

VIEWING INSCRIPTIONS

in the Late Antique and Medieval World

EDITED BY
ANTONY EASTMOND



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Antony Eastmond

Courtauld Institute of Art, University of London



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VIEWING INSCRIPTIONS IN THE LATE ANTIQUE AND MEDIEVAL WORLD

Inscriptions convey meaning not just by their contents but also by other means, such as choice of script, location, scale, spatial organisation, letter-form, legibility and clarity. The essays in this book consider these visual qualities of inscriptions, ranging across the Mediterranean and the Near East from Spain to Iran and beyond, including Norman Sicily, Islamic North Africa, Byzantium, medieval Italy, Georgia and Armenia. Although most essays focus on late antiquity and the Middle Ages, they also look back at Achaemenid Iran and forward to Mughal India. Topics discussed include real and pseudo-writing, multilingual inscriptions, graffiti, writing disguised as images and images disguised as words. From public texts set up on mountainsides or on church and madrasa walls to intimate craftsmen's signatures barely visible on the undersides of precious objects, the inscriptions discussed in this volume reveal their meanings as textual and visual devices.

Antony Eastmond is AG Leventis Reader in the History of Byzantine Art at the Courtauld Institute of Art, University of London. He has written extensively on the art and culture of medieval Georgia and its relations with Byzantium. He also works on Byzantine ivories. He is the author of *The Glory of Byzantium and Early Christendom* (2013), as well as *Art and Identity in Thirteenth–Century Byzantium: Hagia Sophia and the Empire of Trebizond* (2008) and *Royal Imagery in Medieval Georgia* (1998). He has published articles in the *Art Bulletin, Art History, Dumbarton Oaks Papers* and *Speculum*. He recently held a Leverhulme Major Research Fellowship during which he worked on a study of cultural interaction in eastern Anatolia on the eve of the Mongol invasions.

ILLUSTRATIONS 2

I.	Inscriptions and rock relief of Darius I (522-486 BCE),	
	Bisotun, Iran.	page 15
2.	View of the Gate of All Lands, Persepolis, Iran. Created by	
	Xerxes I (486–465 BCE).	18
3.	Detail of the Old Persian inscription (center, above the wing)	
	flanked by the Elamite and Babylonian versions on the	
	interior of the northern wall of the Gate of All Lands,	
	Persepolis, Iran.	19
4.	Cult Foundation of Antiochus III, Laodicea-in-Media.	2 I
5.	The Ka 'ba-ye Zardosht (foreground) with a partial view of	
	the sites of Shabuhr I's Parthian and Greek inscriptions	
	(lower courses of masonry) with an Achaemenid tomb and	
	Sasanian relief in the background. Naqsh-e Rostam, Iran.	27
6.	Sasanian stucco panel from Umm az-Za 'atir (near Ctesiphon)	
	with Pahlavi letters possibly forming a monogram of Middle	
	Persian abzud ('increased'). Museum für Islamische Kunst,	
	Berlin.	29
7.	Jubilee Doors, St. John Lateran, Rome.	37
8.	In situ section of graffiti at the Memoria Apostolorum triclia.	42
9.	Philae, Temple of Isis/Church of St. Stephen, south wall of	
	hypostyle hall, west side of entrance, with insc. nos. 205-14.	43
10.	Graffiti-covered plaster fragments from the Memoria	
	Apostolorum triclia.	45
II.	a. Graffiti wall at the shrine of St. Felix, Cimitile-Nola.	
	b. Drawing of graffiti on left portion of graffiti wall at the	
	shrine of St. Felix, Cimitile-Nola.	47
Ι2.	Resafa, Basilica of the Holy Cross, detail of graffiti wall	
	fragment B in situ.	49
13.	Reconstruction drawing of the interior of the Crypt of the	
	Popes in the catacomb of Callixtus, Rome.	50
14.	Reconstruction drawing of the entrance of the Crypt of the	
	Popes in the catacomb of Callixtus, Rome.	51

15.	Resafa, Basilica of the Holy Cross, plan with location of	
	graffiti wall and martyrium indicated.	53
16.	Carved stone plaque set in the east façade of the Great	
	Mosque of Sfax, recording the restoration of the mosque in	
	378 H/988 CE.	63
17.	Carved marble slab to the left of the mihrab in the Great	
,	Mosque of Kairouan.	65
18.	Kairouan, Great Mosque, Qubbat al-Bahu, interior.	67
19.	Sousse, Great Mosque, replacement inscription over portal.	69
20.	Mahdia, Great Mosque, portal showing empty entablature.	70
2I.	Inscribed marble plaque found in the Zawiyat al-Gharyaniyya	
	at Kairouan. Raqqada, Museum of Islamic Art.	71
22.	Kumurdo cathedral (Javakheti, Georgia). East façade, 964.	77
23.	Kumurdo cathedral (Javakheti, Georgia). South porch, main	
	tympanum. Inscriptions nos. 1 & 2, 964.	80
24.	Kumurdo cathedral (Javakheti, Georgia). South porch, main	
	tympanum. Inscriptions nos. 1 & 2, 964.	81
25.	Ishkhani cathedral (Tao-Klarjeti, now in Turkey). Oratory	
	chapel, north door. Inscription of Gurgen, king of Kartli,	
	994–1008.	83
26.	Parkhali cathedral (Tao-Klarjeti; now in Turkey). South	
	façade, inscription at arcade level, c.970.	86
27.	Kumurdo cathedral (Javakheti, Georgia). South porch,	
	Festival inscriptions, 964 to early eleventh century.	90
28.	Kumurdo cathedral (Javakheti, Georgia). South porch,	
	Festival inscriptions, 964 to early eleventh century.	91
29.	Icon of St Symeon the younger commissioned by Antoni,	
	bishop of Ishkhani, c.1015.	93
30.	View of the south wall of the east end of the north church	
	showing cloisonné bricks with pseudo-Arabic patterns,	
	Monastery of Hosios Loukas, Byzantine, ca. 961, Phokis,	
	Greece.	103
31.	Detail of the stringcourse in the exterior apse wall of the north	
	church showing carved pseudo-Arabic patterns, Monastery of	
	Hosios Loukas, Byzantine, marble, ca. 961, Phokis, Greece.	105
32.	Reconstruction drawing of the templon screen of the	
	tenth-century north church, Monastery of Hosios Loukas,	
	showing pseudo-Arabic marble carving.	107
33.	General view of the bema and apse of the crypt in the	
	katholikon (south church), Monastery of Hosios Loukas, first	
	half of the eleventh century.	111
34.	Detail of the pseudo-Arabic pattern in the north impost block	
	flanking the bema of the crypt in the katholikon (south	
	church), Monastery of Hosios Loukas, fresco, 1040s.	113

Illustrations ix

35.	Presentation of Christ at the Temple, southwest squinch of the katholikon (south church), Monastery of Hosios Loukas,	
	mosaic, 1040s.	115
36.	Hagios Demetrios, soffit of the arch flanking the Presentation scene to the south, katholikon (south church), Monastery of	
	Hosios Loukas, mosaic, 1040s.	116
37.	Detail of Fig. 36 showing the pseudo-Arabic pattern on the	
21	shield held by Hagios Demetrios.	117
38.	Hagios Prokopios, soffit of the arch flanking the Presentation	/
5	scene to the north, katholikon (south church), Monastery of	
	Hosios Loukas, mosaic, 1040s.	118
39.	Palermo, Palazzo Reale, Cappella Palatina. The painted	
5.7	wooden ceilings of the nave and the two aisles, seen from	
	below.	126
40.	Palermo, Galleria Nazionale della Sicilia, inventory nos. 5104	
,	& 5105. The two longest of the three fragments of Arabic	
	verse inscriptions in <i>opus sectile</i> from the Cappella Palatina.	127
41.	Palermo, Palazzo Reale, Cappella Palatina. Detail of a stellate	,
	coffer (south side, third from west) from the central zone of	
	the painted wooden ceiling of the nave.	127
42.	Palermo, Palazzo Reale, Cappella Palatina. Detail of panel at	,
	the base of the first large unit of the <i>mugarnas</i> zone from the	
	west end on the north side of the ceiling of the nave, showing	
	a male half-figure holding two crosses, above an Arabic	
	inscription.	133
43.	Palermo, Palazzo Reale, Cappella Palatina. Details of the	
	Arabic inscription hidden in the intrados of the deep little	
	niche in the centre of the fourth small unit from the west end	
	of the north side of the muqarnas zone: wa-l-yumn wa-l-kifāya	
	wa-l-'izz wa-l('bliss and capability and power and').	139
44.	Palermo, Palazzo Reale, Cappella Palatina. Detail of a stellate	
	coffer (south side, third from west) from the central zone of	
	the painted wooden ceiling of the nave, showing (below) a	
	pseudo-inscription composed of the letter <i>sīn</i> attached to an	
	intertwined <i>lām-alif</i> (or <i>alif-lām</i>), followed by a reversed	
	letter sīn.	141
45.	The portal of the Qaratay Madrasa at the beginning of the	
	twentieth century.	151
46.	Qaratay Madrasa <i>īwān</i> , general view.	155
47.	Qaratay Madrasa, general view of courtyard wall.	157
48.	Qaratay Madrasa, southwestern 'Turkish triangle'.	158
49.	Qaratay Madrasa, diagram showing the arrangement of the	
	prophetic and caliphal names in the segments of the Turkish	
	triangles.	150

50.	Qaratay Madrasa detail of the inscription at the base of the	
	dome.	161
51.	Arabic and Hebrew epitaphs from the tomb of Fernando III	
	in Seville cathedral, between 1252 and 1284.	171
52.	Latin and Castilian epitaphs from the tomb of Fernando III in	
	Seville cathedral, between 1252 and 1284.	172
53.	Reconstruction of the converted mosque-cathedral at Seville.	173
54.	Seal of the city of Seville, 1311 (left). Eighteenth-century	
	drawing in Seville cathedral archive, MS. 57-3-40 (fol. 63r.).	175
55.	Marmašēn, south façade, detail, founder's inscription.	189
56.	Noravank', western façade of the gawit'.	191
57.	Noravank', western façade, lower tympanum, with the Virgin	
	and the Child.	193
58.	Noravank', western façade, lower tympanum, with the Virgin	
	and the Child.	195
59.	Noravank', burial church of Prince Bułtel, inscription.	197
60.	Noravank', western façade, upper tympanum as seen at the	
	door of the gawit'.	199
61.	Genoa, Cathedral of San Lorenzo. View of the central nave.	207
62.	Genoa, San Lorenzo. View of north wall with dedicatory	
	and foundation inscriptions and bust portrait of Janus,	
	c. 1307.	208
63.	Genoa, Cathedral of San Lorenzo. North wall, gallery, detail	
	of the foundation inscription and sculpted effigy of Janus,	
	c. 1307.	208
64.	Genoa, Cathedral of San Lorenzo. South wall, detail of the	
	junction between dedicatory and foundation inscription,	
	c. 1312.	209
65.	Genoa, Cathedral of San Lorenzo. South wall, central section	
	of the foundation inscription, c. 1312.	210
66.	Genoa, Cathedral of San Lorenzo. South wall, western	
	section of the foundation inscription, c. 1312.	2 I I
67.	Signature of Khalaf between the hinges of the cylindrical box	
	in the Hispanic Society of America D7532, c. 965.	232
68.	Signature of Badr and Tarif on the underside of the clasp on	
	the Gerona Casket, 976. Treasury of the Cathedral of	
	Gerona.	233
69.	Signature of Misbah under the throne on the front of	
	the Pamplona Casket, 1004–5. Museo de Navarra,	
	inv. no. 1360-B.	235
70.	Signature of al-'Aziz incised on the rear jamb of the lower left	9-150
	frame of the minbar made in Cordoba in 1137 for the	
	Almoravid Mosque in Marrakesh.	237

Illustrations xi

240
р
m
241
)

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CONTENTS 2

Illustrations	page vii
Contributors	xiii
Acknowledgements	xvii
Introduction: Viewing Inscriptions Antony Eastmond	1
ONE. Inscriptions, Royal Spaces and Iranian Identity: Epigraphic Practices in Persia and the Ancient Iranian World Matthew P. Canepa	10
TWO. Prayers on Site: The Materiality of Devotional Graffiti and the Production of Early Christian Sacred Space Ann Marie Yasin	36
THREE. Erasure and Memory: Aghlabid and Fatimid Inscriptions in North Africa Jonathan M. Bloom	61
FOUR. Textual Icons: Viewing Inscriptions in Medieval Georgia Antony Eastmond	76
FIVE. Pseudo-Arabic 'Inscriptions' and the Pilgrim's Path at Hosios Loukas Alicia Walker	99
SIX. Arabic Inscriptions in the Cappella Palatina: Performativity, Audience, Legibility and Illegibility Jeremy Johns	124
SEVEN. Intercession and Succession, Enlightenment and Reflection: The Inscriptional and Decorative Programme of the Qaratay Madrasa, Konya Scott Redford	148

vi Contents

EIGHT. Remembering Fernando: Multilingualism in Medieval Iberia Tom Nickson	170
NINE. Displaying the Word: Words as Visual Signs in the Armenian Architectural Decoration of the Monastery of Noravank' (14th century) Ioanna Rapti	187
TEN. Written in Stone: Civic Memory and Monumental Writing in the Cathedral of San Lorenzo in Genoa Stefania Gerevini	205
ELEVEN. Place, Space and Style: Craftsmen's Signatures in Medieval Islamic Art Sheila S. Blair	230
Afterword: Re-Viewing Inscriptions Antony Eastmond	249
Index	257

@ INTRODUCTION

VIEWING INSCRIPTIONS O

Antony Eastmond

WRITING AS ART

Inscriptions communicate. Whether they are royal proclamations, pious prayers, wise sayings, historical accounts or simple records of names, inscriptions were considered important by those who made and read them, and they have become crucial historical tools to modern historians. Yet, like all means of communication between humans, the information they contain is coded not just in the words that constitute the text but also in a wide variety of nonverbal forms. In speaking, these nonverbal forms include the kinesic messages conveyed by gesture, posture, facial expression and movement. Inscriptions, whether inscribed on a monumental scale on the side of a mountain or carved in letters just millimetres high on an ivory casket, similarly rely on nonverbal elements – choices of script, scale, location, spatial organisation, letter style, clarity and legibility – for much of their meaning.

The chapters in this volume all address this nonverbal visual evidence, the *other* information embedded in inscriptions. They consider writing as art, not simply as an art form (the more traditional and well-established study of calligraphy, literally 'beautiful writing' from the Greek κάλλος and γραφή). Rather, they see inscriptions as important constituents of wider visual environments. All focus on inscriptions, whether painted, carved or formed from tiles and bricks: texts inscribed on the floors, walls and ceilings of buildings; chiselled on a monumental scale into the bare rock of cliff faces; or placed, barely visibly, on ivory boxes and glass lamps. They vary from royal proclamations, set up sometimes in three or four languages simultaneously and inscribed with great care and precision or with great effort in difficult-to-reach places, to graffiti hastily and illicitly

scratched into walls. These words are not simply representations of disembodied utterances. Once created, they become physical objects whose materiality is an essential element in the means by which they convey meaning.

This volume deliberately brings together scholars who work on a broad range of periods and fields that stretch all the way around and across the Mediterranean, from Spain to the Caucasus on the north side, from Tunisia to Egypt and Syria on the south, and with Sicily at its heart. Beyond the Mediterranean, they look to the Iranian world, Central Asia and the Indian subcontinent. The chapters concentrate on the late antique and medieval worlds, but they look back to the fifth century BCE and forward to the seventeenth century CE. In the Christian world they move from late antique Rome to Byzantine Greece and Georgia around the year 1000. They examine Sicily in the twelfth century, Spain in the thirteenth, and Italy and Armenia in the fourteenth century. In the Islamic world the chapters range across the Umayyad, Aghlabid, Fatimid, Seljuk, Ottoman, Safavid and Mughal realms; in Chapter 1 Matthew Canepa traces Sasanian and early Islamic practices in Iran to the epigraphic cultures of earlier Persian societies, the Achaemenids and Seleucids. Despite this extraordinary diversity in period and place, all the chapters are united by their interest in the ways in which groups in societies exploited the presence of writing to convey additional meanings beyond their verbal content. The aim of this chronological and geographic breadth is to encourage conversations across modern disciplinary, regional and period boundaries in academia and to explore the common uses of writing, as well as the particular differences employed by different cultures at different times.

Inscriptions have tended to be treated as collections of words, whose materiality is incidental. Such assumptions underlie the origins of the great corpora of inscriptions, which were often motivated by positivist concerns about the factual content that could be gleaned by reading such texts. The *Répertoire chronologique d'épigraphie arabe* (*RCEA*), the great eighteen-volume corpus of Arabic historical inscriptions, for example, is completely unillustrated and only provides modern transcriptions and translations of all its Arabic texts.² With no interest in the appearance of any text, it is impossible to glean any of the kinds of information that the chapters in this volume seek to exploit. Even those corpora that do include photographs tend to use them primarily as a means to corroborate the editors' reading of the text itself, rather than as a source of additional information.³

The essential premise of this book is that inscriptions are not just disembodied words that can be studied in isolation. Instead they must be considered as material entities, whose meaning is determined as much by their physical qualities as by their contents. None of the chapters seeks to deny the importance of reading inscriptions. Indeed the contents remain important and are central to understanding the ways in which they have been set up and used. However, in addition to their contents, the ways in which words were presented to onlookers is a key source of information and a generator of meaning that should not be ignored.