SPORT IN THE GLOBAL SOCIETY – HISTORICAL PERSPECTIVES

Global Perspectives on Sport and Physical Cultures

Edited by
Annette R. Hofmann, Gerald Gems and
Maureen Smith

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Global Perspectives on Sport and Physical Cultures

Global Perspectives on Sport and Physical Cultures is a compilation of diverse essays derived from the works of prominent international scholars that address significant international issues relative to sporting practices from a historical perspective. A variety of movement cultures are examined and analysed, such as various aspects of the Turner and gymnastic movements, the transnational development of dance, competitive sport, non-competitive performance, and mountaineering.

Michael Krüger's introductory chapter sets a framework for analysis with a historiographical and philosophical treatment of modern sport as an example of nationalism, internationalism, and cultural imperialism. The succeeding chapters discuss the confrontation of commercialization with national interests, the importance of gender in the construction of various movement cultures, as well as the conditions and circumstances that effect societal and cultural change.

This book was previously published as a special issue of *The International Journal of the History of Sport*.

Annette R. Hofmann is Professor of Sports Studies at Ludwigsburg University of Education, Germany, the president of the International Society for the History of Physical Education and Sport (ISHPES), and Academic Editor, Europe, of *The International Journal of the History of Sport*. She has recently edited *Gertrud: Global Scholar – Global Spirit* (2015) and *License to Jump: A Story of Women's Ski Jumping* (2015).

Gerald Gems is Professor of Health and Physical Education at the North Central College in Naperville, USA, and past president of the North American Society for Sport History (NASSH). He is currently vice-president of the International Society for the History of Physical Education and Sport (ISHPES).

Maureen Smith is Professor in the Department of Kinesiology and Health Science at California State University, USA. Smith is an active member in the North American Society for the Sociology of Sport, a past president of the North American Society for Sport History (NASSH), and a vice-president of the International Society for the History of Physical Education and Sport (ISHPES).

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Series Editors' Foreword

On January 1, 2010 *Sport in the Global Society*, created by Professor J.A. Mangan in 1997, was divided into two parts: *Historical Perspectives* and *Contemporary Perspectives*. These new categories involve predominant rather than exclusive emphases. The past is part of the present and the present is part of the past. The Editors of *Historical Perspectives* are Mark Dyreson and Thierry Terret.

The reasons for the division are straightforward. *SGS* has expanded rapidly since its creation with over one hundred publications in some twelve years. Its editorial teams will now benefit from sectional specialist interests and expertise. *Historical Perspectives* draws on *The International Journal of the History of Sport* monograph reviews, themed collections and conference/workshop collections. It is, of course, international in content.

Historical Perspectives continues the tradition established by the original incarnation of *Sport in the Global Society* by promoting the academic study of one of the most significant and dynamic forces in shaping the historical landscapes of human cultures. Sport spans the contemporary globe. It captivates vast audiences. It defines, alters, and reinforces identities for individuals, communities, nations, empires, and the world. Sport organises memories and perceptions, arouses passions and tensions, and reveals harmonies and cleavages. It builds and blurs social boundaries, animating discourses about class, gender, race, and ethnicity. Sport opens new vistas on the history of human cultures, intersecting with politics and economics, ideologies and theologies. It reveals aesthetic tastes and energises consumer markets.

By the end of the twentieth century a critical mass of scholars recognised the importance of sport in their analyses of human experiences and *Sport in the Global Society* emerged to provide an international outlet for the world's leading investigators of the subject. As Professor Mangan contended in the original series foreword: "The story of modern sport is the story of the modern world—in microcosm; a modern global tapestry permanently being woven. Furthermore, nationalist and imperialist, philosopher and politician, radical and conservative have all sought in sport a manifestation of national identity, status and superiority. Finally for countless millions sport is the personal pursuit of ambition, assertion, well-being and enjoyment."

Sport in the Global Society: Historical Perspectives continues the project, building on previous work in the series and excavating new terrain. It remains a consistent and coherent response to the attention the academic community demands for the serious study of sport.

Mark Dyreson
Thierry Terret

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Global Perspectives on Sports and Movement Cultures: From Past to Present – Modern Sports between Nationalism, Internationalism, and Cultural Imperialism
Michael Krüger
The International Journal of the History of Sport, volume 32, issue 4 (February 2015) pp. 518–534

Chapter 2

Reconsidering the Female Tradition in English Physical Education: The Impact of Transnational Exchanges in Modern Dance
Patricia Vertinsky
The International Journal of the History of Sport, volume 32, issue 4 (February 2015) pp. 535–550

Chapter 3

Gender and Sports within the Equine Sector – A Comparative Perspective
Susanna Hedenborg
The International Journal of the History of Sport, volume 32, issue 4 (February 2015) pp. 551–564

Chapter 4

Gold Medals and White Economy: Winter Olympic Games and the Making of the French Elite (1959–2013)
Thierry Terret
The International Journal of the History of Sport, volume 32, issue 4 (February 2015) pp. 565–583

Chapter 5

Sporting Events Organized in Venice: Male Boating and the Amazing Case of Women's Rowing Contests
Gigliola Gori
The International Journal of the History of Sport, volume 32, issue 4 (February 2015) pp. 584–596

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Climbing Beyond the Summits: Social and Global Aspects of Women's Expeditions in the Himalayas
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The International Journal of the History of Sport, volume 32, issue 4 (February 2015) pp. 597–613

Chapter 7

Diversity versus Unity: A Comparative Analysis of the Complex Roots of the World Gymnaestrada
Angela Wichmann
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Chapter 8

Between Traditions and New Challenges: 25 Years of the International Society of the History of Physical Education and Sport (ISHPES)
Annette R. Hofmann
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Notes on Contributors

Gerald Gems is Professor of Health and Physical Education at North Central College in Naperville, USA, and past president of the North American Society for Sport History (NASSH). He is currently vice-president of the International Society for the History of Physical Education and Sport (ISHPES).

Gigliola Gori is Professor for the History of Physical Education and Sport and the History of Pedagogy, in the Faculty of Sport Sciences at the University 'Carlo Bo' of Urbino, Italy, vice-president of ISHPES, and cofounder and fellow of CESH. Her areas of research are Etruscan sports, dances and games of the Middle Ages, Italian women's sport in the nineteenth century, Futurism and sport, and Fascism and sport. She is currently researching the history of sport focusing on medicine, literature, and gender matters.

Martina Gugglberger is an Assistant Professor of Gender Studies at Johannes-Kepler University in Linz, Austria.

Susanna Hedenborg is a Professor in Sport Science at Malmö University, Sweden. She has a background in economic and social history and has published several studies on gender and equestrian sports as well as children and youth sport.

Annette R. Hofmann is Professor of Sports Studies at Ludwigsburg University of Education, Germany, the president of the International Society for the History of Physical Education and Sport (ISHPES), and Academic Editor, Europe, of *The International Journal of the History of Sport*. She has recently edited *Gertrud: Global Scholar – Global Spirit* (2015) and *License to Jump: A Story of Women's Ski Jumping* (2015).

Michael Krüger is Professor for Physical Education and Sports Science at Münster University, Germany. He is the author of numerous articles and books on sport pedagogy, physical education, and sport history.

Maureen Smith is Professor in the Department of Kinesiology and Health Science at California State University, USA. Smith is an active member in the North American Society for the Sociology of Sport, a past president of the North American Society for Sport History (NASSH), and a vice-president of the International Society for the History of Physical Education and Sport (ISHPES).

Thierry Terret is rector of Rennes, chancellor of the universities of Britain (Bretagne) in France, and Professor at the University of Lyon.

Patricia Vertinsky is a distinguished university scholar and Professor of Kinesiology at the University of British Columbia in Vancouver, Canada. She is a social and cultural historian working across the fields of women's and gender history, sport history, physical cultural studies, modern dance, and the history of health and medicine.

Angela Wichmann holds a PhD from the University of Brighton, UK. She teaches at various German universities and provides training activities. Her research interests relate to the sociology of sport and gymnastics, as well as sports tourism.

Foreword

The 2014 ISHPES Congress "Global Perspectives of Sport and Physical Cultures: From Past to Present" organized by the Qatar Olympic and Sport Museum in Doha took the opportunity to celebrate 25 years of ISHPES. In 1989 the International Society for the History of Physical Education and Sport (ISHPES) was founded as a result of the merger of the International Committee for the History of Physical Education and Sport (ICOSH) and the International Association for the History of Physical Education (HISPA). For this special anniversary, besides the present executive council, all former ISHPES presidents (Roland Renson, Gertrud Pfister, Thierry Terret) and some of the former vice presidents were present in Qatar to reflect on the developments of ISHPES and sport history in general within the last decades from an international perspective.

This special issue of *The International Journal for the History of Sport* is a collection of most of the keynotes given at the congress in Doha. Six of the eight printed papers reflect the wide research areas that were presented at the ISHPES conference as well as the international diversity of its participants. Relating to the conference topic, the German sport historian Michael Krüger who received the ISHPES Award entitled his keynote "Global Perspectives on Sports and Movement Cultures: From Past to Present – Modern Sports between Nationalism, Internationalism, and Cultural Imperialism". Routledge Keynote Speaker Susanna Hedenborg from Sweden focused on "Gender and Sports within the Equine Sector – A Comparative Perspective". The paper "Reconsidering the Female Tradition in English Physical Education: The Impact of Transnational Exchanges in Modern Dance" by the Canadian researcher Patricia Vertinsky also showed a strong gender focus; whereas former ISHPES President Thierry Terret reflected on an Olympic topic: "Gold Medals and White Economy: Winter Olympic Games and the Making of the French Elite (1959–2013)". At the conference itself Roland Renson referred in his keynote to the events that eventually lead to the founding of ISHPES. The paper by Annette R. Hofmann in this collection reflects on these events and gives insight into 25 years of ISHPES.

A strong attention to gender topics was apparent throughout the conference and is reflected in this special issue. Gigliola Gori's article shows the origins of men's boating and women's rowing in Venice, Italy, and Austrian Martina Gugglberger shared her research on women mountaineers in the Himalayas.

Beside these diverse conference papers is the article by Angela Wichmann on the history of the World Gymnaestrada which, due to its intercultural contents, is in line with the overall topic of the ISHPES Congress 2014.

Annette R. Hofmann
Gerald Gems
Maureen Smith

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