GLOBAL INSTITUTIONS





The United Nations as a Knowledge System

Nanette Svenson



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First published 2016 by Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN

and by Routledge 711 Third Avenue, New York, NY 10017

Routledge is an imprint of the Taylor & Francis Group, an informa business

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British Library Cataloguing in Publication Data
A catalogue record for this book is available from the British
Library

Library of Congress Cataloging in Publication Data A catalog record for this book has been requested

ISBN: 978-0-415-73517-9 (hbk) ISBN: 978-1-315-66617-4 (ebk)

Typeset in Times New Roman by Taylor & Francis Books



Printed and bound by CPI Group (UK) Ltd, Croydon, CR0 4YY

The United Nations as a Knowledge System

This book seeks to explore how the United Nations has generated, warehoused, disseminated, structured, packaged, expanded, transferred and leveraged its vast resources of accumulated information and experience throughout the decades and, particularly, since the start of the twenty-first century with the introduction of more connective information and communications technology. It examines the overarching objectives that have guided such activity and divides UN knowledge management into three distinct, but often overlapping and intertwining, categories:

- knowledge for social and organizational learning;
- knowledge for norm setting; and
- knowledge for creation of products and services.

Svenson brings together these multiple aspects of UN knowledge management to present a holistic view of how the organization utilizes its global intelligence to educate, advocate and serve member countries' development. Instead of looking at the UN as an international bureaucracy or as a peacekeeping, policymaking, humanitarian or development entity, this work studies the UN as a generator and purveyor of information, learning and experience in all of these areas. This book will be key reading for all students and scholars of international organizations.

Nanette Svenson is an Adjunct Professor at Tulane University and an independent consultant for the United Nations and other international organizations.

Global Institutions

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About the series

The "Global Institutions Series" provides cutting-edge books about many aspects of what we know as "global governance." It emerges from our shared frustrations with the state of available knowledge—electronic and print-wise, for research and teaching—in the area. The series is designed as a resource for those interested in exploring issues of international organization and global governance. And since the first volumes appeared in 2005, we have taken significant strides toward filling conceptual gaps.

The series consists of three related "streams" distinguished by their blue, red, and green covers. The blue volumes, comprising the majority of the books in the series, provide user-friendly and short (usually no more than 50,000 words) but authoritative guides to major global and regional organizations, as well as key issues in the global governance of security, the environment, human rights, poverty, and humanitarian action among others. The books with red covers are designed to present original research and serve as extended and more specialized treatments of issues pertinent for advancing understanding about global governance. And the volumes with green covers—the most recent departure in the series—are comprehensive and accessible accounts of the major theoretical approaches to global governance and international organization.

The books in each of the streams are written by experts in the field, ranging from the most senior and respected authors to first-rate scholars at the beginning of their careers. In combination, the three components of the series—blue, red, and green—serve as key resources for faculty, students, and practitioners alike. The works in the blue and green streams have value as core and complementary readings in courses on, among other things, international organization, global governance, international law, international relations, and international political economy; the red volumes allow further reflection and investigation in these and related areas.

The books in the series also provide a segue to the foundation volume that offers the most comprehensive textbook treatment available dealing with all the major issues, approaches, institutions, and actors in contemporary global governance—our edited work *International Organization and Global Governance* (2014)—a volume to which many of the authors in the series have contributed essays.

Understanding global governance—past, present, and future—is far from a finished journey. The books in this series nonetheless represent significant steps toward a better way of conceiving contemporary problems and issues as well as, hopefully, doing something to improve world order. We value the feedback from our readers and their role in helping shape the on-going development of the series.

A complete list of titles appears at the end of this book. The most recent titles in the series are:

Summits and Regional Governance (2015)

edited by Gordon Mace, Jean-Philippe Thérien, Diana Tussie, and Olivier Dabène

Global Consumer Organizations (2015)

by Karsten Ronit

World Trade Organization (2nd edition, 2015)

by Bernard M. Hoekman and Petros C. Mavroidis

Women and Girls Rising (2015)

by Ellen Chesler and Terry McGovern

The North Atlantic Treaty Organization (2nd edition, 2015)

by Julian Lindley-French

Governing Climate Change (2nd edition, 2015)

by Harriet Bulkeley and Peter Newell

The Organization of Islamic Cooperation (2015)

by Turan Kayaoglu

Preface

I decided to write this book after working in and with the United Nations Development Programme (UNDP) and other UN entities around the world for over a dozen years and teaching various graduate courses on the UN system. My work with the UN has been concentrated in knowledge- and capacity-related areas, so in my classes I naturally wanted to include some instruction on these aspects of UN work. I was surprised to find relatively little scholarly publication, or literature of any kind, on this dimension of the UN.

My perspective is clearly biased, albeit informed by both internal and external UN experience. I believe the knowledge work of the UN is among its most important. Thus, I feel more should be done to promote this type of focus within the UN and that more should be written about it as well.

In the process of researching this book, I quickly came to realize what an ambitious notion it was to attempt to present a picture of "UN knowledge"—much like trying to describe UN diplomacy or any other intrinsic characteristic of the system that spans so many different thematic areas, organizations, geographic regions, and purposeful agendas. This book represents a step in that direction. It offers a collection of *some* of the ways the UN works with knowledge and facilitates access to it for people and institutions everywhere. There is much more to be told, and I hope this work will encourage others to share what they know.

Acknowledgement

A number of people made important contributions to the preparation of this book, directly and indirectly. Some of those within the UN system prefer to remain anonymous; nevertheless, their comments have been enormously valuable and are highly appreciated.

Specific groups that must be recognized for their continued professional support and instruction include the United Nations Development Programme (UNDP) Regional Center for Latin America and the Caribbean, especially the Knowledge Management, Local Governance and Capacity Development teams; as well as the Knowledge Management and Capacity Development units at UNDP headquarters in New York, and Jenifer Colville, in particular, for her insightful edits. Thanks also go to the Dag Hammarskjöld Library team in New York for their very informative session on the UN library system; the United Nations System Staff College (UNSSC) team for their helpful guidance on UNSSC programming; the Academic Council on the United Nations System, for providing access to numerous academics and practitioners associated with the UN; and Alexandra Draxler, formerly of the UN Educational, Scientific and Cultural Organization (UNESCO), for educating me on the inner workings of the organization. Officials of UN Habitat, the UN University and the University for Peace (UPEACE) provided critical inputs as well.

My Tulane University research assistants deserve a round of applause for their considerable assistance. I am personally indebted to Meredith Bambrick for her invaluable research on international law and co-authoring of portions of the chapter on international agreements. Samantha Marrone and Hilary Ervin also provided substantial research for the chapters on knowledge management and capacity development.

Lastly, I would like to thank Alfredo Jefferson, for hiring me from the private sector into the UN, and my incredible husband and daughters for supporting my ambitious ideals with a sense of humor and constantly offering their unconditional love.

Abbreviations

AAR After Action Review

AIDS Acquired Immune Deficiency Syndrome

AMC Advance Market Commitments
APEC Asia-Pacific Economic Commission
AQUASTAT Global Water Information System

ASPIRE Action by Students to Promote Innovation and

Reform through Education

AusAID Australian Agency for International Development

BDP Bureau for Development Policy

CAME Conference of Allied Ministers of Education
CapEFA Capacity Development for Education for All
CAPNAM Capacity Needs Assessment Methodology for

Planning and Managing Education

CAREC Caribbean Epidemiologic Centre

CD capacity development

CD4CDM Capacity Development for the Clean Development

Mechanism

CDG Capacity Development Group
CDM Clean Development Mechanism
CDO Capacity Development Office

CEB Chief Executives Board for Coordination

CEDAW Convention on the Elimination of All Forms of

Discrimination Against Women

CERN European Organization for Nuclear Research

CFC chlorofluorocarbon

CFNI Caribbean Food and Nutrition Institute

CGIAR Consultative Group on International Agricultural

Research

CINTERFOR Inter-American Centre for Knowledge Development

in Vocational Training

Commission on Intellectual Property Rights, CIPH

Innovation and Public Health

CNA competent national authorities

COMTRADE Commodity Trade Statistics Database

CoP Communities of Practice

CSW Commission on the Status of Women

DAD-IS Domestic Animal Diversity Information System

Development Economics Center DEC DFS Department of Field Support Dag Hammarskjöld Library DHL

Database on Introductions of Aquatic Species DIAS United Nations Disability Statistics Database DISTAT

Department of Public Information DPI

Department for Peacekeeping Operations **DPKO**

DRC Democratic Republic of the Congo **ECA** Economic Commission for Africa

ECE early childhood education

Economic Commission for Europe **ECE**

Economic Commission for Latin America and the **ECLAC**

Caribbean

ECOSOC Economic and Social Council

EFA Education for All

EPTA Expanded Program of Technical Assistance

ESCAP Economic and Social Commission for Asia and the

Pacific

ESCWA Economic and Social Commission for Western Asia Eurostat Statistical Office of the European Commission

Food and Agriculture Organization FAO

National Laws and Regulations on Food, FAOLEX

Agriculture and Renewable Natural Resources

Food and Agriculture Statistics **FAOSTAT**

foreign direct investment FDI

Fisheries Global Information System **FGIS** Fishery Resources Monitoring System **FIRMS**

Aquatic Resources Statistics **FISHSTAT**

Global Centre for Public Service Excellence **GCPSE**

Geneva Center for Security Policy **GCSP GCTV** Global Connections Television

GDP gross domestic product

Global Forest Resources Assessment **GFRA** GIAN Geneva International Academic Network

xiv Abbreviations

GIEWS Global Information and Early Warning System on

Food and Agriculture

GIIS Geneva Institute of International and Development

Studies

GIS geographic information system

GLADIS Global Land Degradation Information System

GLC-SHARE Global Land Cover-SHARE

GNI gross national income GPS global positioning system

GTOS Global Terrestrial Observing System

HDI Human Development Index HDR Human Development Report HIV Human Immunodeficiency Virus

HKiosk Humanitarian Kiosk

IAC International Advisory Committee
IAEA International Atomic Energy Agency

IARC International Agency for Research on Cancer

IBE International Bureau of Education
ICC International Criminal Court

ICESCR International Covenant on Economic, Social and

Cultural Rights

ICGEB International Centre for Genetic Engineering and

Biotechnology

ICIC International Committee of Intellectual Cooperation

ICJ International Court of Justice

ICMET International Center for Materials Evaluation

Technology

ICT information and communications technology ICTP International Centre for Theoretical Physics

IEA International Energy Agency IEF International Energy Forum

IESALC International Institute for Higher Education in Latin

America and the Caribbean

IFAD International Fund for Agricultural Development IFFI International Finance Facility for Immunization

IFI international financial institution IGWG Intergovernmental Working Group

IICBA International Institute for Capacity Building in

Africa

IIEP International Institute for Educational Planning
IIIC International Institute of Intellectual Cooperation

IILS International Institute for Labour Studies

HTE Institute for Information Technologies in Education

ILC International Law Commission ILO International Labour Organization IMF International Monetary Fund

IMLI International Maritime Law Institute IMO International Maritime Organization

INCAP Institute of Nutrition of Central America and

Panama

International Research and Training Institute for the **INSTRAW**

Advancement of Women

IOC Intergovernmental Oceanographic Commission

IRC Innocenti Research Centre

ISSA International Social Security Association

ITC-ILO International Training Centre—International Labour

Organization

Integrated Training Service ITS IWE Institute for Water Education

Japan International Cooperation Agency **JICA**

JODI Joint Oil Data Initiative K4D Knowledge for Development KM knowledge management LDCs least developed countries

LL.M. Master of Laws

LRIS Land Resource Information and Decision Support

System

MAF MDGs Acceleration Framework MBS Monthly Bulletin of Statistics MDGs Millennium Development Goals MIT Massachusetts Institute of Technology

MOOC massive open online course MOW Memory of the World

Multilateral Treaties Deposited with the MTDSG

Secretary-General

MUN Model United Nations

North Atlantic Treaty Organization NATO

New Economic Partnership for Africa's Development **NEPAD**

NGO nongovernmental organization **NMUN** National Model United Nations

OCHA Office for the Coordination of Humanitarian Affairs

ODA official development assistance ODI Overseas Development Institute Official Documents System ODS

xvi Abbreviations

OECD Organisation for Economic Co-operation and

Development

OHCHR Office of the High Commissioner for Human Rights

OL organizational learning

OLADE Latin America Energy Organization

OPEC Organization of the Petroleum Exporting Countries

PAHO Pan-American Health Organization

PBF Peace Building Fund

PHI Department of Public Health, Innovation, Intellectual

Property and Trade

PRI Principles for Responsible Investment

PRME Principles for Responsible Management Education

R&D research and development

REFORGEN Global Information System on Forest Genetic

Resources

R2P Responsibility to Protect

SHERLOC Sharing Electronic Resources and Laws On Crime STEPS Systematic Time-bound Evaluation of Performance

and Systems

STI sexually transmitted infections

TACSI The Australian Centre for Social Innovation TEMS Terrestrial Ecosystem Monitoring Sites

TSD Turin School of Development

TVET technical and vocational education and training

UIE UNESCO Institute for Education

UIL UNESCO Institute for Lifelong Learning

UIS UNESCO Institute for Statistics

UK United Kingdom UN United Nations

UNAI United Nations Academic Impact

UNA-USA United Nations Association of the United States of

America

UN CC:Learn UN Climate Change Learning Partnership

UNCITRAL United Nations Commission on International Trade

Law

UNCRD United Nations Centre for Regional Development

UNCT United Nations Country Team

UNCTAD United Nations Convention on Trade and

Development

UNDAF United Nations Development Assistance Framework
UN DESA United Nations Department of Economic and Social

Affairs

	Abbreviations xvii
UNDG	United Nations Development Group
UNDP	United Nations Development Programme
UNEP	United Nations Environmental Programme
UNESCAP	United Nations Economic and Social Commission
	for Asia and the Pacific
UNESCO	United Nations Educational, Scientific and Cultural
	Organization
UNEVOC	UNESCO International Centre for Technical and
	Vocational Education and Training
UNFCCC	United Nations Framework Convention on Climate
	Change
UNFPA	United Nations Fund for Population Activities
UNGC	United Nations Global Compact
UNGEI	United Nations Girls' Education Initiative
UN HABITAT	United Nations Human Settlements Program
UNHCR	United Nations High Commissioner for Refugees
UNIC	United Nations Information Center
UNICEF	United Nations Children's Fund
UNICRI	United Nations Interregional Crime and Justice
	Research Institute
UNIDIR	United Nations Institute for Disarmament Research
UNIDO	United Nations Industrial Development
	Organization
UNIHP	United Nations Intellectual History Project
UNIS	United Nations Information Service
UNISDR	United Nations International Strategy for Disaster
	Reduction
UNITAR	United Nations Institute for Training and Research
UNLB	United Nations Logistics Base
UNODC	United Nations Office on Drugs and Crime
UNOG	United Nations Office at Geneva
UNOSAT	UNITAR Operational Satellite Applications
	Programme
UNP	United Nations Publications
UNPAN	United Nations Public Administration Network
UNRISD	United Nations Research Institute for Social
	Development
UNSC	United Nations Statistical Commission
LINCD	United Nations Statistics Division

UNSC United Nations Statistical Commission
UNSD United Nations Statistics Division
UNSO United Nations Statistics Office
UNSSC United Nations System Staff College
UNTC United Nations Treaty Collection

xviii Abbreviations

UNTOC United Nations Convention against Transnational

Organized Crime

United Nations Treaty Series UNTS

United Nations Training School Ireland UNTSI

United Nations University UNU

UNU-BIOLAC UNU Program for Biotechnology in Latin America

and the Caribbean

UNU Institute on Comparative Regional Integration **UNU-CRIS**

Studies

UNU Computing and Society **UNU-CS**

UNU Institute for Environment and Human Security **UNU-EHS**

UNU-FLORES UNU Institute for Integrated Management of

Material Fluxes and of Resources

UNU Fisheries Training Programme **UNU-FTP**

UNU Institute on Globalization, Culture and **UNU-GCM**

Mobility

UNU Gender Equality Studies and Training **UNU-GEST**

Programme

UNU Geothermal Training Programme **UNU-GTP UNU-IAS**

UNU Institute for the Advanced Study of

Sustainability

UNU International Institute for Global Health **UNU-IIGH UNU-INRA** UNU Institute for Natural Resources in Africa UNU Institute for Water, Environment and Health **UNU-INWEH**

UNU Land Restoration Training Programme **UNU-LRT UNU-MERIT** UNU Maastricht Economic and Social Research

Institute on Innovation and Technology

UNU World Institute for Development Economics **UNU-WIDER**

Research

UNV United Nations Volunteers

United Nations Entity for Gender Equality and the UN Women

Empowerment of Women

University for Peace **UPEACE**

United States Agency for International Development **USAID**

Union of Soviet Socialist Republics USSR Fishing Vessel Monitoring Systems VMS

World Bank Institute **WBI**

World Conference on Education for All **WCEFA**

World Development Report WDR WFP World Food Programme World Food Summit WFS World Health Organization WHO

Abbreviations xix

WMO	World Meteorological Organization
WMU	World Maritime University
WSSD	World Summit on Sustainable Development
WTO	World Trade Organization
ZNU	Zaporizhzhya National University

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Kn	85	
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PA	159	
Kn	Knowledge for creation of products and services	
7	Knowledge management	161

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