

NANJING

南京



投 · 资 · 兴 · 业 · 的 · 宝 · 地

生 · 活 · 休 · 闲 · 的 · 乐 · 园

SO NANJING

南 靖 欢 迎 您

优越的地理位置

Advantageous Geographical Position



南靖地理位置优越，地处中国东南沿海，与台湾仅一水之隔，地处厦门——汕头两大特区之间，是闽西南重要的交通枢纽。

Geographically, Nanjing is in an advantageous position. Facing Taiwan across the Strait, it is located in the Southeast Coast of China bordering Xiamen and Shantou—the two Special Economic Zones and it is an important hub of communications in Southwest Fujian province.



目 录

CONTENTS

★前 言	1
★亲切关怀	3
★投资环境	11
★投资指南	45
★企业风采	50
★Preface	1
★Kind Attention from Leaders	3
★Investment Environment	11
★Guide to Investment	45
★Introduction to Enterprises	50

NANJING



前言

中共南靖县委书记 林晓峰
南靖县人民政府县长 吴景辉

南靖，古称兰水县，置县于元至治二年（1322年），地处漳州市西北部，国道319线和在建的漳龙高速公路穿境而过，县城距漳州市区30多公里，距漳州港60多公里，距厦门国际机场和厦门港均为80多公里，全县总面积1962平方公里，辖11个镇、1个省级高科技工业园区、1个省级华侨经济开发区，有182个村、16个居委会，总人口34.2万人，有海外华侨华人3万多人，祖籍南靖的台胞100多万人，是漳州市重点侨乡和台胞祖籍地之一。

南靖，物华天宝，素有“树海”、“竹洋”之称，是闽东南的“后花园”，以盛产“花中君子”兰花和“南方人参”巴戟天饮誉海内外；是芦柑、麻竹、兰花、香蕉四个“中国之乡”和“全国白背木耳生产示范基地”。旅游资源独具特色，拥有正在申报“世遗”的国家级重点文物保护单位南靖土楼、福建省七大国家级自然保护区之一的虎伯寮南亚热带雨林等众多人文、自然景观。

南靖，一片神奇的热土，创办了全国大型工业企业，全国电子明星企业万利达集团和闽星、港兴、中达、荆都、双赢等一批企业集团，形成了电子信息、食品加工、冶金机械、水力发电、造纸包装、建筑建材等六大主导产业，建成了全国重要的数码影音产品生产基地，全国饼干大县、全省罐头食品大县、全省纸品大县，全市重要的钢铁基地。南靖正以其交通便捷，通讯发达，电力丰富，政策优惠，服务配套，吸引着越来越多的投资者。

新的世纪，南靖人民以“三个代表”重要思想为指导，以加快构建“三条战略通道”为契机，坚持发展第一要务，全面实施“工业立县、开放强县、实干兴县”发展战略，突出项目带动、民营促动、开放拉动，大力推进工业化、农业产业化和城市化进程，加快全面建设小康社会步伐。

开明开放开拓的南靖人民，竭诚欢迎您来旅游观光、投资兴业、贸易合作、同襄盛举，共创美好明天！



Preface

Lin Xiaofang, Secretary of Nanjing County CPC Party Committee

Wu Jinghui, Magistrate of Nanjing People's Government

Nanjing, also named Lanhui County in the ancient times, became an independent administrative region in the 2nd year of Yuanzhi (1322). It is located in the Northwest of Zhangzhou City with No. 319 National Highway and Zhanglong Expressway (being constructed) passing through. The county town is about 30 km away from Zhangzhou city proper, about 60 km away from the port of Zhangzhou, about 80 km away both from Xiamen International Airport and from the port of Xiamen. Nanjing covers a total area of 1962 sq. km with a population of 342,000. Under its jurisdiction, there are 11 towns, 1 provincial Hi-tech Park, 1 provincial Economic Development Zone for Overseas Chinese, 182 villages, 16 neighborhood committees. Being one of the key overseas Chinese hometowns and the ancestral homes for Taiwan compatriots, the number of overseas Chinese of Nanjing origin is over 30,000 and more than one million Taiwan compatriots are from Nanjing.

Nanjing, traditionally known as the "Sea of Trees" and "Ocean of Bamboo", is the garden Southeast Fujian. Being famous at home and abroad for its orchid—a flower of noble character and for its Bejitan (Morinda Root)—Southern ginseng, it is the "four towns" of China for its citrus, *Sinocalamus Latiflorus*, orchid and bananas as well as the "Demonstration Base for the Production of *Auricula Polytricha* in China". Being a county with a unique tour resources, Nanjing boasts its Earth Buildings—one of the seven National Nature Preserves in Fujian Province and many other natural landscapes and cultural relics.

Nanjing, a stretch of magical land, is creating Malata Group—a large national industrial enterprise and national-star electronic enterprise and a large numbers of other industrial groups as Minxing, Qengxing, Zhongde, Jingdu and Shuanying. And the six leading industrial bases for electronics information, food processing, metallurgical and mechanical industries, hydraulic electrogenerating, papermaking and packing, constructing and building materials are taking shape. It has established the key national production base of digital audio-visual products, the key national production county of biscuits, the key provincial production county of canned food, the key provincial production county of paper products, the important municipal iron base. Nanjing is attracting more and more investors by its convenient transportation, well-developed telecommunications, abundant power resources, favorable policies and perfect service.

In the new century, the people of Nanjing, under the guideline of the important thoughts of the "Three Represents", are speeding up the construction of "Three Strategic Passageways". By adhering to the primary mission of development, we are fully implementing the development strategy of "existing through industry, strengthening through opening-up and flourishing through solid work" for the county. Quickening the pace of fully establishing the comfortably well-off society through centering on being driven by projects, urged by the enterprises run by the local civilian, promoted by opening-up policies, we are vigorously pushing the industrialization and urbanization forward.

The enlightened, open and pioneering people of Nanjing sincerely welcome you to our county for sightseeing, investing and economic cooperating and create a bright future together.



信任与鞭策
如春雨润物催人奋进

.....

Trust and Encouragement Being the
Momentum for Development



中共中央政治局常委、全国政协主席（原福建省委书记）贾庆林视察万利达集团有限公司
Jia Qinglin, Member of the Standing Committee of the Political Bureau of the CPC Central Committee and
Chairman of the CPPCC Inspecting Malata Group Co.,Ltd.



中共中央政治局委员、全国人大常委会副委员长王兆国视察万利达集团有限公司
Wang Zhaoguo, Member of the Political Bureau of the CPC Central Committee and Vice Chairman of the National People's Congress Inspecting Malata Group Co., Ltd.



中共中央政治局委员、中组部部长（原福建省长）贺国强到南靖视察
He Guoqiang, Member of the Political Bureau of the CPC Central Committee and Head of the Organization Department of the CPC Central Committee (former governor of Fujian) Inspecting Nanjing



省委书记宋德福在市委书记袁荣祥、原市长（现泉州代市长）郑道溪陪同下到南靖调研

Song Defu, Secretary of Fujian Provincial Committee of CPC Accompanied by Yuan Rongxiang (Secretary of Zhangzhou Municipal Committee of CPC), Zheng Daoxi (Former Mayor of Zhangzhou and Incumbent Acting Mayor of Quanzhou) Conducting Investigation Work at Nanjing



省政协主席陈明义到南靖调研

Chen Mengyi, Chairman of the Provincial CPPCC Making an Inspection Tour at Nanjing



省委副书记、纪委书记梁琦萍到南靖调研

Liang Qiping, Deputy Secretary of Fujian Provincial Committee of CPC and Secretary of the Fujian Provincial Commission of Discipline Inspection Giving Instruction at Nanjing



省长卢展工到南靖调研

Lu Zhangong, Governor of Fujian Conducting Investigation Work at Nanjing



省委副书记王三运到南靖调研

Wang Sanyun, Deputy Secretary of Fujian Provincial Committee of CPC Conducting Investigation Work at Nanjing



省委副书记黄瑞霖到南靖调研

Huang Ruilin, Deputy Secretary of Fujian Provincial Committee of CPC Conducting Investigation Work at Nanjing



省委常委、统战部长陈营官到南靖调研

Chen Yingguan, Member of the Standing Committee of the CPC Fujian Provincial Committee and Head of the United Front Work Department of the CPC Fujian Provincial Committee Conducting Investigation Work at Nanjing



省委常委、组织部长李宏到南靖调研

Li Hong, Member of the Standing Committee of the CPC Fujian Provincial Committee and Head of the Organization Department of the CPC Fujian Provincial Committee Conducting Investigation Work at Nanjing



省委常委、副省长黄小晶到南靖调研

Huang Xiaojing, Member of the Standing Committee of the CPC Fujian Provincial Committee and Vice Governor Conducting Investigation Work at Nanjing



省委常委、秘书长朱亚明到南靖调研

Zhu Yayan, Member of the Standing Committee of the CPC Fujian Provincial Committee and Secretary General Conducting Investigation Work at Nanjing



省委常委郑立中到南靖调研

Zheng Lizhong, Member of the Standing Committee of the CPC Fujian Provincial Committee Conducting Investigation Work at Nanjing



副省长汪毅夫到南靖调研

Wang Yifu, Vice Governor Conducting Investigation Work at Nanjing



副省长刘德章到南靖调研
Liu Dezhang, Vice Governor Conducting Investigation Work at Nanjing



副省长陈芸到南靖调研
Chen Yun, Vice Governor Conducting Investigation Work at Nanjing



副省长叶双瑜到南靖调研
Ye Shuangyu, Vice Governor Conducting Investigation Work at Nanjing



副省长李川到南靖调研
Li Chuan, Vice Governor Conducting Investigation Work at Nanjing



市委书记袁荣祥到南靖调研
Yuan Rongxiang, Secretary of the CPC Zhangzhou Municipal Committee
Conducting Investigation Work at Nanjing



代市长何锦龙到南靖调研
He Jinlong, Acting Mayor of Zhangzhou Conducting Investigation Work
at Nanjing



漳龙高速公路和溪出入口
The Exit and Entry at Hexi of
Zhanglong Expressway



南靖东距漳州20公里、厦门70多公里，是龙岩、漳州的重要交通枢纽。漳龙高速公路和319国道纵贯全境，其中高速公路在南靖设有和溪、金山、丰田三个出入口；境内交织纵横的县、乡、村三级公路网与高速公路、国道相连接。公路设施完善，交通运输发达，为八方客商提供了极大的便利。

Nanjing, 20 km away from Zhangzhou and about 70 km away from Xiamen in the East, is the important hub of communications of Longyan and Zhangzhou. It has consummate highway equipments and well-developed transportation. The Zhanglong Expressway and No. 319 National Highway pass through the whole area of the county in which it has three exits-and-entries at Heixi, Jingshan and Fengtian for the expressway. The interweaving highway network at county, towns and villages levels connect with the expressway and national highway—the well-developed transportation make things convenient for businessmen from all directions.

交通快捷便利

Convenient Transportation



距厦门高崎国际机场 70 公里
70km away from Xiamen Gaoqi
International Airport



距厦门东渡港码头 75 公里
75km away from Dongdu Harbor
of Xiamen



距漳州火车站 20 公里
20km away from Zhangzhou
Railway Station



距漳州港 60 公里
60km away from the Port of
Zhangzhou



漳龙高速公路 (南靖) 段
Nanjing Section of Zhanglong Expressway

通讯发达快畅

Well-developed Telecommunications

多种现代化通讯手段在南靖被广泛应用,固定电话装机容量14万门,主线普及率24线/百人,实现“电话县”创建目标;邮递网、移动电话网、宽带网覆盖全县,CDMA网在全县各镇(区)开通、广播信号覆盖到厦门地区,有线电视实现各镇光纤联网,综合通讯水平居省市先进行列。

Various modern communication methods are widely used in Nanjing. The capacity for fixed telephone reaches 140,000 with main line penetrations 24 lines per hundred persons and it has achieved the goal of "Telephone County" which is considered as one of those counties and cities advanced in comprehensive telecommunications level in the province. In the county, post service network, mobile phone network, broad band network cover the whole county with CDMA network covering all towns of the county, broadcasting signals covering even over Xiamen City and cable TV network connecting all towns by optical fiber.



电信大楼
Telecommunications Building



在建中的广电大楼
Broadcasting and TV Building Being Constructed



邮政大楼
Post Office Building



南靖联通营业厅
China Unicom Nanjing Sales Dept.