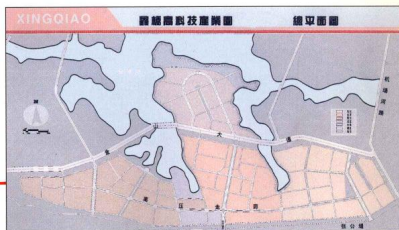
3000亩植物园



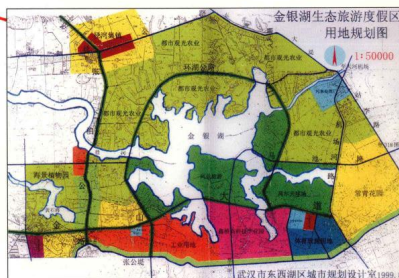
武汉国际风情园



武汉市吴家山台商投资区总体规划图



鑫桥高科技产业园规划设计总平面图



金银湖生态旅游度假区



全国政协副主席、中央统战部长王兆国同志在市、区领导陪同下视察武汉吴家山台商投资区



湖北省省长蒋祝平在金山大道检查指导工作



湖北省委书记 贾志杰、武汉市委书记罗清泉视察东西湖新城创建工作



省委书记贾志杰、副书记杨永良、市长王守海、常务副市长张代重等领导在台商投资区考察







省、市领导贾志杰、罗清泉、王守海莅临观看元宵焰火晚会。

Mr.Jia Zhijie,Mr.Luo Qingquan and Mr.Wang Shouhai and other leaders from Hubei provincial government and Wuhan Municipal government came to watch Cultural Firecracker on the Lantern Festival.



武汉天河国际机场。Wuhan Tianhe International Airport

## 楚天第一路——金山公路

The first road of Hubei—Jinshan road



路桥通，经济活。武汉鑫桥高新技术产业园到武汉天河国际机场8分钟，到汉口火车站5分钟，到武汉港12分钟，到青山外贸码头15分钟。武汉中环、外环公路、天河国际机场高速公路，都从产业园穿过。

Wuhan Xinqiao High-tech industrial Park is only 8 minutes' drive away to Wuhan Tianhe International Airport, 5 minutes' drive to Hankou New Railway Station, 12 minutes' drive to Wuhan Passenger Transportation Port, 15 minutes' drive to the Qingshan Foreign Trade Port. Besides, Wuhan Middle Ring Highway, outside highway and Tianhe International Airport Highway all cross the Park.



吴家山高架桥 The Wujiashan Viaduct



107国道东西湖段复线 The branch of 107 State highway



汉口火车站 Hankou New Railway Station



武汉港 Wuhan Passenger Transportation Port



## —东西湖区龙头企业巡礼

东西湖以优越的地理位置、优良的软硬环境，先后创建了国家级武汉吴家山台商投资区、国家级海峡两岸高新技术产业园区、金桥高新技术产业园区、金银湖生态旅游度假区等，来此投资者除能享受国家级投资区的优惠政策外，东西湖还根据实际，制定了与此相匹配的优惠政策。近年来，这里已成为外来投资者纷纷抢滩的热土。

Backed by its location with advantage and excellent soft or hard environment, Wuhan Wujiaoshan State Economic Zone for Taiwan Investments was founded here, followed by Wuhan State Across-strait High-tech Industrial Park (or Xin Qiao High-tech Industrial Park) and Jinyinhua Ecological Park for Tourism and Entertainment. Investors can take advantage of both the preferential policies for state investment zones by the central government and also profitable local policies going with the national regulations. In the past few years, Dongxihu District has become a hot land for investors.



武汉吴家山台商投资区电厂



武汉大枫股份有限公司





台商投资区吴南花园住宅小区



武汉统一企业食品有限公司

## —东西湖区龙头企业巡礼

1997年,区委、区政府果断决策,以让出控股权的方式,将有产品、有市场、有效益的东西湖啤酒厂与法国达能集团合资,一年之间,使产量增长5万吨。这种“倩女先嫁”的胆识和气魄,引来一大批知名企业落户武汉吴家山台商投资区。也使原已来此落户的企业掀起追加投资的高潮。

1997, The Party committee and the government of Dongxihu District make decisions to spur Dongxihu brewery with production, market efficiency to joint venture with French Danone Group. Though they take the way that abandons the right of control, the production increase 50000 tons in a year. Such courage and wisdom attract a batch of famous enterprises to settle in Wuhan Taiwan Businessman Investment Zone. And it spurs the enterprises in the zone to subjoin in vestment.





刘汉民区长与外来投资者签投资合同



年产30万吨啤酒的欧联东啤生产线



## —东西湖区龙头企业巡礼



百事可乐生产车间

Production line of Pepsi Cola



台商投资区部分外资企业

The several foreign enterprises of Taiwan Businessman Investment Zone