# FEMINISM AS CRITIQUE

Edited and Introduced by

Seyla Benhabib & Drucilla Cornell

# Feminism as Critique

### Essays on the Politics of Gender in Late-Capitalist Societies

Edited by Seyla Benhabib and Drucilla Cornell Collection copyright © Praxis International (Basil Blackwell), 1987; chapter 2 copyright © Nancy Fraser, 1986.

First published 1987 by Polity Press in association with Basil Blackwell.

Reprinted 2004

Editorial Office:
Polity Press, Dales Brewery, Gwydir Street,
Cambridge CB1 2LJ, UK

Basil Blackwell Ltd 108 Cowley Road, Oxford OX4 1JF, UK

All rights reserved. Except for the quotation of short passages for the purposes of criticism and review, no part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the publisher.

Except in the United States of America, this book is sold subject to the condition that it shall not, by way of trade or otherwise, be lent, resold, hired out, or otherwise circulated without the publisher's prior consent in any form of binding or cover other than that in which it is published and without a similar condition including this condition being imposed on the subsequent purchaser.

British Library Cataloguing in Publication Data

Feminism as critique: essays on the politics of gender in late-capitalist societies.—
(Feminist perspectives).

1. Women—Social conditions
I. Benhabib, Seyla II. Cornell, Drucilla III. Series
305.4'2 HQ1154
ISBN 0-7456-0365-3
ISBN 0-7456-0366-1 Pbk

Typset in 10 on 12pt Baskerville by Cambrian Typsetters, Frimley, Surrey Printed and bound in Great Britain by Marston Book Services Limited, Oxford

### Feminism as Critique

### Feminist Perspectives from Polity Press Series editor: Michelle Stanworth

### Published

Veronica Beechey and Tessa Perkins, A Matter of Hours
Seyla Benhabib and Drucilla Cornell (eds), Feminism as Critique
Pat Carlen (ed.), Criminal Women
Barbara Sichtermann, Femininity: The Politics of the Personal
Michelle Stanworth, Reproductive Technologies
Julia Swindells, Victorian Writing and Working Women
Sylvia Walby, Patriarchy at Work

### **Forthcoming**

Harriet Bradley, Men's Work, Women's Work Katherine Clarricoates, No Place Like Home? Christine Griffin, Forever Young Susan Himmelweit, Reproduction Judy Lown, Women and Industrialization Henriette Moore, Feminism and Anthropology Michelle Stanworth, Class and Gender Michelle Stanworth, Feminism and Sociology

## Contents

5000	ntroduction	
Beyond the Politics of Gender		
Seyla Benhabib and Drucilla Cornell		
1	Feminism and Marx Integrating Kinship with the Economic Linda Nicholson	16
2	What's Critical about Critical Theory? The Case of Habermas and Gender Nancy Fraser	31
3	Impartiality and the Civic Public Some Implications of Feminist Critiques of Moral and Political Theory Iris Marion Young	56
4	The Generalized and the Concrete Other  The Kohlberg-Gilligan Controversy and Feminist Theory  Seyla Benhabib	77
5	Women, Success and Civil Society Submission to, or Subversion of, the Achievement Principle Maria Markus	96
6	Disciplining Women Michel Foucault and the Power of Feminist Discourse Isaac D. Balbus	110
7	Variations on Sex and Gender Beauvoir, Wittig and Foucault Judith Butler	128

8 Feminism, Negativity, Intersubjectivity Drucilla Cornell and Adam Thurschwell	143
Notes	163
Notes on Contributors	190
Index	192

# Introduction Beyond the Politics of Gender

### Seyla Benhabib and Drucilla Cornell

The emergence of an independent Women's Movement alongside and in some cases out of the New Left in Europe and North America in the last twenty years has led to a significant restructuring of our theoretical tradition from a feminist perspective. After an initial phase of "deconstructing" the Western intellectual tradition, in which feminist theorists uncovered the gender blindness as well as the gender biases of this heritage, the task of feminist theoretical "reconstruction" began. Focusing on women's concrete experiences across cultures, society and history, feminist theorists asked how the shift in perspective from men's to women's points of view might alter the fundamental categories, methodology and self-understanding of Western science and theory.

The essays collected in this volume emerge from this feminist project of a theoretical reconstruction. They engage in this task by addressing, with various degrees of explicitness, the different strands of twentieth-century Marxism. While some contributions confront the claims of twentieth-century Marxism directly, others seek to extract from the theories of the Frankfurt School, Jürgen Habermas, the phenomenological existentialism of Sartre and de Beauvoir and the critical theory of Michel Foucault, such elements as might illuminate women's experience. Common to all chapters of this volume, however, is the conviction that the confrontation between twentieth-century Marxism and feminist thought requires nothing less than a paradigm shift of the former. We can describe this shift as the "displacement of the paradigm of production."

# Feminist Theory and the Displacement of the Paradigm of Production

At an earlier stage of feminist thinking the confrontation between Marxism and feminism was described as "The Unhappy Marriage" of the two, and "a

more progressive union" between them was demanded.<sup>3</sup> Such calls for a more progressive union, however, were themselves vitiated by the fact that the Marxism appealed to by feminists and considered paradigmatic was itself "orthodox Marxism." By "orthodox Marxism", in this context, we mean a theoretical position that accepts three premises:

- 1 The theory of historical materialism is to be viewed as a "science" of societies which yields law-like generalizations across culture and history.
- 2 Such a "science" of society makes production relations determinant in the last instance. In explaining social transformations, it is the dynamics of production relations which are the final and determining causal mechanism.
- 3 The consciousness of a social group as well as its potential for revolutionary, social transformation is determined by its position in the production process; social classes are defined in terms of such positions and are the most important collective actors in history.

Feminist theorists formulated their demands for a more progressive union between feminism and Marxism without challenging the primacy of production implied by the orthodox model. Thus, to characterize women's activities like childbearing and rearing, nursing the sick and the elderly and domestic work, the term "reproduction" was offered. Whereas orthodox Marxist theory had confined itself to an analysis of productive activity and production relations, the task of feminists would now be to enlarge these concepts to include reproductive activities and relations of reproduction. Of course, there were misgivings about the use of the term "reproduction" in this context, since Marx himself had used it to mean the cyclical continuity and persistence of production over time. 4 The more fundamental question which could have been raised however, was omitted: is the concept of production, which is based on the model of an active subject transforming, making and shaping an object given to it, at all adequate for comprehending activities like childbearing and rearing, care of the sick and the elderly? Can nurture, care and the socialization of children be understood in the light of a subject-object model when they are activities which are so thoroughly intersubjective? The concept of reproduction does not challenge the primacy of production within Marxism but subsumes typically female activities under the model of work, narrowly understood as the producing and formation of an object.

Along with this attempt to subsume female activities under orthodox Marxist categories, went the efforts of many feminist theorists to unify class and gender. Some feminists maintained that gender was a form of class, while others claimed that one could speak of women as a class by virtue of their position within the network of "sex-affective" production relations.<sup>5</sup> Catherine MacKinnon, for example, in a well-known essay entitled

Introduction

3

"Feminism, Marxism, Method, and the State: An Agenda for Theory", argued as follows:

As work is to marxism, sexuality is to feminism – socially construed yet constructing, universal as activity yet historically specific, jointly comprised of matter and mind. As the organized expropriation of the work of some for the benefit of others defines a class – workers – the organized expropriation of the sexuality of some for the use of others defines sex, woman. Heterosexuality is its structure, gender and family its congealed forms, sex roles its qualities generalized to social persona, reproduction a consequence, and control its issue.<sup>6</sup>

While MacKinnon's claim that both sexuality and gender are concerns not only of "private" but of social life in general is a welcome expansion of the horizon of Marxist theory, to grasp the significance of gender and sexuality MacKinnon once again resorts to models of work and reproduction. The "organized expropriation of sexuality" defines a class, namely women, just as the "organized expropriation of surplus product or surplus value" also defines a class, namely the immediate producers. After constructing the position of women as an oppressed class on the basis of this dubious analogy between the expropriation of sexuality and the expropriation of surplus product or value, MacKinnon calls for a "sexual strike" comparable to the "general strike" of the working classes.

Again what these formulations miss is the more radical challenge posed for Marxist theory by the very presence of women not only as an oppressed group but as collective actors in the historical scene since the middle of the nineteenth century: is the position of a social group in the production process either necessary or sufficient to define its collective identity? Are production relations fundamental in defining collective consciousness? When collective actors emerge on the historical scene is it the memory and consciousness of production alone that moves them to act? What about forms of collective identity and memory rooted in aspects of communal and public life, in legal and public guarantees, or in preindustrial guilds and associations? While many Marxist social theorists have come to see a disjunction in Marxist theory between the structural model of class that follows from the primacy of production relations and the political concept of class as collective agents of social transformation, feminist theorists have left Marxism with all its problems of class theory intact, and have chosen a language of theory which, in many cases, distorts their own historical experiences.

The methodological primacy of production in orthodox Marxist theory goes hand in hand with a normative utopia that we can name "emancipation through the liberation of work." The ambiguities of Marxist theory in this respect are notorious and need no extensive repetition here. Marx's utopia of labor is compatible both with the universal extension of wage labor to include all – socialism as a republic of wage earners – and with the reduction

of socially necessary labor time to a minimum – socialism as a republic of disposable time. As Hannah Arendt has remarked, such antinomies are not the mark of second-rate thinkers, and the ambiguities they express are so deeply rooted in someone's thought as to reveal something essentially paradoxical in their vision. Arendt herself identified this paradox in Marx's vision as follows: on the one hand, Marx followed nineteenth-century myths of progress, growth and production and deified labor as world-constitutive activity; on the other hand, when contemplating models of meaningful and fulfilling human activity, he frequently followed the Western philosophical tradition since Plato in its denigration of labor and saw such fulfillment as lying beyond labor and beyond the realm of necessity in play, aesthetic contemplation, leisure and fantasy.

On the question of the "utopia of labor" as well, feminist theorists failed to challenge Marxism radically. The movement of "wages for housework," for example, true to Marxist logic, demanded that women first become wage earners in the home before they could be emancipated in public as producers. Lost in endless discussions about which came first - the class struggle or the gender struggle - many Marxist feminist theorists missed asking whether the Marxist utopia of labor could accommodate women's desires for selfdetermination and the feminist vision of human liberation. It is only in the last ten years, and largely through the work of radical feminists, that the vision of human liberation in feminism has come to the fore. Although there is no agreement in the contemporary Women's Movement as to what this vision entails precisely, there is consensus around a minimal utopia of social life characterized by nurturant, caring, expressive and nonrepressive relations between self and other, self and nature. This minimal utopia is shared by many radical and socialist feminists, while it is less pervasive in the mainstream, liberal Women's Movement. As this minimal feminist utopia is articulated more fully, it becomes increasingly obvious that the Marxist utopia of labor needs to be subjected to a radical critique from the feminist perspective.

This critique of the primacy of production and its displacement within Marxist theory is a shared assumption of the present collection, and Linda Nicholson's chapter, "Feminism and Marx: Integrating Kinship with the Economic," provides a programmatic statement for the volume as a whole. In her chapter Nicholson deals with a major irony of Marxist theory. On the one hand Marxist theory emphasizes the historical and contingent nature of the capitalist mode of production, which for the first time in history institutionalized a universal system of exchange in the production and consumption of all goods, including labor power itself. With the emergence of capitalism, the economy was constituted as a public, societal sphere in which all could participate. The economy became "defamilialized." Whereas precapitalist modes of production carried on not only the consumption but also the production of large numbers of commodities in the confines of small

Introduction

5

or large kinship units (the oikos in antiquity, the medieval manor in feudal times), with the advent of capitalism and subsequently industrialization, the family lost its functions of production and became increasingly a unit of reproduction and consumption alone. Feminists can thus find in Marxist theory a powerful framework for analyzing the historicity of kinship relations.

On the other hand, Marx's philosophical anthropology and the cross-cultural generalizations of historical materialism contradict this historically specific approach. Categories of production and the economy, which properly characterize capitalism alone, are generalized across cultures and history. The result, Nicholson argues, is the narrowing down of the concept of production to the production of food objects and commodities alone. This precludes an adequate understanding of traditional female activities like housework, care for the elderly and the sick, childbearing and rearing. A further consequence is that for much Marxist theory "gender" becomes irrelevant as an indicator of class status.

It follows from Nicholson's analysis that we must rehistoricize the categories of Marxist social theory by uncovering their roots in the experience of Western modernity. It is also in the light of such a theory of modernity that we can begin to understand many characteristic divisions between the public and the private; the political, the social, the economic and the familial, within the confines of which women's lives and experiences unfold in our culture and societies.

# Gender, Modernity and the Differentiation between the Public and the Private

One of the most comprehensive theories of modernity developed in the last decade and one from which feminist theorists have much to learn in analyzing the institutional splits and dichotomies between the public and private spheres is that of Jürgen Habermas. Seeking a synthesis between Marx and Weber, Habermas distinguishes between two strands of modernization processes: the cultural and the societal. Cultural modernity means in the first place the decentering of the worldview of antiquity and the Middle Ages through the achievements of modern natural science and through developments in theology in the sixteenth and seventeenth centuries. Second, this process also entails the eventual differentiation out of this worldview of separate value spheres like ethics, science, jurisprudence, religion and aesthetics, and the subsequent increase in the self-reflexivity of these differentiated value spheres as a result of their autonomous institutionalization.

By "societal rationalization" Habermas means the differentiation between "system" and "lifeworld." As Nancy Fraser explains in this volume in her detailed examination of Habermas's critical social theory from a feminist

perspective, "system" refers to all those ways in which the actions of individuals are coordinated with each other through "the functional interlacing of unintended consequences, while each action is determined by self-interested, utility-maximizing calculations." Prime examples of social systems in this sense are the market, the taxation and income policies of the state and the world economy. Such spheres of social life are governed by their own logic and regularities, which have not been willed by anyone in particular but which result from the cumulative, unintended consequences of the actions of many individuals. The lifeworld, by contrast, is characterized by "socially integrated" action contexts. In socially integrated action contexts, agents act on the basis of some form of implicit or explicit intersubjective consensus about norms, values and ends, a consensus predicated on linguistic speech and interpretation. Examples of such actions would be provided by relations between family members, friends and neighbors but also by democratic debate and participation in the public political sphere.

Institutional differentiation in modernity results in the emergence of two major networks of systematically integrated action contexts: the economy and the administrative-juridical apparatus of the modern state. In these spheres money and power become the media through which actions are coordinated. Even under conditions of modernity and despite increasing encroachment from the economy and the administrative-bureaucratic system, in two spheres the coordination of action continues to be integrated socially rather than systematically. These are the "private-intimate" sphere of the family on the one hand and the sphere of political-public participation on the other – or what Habermas calls the "public space," Offentlichkeit.9

As Fraser points out, this model allows us to see the structure as well as the interrelationship between the public and the private spheres in a sophisticated way. At one level, the public/private dichotomy runs between the economy and the administrative state apparatus on the one hand, and the nuclear family on the other. According to this version of the public/private split, the economic, the political and the juridical system of modern societies, in which all – ostensibly – can share equally as economic agents, political citizens and legal persons, is contrasted with the closed and exclusive sphere of intimacy, sexuality and affection characterizing the modern nuclear family. While what is public in this sense is what is open to all, "private" in this context means what is exclusive, particularistic and based on nonuniversalizable special ties among individuals. The distinction between the public and the private spheres, therefore, does not run parallel to that between system and lifeworld. Although belonging to the lifeworld, the sphere of political action and opinion formation is the public sphere par excellence.

At a second level, the private/public distinction contrasts some shared conception of the general good with partial or individual interests in civil society. The economic sphere, when contrasted with the administrative state

apparatus and the sphere of political participation and opinion formation, is "private" in this sense. The norm in the disembedded, capitalist, commodity economy of modern societies is the pursuit of one's private welfare and profit. By contrast, the state and its apparatus are considered to represent some conception of general welfare, a public matter, a res publica, which transcends partial and egotistic individual and group concerns.

A major question for contemporary feminist theory is the interaction between these spheres as they develop historically in the West from the sixteenth and seventeenth centuries onward, and as they come to shape women's lives in contemporary, late capitalist societies. On this issue. Fraser is less sanguine about the critical potential of Habermas's theory. She argues that this theory, impressive as it is, postulates distinctions between material and symbolic reproduction, system and lifeworld without questioning their "gender subtext." Habermas fails to see how some crucial categories of his social theory (like the social identities of modern individuals as workers, citizens, consumers and clients) are gendered identities. Likewise, by ignoring how the lifeworld and its asymmetrical gender hierarchy shape both the economy and the sphere of public-political participation, Habermas postulates a one-way dynamic proceeding from system to lifeworld alone. This theory also seems to ignore the fact that the modern, nuclear family is not a "haven in a heartless world" but the site of "egocentric, strategic, and instrumental calculation as well as sites of usually exploitative exchanges of service, labor, cash and sex, not to mention sites, frequently, of coercion and violence" (Fraser).

The distinction between a public sphere that is equally open to all, and a private-intimate sphere that is based on exclusive love and affection, and the contrast between a public, common good and conflicting, private, partial interests, are constitutive not only of the institutional structure of modern, Western societies but have shaped the dominant conception of reason and rationality in them as well. Reason has been viewed by the Western philosophical tradition as what is *universal*, and as what transcends the idiosyncracies of partial, individual perspectives. Iris Young characterizes this concept of reason as "deontological":

This reason, like the scientific reason from which deontology claims to distinguish itself, is impelled by what Theodor Adorno calls the logic of identity. In this logic of identity reason does not merely mean having reasons or an account, or intelligently reflecting on and considering a situation. For the logic of identity reason is ratio, the principled reduction of objects of thought to a common measure, to universal laws... Through the notion of an essence, thought brings concrete particulars into unity. As long as qualitative difference defies essence, however, the program of identifying thought remains incomplete. Concrete particulars are brought into unity under the universal form, but the forms themselves cannot be reduced to unity.

The normative concept of public space most compatible with deontological reason, according to Young, is that of the "civic public of citizenship," which is based on an opposition "between public and private dimensions of human life, and which corresponds to an opposition between reason on the one hand, and the body, affectivity, and desire, on the other." Emerging in the seventeenth and eighteenth centuries, this conception has justified – and to some extent still does – the exclusion of women, nonwhites, homosexuals and some white, adult, nonpropertied males. While Young sees in Habermas's theory of communicative ethics the beginnings of a critique of impartial reason, she maintains, using Julia Kristeva's theory of language, that a discourse theory of ethics has not wholly jettisoned the standpoint of deontological reason and its illusions.

Like Young, Benhabib is also concerned with criticizing the epistemological and normative implications of dominant Western conceptions of reason and rationality. She describes the standpoint represented by "deontological reason" as that of the "generalized other," and argues that from the "state of nature" fiction of early contract theories to the "original position" of John Rawls, the perspective of the "generalized other" comes to define the moral point of view as such. Whereas Young locates the epistemological pitfalls of deontological reason in the inability to think through difference and particularity without reducing them to irrationality, Benhabib sees in the identification of the moral point of view with the standpoint of the "generalized other" the source of an incoherent conception of self (the self as mushroom in Hobbesian language), a faulty notion of autonomy, and an unreciprocal conception of moral universalizability.

Benhabib views more positively than either Fraser or Young the possibility of integrating normative aspects of Habermas's theory with feminist concerns. She sees embedded in conditions of "practical discourse," as specified by the theory of communicative or discourse ethics, the necessary but insufficient conditions of a universalistic moral point of view. Against the background of the Kohlberg-Gilligan controversy, she suggests that communicative ethics, properly formulated, can mediate between the standpoint of the "generalized" and the "concrete" other(s) by synthesizing justice with care, autonomy with connectedness.

The analysis and critique of the dichotomy between an "impartial," "objective" public reason and the ostensibly "pre-" or "antirational" intimate, domestic or familial sphere is at the center of Young's and Benhabib's chapters. In her chapter "Women, Success and Civil Society," Maria Markus addresses the second aspect of the public/private dichotomy, namely the disjunction between the public as representative of the common good and the private as representative of particularistic social and economic interests. Drawing on empirical work conducted with Hungarian women engineers, Markus offers a new approach to the question of whether women fear success. Her answer is that it is more adequate to attribute women's

Introduction 9

apparent lack of professional and career ambition, lack of strategic scheming. not to a fear of success but to a standard of excellence in achievement which is very much at odds with the society around them. The majority of adult women, she notes, are involved in activities which presuppose internal standards of excellence rather than external criteria of success: "The activities of mothering and/or housekeeping, which have no socially fixed standards of excellence, and which, at the same time, especially in the case of 'mothering,' due to its emotional embeddedness, involve a self-imposed aspiration to excellence," may dispose women to a subversion of the performance principle rather than submission to it. But this indifference to socially sanctioned success may have the ironic consequence of further aggravating women's already low-salary, low-authority and low-professional status when compared with their male peers. The dichotomy between a public sphere of the economic, and a private, personal realm, assigned "naturally" to women, in fact places women in a double bind. Markus suggests that the solution to this double bind may come through the realization that the Women's Movement cannot simply mean "raising" women to a level defined by men, but through challenging the "uniformization and prescription of aspirations and socially accepted and rewarded modes of life and career-pursuits." This would imply not only changing the definition of success but also introducing into public life patterns of behavior and emotionality previously confined to the domain of typically female activities: the importance of personal relationships for life-fulfillment, the value of work done well for its own sake, helpfulness to others and the like. Markus identifies such a future reconstitution of the public sphere as "existing or potential civil society," and describes it as "the more or less fluid selforganization of a public committed to principles of equality, plurality and democratic forms."

There is considerable consensus among Fraser, Young, Benhabib and Markus that the public/private dichotomy as a principle of social organization, and its ideological articulation in various conceptions of reason and justice are detrimental to women. According to Fraser the result is a mystification of the gender-power relations that constitute the subtext of the modern economy and of the state; Young sees a repression of women's difference and their exclusion from the public; Benhabib criticizes the resulting trivialization of women's moral aspirations and perspectives, while Markus discloses the double bind between home and work resulting from this dichotomy. Beyond this consensus, however, lies the important question: what kind of a restructuring of the public/private realms is possible and desirable in our societies such as would further women's emancipation as well as create a more humane society for all?

### The Feminist Critique of the Unencumbered Self

Previously we stated that the displacement of the paradigm of production within Marxist theory was a shared assumption of all contributions to this volume. A second shared assumption is the critique of the "unencumbered self" advocated by liberalism. Let us now contrast this feminist critique of the self with that of some recent "communitarian thinkers," in order to highlight the distinctiveness of the solutions being worked toward by the authors of this volume.

In so far as recent feminist theory challenges the public/private dichotomy both as a normative principle and as an institutional arrangement, it comes into conflict with liberal political theory. For the latter, some form of this distinction is essential to uphold principles of individual right and justice. Whether it be welfare liberals like John Rawls and Ronald Dworkin, or libertarian, market liberals like Friedrich Hayek and Robert Nozick, both groups proceed from a conception of the self as public persona, as a bearer of individual rights; both groups view society as a system of mutually advantageous arrangements, and argue that the just is prior to the good. The public system of rights and justice must be clearly distinguished from individual conceptions of the good life, from those life-plans and aspirations that form the substance of our dreams and wishes, joys and miseries in private life. Foremost among such conceptions of the good life, of course, are those emotional – sexual – domestic relations and attachments within or outside a familial framework.

Feminists argue, however, that the system of priorities developed by liberal political thought is belied by the inequality and hierarchy at the root of the dichotomies it so cherishes. For example, the public conception of the self as the equal and abstract bearer of rights from which liberalism proceeds, is belied by the inequality, asymmetry and domination permeating the private identity of this self as a gendered subject. The conception of society as a system of mutually advantageous arrangements has never been extended in liberal political thought to subsume the family; the family has always remained a precontractual institution, still located in the "state of nature," or lost behind the thickness of the "veil of ignorance" in the original position. 10 Also, the distinction between the right and the good defines the domain of public justice in such a limited way that the socially and culturally constituted character of gender relations and interactions is wholly obscured. For example, although the sanctity of one's bodily integrity and the prevention of arbitrary bodily harm has been a major staple of liberal political thought since Hobbes and Locke, the recognition of women's bodily integrity, and the development of effective legal sanctions against rape, violence and enforced sex in domestic life, are still far from being universally accepted in Western democracies. The indifference of conceptions of public