# ADHERENCE TO LONG-TERM THERAPIES

# **Evidence for action**

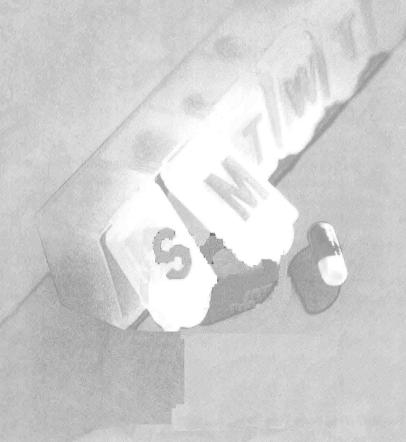




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# ADHERENCE TO LONG-TERM THERAPIES

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#### Preface

Over the past few decades we have witnessed several phases in the development of approaches aimed at ensuring that patients continue therapy for chronic conditions for long periods of time. Initially the patient was thought to be the source of the "problem of compliance". Later, the role of the providers was also addressed. Now we acknowledge that a systems approach is required. The idea of compliance is associated too closely with blame, be it of providers or patients and the concept of adherence is a better way of capturing the dynamic and complex changes required of many players over long periods to maintain optimal health in people with chronic diseases.

This report provides a critical review of what is known about adherence to long-term therapies. This is achieved by looking beyond individual diseases. By including communicable diseases such as tuberculosis and human immunodeficiency virus/acquired immunodeficiency syndrome; mental and neurological conditions such as depression and epilepsy; substance dependence (exemplified by smoking cessation); as well as hypertension, asthma and palliative care for cancer, a broad range of policy options emerges. Furthermore, this broader focus highlights certain common issues that need to be addressed with respect to all chronic conditions regardless of their cause. These are primarily related to the way in which health systems are structured, financed and operated.

We hope that readers of this report will recognize that simplistic approaches to improving the quality of life of people with chronic conditions are not possible. What is required instead, is a deliberative approach that starts with reviewing the way health professionals are trained and rewarded, and includes systematically tackling the many barriers patients and their families encounter as they strive daily to maintain optimal health.

This report is intended to make a modest contribution to a much-needed debate about adherence. It provides analysis and solutions, it recommends that more research be conducted, but critically acknowledges the abundance of what we already know but do not apply. The potential rewards for patients and societies of addressing adherence to long-term therapies are large. WHO urges the readers of this report to work with us as we make the rewards real.

Derek Yach January 2003

## Acknowledgements

This report was edited by Eduardo Sabaté, WHO Medical Officer responsible for coordinating the WHO Adherence to Long-term Therapies Project, Management of Noncommunicable Diseases Department.

Deep appreciation is due to Rafael Bengoa, who envisioned the project and shaped the most crucial elements of the report, Derek Yach, who provided consistent support, intellectual stimulation and leadership to the project and Silvana De Castro, who provided valuable assistance with the many bibliographical reviews and with the writing of specific sections of this report.

Special appreciation goes to the scientific writers who provided their ideas and the material for the report. Their dedication and voluntary contributions have been central to this work. Thanks are also due to all the participants from WHO and the Global Adherence Interdisciplinary Network (GAIN) who by their continuous involvement and input during the planning, resource collection and writing phases of this project have given breadth and depth to the report.

Special thanks go to Steve Hotz for his intellectual support and hard work in helping to integrate the information on behavioural knowledge and its practical implications. Several international professional associations, in particular the International Society of Behavioural Medicine, the International Council of Nurses, the International Union of Psychological Sciences, the International Pharmaceutical Federation, and the World Organization of Family Doctors have played an important role in providing moral support and valuable input to the report.

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The scientific writers who were invited to contribute to the report are recognized scientists in adherence-related issues. Their contributions were made voluntarily and have been incorporated following the directions of the editor of the report. All of them signed a Declaration of Interest. They are listed below in alphabetical order by topic. (Team leaders are indicated with an asterisk.)

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#### Introduction

### Objectives and target audience

This report is part of the work of the Adherence to Long-term Therapies Project, a global initiative launched in 2001 by the Noncommunicable Diseases and Mental Health Cluster of the World Health Organization.

The main target audience for this report are policy-makers and health managers who can have an impact on national and local policies in ways that will benefit patients, health systems and societies with better health outcomes and economic efficiency. This report will also be a useful reference for scientists and clinicians in their daily work.

The main objective of the project is to improve worldwide rates of adherence to therapies commonly used in treating chronic conditions.

The four objectives of this report are to:

- summarize the existing knowledge on adherence, which will then serve as the basis for further policy development;
- increase awareness among policy-makers and health managers about the problem of poor rates of adherence that exists worldwide, and its health and economic consequences;
- · promote discussion of issues related to adherence; and
- provide the basis for policy guidance on adherence for use by individual
- articulating consistent, ethical and evidence-based policy and advocacypositions; and
- managing information by assessing trends and comparing performance, setting the agenda for, and stimulating, research and involvement.

#### How to read this report

As this report intends to reach a wide group of professionals, with varied disciplines and roles, the inclusion of various topics at different levels of complexity was unavoidable. Also, during the compilation of the report, contributions were received from eminent scientists in different fields, who used their own technical languages, classifications and *definitions* when discussing adherence.

For the sake of simplicity, a table has been included for each disease reviewed in section III, showing the factors and interventions cited in the text, classified according to the five dimensions proposed by the project group and explained later in this report:

- -social- and economic-related factors/interventions;
- health system/health care team-related factors/interventions;
- -therapy-related factors/interventions;
- -condition-related factors/interventions; and
- -patient-related factors/interventions.

The section entitled "Take-home messages" summarizes the main findings of this report and indicates how readers could make use of them.

#### Section I:

Setting the scene, discusses the main concepts leading to the definition of adherence and its relevance to epidemiology and economics.

#### Section II:

Improving adherence rates: guidance for countries, summarizes the lessons learned from the reviews studied for this report and puts into context the real impact of adherence on health and economics for those who can make a change.

#### Section III:

Disease-specific reviews, discusses nine chronic conditions that were reviewed in depth. Readers with clinical practice or disease-oriented programmes will find it useful to read the review related to their current work. Policy-makers and health managers may prefer to move on to the Annexes.

#### Annex I:

Behavioural mechanisms explaining adherence, provides an interesting summary of the existing models for explaining people's behaviour (adherence or nonadherence), and explores the behavioural interventions that have been tested for improving adherence rates.

#### Annex II:

Statements by stakeholders, looks at the role of the stakeholder in improving adherence as evaluated by the stakeholders themselves.

#### Annexes III and IV:

Table of reported factors by condition and dimension and Table of reported interventions by condition and dimension, provide a summary of all the factors and interventions discussed in this report. These tables may be used to look for commonalities among different conditions.

#### Annex V:

Global Adherence Interdisciplinary network (GAIN), lists the members of this network.

## Take-home messages

# Poor adherence to treatment of chronic diseases is a worldwide problem of striking magnitude

Adherence to long-term therapy for chronic illnesses in developed countries averages 50%. In developing countries, the rates are even lower. It is undeniable that many patients experience difficulty in following treatment recommendations.

# The impact of poor adherence grows as the burden of chronic disease grows worldwide

Noncommunicable diseases and mental disorders, human immunodeficiency virus/acquired immunodeficiency syndrome and tuberculosis, together represented 54% of the burden of all diseases worldwide in 2001 and will exceed 65% worldwide in 2020. The poor are disproportionately affected.

# The consequences of poor adherence to long-term therapies are poor health outcomes and increased health care costs

Poor adherence to long-term therapies severely compromises the effectiveness of treatment making this a critical issue in population health both from the perspective of quality of life and of health economics. Interventions aimed at improving adherence would provide a significant positive return on investment through primary prevention (of risk factors) and secondary prevention of adverse health outcomes.

### Improving adherence also enhances patients' safety

Because most of the care needed for chronic conditions is based on patient self-management (usually requiring complex multi-therapies), use of medical technology for monitoring, and changes in the patient's lifestyle, patients face several potentially life-threatening risks if not appropriately supported by the health system.

# Adherence is an important modifier of health system effectiveness

Health outcomes cannot be accurately assessed if they are measured predominantly by resource utilization indicators and efficacy of interventions. The population health outcomes predicted by treatment efficacy data cannot be achieved unless adherence rates are used to inform planning and project evaluation.

# "Increasing the effectiveness of adherence interventions may have a far greater impact on the health of the population than any improvement in specific medical treatments"

Studies consistently find significant cost-savings and increases in the effectiveness of health interventions that are attributable to low-cost interventions for improving adherence. Without a system that addresses the determinants of adherence, advances in biomedical technology will fail to realize their potential to reduce the burden of chronic illness. Access to medications is necessary but insufficient in itself for the successful treatment of disease.

# Health systems must evolve to meet new challenges

In developed countries, the epidemiological shift in disease burden from acute to chronic diseases over the past 50 years has rendered acute care models of health service delivery inadequate to address the health needs of the population. In developing countries, this shift is occurring at a much faster rate.

### Patients need to be supported, not blamed

Despite evidence to the contrary, there continues to be a tendency to focus on patient-related factors as the causes of problems with adherence, to the relative neglect of provider and health system-related determinants. These latter factors, which make up the health care environment in which patients receive care, have a major effect on adherence.

## Adherence is simultaneously influenced by several factors

The ability of patients to follow treatment plans in an optimal manner is frequently compromised by more than one barrier, usually related to different aspects of the problem. These include: the social and economic factors, the health care team/system, the characteristics of the disease, disease therapies and patient-related factors. Solving the problems related to each of these factors is necessary if patients' adherence to therapies is to be improved.

### Patient-tailored interventions are required

There is no single intervention strategy, or package of strategies that has been shown to be effective across all patients, conditions and settings. Consequently, interventions that target adherence must be tailored to the particular illness-related demands experienced by the patient. To accomplish this, health systems and providers need to develop means of accurately assessing not only adherence, but also those factors that influence it.

### Adherence is a dynamic process that needs to be followed up

Improving adherence requires a continuous and dynamic process. Recent research in the behavioural sciences has revealed that the patient population can be segmented according to level-of-readiness to follow health recommendations. The lack of a match between patient readiness and the practitioner's attempts at intervention means that treatments are frequently prescribed to patients who are not ready to follow them. Health care providers should be able to assess the patient's readiness to adhere, provide advice on how to do it, and follow up the patient's progress at every contact.

# Health professionals need to be trained in adherence

Health providers can have a significant impact by assessing risk of nonadherence and delivering interventions to optimize adherence. To make this practice a reality, practitioners must have access to specific training in adherence management, and the systems in which they work must design and support delivery systems that respect this objective. For empowering health professionals an "adherence counselling toolkit" adaptable to different socioeconomic settings is urgently needed. Such training needs to simultaneously address three topics: knowledge (information on adherence), thinking (the clinical decision-making process) and action (behavioural tools for health professionals).

# Family, community and patients' organizations: a key factor for success in improving adherence

For the effective provision of care for chronic conditions, it is necessary that the patient, the family and the community who support him or her all play an active role. Social support, i.e. informal or formal support received by patients from other members of their community, has been consistently reported as an important factor affecting health outcomes and behaviours. There is substantial evidence that peer support among patients can improve adherence to therapy while reducing the amount of time devoted by the health professionals to the care of chronic conditions.

# A multidisciplinary approach towards adherence is needed

A stronger commitment to a multidisciplinary approach is needed to make progress in this area. This will require coordinated action from health professionals, researchers, health planners and policymakers.

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# SECTIONI

Setting the scene

# CHAPTER I

# Defining adherence

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#### 1. What is adherence?

Although most research has focused on adherence to medication, adherence also encompasses numerous health-related behaviours that extend beyond taking prescribed pharmaceuticals. The participants at the WHO Adherence meeting in June 2001 (1) concluded that defining adherence as "the extent to which the patient follows medical instructions" was a helpful starting point. However, the term "medical" was felt to be insufficient in describing the range of interventions used to treat chronic diseases. Furthermore, the term "instructions" implies that the patient is a passive, acquiescent recipient of expert advice as opposed to an active collaborator in the treatment process.

In particular, it was recognized during the meeting that adherence to any regimen reflects behaviour of one type or another. Seeking medical attention, filling prescriptions, taking medication appropriately, obtaining immunizations, attending follow-up appointments, and executing behavioural modifications that address personal hygiene, self-management of asthma or diabetes, smoking, contraception, risky sexual behaviours, unhealthy diet and insufficient levels of physical activity are all examples of therapeutic behaviours.

The participants at the meeting also noted that the relationship between the patient and the health care provider (be it physician, nurse or other health practitioner) must be a partnership that draws on the abilities of each. The literature has identified the quality of the treatment relationship as being an important determinant of adherence. Effective treatment relationships are characterized by an atmosphere in which alternative therapeutic means are explored, the regimen is negotiated, adherence is discussed, and follow-up is planned.

The adherence project has adopted the following definition of adherence to long-term therapy, a merged version of the definitions of Haynes (2) and Rand (3):

the extent to which a person's behaviour – taking medication, following a diet, and/or executing lifestyle changes, corresponds with agreed recommendations from a health care provider.

Strong emphasis was placed on the need to differentiate adherence from compliance. The main difference is that adherence requires the patient's agreement to the recommendations. We believe that patients should be active partners with health professionals in their own care and that good communication between patient and health professional is a must for an effective clinical practice.

In most of the studies reviewed here, it was not clear whether or not the "patient's previous agreement to recommendations" was taken into consideration. Therefore, the terms used by the original authors for describing compliance or adherence behaviours have been reported here.

A clear distinction between the concepts of acute as opposed to chronic, and communicable (infectious) as opposed to noncommunicable, diseases must also be established in order to understand the type of care needed. Chronic conditions, such as human immunodeficiency virus (HIV), acquired immunodeficiency syndrome (AIDS) and tuberculosis, may be infectious in origin and will need the same kind of care as many other chronic noncommunicable diseases such as hypertension, diabetes and depression.

The adherence project has adopted the following definition of chronic diseases:

"Diseases which have one or more of the following characteristics: they are permanent, leave residual disability, are caused by nonreversible pathological alteration, require special training of the patient for rehabilitation, or may be expected to require a long period of supervision, observation or care" (4).

#### 2. The state-of-the-art measurement

Accurate assessment of adherence behaviour is necessary for effective and efficient treatment planning, and for ensuring that changes in health outcomes can be attributed to the recommended regimen. In addition, decisions to change recommendations, medications, and/or communication style in order to promote patient participation depend on valid and reliable measurement of the adherence construct. Indisputably, there is no "gold standard" for measuring adherence behaviour (5,6) and the use of a variety of strategies has been reported in the literature.

One measurement approach is to ask providers and patients for their subjective ratings of adherence behaviour. However, when providers rate the degree to which patients follow their recommendations they overestimate adherence (7,8). The analysis of patients' subjective reports has been problematic as well. Patients who reveal they have not followed treatment advice tend to describe their behaviour accurately (9), whereas patients who deny their failure to follow recommendations report their behaviour inaccurately (10). Other subjective means for measuring adherence include standardized, patientadministered questionnaires (11). Typical strategies have assessed global patient characteristics or "personality" traits, but these have proven to be poor predictors of adherence behaviour (6). There are no stable (i.e. trait) factors that reliably predict adherence. However, questionnaires that assess specific behaviours that relate to specific medical recommendations (e.g. food frequency questionnaires (12) for measuring eating behaviour and improving the management of obesity) may be better predictors of adherence behaviour (13).

Although objective strategies may initially appear to be an improvement over subjective approaches, each has drawbacks in the assessment of adherence behaviours. Remaining dosage units (e.g. tablets) can be counted at clinic visits; however, counting inaccuracies are common and typically result in overestimation of adherence behaviour (14), and important information (e.g. timing of dosage and patterns of missed dosages) is not captured using this strategy. A recent innovation is the electronic monitoring device (medication event monitoring system (MEMS)) which records the time and date when a medication container was opened, thus better describing the way patients take their medications (9).

Unfortunately, the expense of these devices precludes their widespread use. Pharmacy databases can be used to check when prescriptions are initially filled, refilled over time, and prematurely discontinued. One problem with this approach is that obtaining the medicine does not ensure its use. Also, such information can be incomplete because patients may use more than one pharmacy or data may not be routinely captured.

Independently of the measurement technique used, thresholds defining "good" and "bad" adherence are widely used despite the lack of evidence to support them. In practice, "good" and "bad" adherence might not really exist because the dose–response phenomenon is a continuum function.

Although dose–response curves are difficult to construct for real-life situations, where dosage, timing and others variables might be different from those tested in clinical trials, they are needed if sound policy decisions are to be made when defining operational adherence thresholds for different therapies.

Biochemical measurement is a third approach for assessing adherence behaviours. Non-toxic biological markers can be added to medications and their presence in blood or urine can provide evidence that a patient recently received a dose of the medication under examination. This assessment strategy is not without drawbacks as findings can be misleading and are influenced by a variety of individual factors including diet, absorption and rate of excretion (15).

In summary, measurement of adherence provides useful information that outcome-monitoring alone cannot provide, but it remains only an estimate of a patient's actual behaviour. Several of the measurement strategies are costly (e.g. MEMS) or depend on information technology (e.g. pharmacy databases) that is unavailable in many countries. Choosing the "best" measurement strategy to obtain an approximation of adherence behaviour must take all these considerations into account. Most importantly, the strategies employed must meet basic psychometric standards of acceptable reliability and validity (16). The goals of the provider or researcher, the accuracy requirements associated with the regimen, the available resources, the response burden on the patient and how the results will be used should also be taken into account. Finally, no single measurement strategy has been deemed optimal. A multi-method approach that combines feasible self-reporting and reasonable objective measures is the current state-of-the-art in measurement of adherence behaviour.

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