



精品 欣賞

AN APPRECIATION OF THE SELECTED WORKS OF YANGJIABU NEW YEAR PICTURES

Wei Fang Yangjiabu's Woodcut New Year Pictures - A Wonderful Work of China's Folk Art

by Yu Hongwen

The Yangjiabu village is thirty li northeast of Weisang City, Shandong Province. It has been famous at home and abroad for its abundant woodcut new year pictures from ancient times to the present.

Yangjiabu's woodcut new year pictures were originated in the end of the Ming Dynasty and flourished in the Qing Dynasty. It has a long history of 400 years. It is one of the three kinds of famous folk new year pictures of our county. During the reign of Qianlong of the Qing Dynasty, Yangjiabu's new year pictures were at the height of splendour in the development history. It was said that Yangjiabu then had a hundred of picture shops, over a thousand of picture kinds and ten thousands of picture woodcuts, and the sales volume of new year pictures totaled as much as ten millions. Besides satisfying the needs of local people, pictures were sold far away to Jiangsu, Anbui, Shanxi, Henan, Hebei,the three provinces of Northeasteen China and Nei Monggol, etc. With the various kinds, the large scale and the wide selling range, Yangjiabu's new year pictures enjoyed equal popularity with those of Yangliuqing of Tianjin and Taohuawu of Suzhou, and beame one of the three major picture markets gaining considerable fame among the people in China.

The contents of Yangjiabu's new year pictures are rich and varied, with the pictures of gods, door gods, Beauty Stripe, Gold Boy, flowers and birds and landscape, dramatic figures, and fairy tales and legends, etc. At the same time there are also works reflecting the life of common people and satirizing social corrupt practices. However, jubilation and good fortune are the subjects of Yangjiabu's new year pictures, such as: "A Good Fortune as You Wish", "Happy New Year", "Congratulations on Your Making a Fortune", "Wealth, Rank, Glory and Splendour", "A Surples for the Years Running", "Peace and Happiness" and so on, which are like congratulations of relatives and greetings of good friends; and make up the characteristics of farmers being lucky and happy and hoping wealth, rank and peace.

The types of Yangjiabu's new year pictures are novel and various, from the Military Door—god on the gate, lanterns with the Chinese word fu" (good fortune) on the screen wall, Beauty Stripe and Gold Boy on the door to central scrolls, Kitchen God and "kang"—side pictures inside the room. There are also pictures of Moonlight beside the window: pictures on the sides of it and those on top of it. Even the door of the cowshed and poultry pan, the cart and grain bins are also pasted particular new year pictures on. It may be said that there are new year pictures everywhere. So the courtyard of the farmer family is decked out inside and out, which looks brand—new and jubilant.

Yangjiabu's new year pictures, as purely farmer's pictures along China's Huanghe River Valley, took root among the people and was brought up on the native soil. They pooled laboring people's art talents and industrious wisdom, and gathered their unsophisticated ideas and feelings and eager hopes for a happy life. For a long time, the typical art characteristis have formed; that is, in the means of artistic expression, the subjects are reflected by means of condensation, symbolism, implied meaning and romanticism. With perfect, full and well—balanced composition; with exaggerated, rough and simplied moulding—making; with teres, forceful, easy and smooth line; and with gaudy colors and a striking contrast, pictures have a strong flavor of rural life, and are docarative. They fully embodies the northern farmers' rough, untrammelled, straightforward, industrious, humorous, clear about—love—and—hate disposition traits, and noble morality and values in China, who are really typical Big Shandong Fellows." And as a result of these, new year pictures are warmly welcome by the guests at home and abroad, experts and scholars.

The reform and opening to the world has made the ancient folk art, Yangjiabu's new year pictures, radiate the vigour. Yangjiabu today has become the focus of world attention. From 1987 to now, the leaders of the party and the country Li Ruihuan, Wu Xueqian, Gu Mu, Xi Zhongshun, Qian Wcichang, Wan Renzhi and Zhu Muzhi etc, came here to inspect one after another and highly appraised the development direction of Yangjiabu's folk art. The famous poet, He Jingzhi, came here and enthusiastically wrote the beautiful lines: "Thousands of new year pictures, as if I was dreaming at my childhood. The kites are flying far away like the soaring hearts." In September, 1987, the missions of 49 countries in China came to visit. In May, 1989, when Chairman of Democratic Kampuchea, Shihanuk, with his wife and his party came to visit the village of new year pictures and kites, he happily flew kites with villagers and children on the trial flight ground. According to incomplete statastics, the national and international guests coming here totals over ten thousand persons every year. When foreigh friends are piously seeking oriental arts, and coming in a continuous stream, Yangjiabu's wise people resumes their ancestral profession. In the village with only 250 households, almost each and every family prints new year pictures and draws paintings. Engraving and printing new year pictures and making kites are a trick villagers are good at. Those hung on the wall are new year pictures, but those flown into the sky become kites." It is the villagers' secret handed down from their ancestors. Here everyone is an expert from teens children to eighty oldmen. The income from sideline of making kites and printing new year pictures is increasing year after year. Their standard of living is improving for years running. Yangjiabu has opened a new road for developing the rural outward economy.

In order to inherit and develop the traditional folk art, with the support of the local government, Weifang Yangjiabu Woodcut New Year Picture Research Institute was founded in 1979. It protected 500 woodcuts left by the Ming and Qing Dynastics, which then would be destroyed in a moment. The survival woodcuts have been preserved until now, becoming a lot of precious cultural heritage of human being. The reserch institute with only over twenty persons undertakes the important task of tapping, collating, studying and bring forth new ideas. For more than ten years, they have organized and written over twenty theses of high level. From many aspects of formative origion, historical development, artistic contents, forms of expression, styles and characteristics, management and selling, the present condition and prospects and so on , analysis and exposition with origional ideas have been made. The monograph "Yangjiabu's New Year Pictures" with nearly 20,00,00 words have been compiled and published. The complete material works "The Selected Works of Yangjiabu's Origional New Year Pictures" has been published. Two volumes of "Contracted New Year Picture Samples", "The Book of Color and Line", "Silk Box and Lens", door "gods, Gold Boy, Beauty Stripe, an album of dramatic figure paintings, new year picture calendars and new year cards, ect, together over 50 kinds of new year picture works, which are collated and printed by the institute, are sold well at home and abroad and sold far away to 40 countries and regions. The pictures have become into goods in good demand in external propaganda, cultural exchange and tourist activities. What's more, under the foundation of inheriting ancient new year pictures, they have studied and created a number of new year works reflecting the contents of our age. In recent years, the new year pictures are budding in national exibitions and have won prizes again and again, thus drawing close attention of experts in art circles.

In recent years, Weifang Yangjiabu's woodcut new year pictures have made a circuit of the countries and regions: France, Canada, Swiss ,Singapore, Hongkong and South Korea ,ect ,to exibit many times. The departments concerned onganized cultural exchange and activities of engraving, printing and selling new year pictures. Wherever they are exibited, local audience take a serious interest in them and highly paise them.

濰 坊 楊 家 埠 木 版 年 畵

——中國民間藝術的一朵奇葩 于 洪 文

壓落在山東省濰坊市東北方向三十華里處的西楊家埠村,自古至今以盛產木版年畫而名揚四海,飲譽中外。

楊家埠木版年書始于明朝末年,繁榮于清代,迄今已有四百多年的歷史,是我國著名的三大民間年書之一。清代乾隆年間,是楊家埠年書發展的鼎盛時期。當時的楊家埠村已有"書店百家,書種上千,書版數萬"之說,年畫銷售量每年高達數千萬張,除滿足當地民間需要外,還鐐銷江蘇、安徽、山西、河南、河北、東北三省和內蒙等地,曾以品種多、規模大銷售範圍廣而與天津楊柳靑、蘇州桃花塢年書三足鼎立,成為名隆一時的中國民間三大畫市之一。

楊家埠年畫表現內容豐富多彩,有神像類、門神類、美人條、金童子、花鳥山水、戲劇人物、神話傳說等,同時也有反映民間生活、針砭時弊之作,但喜慶吉祥是楊家埠年書的主題。諸如吉祥如意、歡樂新年,恭喜發財、富貴榮華、年年有余、安樂升平等,象親人的祝福、似好反的問候,構成了農民新春祥和歡樂,新盼富貴平安的特點。

楊家埠木版年畫體裁形式新穎多樣,從大門上的武門神、影壁牆上的福字燈、房門上的美人條、金童子到房間內的中堂、竈王、炕頭畫;窗戶兩旁的月光畫、窗戶周圍的窗旁、窗頂,乃之院內生棚禽圈上的欄門坎,大車、糧囤上也都有專用張貼的年畫。眞可謂,無所不及,無處不有。把一個農家院落里里外外打扮的煥然一新,喜氣洋洋。

楊家埠木版年畫作為中國黃河流域地道的農民畫,植根于民間,主生主長,集中了勞動人民的藝術才能和勤勞智慧,凝結了廣大勞動人民淳樸的思想感情和對美好生活的強烈願望。長期以來形成了鮮明的藝術特點,即在表現手法上,它通過概括、象征、寓意和浪漫主義手法來體現主題。構圖完整,飽滿、匀稱,造型夸張、粗壯、樸實;幾條簡練,挺拔流暢;色彩馳麗,火爆,對比強烈,富有裝飾性和濃鬱的生活氣息。充分體現了我國北方農民粗獷、奔放、豪爽、勤勞、幽默、愛憎分明的性格特征和高尚的道德情操,是典型的"山東大溪"。也正是這種獨到的性格特點,因而倍受中外來賓和專家學者們的厚愛。

近幾年,維坊市楊家埠木版年書多次在日本、美國、法國、加拿大、瑞士、新加坡、香港、南韓等國家和地區巡回展出,有關部門還組織文化交流和木版年畫刻印展銷活動,所到之處,引起了當地觀眾極大興趣和高度賢揚。

寫於濰坊市楊家埠木版年畫研究所 一九九四年十月

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神 荼 鬱 壘 (大 門 神) 明 代 1 2 0 × 6 9 cm Shen Tu and Yu Lei (Door-god) the Ming Dynasty 120×69cm

取材于民間神話故事,傳說神樂鬱壘兄弟 二人為度朔山上看護仙桃的武將,野牛镇大王 去搶鮮桃時,被其擊敗后又扮成惡鬼報復,被兄 第二人捉住课了老虎,后來二人成仙,玉皇大帝 封為將軍,閱領萬鬼,后被世人畫其形貼于大門 上,以威攝鬼邪,保合家平安。

It has drawn its material from folk fairy tale. It was said that the brothers Shen Tu and Yu Lei were military generals who were responsible for looking after celestial peaches at Dusushan. When the chief of Yeniuling went to rob of fresh peaches, he was beaten by them. And then he desguised himself as a evil ghost to have his revenge, but he was caught by the two brothers and wasfeeded to a tiger. Later the two brothers became celestials and were conferred generals in charge of ghosts by the Jade Emperor. Their images were drawn and pasted on the door by common people to deter ghosts and demons, and to bless their families.



奏 瓊 敬 德 (大 門 神) 明 代 6 9 × 4 6 cm Qin Qiong and Jing De (Door-god) the Ming Dynasty 69×46cm

取材于民間神話故事,相傳唐朝皇帝夜夢 眾鬼,不得安寢,當大將秦瓊敬德二將戍裝立于 宮門値夜,鬼魂便不敢進前,二將離去,鬼魂則 復至,后皇帝便命畫師閻立本畫其影像貼于宮 門,鬼魂畏其威,不再復來。后民間也仿刻其形 貼于街門,以蠶鬼鎭邪,保合家平安。 It has drawn its material from folk fairy tale. The legend goes like this: the emperor of the Tang Dynasty couldn't fall asleep in the night owing todreaming of ghosts. But when generals Qin Qiong and Jing De in martial attirewere on night duty standing at the palace door, ghosts didn't dare to approach. As soon as the two generals left, ghosts came again. The emperor thus ordered a great painter, Yan Liben, to paint their images and sticked the picture on the palace door. Ghosts were scared of it and didn't come back any longer. Lateron, among the people, the painted images of Qin Qiong and Jing De were also pasted on gates to expel ghosts and suppress demons, and to bless the wholefamily.



大 刀 門 神 (大 門 畫) 清 代 6 9 × 4 6 cm

The Door-gods with a Broadsword (the picture on the door) the Qing Dynasty 69×46cm

畫面中三位武將為關公、關勝,因三人手執 大刀,又謂大刀門神。關公名羽字雲長,漢末三 國河東解人,一身好武藝,臂力過人,又生得一 雙丹鳳眼,臥蠶眉,威武雄壯,后與劉備、張及 園三結義,跟隨劉備東征西戰慶建戰功,后因 關一結義,跟隨劉備東征西戰慶建戰功,后因 關一點,后被歷代君王加封。關勝是關羽在孫, 與國羽相似,八尺五六身軀,三縷髭須,兩眉 興國羽相似,八尺五六身軀,三縷髭須,兩肩書, 屬此朝大,面如重棗,唇若涂朱,如讀兵書, 精通武藝,義勇過人,官居蒲東巡檢,使一□ 精通四月,人稱大刀關勝。

On the picture are the two generals Guan Gong and Guan Sheng. With a broadsword in their hands,they were named the door-gods with a broadsword. GuanGong was Guan Yu or Guan Yun Chang. He was a native of Hedong Xie in the end of the Han Dynasty and the Three Kingdoms.He was extraordinarily skilled in "wushu", with powerful arms, unusual eyes and eyebrows, and full of power and grandeur.He and Liu Bei and Zhang Fei became sworn brothers at Tao yuan. Andthen following Liu Bei he made great contribution in battles here and there.Atlast,he was defeated and killed by Sun Quan for his pride and underestimating the enemy. He was conferred the god of the law by Yang Guang,the emperor of theSuiDynasty. He was also conferred by the emperors of past ages. Guan Sheng,a great great grandson of Guan Yu,resembled Guan Yu in appearance.He was tall and handsome with a moustache,unusual eyes and eyebrows,purplish red face andbright red lips. He read books on the art of war at his childhood.He was skillful in "wushu", righteous and courageous. He was ever roving officer of Pudong. Using a broadsword "qing long yan yue",he was called Guan Sheng with abroadsword.



趙 公 明 與 燃 燈 道 人 (大門神) 清代 6 9 × 4 6 cm

Zhao Gongming and the Ran Deng Taoist

(Door-god) the Qing Dynasty 69×46cm

取材于封神演義,具有濃厚的神話色彩。

Originated from "The History of the Immortals",it has a strong mythicaltint.

King Zhou sent Wen Taishi to suppress Xiqi with armed forces. With the defeat,ten Taoist priests of Jiejiao were invited to set up "Ten Desperate Battle Formations".So Jiang Ziya invited twelve taoist priests of chanjiao. The Ran Deng Taoist took command and brook through six battle formations continuously. Wen Taishi couldn't hold out and asked Zhao Gongming for help.Zhao won a series of success with the help of two magic weapons, the "fulong" rope and the "dinghai" pearl. Ran Deng took away Zhao's magic weapons with the help of Xiao Sheng and Cao Bao. Zhao Gongming borrowed the "jinjiao" scissors and seperated Ran Deng's sikadeer into two parts. Lu Ya hated Zhao Gongming for he aided King Zhou in his tyrannical rule, and thus killed Zhao with an arrow at Xiqishan. Why were the two rivals painted together as a pair of door-gods? For one thing, the contests between them could suppress demons. For another, Ran Deng,a Buddist, could bless all living creatures while Zhao Gongming,an immoral, could expel disasters and diseases. The two deities, guarding the door, could assured that everything would be all right.



五 子 門 神 (屋 門 神) 清 代 6 9 × 4 6 cm Five Door-gods (Door-god) the Qing Dynasty 69×46cm

據中國民間傳說五代后周時期,有個叫竇 禹鈞的先生,他數子有方,先后使五個兒子竇 電、竇儼、竇侃、竇保、竇信相繼登科,號為竇氏 五黨,后人稱之為五子登科。 According to China's folklore,in the period of Later Zhou of Five Dynasties, a man named Dou Yujun had five sons. He taught them in the right way so that the five sons Dou Yi, Dou Yan, Dou kan, Dou Bao and Dou Xi were admitted in imperial examinations one after another. They were called "Five Dragons of the Dous". Later generations called them "Wu Zi Deng Ke" (five sons admitted in imperial examinations).





三 星 門 神 (屋門畫) 清代 6 9 × 4 6 cm

Three Star Door-gods (the picture on the door) the Qing Dynasty 69×46cm

三星是指福、禄、壽。

福星: 古稱木星為歲星,為其所在有福,故 又名福星。福是古祥、富貴、壽考之總稱。

禄星:"禄"指俸禄而言,即有福、善、官俸 之意。

壽星: 古人作為長壽老人的象征,謂之"南極老人星"又喚作"南極仙翁","壽"為年令久老之稱,壽為五福之首。

三星門神是把福禄壽三個吉祥的象征合為一體的年畫,為的是迎合人們過年,祈福迎祥的 心理。 The three stars refers to the Lucky Star, the God of Salary and the God of Longevity.

The Lucky star: at ancient times, Jupiter was called the star of year. Its existence meant good fortune, so it was also called the lucky star. "Lucky" meant good fortune, wealth and rank.

The God of Salary: referred to official salary, that is, good fortune, kindness and salary.

The God of Longevity: was regarded as a symbol of an oldman of a long life by the ancients, and also called the Nanji Oldman Star and the Nanji Old Immortals. Longevity is the head of five good fortune.

The Three Star Door-gods is a new year picture gathering the three lucky symbols to satisfy people's tendency of praying for good fortune in the Spring Festival



大 灶 王

Kitchen God (Zao Wang)

(神像畫)

構代 6 9 × 4 6 cm the Qing Dynasty 69×46cm

竈王又稱"竈君"、"竈神"、"竈王爺"。

Kitchen God was also named "Zao Jun", "Zao Shen", and "Zao Wangye". About Kitchen God, there are many popular lengends. It was widly said here that on the remained picture of the Tang Dynasty, the upper level was the Heaven Emperor and the lower, the Earth Emperor, Between them was Kitchen God. Zhang Wancang, with the nickname of Zhang Layue. His former wife Ding Xiangnu was diligent, virtuous, beautiful and kind - hearted. They lived happily. But later Zhang Layue was fickle in affection. Having just cast off Ding Xiangnu, he married Wang Haitang (a prostitute). He led a life of debauchery and went bankrupt very soon. It was too late for him to repent. He went blind because of crying and became a beggar. On the 23rd of the twelfth lunar month (Layue), he came to beg for a meal before Ding Xiangnu's house. Ding, without minding his past behaviors, led him into the room and gave hin a bowl of noodles. Zhang knew it was his former wife who made the bowl of the noodles as soon as he ate it. He was so ashamed of his past behaviors that he butted his head against the corner of the kitchen sink. Hereafter, on every 23rd day of the twelfth lunar month, Ding Xiangnu painted him on the wall over the kitchen sink and offered sacrifices to him. When neighbors asked who it was, Ding said it was the master of the family. Later a pair of couplets was written on it. "To report good news on the heaven, to tell safe and sound on earth.



增福 灶 王 (神像畫) 清代 6 9 × 4 6 cm Kitchen God of Good Fortune (the picture of god) the Qing Dynasty 69×46cm

電王中的一種形式。畫面分上中下三層,上層是財神,中層是電王爺和電王奶奶,下層是宅神,兩旁為八仙,共計三十二四人,內容上多了增福增財的成分。

It is a kind of the Kitchen God (Zao Wang) pictures. The picture was divided into three levels: the top level, the God of Wealth; the middle, Zao Wangye and Zao Wangnainai; the bottom, the God of House. On both sides were the Eight Immortals. There were thirty two persons altogether. The content of increasing good fortune and wealth was added.



文 財 神

(神像書) 清代46×34cm

The Civil God of Wealth (the picture of god) the Qing Dynasty 46×34cm

少期神中的比于丞相乃殷末紂王叔父,傳說紂王涅亂,比于範顏直諫,紂怒,剖其心而殺之。因為比于生前仁學,死后無心,無心不偏心,仁學辦事公道,讓他主財人人放心,所以把他尊為財神。中國歷史上留下的智伦,其中就有農歷七月二十三財神爺生日,十月二十五財神聚會,每到春節,家家都要接財神,供奉財神。

On the picture was Prime Minister Bi Gan, the uncle of King Zhou in the end of the Shang Dynasty. It was said that King Zhou was so promiscuous that Bi Gan offended him and persuaded him. King Zhou was angry and killed Bi Gan by means of taking out his heart. As Bi Gan was kindhearted when he was alive and impartial on his death for lack of the heart, it could set man's mind at ease to let him manage wealth. So he was worshipped as the God of Wealth. There's a custom in China's tradition: the 22nd day of the seventh lunar month is the birthday of the God of Wealth and on the 25th day of the tenth lunar month the Gods of Wealth meet together. On the Spring Festival, every family receives the God of Wealth and consecrates him.



武 財 神

(神像書)

The Military God of Wealth (the picture of god) the Qing Dynasty 46×34cm

把關公專為神是從隋朝開始的,楊廣封他 為護法神,到宋朝關羽廟就普及了,特別是到明 清兩代,把關羽尊為武財神。據說清代乾隆皇帝 上殿,常聞有甲馬鞋板之聲,便問后面何人保 駕?尤聞"二弟雲長"之答,于是乾隆便封關公 為武財神,為其護國護駕。 Guan Gong was worshipped as an immortal in the Sui Dynasty. Yang Guang conferred the God of the Law. The Guan Gong temples could be seen almost everywhere where in the Song Dynasty. Especially in the Ming and Qing Dynasties. Guan Yu was worshipped as the Military God of Wealth. It was said that when the emperor Qianlong of the Qing Dynasty held court, he would hear sounds of a horse and footsteps. He asked who it was and heard as if their was an answer: "It is Guang Yunchang". And thus Qianlong conferred Guan Gong the Military God of Wealth to guard the nation and the emperor himseif.



大 金 增 (神 像 畫) 清 代 6 S × 4 6 cm

Da Jin Zeng (the picture of god) the Qing Dynasty 69×46cm

大金增叉為增福財神,比干居中正襟危坐, 左手捋須,肩后有扶"日月"、"乾坤"宫扇的童子,正前方是聚寶盆和展卷出示"發福生財"的童子,在有增夫曹寶,略夫肖升,右有和台二仙, 另外畫中還有搖錢樹、大元寶、金山銀山、銅錢等。 Da Jin Zeng is also called the God of Wealth and Good Fortune. Bi Gan is sitting in the middle. Behind him is a celestial boy with a fan, on which there are such words "sun and moon", "heaven and earth". In front of him are a treasre bowl and a celestial boy who is unfolding a scroll to show "Making a Good Forfune". On his left is Cao Bao and Xiao Sheng. On the right are the two Hehe Immortals. There is also a tree that sheds coins when shaken, big "yuan bao" (shoe shaped gold or silver ingots), gold and silver mountains and copper coins.



鐘 馗 (神像畫)清代46×34cm

Zhong Kui (the picture of god) the Qing Dynasty 46×34cm

The legend of Zhong Kui catching ghosts goes like this: in the Kai Yuan period of the Tang Dynasty, Tang Ming huang caught a nasty disease and wasn't on the mend for a month. He dreamed of two ghosts, a big one and a small one. The small ghost stole the fragrant purple bag and the jade flute of Yang Guifei and ran away around the palace. The big ghost caught up with him and ate it up. Emperor Ming asked who he was, he claimed to be Zhong Kui of Zhong nanshan. He didn't succeed in the military imperial examinations, so he comitted suicide. But he swore that he would kill off evil-doers for the emperor. When he woke up, Tang Minghuang recovred from the disease. And therefore he told the painter Wu Daozi his dream and ordered him to draw a picture of Zhong Kui catching ghosts. In the end of the Tang Dynasty he granted his subjects the pictures of Zhong Kui to keep peace. Common people imitated such doings. Later on the legend has been circulating among the people.





金玉滿堂

(毛方子) 清代 4 6 × 4 6 cm

The Hall Full of Gold and Jade (Maofangzi) the Qing Dynasty 46×46cm

《老子》九章:"金玉滿堂,莫之能守",意為財富極多。圖中"金魚"與"金玉"諧音,魚缸象征魚塘。"塘"與"堂"又諧音。古時以三代表多數,魚缸中三條金魚,言及其滿。畫面中胖娃娃從魚缸中捉取金魚的美好情節,表達了家庭富足美滿,子孫才高博學的願望。

According to the chapter nine of "Lao Zi", "The hall is full of gold and jade, nobody can protect it.", which means "wealthy". On the picture, golden fish (jin yu) is homonymous to gold and jade (jin yu) in chinese. The fish jar symbolizes fish pond(yu tang). Pond(tang) is homonymous to hall (tang) in chinese. At ancient times, "three" was used to reprsent "full", and thus the three golden fish in the fish jar certainly means "full of gold fish". A lovely baby is catching golden fish in the jar, which expresses hopes that the family is wealthy and happy and the descedants are learned.