Smart Grid (R)Evolution

Electric Power Struggles

JENNIE C. STEPHENS
ELIZABETH J. WILSON
TARLA RAI PETERSON

SMART GRID (R)EVOLUTION

Electric Power Struggles

Jennie C. Stephens University of Vermont

Elizabeth J. Wilson
University of Minnesota

Tarla Rai Peterson Swedish University of Agricultural Sciences



CAMBRIDGEUNIVERSITY PRESS

32 Avenues of the Americas, New York, NY 10013-2473, USA

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781107047280

© Jennie C. Stephens, Elizabeth J. Wilson, and Tarla Rai Peterson 2015

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2015

A catalo record for this publication is available from the British Library.

Library of Congress Cataloguing in Publication Data Stephens, Jennie.

Smart grid (r)evolution: electric power struggles / Jennie C. Stephens, University of Vermont, Elizabeth J. Wilson, University of Minnesota, Tarla Rai Peterson, Texas A&M University.

pages cm

Includes bibliographical references. ISBN 978-1-107-04728-0 (Hardback)

 Smart power grids. I. Wilson, Elizabeth J. II. Peterson, Tarla Rai.
 III. Title. IV. Title: Smart grid evolution. V. Title: Smart grid revolution. TK3105.S74 2015

333.793'2-dc23 2014035119

ISBN 978-1-107-04728-0 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party Internet Web sites referred to in this publication, and does not guarantee that any content on such Web sites is, or will remain, accurate or appropriate.

Smart Grid (R)Evolution

The term "smart grid" has become a catch-all phrase to represent the potential benefits of a revamped and more sophisticated electricity system that can fulfill several societal expectations related to enhanced energy efficiency and sustainability. Smart grid promises to enable improved energy management by utilities and by consumers, to provide the ability to integrate higher levels of variable renewable energy into the electric grid, to support the development of microgrids, and to engage citizens in energy management. However, it also comes with potential pitfalls, such as increased cybersecurity vulnerabilities and privacy risks. Although discussions about smart grid have been dominated by consideration of technical and economic dimensions, this book takes a sociotechnical systems perspective to explore critical questions shaping energy system transitions. It will be invaluable for advanced students, academic researchers, and energy professionals in a wide range of disciplines, including energy studies, environmental and energy policy, environmental science, sustainability science, and electrical and environmental engineering.

JENNIE C. STEPHENS is an Associate Professor and the Blittersdorf Professor of Sustainability Science and Policy at the University of Vermont's Rubenstein School of Environment and Natural Resources and its College of Engineering and Mathematical Sciences. Jennie's research, teaching, and community engagement focus on the sociopolitical aspects of energy technology innovation, electricity system change, and climate change communication. She has contributed to the understanding of the social dynamics of wind power, carbon capture and storage, and smart grid, and she brings to this project experience in stakeholder engagement and communication with experts, academics, and the public. She is particularly interested in facilitating social learning as we transition away from fossil fuel—based energy systems toward renewables-based systems.

ELIZABETH J. WILSON is Associate Professor of Energy and Environmental Policy and Law at the Humphrey School of Public Affairs and a Fellow at the Institute on the Environment, both at the University of Minnesota. Elizabeth brings to this project extensive knowledge on the importance of subnational factors in shaping energy policy and technology deployment, with a special focus on policies, regulatory and legal frameworks for emerging energy technologies in states, and Regional Transmission Organizations. Her research has also focused on regulatory and governance systems for carbon capture and sequestration, energy efficiency, and wind power.

TARLA RAI PETERSON is Professor of Environmental Communication at the Swedish University of Agricultural Sciences and holds the Boone and Crockett Chair of Wildlife and Conservation Policy at Texas A&M University. Tarla Rai has published several books and numerous articles on the intersections between communication, policy, and democratic practice, particularly as these intersections relate to science and technology. Her most recent book, *The Housing Bomb*, explores these intersections as they relate to public participation in development of policy that could enhance sustainability. She brings to this project extensive theoretical and critical expertise on public perceptions of environmental issues and technologies and the critical role of both mediated and interpersonal communication in the practice of democracy among members of a pluralistic society.



Foreword

What makes a book worth reading? Has it a *theme*, a topic of importance that matters? Perhaps we can use it as a *tool*, to do good things? Can it take us on a *journey* to new worlds? Will it *stretch our minds* and challenge the old thoughts in them? This book, **Smart Grid (R)evolution**, offers value by each of those measures.

If you want a grand and vital *theme*, here it is. No crisis is more all-threatening than climate-change, and nothing we can do about it is more important than controlling the generation of electricity, and no campaign to optimize generation of electricity is viable without:

smarter decisions about which power-plants to turn on and off, smarter decisions about which transmission lines to open and close, and smarter ways to show customers how their acts affect operations and costs: in short, a smarter grid.

This book looks from several angles at the promises and pitfalls that lie between the grid systems of 'today' and the emergence of that smarter grid.

Is this book a *tool*? Yes; it's a multi-task, Swiss-Army-knife, kind of tool, with tips for readers on everything from listening to customers, to looking at data across-the-board, to balancing the pace of infrastructure investments among retail, wholesale, and operational installations and practices. Anyone charged with operating an electrical system, anyone concerned about using an electrical system, and anyone worried about paying for one, will find useful insights in this text.

Is it a *journey*? Yes; this story takes us from the sea-flooded subways of New York, to the mountains of Boulder, to Austin in the Texas plain, and to the North Sea cliffs of Bornholm. Around the world, the book shows us the early seeds and the emerging shoots of a radically new system. It is a journey over time as well as over miles, and from mind to mind, from group to group. It treats, with respect, the hopes of many and the concerns of others. So we are led to both promises and fears, with a calm and reasoned summary of each.

Foreword ix

In Emily Dickinson's words, the authors 'tell the truth, but tell it slant," looking at reality and dreams from multiple angles. In their own analogy, they see disparate groups, each like the blind men touching different portions of an elephant, and they try to move us, together, past those unconnected and disparate views. Thus, they tell the emerging story of smart grid systems from multiple perspectives, with real respect for differing views, but without abandoning the authors' own judgments.

Do the stories and the analyses *stretch our minds* and challenge our old thoughts? Speaking for myself, I've spent three decades nurturing technology change, worrying about climate change, overseeing electric system operations and searching for positive value from disputes as I judged and resolved contested cases about new policies. With that basis – or despite it! – I saw new things here, shifted my weighing of some risk assessments, opened my eyes to the emotions of people with whom I might disagree on policy judgments and widened my sense of the possible in our future. I have to think that any serious reader will see things here that make them reach beyond their old beliefs.

How do the authors do this? Well, part of the answer is simple old-fashioned hard work, since **Smart Grid (R)evolution** is the result of years of gathering of information by three talented and complementary scholars, with a track record of producing good work together. But, its not *just* hard work that makes this book good. There is also an intellectual framework, a conceptual structure, of real merit. The authors' approach is not just technical or economic, but they also consider and present the social and political elements of reaching a social consensus. This process can be labeled 'socio-technical systems analysis." The label sounds arcane, but it reflects the deep roots and fundamental value of the approach used here.

The authors (like most of us) have emerged from an intellectual tradition that (since the Enlightenment) has increasingly treated knowledge as divided into what Lord Snow called 'Two Cultures," one focused on literature and social understanding, and the other dedicated to technical and scientific rigor. Fortunately, the authors of this book recognize that few important questions are solely technical and few are solely social. A smart meter's real meaning emerges only as part of a smart grid, just as a smart phone's merit fades if not connected to a smart network. And a smart grid, like a smart network, requires co-ordination among human beings as much as it requires frequency regulation. More generally, the history of technical change illustrates the significance of what I have called 'the heaviness of existing reality." Moving past the heaviness of current investment requires thinking seriously, and sympathetically, about social and political issues as well as about engineering ones. Yet, the converse is also true; mere social consensus (or even political unanimity) about goals will not hold back an incoming tide or alter "an inconvenient truth." The only likely path forward is to blend social and technical analyses in ways that bridge the divide between "The Two Cultures," This book's deepest and most important strength is that it will help its readers do just that.

x Foreword

Michael Dworkin is Professor of Law and Director of the Institute for Energy and the Environment at Vermont Law School. He serves on the Boards of the Vermont Electric Power Company (VELCO) and of the Vermont Energy Investment Corporation (VEIC) and has been adjunct faculty for the University of Houston Law Center, the University of Waikato Center for Energy Resources and the Environment, and the Engineering & Public Policy Department of Carnegie Mellon University. In the past, he was Chairman of the Vermont Public Service Board, President of the New England Conference of Public Utilities and Member of the Executive Committee of the Electric Power Research Institute.

Acknowledgments

This book is the culmination of years of collaborative research that involved engagement, support, and contributions from many people.

First of all, we would like to acknowledge and thank the graduate research assistants without whom this research would not have happened, including Paulami Banerjee, Xiao Chen, Ryan Collins, Miriam Fischlein, Julia Eagles, Peter Frongillo, Cristi Horton, Drema Khraibani, Clark Koenigs, Ria Langheim, Joel Larson, Melissa Skubel, Adrienne Strubb, Mudita Suri, Sophia Ran Wang, Michelle Wenderlich, and Lauren Ziemer. Several undergraduate research assistants also contributed, including Kaitlin Dawson, Caroline Ellings, Emily Krieter, David Love, William Maxwell, Danielle Miller, Ramsey Randolph, and Noopur Shah.

Our families and partners have provided multiple different kinds of support throughout this process. We are so very appreciative of Dan Bolon, Cecelia Stephens Bolon, Anna Stephens Bolon, Ross Jackson, Amelia Wilson-Jackson, Charlie Wilson-Jackson, Judy Scott, Jim Scott, Bill Wilson, Jan Wilson, Markus Peterson, Nils Peterson, Wayne Peterson, and Scott Peterson. We also deeply thank Cathal and Sarah Stephens for welcoming us to stay in their net-zero energy home in Donegal, Ireland, where we began writing this book.

We are most grateful for the financial support for this research that we received from the National Science Foundation's Science, Technology and Society program (NSF-SES 1127697, NSF-SES 1316442, NSF-SES-1127272, NSF-SES 1316330, NSF-SES 112760, NSF-SES 1316605). We are particularly appreciative of the support and encouragement we received from our NSF program officers Linda Layne and Kelly Moore. We have also received institutional support from Clark University's Marsh Institute on Human Dimensions of Global-Environmental Change, Clark's Mosakowski Institute, UVM's Rubenstein School of Environment and Natural Resources and the College of Engineering and Mathematical Sciences, the Humphrey School of Public Policy and the Institute of the Environment at the University of Minnesota, and the Environmental Communication Program at the Swedish University of Agricultural Sciences. We appreciate all of the support we have received to

expand energy research and energy education beyond the technical and engineering details.

For invaluable guidance and perspective throughout the duration of this project, we thank our project advisory board, Massoud Amin, Jay Apt, and Halina Brown, who gave generously of their time and ideas.

Other academic colleagues that have also contributed in different direct and indirect ways include Chuck Agosta, Jonn Axsen, Nick Belanger, Sally Benson, Hanna Bergeå, Seth Blumsack, Mary-Ellen Boyle, Mike Bull, Nancy Budwig, Ann Carlson, Anabela Carvalho, Xavier Deschenes-Philion, Sairaj Dhople, Pamela Dunkle, Danielle Endres, Sabine Erlinghagen, Jim Gomes, Rob Goble, Andrea Feldpausch-Parker, Cristián Alarcón Ferrari, Hans Peter Hansen, Maya Jegen, Scott Jiusto, Alexandra Klass, Mladen Kezunovic, Jennifer Kuzma, Alexandra Mallett, Jochen Markhard, Steve McCauley, James Meadowcroft, Granger Morgan, Natalie Nelson-Marsh, Hari Osofsky, Derek Peters, Melisa Pollak, Ryan Reiber, Ian Rowlands, Jodi Sandfort, Rebecca Slayton, Pete Seiler, Tim Smith, David Solan, Nadarajah Sriskandarajah, Margaret Taylor, Glen Toner, Shalini Vajjhala, Philip Vergragt, Mark Winfield, and Bruce Wollenberg. Our collaborative meetings with our Canadian colleagues have been particularly influential.

A transdisciplinary book such as this one requires its authors to draw from a broad spectrum of expertise that spans both academic disciplines and societal organizations. Numerous individuals and organizations were generous with their time. We thank the following organizations for their willingness to participate in focus groups and/or interviews: ERCOT, MISO, ISO-NE, CAISO, Mass Energy Consumers Alliance, Worcester Polytechnic Institute, Mass Energy, Clark University, Shrewsbury Electric and Cable Operations, Worcester Housing, Energy and Community Group (WOHEC), MA DPU, National Grid, Great Plains Institute, MN State Energy Office, Xcel Energy, Great River Energy, University of Minnesota, Oncor, College Station Utilities, Texas A&M, Austin Energy, Texas PUC, OPUC, Center Point Energy, Conservation Law Foundation, Sierra Club, Environmental Defense, Natural Resources Defense Council, Vermont Law School, Vermont Natural Resource Council, Vermont Electric Coop, Vermont Department of Public Service, University of Vermont Smart Grid IGERT Program, Green Mountain Power Energy Innovation Center, Vermont Public Interest Group, The Utility Reform Network (TURN), Long Island Power Authority, New York State Energy Research and Development Authority, New York Power Authority, New York Independent System Operator, New York Energy Consumers Council, New York State Public Service Commission, Bonneville Power Association, California Public Utilities Commission, California Energy Commission, Sacramento Municipality Utility District, and Pacific Gas and Electric, and Østkraft (the distribution system operator on Bornholm, Denmark).

We would also like to thank several specific individuals who provided informal advice and assistance multiple times throughout the project, including Mike

Gregerson from the Great Plains Institute, Matt Ellis and Rao Konidena from MISO, Anthony Giaconomi from ISO-New England, and Paul Wattles from ERCOT. We have had the opportunity to interact with many wonderful people throughout the years and feel fortunate to have been able to meet, engage, and work with kind and insightful professionals. While they have been generous with their time and knowledge, all errors that remain in this manuscript are the authors' alone.

Tables

3.1	Major smart grid technologies	page 50
1.1	Priorities and perspectives of societal actors involved in smart grid	63
1.2	Important U.S. energy agencies, departments, and programs linked	
	to smart grid	73
5.1	Smart meter rollout plans in European countries	93

Figures

2.1	A representation of an idealized vision of a smart grid future pag	e 18			
2.2	A panopticon is a design that enables constant yet unobtrusive				
	surveillance - this represents a major pitfall of smart grid	31			
3.1	Electricity generation in the United States from 1950-2011, showing the				
	percentage of total electricity generated from different sources,				
	including coal, petroleum, natural gas, nuclear, and hydroelectric.				
	The insert provides a closer view of the smaller-scale electricity				
	generation sources	45			
3.2	Map of the four long-distance transmission interconnections in North America.				
	The Eastern Interconnection includes United States and				
	Canada, facilitating international coordination of electricity management	47			
3.3	The legacy electricity system is designed for large-scale generation.				
	Distributed generation and storage provides new challenges and				
	opportunities for the system	48			
4.1	Industrial actors in smart grid, from GTM research	70			
4.2	Regional transmission organizations (RTOs) in North America	75			
5.1	Estimates of smart meter penetration by the end of 2014	93			
6.1	Annual and cumulative installed wind power capacity. The Production				
	Tax Credit (PTC) expired in 2000, 2002, and 2004, shaping installed				
	wind capacity. Threats of PTC expiration in 2013 helped to drive				
	record capacity installations in 2012	118			
6.2	Installed wind power capacity in the United States at the end of 2013	119			
8.1	Different visions of the potential of smart grid can be characterized by				
	perceptions of the possibility and need for radical versus incremental				
	change and perceptions of a future with enhanced centralization or				
	decentralization	177			

Acronyms

AC Alternating Current

AMI Advanced Meter Infrastructure

AMR Automatic Meter Reader

ARRA American Recovery and Reinvestment Act

CAES Compressed Air Storage

CO₂ Carbon Dioxide

C-BED Community-Based Energy Development CREZ Competitive Renewable Energy Zones

DC Direct Current

DG Distributed Generation

DER Distrbuted Energy Resources

DIR Dispatchable Intermittent Resources

DoD Department of Defense
DoE Department of Energy
DSM Demand Side Managem

DSM Demand Side Management EDF Environmental Defense Fund

EMF Electromagnetic Fields

EMS Energy Management System

EPA Environmental Protection Agency
ERCOT Electricity Reliability Council of Texas

EU European Union

ESCO Energy Service Companies

FACTS Flexible AC Transmission System

FERC Federal Energy Regulatory Commission

GIS Geographic Information Science

GTI Grid-tie Inverter

HVAC Heating, Ventilation, and Air Conditioning

kV kilo Volts kWh kilowatt hour Acronyms xvii

ICT Information Communication Technology

ISO Independent System Operator

MISO Midcontinent Independent System Operator

MW Megawatt

NASA National Aeronautics and Space Administration NE-ISO New England Independent System Operator

NRDC Natural Resources Defense Council
NREL National Renewable Energy Lab

OLTS On-Load Tap-Charger

OMS Outage Management System
PEV Plug-in Electric Vehicle
PG&E Pacific Gas and Electric

PHEV Plug-in Hybrid Electric Vehicle

PTC Production Tax Credit

PUC Public Utilities Commission

PUCT Public Utility Commission of Texas
PURPA Public Utilities Regulatory Policy Act

PV Photovoltaic

R&D Research and Development REC Renewable Energy Credit

RF Radio Frequency

RPS Renewable Portfolio Standard

RTO Regional Transmission Organization
SCADA Supervisory Control and Data Acquisition

SDG&E San Diego Gas & Electric

SMUD Sacramento Municipal Utility District

SPIDERS Smart Power Infrastructure Demonstration for Energy Reliability

and Security

SVC Static Var Compensation

UMTDI Upper Midwest Transmission Development Initiative

var Volt-Ampere Reactive