

# MARITIME ECONOMICS

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Edited by  
Wayne K. Talley

CRITICAL CONCEPTS IN  
ECONOMICS



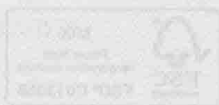
# MARITIME ECONOMICS

## Critical Concepts in Economics

*Edited by*  
**Wayne K. Talley**

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*Volume II*

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# INTRODUCTION TO VOLUME II

## **23 A time-varying risk premium in the term structure of bulk shipping freight rates**

*Roar Adland and Kevin Cullinane*

The applicability of the expectations theory in bulk shipping freight markets is rejected. The pure expectations hypothesis of the term structure of freight rates states that they are expected to move so as to equalize the expected holding-period returns across all chartering alternatives. Qualitative arguments lead to the conclusion that the risk premium in the bulk freight markets must be time varying and will depend upon the state of the freight market and the duration of the period charter.

## **24 Ship scheduling and network design for cargo routing in liner shipping**

*Richa Agarwal and Özlem Ergun*

An integrated model is presented for simultaneously solving the ship-scheduling and cargo-routing problems of liner shipping carriers. The model captures the weekly frequency constraint of shipping carriers that, in turn, allows carriers to take advantage of transshipping cargo. In the final solution of the model, the results indicate a high-percentage utilization of ships' capacities and a significant number of transshipments. The structure of the model lends itself to decomposition, thereby leading to efficient algorithms.

## **25 Investment timing and trading strategies in the sale and purchase market for ships**

*Amir H. Alizadeh and Nikos K. Nomikos*

The performance of trading strategies in the sale and purchase market for dry bulk ships, based on trading rules and fundamental analysis, is investigated. A

new approach for timing investment and divestment decisions in shipping markets is proposed. The results of the investigation show that the relationship between earnings and price in shipping markets contains information on the future behavior of ship prices that can be used for investment timing in shipping markets.

## **26 Integrated maritime fleet deployment and speed optimization: case study from RoRo shipping**

*Henrik Andersson, Kjetil Fagerholt and Kirsti Hobbesland*

In planning shipping routes, it is common practice to use a sequential approach, where each ship sails under a given speed and subsequently optimizes the sailing speeds along a route. A new modeling approach is proposed integrating speed optimization (using piecewise linear approximation) in the planning of shipping routes. Computational results reveal that the rolling horizon heuristic yields good solutions to the integrated problem within reasonable time. Better solutions are obtained when speed optimization is integrated.

## **27 Corporate governance, financial management decisions and firm performance: evidence from the maritime industry**

*Panayiotis C. Andreou, Christodoulos Louca and  
Photis M. Panayides*

The relationship between firm corporate governance and the explanatory variables, firm financial management decisions and firm performance, of maritime firms is investigated. Maritime firms are defined as firms that have business activities in foreign deep-sea freight transportation. An analysis of the corporate governance practices of maritime firms reveals important relations to financial management decisions, thereby enabling them to improve upon various aspects of their operations and performance. However, maritime firm research is limited.

## **28 A frequency-based maritime container assignment model**

*Michael G.H. Bell, Xin Liu, Panagiotis Angeloudis,  
Achille Fonzzone and Solmaz Haji Hosseinloo*

A maritime container assignment model is presented that considers the effects of ship sailing time, ship service frequency and port capacity on the patterns of full and empty container flows and thus on port choice. Full and empty containers are repositioned to minimize the sum of sailing and dwell times. The model is a

promising first step in constructing a global maritime container assignment model, since it takes the form of a linear program.

## **29 Ship routing and scheduling in the new millennium**

*Marielle Christiansen, Kjetil Fagerholt, Bjørn Nygreen and  
David Ronen*

Research on ship routing and scheduling, and related problems during the new millennium are reviewed. Research on problems of wider scope such as liner network design, maritime inventory routing and maritime supply chains are also reviewed as well as specialized problems related to LNG shipping and offshore supply vessel operations and Roll-on Roll-off vessel operations. Just a few researchers have considered maritime transportation uncertainty, e.g., in ship sailing and port times, the demand for and cost of ships, and freight rates.

## **30 Factors affecting the dynamics of yield premia on shipping seasoned high yield bonds**

*Costas Th. Grammenos, Amir H. Alizadeh and  
Nikos C. Papapostolou*

Factors that explain the dynamics of yield premia on seasoned high yield bonds of shipping companies are investigated. The bonds' yield premia will be larger the lower the credit rating and the lower the earnings in the shipping market, all else held constant. A negative relationship exists between the bonds' yield premia and the term-to-maturity. The bonds' yield premia appear to be positively affected by changes in 10-year Treasury bonds and the Merrill Lynch single-B index.

## **31 Estimating the probability of default for shipping high yield bond issues**

*C.Th. Grammenos, N.K. Nomikos and N.C. Papapostolou*

Factors that affect the probability of default for high yield bonds issued by shipping companies are investigated. The key financial variables associated with the probability of bond default are the: gearing ratio (positively related), amount raised over total asset ratio (positively related), working capital over total assets ratio (negatively related) and retained earnings over total assets ratio (negatively related). The results may be used by ship owners in offering an issue that does not have a high probability of default.

### **32 The determinants of credit spreads changes in global shipping bonds**

*Manolis G. Kavussanos and Dimitris A. Tsouknidis*

Bond, issuer, industry and macro-specific variables that affect variations of the credit spreads changes of global shipping bond issues before and after the sub-prime financial crisis are investigated. The variables include the: market-wide volatility (measured by the VIX index) and GISC cyclical bond issuers' index (reflecting the cyclicity of the shipping industry). Other variables affecting credit spreads include changes in the bond's market value, and rating and lagged values of the shipping industry-specific freight earnings variable.

### **33 Economic spillovers between related derivatives markets: the case of commodity and freight markets**

*Manolis G. Kavussanos, Ilias D. Visvikis and  
Dimitris N. Dimitrakopoulos*

Return and volatility spillover effects between related but different ocean freight and commodity futures markets are examined. The transportation of various types of commodities under different types of freight contracts is investigated, revealing that in most cases new information appears first in the returns and volatilities of the commodities futures markets prior to spilling over into the freight derivatives markets. Agricultural commodity futures informationally lead the freight markets.

### **34 A gam assessment of quality premia in the dry bulk time-charter market**

*Sebastian Köhn and Helen Thanopoulou*

The hypothesis of a quality-segmented charter market using dry bulk-Panamax time-charter rates is revisited. Quality rate differences in the dry bulk shipping market are assessed for the shipping boom period of 2003–2007. In controlling for contract specific effects such as place of delivery, charter length, number of days forward to deliver, vessel size, etc., quality-induced differences in physical dry bulk charter rates are found. Also, a two-tier, dry bulk time-charter market exists.



### **35 Containership routing and scheduling in liner shipping: overview and future research directions**

*Qiang Meng, Shuaian Wang, Henrik Andersson and  
Kristian Thun*

Studies (over a 30-year time period) that use operations research methods in investigating containership routing and scheduling problems at the strategic, tactical and operational planning levels are reviewed. The studies address, for example, containership fleet size and mix, network design, alliance strategy, frequency determination, schedule design and speed optimization. The problems are classified by model formulations, assumptions and algorithm design. A gap exists between academic studies and containership routing and scheduling in practice.

### **36 Distribution-free vessel deployment for liner shipping**

*ManWo Ng*

A planning problem of the liner shipping industry is to determine the optimal deployment of vessels. Only until recently has this problem been addressed under uncertainty, requiring knowing the vessel deployment probability distribution. Since it is difficult to obtain this distribution, one has been assumed. Rather than the latter, a new distribution-free model is proposed for determining vessel deployment that only requires the specification of a mean, standard deviation and an upper bound on shipping demand.

### **37 The relative efficiency of shipping companies**

*Photis M. Panayides, Neophytos Lambertides and  
Christos S. Savva*

The relative efficiency of firms in the three key sectors – dry, wet and container – of the shipping industry is examined. The firms' relative efficiency scores are obtained from data envelopment and stochastic frontier analyses. Relative market efficiency and relative operating performance efficiency are assessed. An evaluation of the firms relative to their relative efficiency scores reveals that tanker firms are more market efficient while container shipping firms have high operating performance efficiency but are market inefficient.

### **38 A survey on maritime fleet size and mix problems**

*Giovanni Pantuso, Kjetil Fagerholt and Lars Magnus Hvattum*

A literature survey on the fleet size and mix (FSM) problem in maritime transportation is presented. Fluctuations in the shipping market and frequent mismatches between demands and fleet capacities highlight the relevance of the problem. The FSM problem consists of determining how many ships of each type to use in order to meet the demand. The literature has focused on static shipping systems. Future research should focus on renewal of the fleet that adapts to market situation changes.

### **39 Investor sentiment for real assets: the case of dry bulk shipping market**

*Nikos C. Papapostolou, Nikos K. Nomikos, Panos K. Pouliasis and Ioannis Kyriakou*

Shipping sentiment proxies that capture market valuation, liquidity and expectations are used to construct sentiment indices for capsize, panama, handymax and handysize sectors of the dry bulk shipping market. Sentiment is a contrarian indicator of future vessel price returns on an individual sector basis and across all sectors. Sentiment plays an important role in the investment decisions for the sale and purchase of second-hand vessels. Cross-section sentiment contagion is possible in the dry bulk shipping market.

### **40 The effect of oil price on the optimal speed of ships**

*David Ronen*

The tradeoff between ship fuel savings through slow steaming on the one hand versus the loss of ship revenues due to voyage extension on the other hand is analyzed. The deviation from a ship's optimal speed may be required to meet a deadline. Missing the deadline may result in the ship losing a contract. A ship's optimal speed over time may change due to changes in the cost of bunker fuel and ship cargo loading dates.

### **41 Maritime transport chains: carrier, port and shipper choice effects**

*Wayne K. Talley*

A maritime transport chain is a network over which carriers, ports and shippers are involved in the movement of cargo. The effects of carrier chain profit, port

chain throughput and shipper chain logistics cost on the maritime transport chain choice by carriers, ports and shippers are investigated. Carrier (water and land) chain profit has positive direct and indirect effects on carrier choice. Port chain throughput has positive direct and indirect effects on port choice. Shipper logistics cost has negative direct and indirect effects on shipper choice.

#### **42 Does quality pay? The case of the dry bulk market**

*Michael N. Tamvakis and Helen A. Thanopoulou*

The possible existence of a two-tier spot freight market for medium and large bulk carriers of differing age is investigated. Specifically, is there any willingness for the market to remunerate quality tonnage through higher freight rates? The empirical results provide no clear indications of strong pecuniary incentives to owners for increasing fleet quality and improving safety in the dry bulk carrier market through vessel replacement.

#### **43 A novel hybrid-link-based container routing model**

*Shuaian Wang*

The routing of containers is a determination of how to transport containers from their origins to their destinations over a liner shipping network. A novel hybrid-link based container routing model is presented that nests the origin-link-based and destination-link-based models as special cases that is at least as compact as other link-based models, but can also be used to solve multi-commodity flow problems. An experiment is undertaken involving 20 ports, 5 shipping routes and 16,805 TEUs to be shipped.

#### **44 Liner ship fleet deployment with container transshipment operations**

*Shuaian Wang and Qiang Meng*

A liner ship fleet deployment problem is formulated as a mixed-integer linear programming model that allows container port transshipment operations without explicitly utilizing container transshipment variables. An application of the model for a global liner container shipping company utilizing the Asia–Europe–Oceania shipping network is presented. The model's optimal solutions cannot be captured by models that exist in the literature. In addition, they can be used to redesign liner container shipping services.