## 2013公共管理国际会议论文集(下)

祝小宁 主编



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## PROCEEDINGS OF 2013 INTERNATIONAL CONFERENCE ON PUBLIC ADMINISTRATION (9<sup>th</sup>)

(Volume II)

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Editor in Chief
ZHU Xiao-ning
Executive Editor in Chief
ZHAO Shu-rong

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## **Foreword**

## Advancing Public Management Excellence and Innovation Worldwide

With the advent of the "knowledge economy" rapidly gaining ground throughout the world and the Information Age upon us, it has become ever more important that governments and non-profit organizations across the globe stay on the leading edge of public management excellence and innovation. The demand for higher quality and quantities of public goods and services continues to grow in response to citizen expectations that opportunities for better health and higher living standards are within reach in developing countries and can be further improved in developed countries. Leaders worldwide no longer have the luxury of maintaining the status quo. Change requires action, and action needs to be undergirded by the pursuit of excellence and innovation. Innovation involves more than creating something new; it also involves adaptation of ideas, practices, and sometimes behaviors to a new reality.

The *Proceedings 2013 International Conference on Public Administration*(9<sup>th</sup>) encompass a wide-ranging analysis and examination of excellence and innovation in public administration research and practice. The Proceedings contain a rich and broad collection of ideas and research findings directed at the future of public administration. Authored by academics and practitioners worldwide, the collection promises to advance public administration research and practice. There are two major sub-themes—advancing excellence and public sector innovation. The former has subtopics including leadership, human resources management, ethics and integrity, local, regional, national governance, information communication and technology (ICT), social management, emergency management and global advances and experiences. Public sector innovation focuses on two topics—sources and diffusion of public sector innovations and managing innovative initiatives.

#### **Advancing Excellence through**

- **Leadership** Does it make a difference in achieving public management excellence? If so, how?
- **Human Resources Management**—Making a difference thru talent acquisition, building professional administration and merit-based employment, promoting and valuing ethnic diversity, introducing and assessing performance management,

identifying training needs and strategies, comparing compensation and benefits across and within work specialties.

- Ethics and Integrity—Thru achieving ethical competency for public service leadership, building organizations of integrity, promoting ethical standards and professions, identifying exemplary leadership styles and models, assessing codes of ethics, designing and implementing ethics audits, developing laws and institutions, analyzing the causes and consequences of a culture of corruption, measuring corruption, Comparing and contrasting cultural influences on ethical practices.
- Information Communication and Technology (ICT)—Outsourcing IT, building E-government services, adopting and diffusing new IT technologies, developing models of technological change, promoting IT transparency and accountability, sharing information and IT, promoting public participation, examining inter-organizational collaboration, managing information overload, enhancing networks and partnerships.
- Local, Regional, National Governance—Assessing governance/administration, identifying innovative practices in service delivery (water, waste water, sanitation), exploring ICT in urban/regional governance/administration, fostering civic engagement and participatory planning, creating sustainable habitat, examining local/regional knowledge management.
- Global Advances and Experiences—Linking innovation and excellence in performance, designing, refining, and implementing New Public Management, learning lessons from abroad, examining governance and influence of international organizations, fostering development management, identifying post-global public administration practice, establishing global ethics standards, developing global "core competencies" within public administration.

#### **Public Sector Innovation**

- Sources and Diffusion of Public Sector Innovations—Where do new innovations in governance come from? Are they the products of pressures to achieve greater efficiencies, effectiveness, and economies, why do some organizations innovate and others do not, are there leaders and followers, what is the pattern of innovation diffusion in public sector agencies?
- **Managing Innovative Initiatives**—What is the process whereby an innovation is transformed into routinized practice? Why do public sector innovations succeed or fail?

The submissions of 2013 International Conference on Public Administration ( $9^{th}$ ) have amounted to Six Hundred and Ninety-five pieces from both China and

abroad, including near One Hundred and Fifty pieces submitted by foreign experts, scholars and practitioners to both School of Political Science and Public Administration of University of Electronic Science and Technology of China and American Society for Public Administration. After peer reviews by 2013 ICPA Academic Committee, the papers collected in *Proceedings of 2013 International Conference on Public Administration*( $9^{th}$ ) (*Volume II*) are One Hundred and Seventy-two, which offer a wide array of new knowledge and information on subjects that public administrators and scholars should find of some valuable and practical uses.

The **2013 International Conference on Public Administration**(9<sup>th</sup>) brings together an array of authors and topics drawn from many countries and regions and attracted international interest in and inquiries from scholars and public administration practitioners in Australia, Bangladesh, Brazil, Canada, China, Czech Republic, Egypt, India, Indonesia, Iran, Japan, Kazakhstan, Kenya, Latvia, Macau SAR, Malaysia, Nigeria, Northern Ireland, Poland, South Africa, Sri Lanka, Chinese Taibei, Thailand, Uganda, United Kingdom, United States and Zambia. The Ninth International Conference on Public Administration was truly international.

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## Sincere Thanks to

All Co-sponsoring Institutions That have Always Made Great Contributions for the Successful Holding of ICPA.

**Looking Forward to Meeting You All at 2014 ICPA (10<sup>th</sup>).** 

Editor in Chief

ZHU Xiao-ning

October 31, 2013

Executive Editor in Chief
7H00 Shu-rong

October 31, 2013



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