



Knowledge Management and Representation

Edited by: JOVAN PEHCEVSKI



Knowledge Management and Representation

The knowledge management (KM) process comprises a set of activities for identification, gathering, creation, presentation and distribution of knowledge for the purposes of learning, reuse, and awareness. The knowledge management and representation has gained popularity in the recent years due to the emergence of technologies that enable the flow of knowledge within the organization systems (expert systems, knowledge bases, document management etc.), the emergence of Internet and Internet-based technologies (e-learning, semantic Web, content management, Yellow pages, Wikis, blogs, collaboration tools etc.), and also due to organizational activities such as communities of practice, systems for training and mentoring, etc. Knowledge is defined as the ability to identify facts, information, and skills achieved through experience and/or education, demonstrating a theoretical and practical understanding of a subject. There are three approaches to knowledge management:

- Techno-centric approach: focuses on technology, and it is convenient when users want to expand the sharing and growth of the knowledge base (enabled by the technology solutions, such as expert systems, neural nets, or the semantic Web);
- Organizational approach: to establish an organization that will allow the process of collection, creation and sharing of knowledge.
- Ecological approach: combines interaction of people, personality, knowledge and environmental factors into one adaptive system.

Knowledge management techniques support the strategic goals of business systems in order to share a common intelligence, improve the performance of the business systems, pick strategic assets, and further raise the innovative capacity of the individuals.

This edition covers different topics of knowledge management and representation, including methods and approaches for knowledge representation, knowledge management techniques, semantic web technology, and knowledge management applications in business and economy.



Jovan obtained his PhD in Computer Science from RMIT University in Melbourne, Australia in 2007. His research interests include big data, business intelligence and predictive analytics, data and information science, information retrieval, XML, web services and service-oriented architectures, and relational and NoSQL database systems. He has published over 30 journal and conference papers and he also serves as a journal and conference reviewer. He is currently working as a Dean and Associate Professor at European University in Skopje, Macedonia.



PEHCEVSKI

Knowledge Management and Representation



KNOWLEDGE MANAGEMENT AND REPRESENTATION

Edited by:

JOVAN PEHCEVSKI



www.arclerpress.com

Knowledge Management and Representation

JOVAN PEHCEVSKI

Arcler Press

2010 Winston Park Drive,

2nd Floor

Oakville, ON L6H 5R7

Canada

www.arclerpress.com

Tel: 001-289-291-7705

001-905-616-2116

Fax: 001-289-291-7601

Email: orders@arclereducation.com

© 2018 Arcler Press

ISBN: 978-1-77361-077-1 (Hardcover)

This book contains information obtained from highly regarded resources. Reprinted material sources are indicated. Copyright for individual articles remains with the authors as indicated and published under Creative Commons License. A Wide variety of references are listed. Reasonable efforts have been made to publish reliable data and views articulated in the chapters are those of the individual contributors, and not necessarily those of the editors or publishers. Editors or publishers are not responsible for the accuracy of the information in the published chapters or consequences of their use. The publisher assumes no responsibility for any damage or grievance to the persons or property arising out of the use of any materials, instructions, methods or thoughts in the book. The editors and the publisher have attempted to trace the copyright holders of all material reproduced in this publication and apologize to copyright holders if permission has not been obtained. If any copyright holder has not been acknowledged, please write to us so we may rectify.

Notice: Registered trademark of products or corporate names are used only for explanation and identification without intent of infringement.

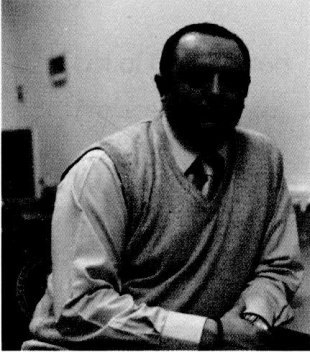
Arcler Press publishes wide variety of books and eBooks. For more information about Arcler Press and its products, visit our website at www.arclerpress.com

KNOWLEDGE MANAGEMENT AND REPRESENTATION

DECLARATION

Some content or chapters in this book are open access copyright free published research work, which is published under Creative Commons License and are indicated with the citation. We are thankful to the publishers and authors of the content and chapters as without them this book wouldn't have been possible.

ABOUT THE EDITOR



Jovan obtained his PhD in Computer Science from RMIT University in Melbourne, Australia in 2007. His research interests include big data, business intelligence and predictive analytics, data and information science, information retrieval, XML, web services and service-oriented architectures, and relational and NoSQL database systems. He has published over 30 journal and conference papers and he also serves as a journal and conference reviewer. He is currently working as a Dean and Associate Professor at European University in Skopje, Macedonia.

LIST OF CONTRIBUTORS

Carlos Ramirez

Tec of Monterrey Campus Queretaro, DASL4LTD Research Group, Mexico

Benjamin Valdes

Tec of Monterrey Campus Queretaro, DASL4LTD Research Group, Mexico

Ingo Schwab

Karlsruhe University of Applied Sciences, Karlsruhe, Germany

Norbert Link

Karlsruhe University of Applied Sciences, Karlsruhe, Germany

Yong Liu

School of Business Administration, South China University of Technology, Guangzhou, China

Qiong Chen

School of Business Administration, South China University of Technology, Guangzhou, China

Jaime Moreno-Llorena

Universidad Autónoma de Madrid, Spain

Xavier Alamán Roldán

Universidad Autónoma de Madrid, Spain

Antoni Zwiefka

Lower Silesian Voivodeship Marshal Office, Health Policy Department, Wroclaw, Poland

Malgorzata Nycz

Wroclaw University of Economics, Faculty of Management, Finances and Business Informatics Department of Artificial Intelligence Systems, Wroclaw, Poland

Michel Grundstein
MG Conseil, Nogent sur Marne, LAMSADE Paris Dauphine University, Paris, France

Lemen Chao
Beijing Institute of Petrol-Chemical Technology, Beijing, P. R. China
Research Institute of Information Technology, Tsinghua University, Beijing, P. R. China

Yong Zhang
Research Institute of Information Technology, Tsinghua University, Beijing, P. R. China

Chunxiao Xing
Research Institute of Information Technology, Tsinghua University, Beijing, P. R. China

Kai Wang
Mathematics Department, Guizhou University

Qudamah K. Quboa
School of Computing, Science, and Engineering, University of Salford, Salford, UK

Mohamad Saraee
School of Computing, Science, and Engineering, University of Salford, Salford, UK

Sebastian Marius Rosu
Special Telecommunications Service & PREMINV Research Centre, Bucharest, Romania

George Dragoi
PREMINV Research Centre, Bucharest & FILS, University POLITEHNICA of Bucharest, Romania

Constantine Imafidon Tongo
Department of Human Resource Management and Organizational Behaviour, Lagos, Nigeria
Business School, Pan African University, Ajah, Victoria Island, Lagos, Nigeria

Michel Soto Chalhoub
Chairman, ISIS Group, Engineering and Management Consulting, Lebanon

Saulius Gudas
Vilnius University, Kaunas Faculty of Humanities, Kaunas, Lithuania

PREFACE

The knowledge management (KM) process comprises a set of activities for identification, gathering, creation, presentation and distribution of knowledge for the purposes of learning, reuse, and awareness.

The knowledge management and representation has gained popularity in the recent years due to the emergence of technologies that enable the flow of knowledge within the organization systems (expert systems, knowledge bases, document management etc.), the emergence of Internet and Internet-based technologies (e-learning, semantic Web, content management, Yellow pages, Wikis, blogs, collaboration tools etc.), and also due to organizational activities such as communities of practice, systems for training and mentoring, etc.

Knowledge is defined as the ability to identify facts, information, and skills achieved through experience and/or education, demonstrating a theoretical and practical understanding of a subject. There are three approaches to knowledge management:

- **Techno-centric approach:** focuses on technology, and it is convenient when users want to expand the sharing and growth of the knowledge base (enabled by the technology solutions, such as expert systems, neural nets, or the semantic Web);
- **Organizational approach:** to establish an organization that will allow the process of collection, creation and sharing of knowledge.
- **Ecological approach:** combines interaction of people, personality, knowledge and environmental factors into one adaptive system.

Knowledge management techniques support the strategic goals of business systems in order to share a common intelligence, improve the performance of the business systems, pick strategic assets, and further raise the innovative capacity of the individuals.

This edition covers different topics of knowledge management and representation, including methods and approaches for knowledge representation, knowledge management techniques, semantic web technology, and knowledge management applications in business and economy.

Section 1 focuses on methods and approaches for knowledge representation, describing general knowledge representation model of concepts, symbolic regression knowledge representation framework, and an innovative approach about the process knowledge representation in the processes of large cluster projects management.

Section 2 focuses on knowledge management techniques, describing digestion of knowledge in a KM system to reveal implicit knowledge, management of knowledge acquisition from human sources in innovation transfer, and three postulates that change knowledge management paradigm.

Section 3 focuses on semantic web technologies, describing the semantic web-based collaborative knowledge management, improving engineering data management with semantic web techniques, and a state-of-the-art survey on semantic web mining.

Section 4 focuses on knowledge management applications in business and economy, describing a knowledge management framework as knowledge bases development support to professional risk assessment in SMEs, a stakeholder model for managing knowledge assets in organizations, performance innovation through applied knowledge management, and knowledge-based enterprise framework from a management control view perspective.

Editor

TABLE OF CONTENTS

List of Contributors	xv
Preface.....	xvii

SECTION I: METHODS AND APPROACHES FOR KNOWLEDGE REPRESENTATION

Chapter 1	A General Knowledge Representation Model of Concepts	3
	• Introduction	3
	• What Is Knowledge?	4
	• Concepts, Skills and Their Acquisition	17
	• A Model For The Representation of Concepts and Skills in Different Contexts	21
	• Application of the MM in An Advanced Learning Environment.....	36
	• Summary	43
	• Acknowledgment	44
	• References.....	44
Chapter 2	Learn More About Your Data: A Symbolic Regression Knowledge Representation Framework	51
	• Abstract.....	51
	• Introduction	52
	• Background and Related Work	54
	• Proposed Method	58
	• Experiments And Results.....	63
	• References.....	67
Chapter 3	An Innovative Approach About The Process Knowledge Representation In The Processes Of Large Cluster Projects Management	71
	• Abstract.....	71
	• Introduction	72
	• Process Knowledge And Process Knowledge Representation	73

• Characteristics Of Process Knowledge In The Processes of Large Cluster Projects Management.....	74
• Topic Map And Mffc- II & Mld- II	75
• The Study Of Representation Method	76
• Case Study	79
• Conclusions	82
• References.....	82

SECTION II: KNOWLEDGE MANAGEMENT TECHNIQUES

Chapter 4	Digestion of Knowledge in a KM System to Reveal Implicit Knowledge..	87
•	Introduction	87
•	SKC Analysis Module	90
•	Experiments Performed.....	101
•	Conclusions and Future Projects.....	105
•	Acknowledgements	106
•	References.....	107
Chapter 5	Management of Knowledge Acquisition From Human Sources In Innovation Transfer	109
•	Introduction	109
•	Basic Definitions	111
•	Modeling of Knowledge Management	116
•	Knowledge Acquisition as a Process.....	119
•	Techniques of Knowledge Acquisition	121
•	Ontology Impact on Knowledge Management.....	124
•	Conclusions	126
•	Acknowledgement	128
•	References.....	128
Chapter 6	Three Postulates That Change Knowledge Management Paradigm.....	131
•	Introduction	131
•	Background Theory And Assumptions.....	132
•	From Data To Information, And Tacit And Explicit Knowledge: The Ditek Process Model.....	137
•	A Constructivist Paradigm Of Km.....	140