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Foresight in Organizations

Methods and Tools

Edited by
Patrick van der Duin

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Foresight in Organizations

Foresight in Organizations will acquaint the reader with various foresight methods and tools, to show the reader how these methods are used, what the pitfalls are and how the methods relate to each other. This innovative volume offers the reader the ability to carry out a study of the future by him- or herself and apply the results in a decision-making strategy process.

The authors address the following methods: scenarios, trend analysis, the Delphi method, quantitative trend extrapolation, technology assessment, back-casting and roadmapping; the most relevant and popular methods that also cover the range of approaches from predictive, via normative to explorative. Every chapter also contains references to additional literature about the methods being discussed.

This book is essential reading for researchers, academics and students in the areas of community development, sociology of organizations, change management, social entrepreneurship, sustainable development and participative planning.

Patrick van der Duin is Assistant Professor at Delft University of Technology, Faculty of Technology, Policy and Management, the Netherlands, and Associate Professor Futures Research and Trendwatching at Fontys Academy for Creative Industries, the Netherlands.

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Sunroofs, Janssen Pharma, Chambre of Commerce/Inretail, Microsoft, National Police, Eurosonic Festival, Philips, Rabobank, Sanoma Publishers, Schiphol Airport, Studio 100, Umicore and the Universities of Antwerp and Maastricht.

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