

# INNOVATION MARKETS and COMPETITION ANALYSIS

EU Competition Law and US Antitrust Law

MARCUS GLADER

NEW HORIZONS IN COMPETITION LAW AND ECONOMICS

# Innovation Markets and Competition Analysis

EU Competition Law and US Antitrust Law

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# Innovation Markets and Competition Analysis

#### NEW HORIZONS IN COMPETITION LAW AND ECONOMICS

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This series has been created to provide research based analysis and discussion of the appropriate role for economic thinking in the formulation of competition law and policy. The books in the series will move beyond studies of the traditional role of economics – that of helping to define markets and assess market power – to explore the extent to which economic thinking can play a role in the formulation of legal norms, such as abuse of a dominant position, restriction of competition and substantial impediments to or lessening of competition. This in many ways is the *new horizon* of competition law policy.

US antitrust policy, influenced in its formative years by the Chicago School, has already experienced an expansion of the role of economic thinking in its competition rules. Now the EU is committed to a greater role for economic thinking in its Block Exemption Regulations and Modernisation package as well as possibly in its reform of Article 82. Yet these developments still raise the issue of the *extent* to which economics should be adopted in defining the public interest in competition policy and what role economists should play in legal argument. The series will provide a forum for research perspectives that are critical of an unduly-expanded role for economics as well as those that support its greater use.

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Innovation Markets and Competition Analysis EU Competition Law and US Antitrust Law Marcus Glader

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This book is based on my doctoral thesis, which was defended in December 2004. While I have revised certain sections, this does not constitute a complete update. The book was substantially completed before I joined Cleary Gottlieb Steen & Hamilton LLP and does not represent the view of the firm or any of its clients.

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Marcus Glader Brussels, September 2005

### Abbreviations

CFI Court of First Instance

DG Directorate General (European Commission)

DOJ Department of Justice (United States)

EC European Community
ECJ European Court of Justice
ECR European Court Reports

Ed., Eds Editor, editors

EEA European Economic Area

EEC European Economic Community

ETSI European Telecommunication Standards Institute

EU European Union F.2d, F.3d Federal Reporter F.Supp. Federal Supplement

FDA Federal Drug Administration

Fed. Reg. Federal Register

FTC Federal Trade Commission GNP Gross National Product

IP, IPR Intellectual Property, Intellectual Property Right

JV Joint Venture

OECD Organisation for Economic Co-operation and Development

OEM Original Equipment Manufacturer

OFT Office of Fair Trading (United Kingdom)

OJ Official Journal of the European Union (Official Journal of

the European Communities prior to 1 February 2003)

R&D Research and Development

SSNIP Small but Significant Non-transitory Increase in Price
TTBER Transfer of Technology – Block Exemption Regulation

US United States, United States Report

USC United States Code

USCCAN United States Code Congressional and Administrative News

WL. Westlaw

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