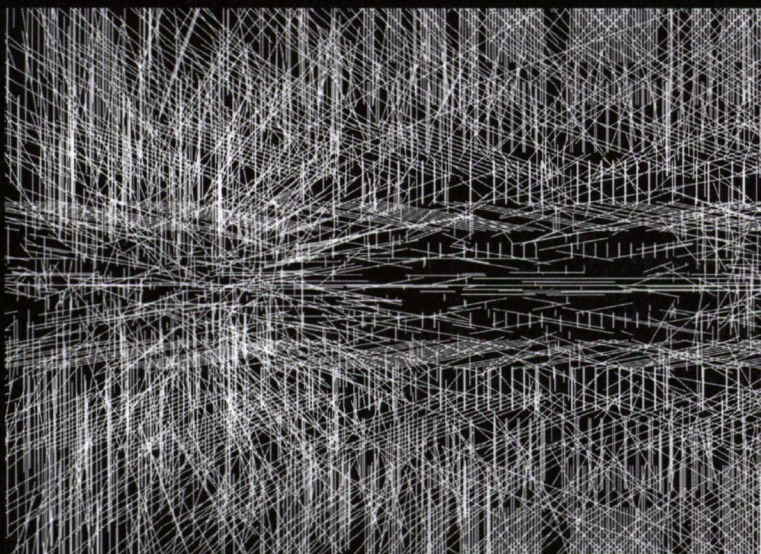


ng|media

edited by bernd herzogenrath



# media|matter

the materiality of media,  
matter as medium

B L O O M S B U R Y

Launching Bloomsbury's thinking|media series, **media|matter** introduces readers to the nascent field of media philosophy. Contributors urge readers to re-adjust their ideas of media studies, by both extending the understanding of "medium" to include a concept of materiality that encompasses "non-human" transmitters (elements such as water, earth, fire, air) and by understanding media not only in the context of cultural or discursive systems or apparatuses, relays, transistors, hardware, or "discourse networks," but more inclusively, in terms of a "media ecology."

"Each essay in **media|matter** seeks within its domain to explore the form and matter of contemporary media without resorting to either technological or cultural determinism. Everyone interested in the current condition and the future of media studies should read **media|matter**."

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"The non-existence of media—as an essential or arche-logical category—clearly creates a vacuum that demands to be filled, in this instance with an almost kaleidoscopic variety of investigations, addressing media materiality in text, film, art, sound, and meta/physics. Beyond simply registering an obligatory 'turn' in media studies, the contributors demonstrate what is to be gained in the fundamental re-thinking of mediation from which **media|materiality** proceeds."

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"**media|matter** is a wonderful collection of essays that document the move beyond the cultural, discursive, and ever changing technical limits of media studies, reassessing the status and condition of media studies in order to take it into the problematic (in both the material and conceptual senses) future that the world now faces. Reading **media|matter** is like being splashed in the face with cold water and looking up to see the world anew."

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**bernd herzogenrath** is Professor of American Studies at the University of Frankfurt, Germany.

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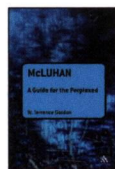
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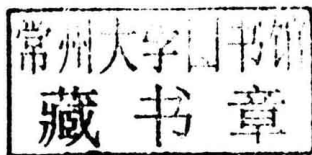
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Bernd Herzogenrath's essay appeared in *Cinema: Journal of Philosophy and the Moving Image* 6 (2014)

Milla Tiainen's essay appeared in *Necsus: European Journal of Media Studies* (Autumn 2013)



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