REAL ESTATE ISSUES



Milestones in European Housing Finance

In Edited by Jens Lunde & Christine Whitehead



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Milestones in European Housing Finance

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Milestones in European Housing Finance

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Foreword

Twenty-five years ago European housing finance markets looked very different across countries – in some places they hardly existed. In many ways they now look rather more similar. Countries where there was limited availability of mortgage debt have seen the greatest financial liberalisation. Along the way there has been a very substantial rise in the stock of mortgage debt relative to GDP in most countries. We have also had a financial crash which has affected every country, though in very different ways. The effects of that financial crisis are still with us; they shall be felt for years to come. And in many countries – most obviously in Spain and Ireland – housing and housing finance was at the very heart of their economic crises. Even outside of the exceptional conditions that came after the financial crisis of 2007–2008, what happens in housing finance markets matters greatly for economies because the stock of housing is a large part of national and household wealth and its value and rate of change is dependent on the cost and availability of finance.

Understanding how housing finance has changed in Europe over the past quarter of a century and how it still differs across countries is therefore both interesting and important. This volume represents an invaluable aid to that understanding. Country experts have provided a detailed and consistent account of how systems of housing finance have evolved in each of 21 countries (20 of which are European; the 21st is Australia) as well as of how changes have impacted on national housing markets. It is based on the work done in the last 25 years by the ENHR (European Network on Housing Research) Working Group on Housing Finance; its appearance now is partly to celebrate their 25th anniversary.

The great strength of this book is that detailed and up to date information on housing finance systems is presented in a way which allows for informed comparisons between countries. This reflects the fact that a common set of questions was asked of those who wrote country chapters. The result is that we have here a rich stock of information on the same fundamental set of characteristics of housing finance markets. Given how diverse national systems have been, the experiences of different countries is of great value in uncovering some of the links between mortgage markets, housing market conditions and the wider economy.

Jens Lunde and Christine Whitehead have done a fine job in editing and assembling this volume. They also provide three overview chapters which draw out some of the lessons from the experience of this large group of countries. They look back over a quarter of a century which saw a great rise in the availability of mortgage finance. What emerges is that while housing finance markets have in some ways become more similar – because

most countries where mortgage debt was negligible in 1989 have seen a great deal of financial liberalisation and so the availability of mortgages and the stock of housing debt is much higher - in other dimensions the differences are even greater. There is now a more diverse range of funding methods across countries than was the case 25 years ago. And the impact of the Global Financial Crisis that started in 2007 has been very different across countries - in many countries housing markets were hardly affected; in others the impact has been little short of devastating. This diversity of experience means that what happens next will not be uniform. It is far from clear that convergence in housing finance markets is coming, nor that such a thing would be desirable. The only way to judge those things is to pay attention to the differences in housing and mortgage markets that exist across countries and understand why they exist. That is one reason why a book like this which tracks the evolution of housing finance across countries and takes a detailed look at where we are now is immensely valuable.

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Acknowledgements

The idea for this text was initiated at an ENHR international conference three years ago when we realised that our ENHR Housing Finance Working Group would be celebrating our 25th birthday as a full member in 2015. There was immediate enthusiasm for a project bringing together the experiences of different countries as housing finance markets developed across Europe over the lifetime of the group – although when we all agreed we doubt that any of us realised how large the task was going to be.

The editors would like to thank all 42 authors involved in producing this text for their commitment to the idea of the project to examine the milestones in European housing finance, the hard work necessary to bring all the material together and particularly for their continued enthusiasm. The book ended up including 25 chapters – one for each year! Everyone who agreed to contribute has actually done so (possibly a first in comparative housing research?) and all have then generously responded to the editors continuing requests – even when sometimes the timescale has been quite unreasonable. We are immensely grateful for what has been, throughout the last three years, a team effort.

We would also like to thank everyone who has taken part in the Housing Finance Working Group over the last 25 years. Many have been regularly involved in monitoring how housing finance markets have moved from the generally highly regulated (or non-existent) systems of the 1980s, to the late 2000s when housing finance was seen as a major cause of the Global Financial Crisis, and to now when well operating housing finance markets are seen as a core element in ensuring greater stability of both finance markets in general and the European economy. Without the continued involvement of working group members from an increasing number of countries the idea of documenting milestones could not have been realised. Our regular seminars with the European Mortgage Federation have also been particularly valuable. We would like to thank the Federation for their continued involvement and support.

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We very much hope that all those who have been involved will think the resultant text worth the effort. Thank you all again.

Jens Lunde and Christine Whitehead

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